

Multnomah Food Initiative

Local – Healthy – Equitable – Prosperous

Strategic Planning for a Sustainable Food System



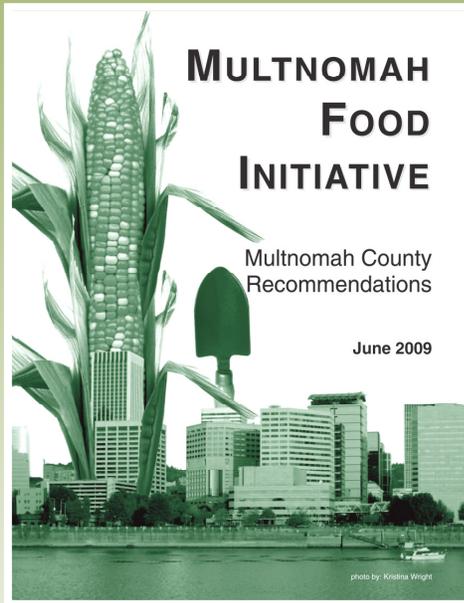
The Multnomah Food Action Plan



MFI Steering Committee

Metro - Burgerville - City of Portland - collaboration - New Seasons - Whole Foods - East Multnomah Soil & Water Conservation District - Portland/Multnomah Food Policy Council - OSU Extension - PSU Institute of Metropolitan Studies - Portland Public Schools - Portland Farmers Market - Montavilla Farmers Market - 47th Avenue Farm - Oregon Food Bank - Loaves and Fishes - Community Food Security Coalition - Growing Gardens - Ecotrust Food and Farms - Village Gardens - Upstream Public Health - Village Gardens/Janus Youth Programs - Portland Permaculture Guild - Native American Youth and Families Center - CNRG - Bright Neighbor - ReCode Oregon - The Dirt/Transition PDX - Ecumenical Ministries of Oregon

The Action Plan Process



Save the Date

Please mark your calendar for the
**Multnomah Food Summit on May 1, 2010
in Portland, Oregon**

This day-long summit will invite food system stakeholders in Multnomah County to network and help shape an action agenda to create a sustainable, healthy, and equitable food system for our community.

The focus of our discussions will be around:

Local Food, Healthy Eating, Social Equity, and Economic Vitality.

Registration will be available by late March. Meanwhile, contact Keith Falkenberg in Commissioner Shiprack's office at 503-988-4576 for additional information.

www.multnomahfood.org

The banner includes the Multnomah Food Initiative logo and a background image of a person's face looking at a bowl of food.



**Multnomah
Food Report**

Multnomah
Food Initiative
Background Report

Executive Summary

April 2010

The cover features a collage of fresh fruits and vegetables, including apples, oranges, and leafy greens.



The Multnomah Food Action Plan

Multnomah Food Action Plan

Grow and Thrive 2025

Community Action Plan

Local Action on Health, Equity, Environment and Jobs in our Food System 2010 - 2025

Multnomah County Office of Sustainability
December 2010

Social Equity

The Social Equity action area focuses on systemic social equality and endorses the root causes of hunger and food insecurity. While access to food and nutrition assistance programs are an important part of increasing the consumption of healthy foods, the Multnomah Food Action Plan also promotes systemic justice, health, and food security. This will require that, as a community, we reveal, challenge, and dismantle inequities in the food system, including social determinants of health and food security.

Initial Food Environment Index for the City of Portland, Oregon

Quadrant	Fast Food Restaurants	Convenience Stores	Super-markets	Produce Stores	Farmers Markets	RFI
North Portland	35	35	7	2	2	5.45
Northeast	123	33	17	7	4	5.55
Southeast	104	74	22	11	5	4.68
Southwest	90	22	10	1	5	7
Northwest	57	11	6	2	1	4.22

Note: A food index score is comprised of: # grocery stores, produce stores, farmer markets.

In an effort to create systemic change, we must endeavor to ensure that all individuals have the tools and resources they need to make healthier food and lifestyle choices and have equitable opportunity to share food system priorities and goals. Just food system structures protect farmers and farmworkers' rights and uphold the dignity and quality of life for all who work in the food system through living wages, health care, and safe working conditions. While there is notable interest among many young people who are interested in farming in Oregon, significant barriers, such as limited access to land and capital, remain. Overall, Oregon farmers are getting older and are predominantly white. Farmworkers in Oregon often work independently, not as relatively few as a child customer to have challenges with housing.

Photo: L. Multnomah Food Action Plan

Thank you to the Community

Thank you for getting involved in the Multnomah County Food Initiative. Your time couldn't be better. What you hold in your hand is an opportunity and a direction forward in this time of crisis. The Multnomah Food Action Plan is the culmination of knowledge and hard work by over 200 organizations, advocates and community members. This Action Plan is an opportunity to create an innovative and intentional food system that is sustainable—equitable, healthy for people and the environment, and with the capability to ingostrate our local economy.

I'm personally committed to this effort because I believe in the ability of our community to come together to solve our mutual problems. Thank you for being part of the solution. Thank you for your contributions to the plan and your commitment to use this tool in your ongoing and future work. Through our continued partnership and shared vision, together, I believe we will create a thriving regional food system—a food system that will help generate local food, local jobs and increase the health and quality of life for all living in Multnomah County.

The Food Action Plan you are holding is built on hard work already accomplished, and I congratulate and thank you for your success! It is also the beginning of an exciting journey—as the recipe says, eat and enjoy!

Jeff Cogen
County Chair

Judy Shiprack
County Commissioner
District 3

Vision and Principles

Sustainable Food System in Multnomah County...
vision is a thriving regional food system that engages the community in healthy food production, jobs, opportunities for collaboration, low environmental impact, living wages and local economic growth in Multnomah County and its people.

Food System Principles

- We believe all people in our community should have equitable and affordable access to buy or grow healthy, culturally appropriate, sustainable, and locally grown food.
- We believe food and agriculture are central to the region's economy and a strong commitment should be made to the protection, growth, and development of these sectors.
- We believe in promoting and supporting a food system that provides economically sustainable wages.
- We believe it is important to educate the community of the value of a healthy food system and healthy food products.
- We believe that success in developing, linking, and strengthening the food system will be achieved through community partnerships and collaboration.
- We believe food brings us together in celebration of our community and is an important part of our region's culture.

2010 Multnomah Food Action Plan Public Comment Response

How important is it that our regional local food system...

Legend:
 □ Inappropriate
 □ Unimportant
 ■ Important
 ■ Very important

The Action Plan At a Glance

- Shared Community Vision
- Shared Food System Principles
- 4 Action Pillars
 - **Local Food**
 - **Healthy Eating**
 - **Social Equity**
 - **Local Economic Vitality**
- 16 Goals
 - 65 Collaborative Community Actions
 - 40 Food Citizen Actions

“By 2025, we envision a thriving regional food system that engages the community in healthy food production, equitable food access, opportunities for collaboration, low environmental impact, living wages and local economic vitality for Multnomah County and its people.”

Benefits to Our Community



- **Opportunity to collaborate and partner**
- **Inspire leaders**
- **Increases awareness and support**
- **Support grant applications and leveraging of funds**
- **Promote food system planning**
- **Support the local economy**
- **Community recognition of stakeholder efforts**

What's Next?



Final Plan:

Release on December 14th

Declaration of Support:

Encourage community to sign the online Declaration

Celebration:

County signs Declaration, announces projects, and celebrates with community on **January 27th, 2011**

Multnomah Food Action Plan Celebration

