

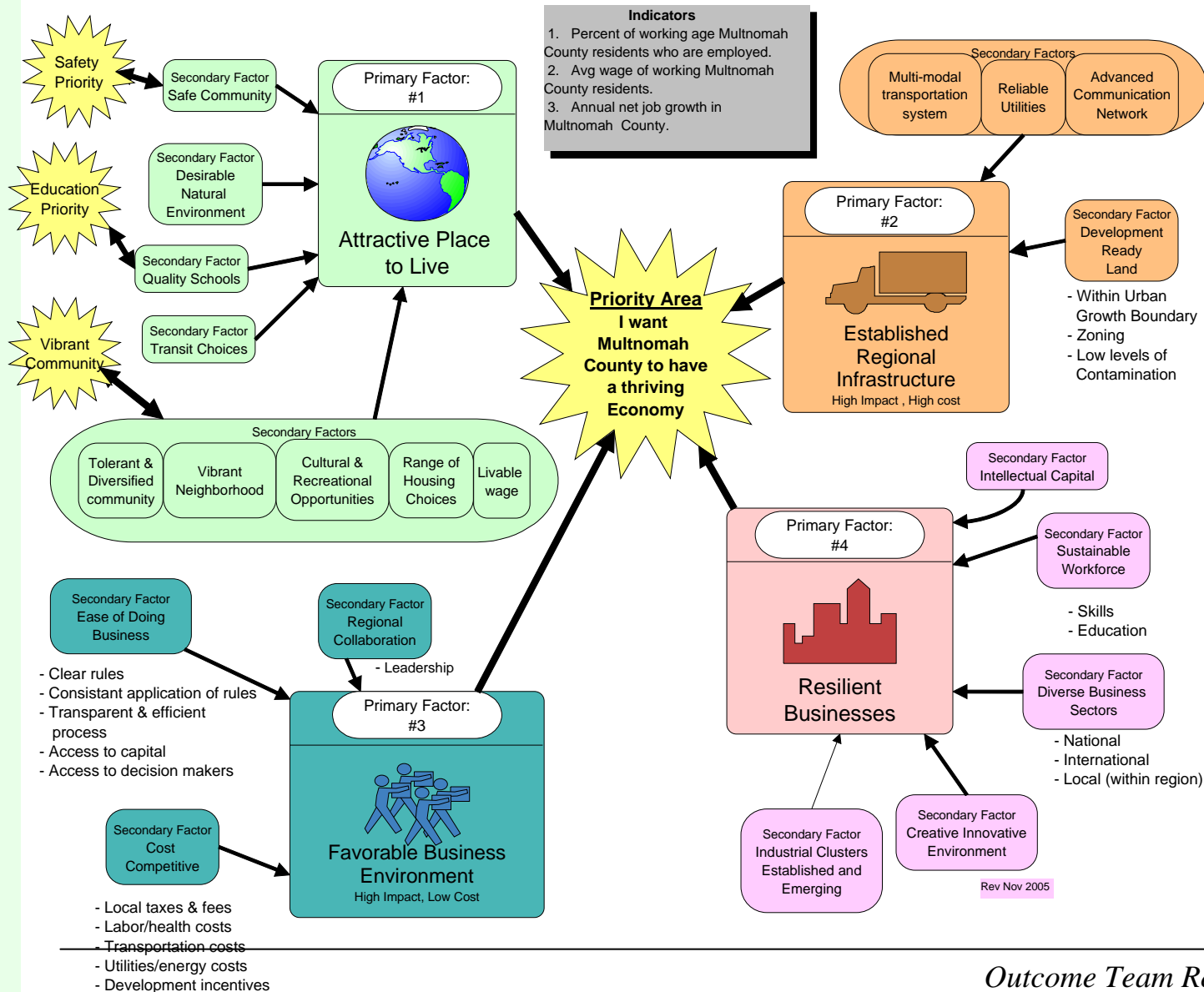
Thriving Economy Outcome Team

I Want Multnomah County to have a Thriving Economy

Team Members: Kathy Tinkle (leader), Carla Gonzales (facilitator), Linda Castillo, Ching Hay, Abdi Mouse, Jon Schrotzberger, Tom Weldon (CBAC), Sherry Willmschen (citizen)



Thriving Economy - Map



Thriving Economy - Indicators

1. Percent of Working Age Multnomah County Residents Who Are Employed
2. Average Annual Wages Paid by Multnomah County Employers
3. Number of jobs provided by Multnomah County employers and job growth over the prior year



Thriving Economy FY 2008 Key Changes

- No change to the strategy map and overall emphasis.
- Build on excellent work of last year's team focusing on more targeted and specific strategies.
- Emphasize innovation and new ways of doing business.
- Promote creative public and private partnerships to support the success of business in the County.



Thriving Economy – Strategy 1

- ▣ **Champion the County's economic interests: "A seat at the regional table!"**

We are looking for offers that:

- Strengthen the County's participation in public and private economic efforts.
- Develop economic partnership strategies.



Thriving Economy – Strategy 2

■ Do County Business Right!

We are looking for offers that:

- Leverage federal, state, local and private funds to improve the County's physical and technological infrastructure that will in turn help businesses operate
- Provide innovative solutions to address major infrastructure liabilities rather than just programming current available funding.
- Streamline County business processes and provide innovative solutions to enhanced business success.
- Leverage the County's role to strengthen regional workforce development and training programs.



Thriving Economy – Strategy 3

■ Retain Existing and Recruit New Business

We are looking for offers that:

- Support the efforts of lead agencies, such as Business Associations, Chambers and the Portland Development Commission (PDC), in marketing Multnomah County and the Portland metro area to new businesses.
- Create incentives to attract small businesses to the region, since much of the growth in our economy comes from smaller scale businesses.
- Propose ways to mitigate costs to make the County more competitive and attractive to new and existing businesses.



Thriving Economy

Questions and Comments

