

Our Data, Our Voice

Youth Creating Change

Engaging Tech Savvy Teens in Positive Community Change

Students are recruited to be teen activists and social change agents. Satellite teams like SMASH and PACT are provided real world opportunities that enable them to challenge false perceptions on teen substance use and add their unique voice and perspective on sustaining positive community change.



Our Data

- Work alongside a professional evaluation team
- Participate in focus groups, conduct surveys and collect data on PDA's
- Are trained to assess their peers and community



Our Voice

- Work alongside a professional creative team
- Initiate and design media messages that target both teens and adults
- Are trained in media literacy and marketing



Outreach

- Brand their team, like SMASH – Students Making Ads for Social Health
- Conduct Outlet Density surveys in their neighborhoods
- Present their data to city and county leaders and community gatherings
- Host Community Town Halls



Outcomes

- Raised parent and community awareness of local issues surrounding alcohol and drug use
- Decreased Use
- Improved school climate
- Reduced school infractions



Donna Libemday, Education Director, 971-244-1376
www.orpartnership.org | 800.282.7035