



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(revised 08/02/10)

Board Clerk Use Only

Meeting Date: 10/14/2010

Agenda Item #: R-8

Est. Start Time: 10:00 am

Agenda Title: Proclaiming October 14, 2010, Healthy Kids Day in Multnomah County, Oregon

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

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|--|--|-------------------------------|----------------------|
| Requested Meeting Date: | October 14, 2010 | Amount of Time Needed: | 20 Minutes |
| Department: | Non-Departmental | Division: | Commissioner Kafoury |
| Contact(s): | Aaron Ridings, District 1 | | |
| Phone: | 503-988-5220 | Ext. | 85220 |
| Presenter Name(s) & Title(s): | Cathy Kaufman, Director, Healthy Kids, and invited guests. | | |
| I/O Address: | 503/6 | | |

General Information

1. What action are you requesting from the Board?

Proclaim October 14, 2010, Healthy Kids Day in Multnomah County, Oregon

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

Children who have medical coverage are more likely to thrive. Currently, we face higher rates of childhood obesity, infant mortality and other negative outcomes that can be addressed by providing access to affordable insurance.

Healthy Kids is free or low-cost health care coverage for Oregon children who don't have health insurance. Even kids with current health conditions can enroll. Coverage lasts for at least one full year and can be longer so long as the child is still eligible. Enrollment in Healthy Kids is based on a family's income and there are three health coverage options: no-cost, low-cost and affordable. 30,000 kids out of an estimated 65,000 eligible Oregonians have enrolled in the program.

For more information visit: <http://www.oregon.gov/DHS/healthykids/>

3. Explain the fiscal impact (current year and ongoing).

Program #1011B in the FY 10-11 Adopted Budget is a one time only investment of general fund

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dollars that includes support for outreach teams to enroll residents in the Healthy Kids Program.

4. Explain any legal and/or policy issues involved.

N/A

5. Explain any citizen and/or other government participation that has or will take place.

Multnomah County staff will provide information and reach out to the community to enroll as many uninsured children as possible.

Required Signature

**Elected Official or
Department/
Agency Director:**



Date: 10/05/2010