



MULTNOMAH COUNTY OREGON - LIBRARY

Citizen Advisory Boards & Commissions Interest Form

The purpose of this form is to obtain information to use in making appointments to Multnomah County Citizen Advisory Boards and Commissions, ad hoc committees, task forces, etc. If you have a resume, please attach it to this form. **Please note that, with the exception of the confidential section, information provided in this document is public information.** Thank you for your interest in participating in County government.

Name: Maegan Vidal

Address: 3602 SW Multnomah Boulevard
City: Portland State: OR Zip: 97219

Daytime Phone: 503-680-7008 Email Address: mvidal@lhs.org

Are you a resident of Multnomah County? Yes: X No: _____

Occupation: Public Relations and Community Relations Specialist for Legacy Mount Hood Medical Center in Gresham, OR (East County)

Please check board/commission of interest:

- | | |
|--|--|
| <input type="checkbox"/> Affordable Housing Review Committee | <input type="checkbox"/> Emergency Medical Services Advisory Board |
| <input type="checkbox"/> Agricultural Board of Review | <input type="checkbox"/> Food Service Advisory Board |
| <input type="checkbox"/> Animal Control Advisory Committee | <input type="checkbox"/> Greenspaces Review Committee |
| <input type="checkbox"/> Audit Committee | <input type="checkbox"/> Housing & Community Development Commission |
| <input type="checkbox"/> Board of Property Tax Appeals | <input type="checkbox"/> Investment Advisory Board |
| <input type="checkbox"/> City/County Sustainable Development Commission | <input type="checkbox"/> Joint Bicycle & Pedestrian Citizen Advisory Committee |
| <input type="checkbox"/> Citizen Budget Advisory Committees | <input checked="" type="checkbox"/> Library Advisory Board |
| <input type="checkbox"/> Citizen Involvement Committee | <input type="checkbox"/> Merit System Civil Service Council |
| <input type="checkbox"/> Commission on Children, Families & Community | <input type="checkbox"/> Mt. Hood Cable Regulatory Commission |
| <input type="checkbox"/> Community Health Council | <input type="checkbox"/> Multnomah County Planning Commission |
| <input type="checkbox"/> Contract Compliance & Rate Regulation Committee | <input type="checkbox"/> Regional Arts & Culture Council |
| <input type="checkbox"/> Elders in Action Commission | |

Please list employment and volunteer activities that may relate to your service on boards/commissions.

Dates (from/to)	Employment/Volunteer Activity
3/10 to Present	Public Involvement and Community Relations Specialist, Legacy Mount Hood Medical Center
2/05 to 2/28/10	Public Involvement Project Manager, Berger ABAM
2007 to 2008	Multnomah County Citizen Involvement Committee

REFERENCES: (Please list two or three people who can be contacted as personal references.)

Name	Address	Daytime Phone	Relationship
Brian Terrett	1919 NW Lovejoy Street, Portland, OR	503-415-5600	Supervisor
Kari Stanley	1015 NW 22nd Avenue Portland, OR	503-413-6011	Co-Worker

CONFIDENTIAL INFORMATION

The following information is confidential and optional. You are under no obligation to provide this information. This information will be used for statistical purposes, such as tracking the geographical diversity of board and commission appointees. By providing this information, you will help ensure that appointments represent a broad cross-section of our community.

Age: 31 **Gender:** ☐ Male X Female

Race:
☐ African-American ☐ Asian X Caucasian
☐ Hispanic ☐ Native American ☐ Pacific Islander

My signature affirms that all information provided is true to the best of my knowledge. I understand that any misrepresentation of credentials or misstatement of fact may result in this application being disqualified from further consideration.

Signature _____ **Date** _____

Please note that most appointees to Multnomah County Citizen Advisory Boards and Commissions are subject to approval by the Board of County Commissioners during a regular Board meeting.

Return this form to:

Carolyn Kimpton
Administrative Analyst, Director's Office
Multnomah County Library
205 NE Russell St.
Portland, Oregon 97212
Phone: 503/988-5403
Fax: 503/988-5441
Email: carolyk@multcolib.org

MAEGAN L. VIDAL

3602 SW Multnomah Boulevard ▪ Portland, OR 97219 ▪ (503) 680-7008 ▪ maeganvidal@hotmail.com

EDUCATION

Masters of Public Administration: Portland State University, Portland, OR March 2004

Bachelor of Arts: Willamette University, Salem, OR May 2000 Major: **Politics**

EXPERIENCE

Public Relations Specialist, Legacy Health, The Children's Hospital at Legacy Emanuel, Portland, Oregon, March 2010-Present

- Directs public relations for The Children's Hospital. The hospital serves nearly 100,000 children a year and is opening a \$245 million, 9-story, 165-bed, 334,000 new home in February 2012.
- Serves as the public information officer for The Children's Hospital at Legacy Emanuel
- Develops communication plans, media plans, press releases, web site content, talking points, fact sheets, and internal newsletters
- Develops content for and coordinates The Children's Hospital Facebook page.
- Manages hospital events and press conferences

Public Involvement Manager, BergerABAM, Vancouver, WA, February 2005-February 2010

- Managed project tasks and budgets
- Developed media materials: communication plans, web site content, press releases, talking points, fact sheets, and newsletters
- Coordinated and staffed events, press conferences, public meetings, advisory committees, focus groups, and stakeholder interviews
- Oversaw rebranding, logo, and graphic design efforts

City of Medford Planning Department Oregon Performance Intern, Medford, OR, summer 2004

- Designed and administered customer and employee satisfaction surveys
- Developed Performance Measurement Program for the City of Medford's Land Development Review System

Commission on Children, Families and Community of Multnomah County Intern, Portland, OR
Fall to winter term 2003

- Coordinated and staffed Poverty Simulation Trainings and events for government agencies and non-profits to demonstrate the adverse conditions of people in poverty
- Coordinated and staffed CCFC Poverty Advisory Committee
- Analyzed and researched federal and state poverty policies

Executive Assistant. Fairbank, Maslin, Maullin, Metz & Associates, Oakland, CA
August 2000 to August 2002

- Reviewed and edited political polling reports and presentations

Legislative Assistant. State Senator Avel Gordly Salem, OR, January 1999 to July 1999

- Wrote floor speeches, talking points, and hearing testimony
- Coordinated small public meetings and bill signings
- Head of Multicultural Education and Head Start Issues

COMMUNITY ACTIVITIES

- Member, Soroptimists International of Gresham

PROFESSIONAL DEVELOPMENT

- Member, Public Relations Society of America
- Advanced Public Information Officer Training, FEMA Headquarters, September 2011
- Public Relations Society of America-Portland Chapter, Communicating in a Changing World Communicator's Conference, 2011
- Health Communicators of Oregon, Fall Conference, 2010
- Resolutions Northwest Mediation Training, 2009
- Non-fiction Creative Writing Training, 2009
- International Association for Public Participation Trainings; Public Meetings SOS, Communication for Effective Public Participation, and Planning for Effective Public Participation, 2009
- Understanding, Designing, and Implementing Focus Group Research, 2006
- Public Outreach Workshop, 2002

PUBLICATION

"2006 Ballot Measure Report Measure 43," City Club of Portland Bulletin, Volume 88, No. 19, October 6, 2006 (co-author)