

## **Moses J. Ross**

2917 SW Canby Court  
Portland, OR 97219

January 22, 2014

Thank you for taking the time to review my cover letter and resume as you consider me for the appointment to replace previous State Representative Chris Garrett.

I have placed myself up for consideration for this appointment for one reason; my desire to serve. In my view, public service is a privilege, a honor and an obligation in our free democratic society and passionately believe that by bringing my unique life experiences to the Oregon legislature, I will make a fundamental difference in the lives of Oregonians. I will make our communities, our families and our businesses better and will do this by taking a common sense approach to governing based in our shared values and by respecting, listening and responding to my constituents.

As background, I grew up in Salt Lake City, Utah. My father was a full time single father (as I am now with my beautiful nine year old daughter Emma Maria) to myself and my three older sisters but yet had a successful private practice as a criminal attorney. He was active in local Utah politics and instilled into me the duty of public service and so I grew up not to be an attorney but to be an active and concerned citizen and business owner, understanding that the highest form of community service is to serve others.

I've been to both private and public schools while growing up, ending up graduating from high school in a small oil-field town in Wyoming. My diverse background straddled the line between urban and rural. This instilled into me a deep respect for independence. So after graduation, I decided that my path to success would be as the owner of a small business. As such, I have been self-employed most of my working life.

I moved to Oregon in the late 1980's. My first professional job in Oregon was at the *Lake Oswego Review* newspaper. My experiences in Lake Oswego reinforced my sense of community which motivated me to strike out on my own and publish my own magazine titled *In Balance Magazine*. It was published quarterly for five years with a 30,000 circulation. I currently own an award-winning political communications company which has been in business since 2002. My duty to public service led me to be elected Chair of the Multnomah Neighborhood Association in 2010 and as PTA Chair of Maplewood Elementary School in 2013.

All these experiences have culminated into my desire to give back to my community and to serve as their representative in Salem. I look forward to hearing the ideas of the commissioners in both Clackamas and Multnomah counties as to how we can work together to help make better the lives of our neighbors in the communities within House District 38.

Sincerely,

Moses J. Ross  
Multnomah Village neighborhood  
Portland, OR

**Moses J. Ross**  
2917 SW Canby Ct.  
Portland, Oregon 97219  
503-309-7985

**OBJECTIVE:** Seeking the appointment to fill the vacancy in House District 38  
**EDUCATION:** Evanston High School, Evanston, Wyoming – received degree in 1983

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## WORK HISTORY:

**Petro-Clean** Evanston, Wyoming  
*Oilfield “roustabout”* 1983

**Duties:** Assisted in the power washing and spraying of oilfield equipment. General support and “gofer” duties.

**Lake Oswego Review Newspaper** Lake Oswego, Oregon  
*Regional Display Ad Sales Representative* 1988 – 1989

**Duties:** Sold advertising and developed marketing plans to Portland-based businesses desiring to reach the Lake Oswego, Oregon marketplace.

**In Balance Magazine** Portland, Oregon  
*Publisher* 1991 – 1995

**Duties:** Created and published a magazine for the holistic health care community within Oregon. The publication was focused on and distributed to licensed holistic healthcare providers throughout the state with a quarterly circulation of 30,000 copies and was distributed at over 200 unique locations statewide.

**M. J. Ross Group, Inc.** Portland, Oregon  
*Owner - CEO* 1990 – Present

**Duties:** The company was originally focused on assisting licensed holistic healthcare providers with marketing their practices to the public. The company has evolved to become an award-winning political call center and communications consulting practice that has been wholly focused on Democratic candidates and causes nationwide.

**Multnomah County Democratic Party** Portland, Oregon  
*Precinct Committee Person (HD 36 and HD 38)* 2002 – Present

**Duties:** Elected representative of the Democratic Party in my neighborhood precinct. Canvassed and spoke to neighbors about upcoming elections and issues. Distributed literature, answered questions, registered voters.

*Officer (Communications Secretary, Treasurer)* 2003 – 2007

**Duties:** Elected volunteer officer position. Included participation on the MCDP Administrative and Executive Committees. Managed the ongoing communication needs of the county party. Managed the financial affairs of the county party.

*National Delegate for Hillary Clinton at 2008 DNC Convention* 2008

**Duties:** Was elected on the first ballot to represent the supporters of then-Senator Hillary Clinton within Oregon's 1<sup>st</sup> Congressional District at the 2008 Democratic National Convention in Denver, Colorado.

*DPO Latino Caucus (Founder, Officer)* 2007 – 2009

**Duties:** Started the Latino Caucus within the Democratic Party of Oregon. Acted as an elected officer of the caucus. Recruited caucus members within the statewide Latino community. Advocated for the Latino community.

**Multnomah Neighborhood Association** Portland, Oregon  
*Treasurer, Chair* 2010 – Present

**Duties:** Elected volunteer officer representing the residents of the Multnomah neighborhood. As Treasurer, I managed and reported on the financial affairs. As Chair, I manage and oversee the ongoing responsibilities and obligations of the association and represent the local resident membership in interactions with the City of Portland.

**Maplewood Elementary School** Portland, Oregon  
*PTA Chair* 2013 – Present

**Duties:** Elected volunteer officer representing the parents (and their children's best interests) of Maplewood Elementary School.