

BEFORE THE BOARD OF COUNTY COMMISSIONERS
FOR MULTNOMAH COUNTY, OREGON

In the Matter of Encouraging Minority)
Interests in the Region's Tourism Industry)

RESOLUTION 93-222

WHEREAS, Multnomah County funds marketing and operation of the Oregon Convention Center by transferring nearly \$4 million a year to the Metropolitan Service District (Metro); and

WHEREAS, Multnomah County believes in and practices proactive efforts to employ an ethnically, racially and culturally diverse workforce to serve an equally diverse community; and

WHEREAS, the Metro Council has determined to review Resolution 226 and Resolution 227 of the Metropolitan Exposition and Recreation Commission (MERC) which contracts for Oregon Convention Center national marketing and convention services; and

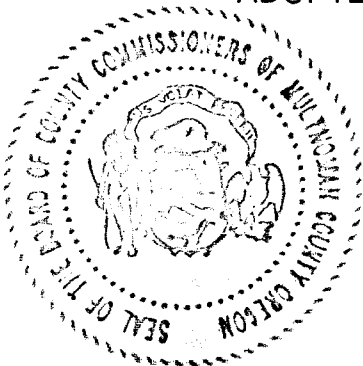
WHEREAS, Metro Resolutions 226 and 227 do not include specific goals or requirements for marketing to, or serving, ethnic and minority convention markets; and

NOW, THEREFORE, BE IT RESOLVED, that Multnomah County urges the Metro Council to develop specific plans for encouraging minority interests in all public contracts and hiring; and

BE IT FURTHER RESOLVED, that Metro be urged to increase it's efforts to broaden the client base for the region's tourism industry and to more successfully reflect the diversity of our community.

ADOPTED this 10th day of June, 1993.

MULTNOMAH COUNTY, OREGON



By:


Hank Miggins

Multnomah County Chair

REVIEWED:
LAURENCE KRESSEL, COUNTY COUNSEL
for Multnomah County, Oregon

By:

