

2012 Portland Multnomah Food Policy Council Call for Applications

The City of Portland and Multnomah County seek interested community members to serve two-year terms on the Portland Multnomah Food Policy Council. Those interested in being considered for a January 2012 appointment should complete the following application and submit it by October 21. Resumes or curricula vitae are optional.

The Portland Multnomah Food Policy Council provides policy advice to local governments on food-related matters that impact land use, health, the environment, jobs, access, and other relevant issues. The Council currently consists of 15 members who are appointed by Portland Mayor Sam Adams and Multnomah County Chair Jeff Cogen.

Priorities for 2012 are expected to include:

- the availability of healthy, affordable food to all residents;
- food justice;
- urban food production and distribution/land use policies;
- expanding the networking role of the Council;
- the capacity of local communities to engage in healthy food practices; and
- food system strategic planning.

Food Policy Council Positions

The position of Council member will require expertise in one or more local food-related issues such as local agriculture, food security and access, nutrition, food business and industrial practices, community food education, land use, urban food production and distribution. Equally important is the Council members' ability to work together to create policy advice that takes into consideration the impact of current and proposed policies on the entire local food system.

The criteria that the Commissioners use for selecting members include:

- Commitment to a two-year long term requiring regular attendance and participation in monthly meetings (4:00–6:00 p.m. on the second Wednesday of the month); active membership on at least one subcommittee of the Council that will generate a work plan with specific goals; and attendance at a half-day retreat in January 2012;
- Ability to generate policy action items for the Council to pursue;
- Capacity to bring specific food system relationships and resources to the effort, as well as potential to represent diverse sectors of the local food system and/or the community at large; and
- Lives or works predominantly within Multnomah County.

The Portland Multnomah County FPC website can be found at: <http://www.portlandonline.com/bps/index.cfm?c=42290>

Applicants will be notified of the City/County decision by November 17 and individuals nominated to the Council will be invited to the December 8 Food Policy Council meeting.

Thank you for your interest. For more information, please contact Steve Cohen, City of Portland Bureau of Planning and Sustainability, steve.cohen@portlandoregon.gov; Katie Lynd, Multnomah County Sustainability Program, Katie.lynd@co.multnomah.or.us; or Rachael Banks, Multnomah County Health Department, rachael.m.banks@co.multnomah.or.us.

Interest Form for Portland Multnomah Food Policy Council

*The purpose of this form is to obtain information for use in making appointments to the Portland Multnomah Food Policy Council, and to assist the City and County in making inquiries concerning the qualifications of applicants for appointment. Please note that information provided in this document is **public information**, with the exception of the confidential section. (Information in the confidential section will only be disclosed as required by law.) If you have a recently prepared biography or resumé, please attach it to this form*

Please return application, resumé and any additional information to:
Office of Neighborhood Involvement, 1221 SW 4th Ave, Room 110, Portland, OR 97204
Applications can also be submitted by email to: patrick.philpott@portlandoregon.gov

To help ensure equal access to programs, services and activities, the City and County will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-2030 or 503-823-4000 with such requests.

Name: Patrick J Gorman
First Middle Initial Last

Mailing Address: 2041 NE Couch Street Portland, OR 97232

Occupation: Unemployed

Daytime Phone: (215) 913-5666 Email: Patrick.gorman@gmail.com

Biography/Resumé Attached? Yes ☒ No ☐

List education, including degree(s) earned: B.A., Department of Anthropology, Temple University

A. Reasons for wanting to serve on this group:

My view is that the Food Policy Council is in time of transition. There is a great opportunity to create a more open, inclusive council that can be a benefit to all in Portland/Multnomah County. A council that can be relevant to the whole region. I believe my experience working in food security can be of use to moving forward the priorities the council.

B. List skills, knowledge or affiliations that would be relevant to the Portland Multnomah Food Policy Council:

I have worked on issues in food security for the past 6 years. In the Portland area I have met a extended network of colleagues in the community, government, non profit and for profit arenas that are all working toward similar goals. See work experience below for more information.

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to)	Employer or Volunteer Activity	Responsibilities
2010-2011	Multnomah County Health Department	<ul style="list-style-type: none"> Implemented the Healthy Retail Initiative. The purpose of the Healthy Retail Initiative is to support, encourage, and promote voluntary actions by retailers to increase access to healthy, affordable, culturally relevant food. Served as staff on the Portland/Multnomah County Food Policy Council. Helped facilitate workgroups in food justice, outreach and membership and regulatory barriers. Negotiated the addition of nutrition standards into county contracts for vending machines.
2005-2009	The Food Trust	<ul style="list-style-type: none"> Headed USDA Community Food Project to improve access to healthy food in low-income neighborhoods in North Philadelphia; organized farmers' market; implemented sustainable access to fresh foods in area corner stores; organized nutrition education programming in area supermarkets. Led a two-year, statewide feasibility study of Pennsylvania produce farming to improve distribution systems and provide market analysis. Served as an Action Team Leader for Food Systems, W.K. Kellogg Foundation Food & Fitness Initiative; developed and nurtured Philadelphia community involvement in national initiative to increase healthy food access and physical activity.
2007-2010	Various Universities	<ul style="list-style-type: none"> Guest Lecturer and Panelist on Food Systems Arcadia University, Temple University, Portland State University

D. List your experience working on diverse teams or committees:

The nature of all of my work in food security over the past 6 years has involved collaboration and organizing both with individuals and groups. For the past year as a employee of the Multnomah County Health Department I served as staff for the Portland/Multnomah Food Policy Council. Aside from participating the monthly meetings I helped staff the food justice, outreach and membership and regulatory barriers workgroups

As the Project Director of the USDA Community Food Project, my primary responsibility was to act as a liaison between community groups, religious leaders, local businesses and Temple University, a large public institution. I found that identifying key stakeholders in these communities was instrumental in the success of this project. Local business owners, block captains and leaders from faith-based organizations were all important partners in reaching out into the community. I am experienced in the tact and effort it takes to move these separate interests towards a common goal and I am very proud of

the success I had with this project including opening a farmers' market and getting fresh produce into corner stores.

During my last year with The Food Trust I was the Food System Action Team Leader for a W.K. Kellogg Foundation initiative. This national initiative aimed to harness human resources in nine key cities to improve access to healthy food and increase opportunities for physical activity. My role in this initiative was to assess the current status of food access in Philadelphia and report back to a community-based planning committee. As a committee member I then worked with other organizations and community members to plan a course of action to implement future programs. I held monthly capacity building meetings for community groups on the local food system. These meetings were a great venue to learn from the community on what objectives were most important to take on as a first course of action. I experienced the full spectrum of city planning as well as the world of private foundation initiatives while working on this project.

E. Briefly describe your experience and/or interest in advancing effective food policy.

For the past year I worked for the Multnomah County Health Department. During that time I was able to work on a number of projects that have moved policy forward. I helped negotiate the addition of nutrition standards into county contracts for vending machines. I also helped implement the Healthy Retail Initiative, which works with corner store owners to make improvements to increase access to healthy food.

My initial position with The Food Trust was as a Local Food Project Coordinator to increase availability and consumption of local foods in Pennsylvania schools. One of my accomplishments in this position was to get healthy, locally sourced and packaged snacks into targeted Philadelphia kindergarten classes. This task involved coordinating between growers, processors and distributors to create a novel source of healthy food in the schools. The success of this program led to a bill replicating this program across the state. There are currently over 20 schools running this program in the state.

I was Project Director, also with The Food Trust, on a two-year statewide feasibility study of Pennsylvania farming to investigate ways to improve existing distribution systems. In this position I was responsible for hiring and overseeing contracted market consultants. I organized and led focus groups and interviewed farmers across Pennsylvania to gather qualitative data on the interest and issues around implementing an innovative distribution system to increase local market share for area growers. The end result of this project was a report of 12 policy recommendations for developing new marketing opportunities for Pennsylvania farmers.

In addition, I was the Project Director for a USDA Community Food Project grant with a mission to improve access to healthy food in low-income communities in North Philadelphia. One of my tasks as Project Director was to organize and open a weekly seasonal farmers' market in an underserved inner city neighborhood. Opening this market involved extensive networking and negotiations with community groups and the local university as well as coordinating necessary licensing and permits through the City of Philadelphia. Another one of my goals involved working with corner stores in the community to develop interest in, and later to implement the distribution of fresh fruit in their stores. These stores were targeted as being a major source of after-school snacks for schoolchildren. This pilot of 40 stores has grown to include 600 stores participating in the initiative.

My signature affirms that all information contained herein is true to the best of my knowledge, and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration.

Signature:

Date:

10-20-11


