



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(revised 12/31/09)

Board Clerk Use Only

Meeting Date: 4/25/13
Agenda Item #: R.13
Est. Start Time: 11:15 am
Date Submitted: 4/17/13

Agenda Title: Proclaiming the Week of May 4-12, 2013 as National Travel and Tourism Week in Multnomah County.

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested Meeting Date: April 25, 2013 Amount of Time Needed: 15 mins
Department: NonDepartmental Division: Comm McKeel, District 4
Contact(s): Corie Wiren
Phone: 503-988-5213 Ext. 26234 I/O Address: 503/6
Presenter(s): Jeff Miller, CEO & President for Travel Portland & Other Invited guests.

General Information

1. What action are you requesting from the Board?

Adopt a proclamation recognizing the week of May 4-12, 2013 as National Travel and Tourism Week.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

Travel and tourism is one of America's largest industries, employing more workers than both the insurance and auto industries. In 2011, it generated \$1.9 trillion in economic output, supports 14.4 million American jobs and it delivered \$124 billion in tax revenues.

The industry creates and maintains 30,100 jobs in the Portland Metropolitan region and over \$4.016 billion in spending. Across Oregon there are over eighty-one thousand people employed by the travel and tourism industry.

3. Explain the fiscal impact (current year and ongoing).

None.

4. Explain any legal and/or policy issues involved.

None.

5. Explain any citizen and/or other government participation that has or will take place.

Travel Portland will host their Annual Tourism & Hospitality Awards Celebration Tuesday, May 7th. May 7th is Rally Day for National Travel and Tourism Week.

Required Signature

**Elected Official or
Department/
Agency Director:**

Diane McKeel

Date: 4/13/2012