



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST NOTICE OF INTENT

(Revised: 8/18/11)

Board Clerk Use Only

Meeting Date: 5/30/13
Agenda Item #: R.4
Est. Start Time: 9:25 am
Date Submitted: 5/14/13

Agenda Title: NOTICE OF INTENT to submit an application for up to \$148,000/year for four years to REACH —obesity prevention for Latino Communities

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested Meeting Date: 5/30/13 **Time Needed:** 5 min.
Department: Health **Division:** Office of Policy & Planning and Community Capacitation Center
Contact(s): Alison Frye, Sonia Manhas, and Noelle Wiggins
Phone: 503-988-3663 **Ext.** 27029;
Presenter Name(s) & Title(s): 26221;
503-988-3663 **I/O Address:** 160/9; 160/9; 448/2
Olivia Quiroz , Senior Policy Specialist; Sonia Manhas, Director of Policy and Planning; Noelle Wiggins, Manager, Community Capacitation Center; Alison Frye, Grant Writer

General Information

1. What action are you requesting from the Board?

Authorization for the Director of the Health Department to submit an application for up to \$148,000 a year for four years to the Hidalgo Medical Services' REACH Su Comunidad: (REACH 2012)—Healthy Weight, Proper Nutrition, and Physical Activity Strategies in Hispanic/Latino Communities grant program.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

In 2012, Hidalgo Medical Services, a non-profit health care and community development organization in southwest New Mexico, partnered with the Northwest Regional Primary Care Association, the University of Arizona Mel and Enid Zuckerman College of Public Health Center for Excellence in Women's Health, and the University of Texas School of Public Health El Paso Regional Campus to form the REACH Su Comunidad (RSC) \

The RSC Consortium is seeking proposals to use the CDC's "twin approach" of 1) targeted interventions to address greatest health disparities and 2) population-wide interventions with a health equity lens to positively impact proper nutrition, physical activity, and changes in weight among Hispanic/Latino communities. Additionally, the RSC Consortium is interested in funding organizations that currently employ community health workers (CHWs) to engage community members and key stakeholders in strategy planning and implementation. The project includes expanding or strengthening a multi-sector Community Leadership Team (CLT) to complete/enhance a community assessment and/or policy scan and to develop a local community action plan to implement high-impact population wide strategies in the community.

Multnomah County Health Department (MCHD) intends to submit a proposal that draws upon existing relationships with Latino-serving organizations and recent community assessment work to build community capacity to address social determinants of health and advocate for community-wide change in policy, systems and environments that lead to increased physical activity and related wellness activities. This presents a great opportunity to draw on lessons learned and expand partnerships from Communities Putting Prevention to Work such as working with schools, cities and neighborhoods to develop policies that encourage healthy eating and active living. The project will focus on East Multnomah County, an area with a relatively high concentration of Latinos, combined with high needs, to expand past work that has been focused in North/Northeast Portland. While the CLT will finalize the community action plan during the initial phase of the project and will provide input throughout implementation, MCHD anticipates that the project will build on existing work that aligns with current with MCHD priorities. Work includes collaborating with partners, such as the City of Gresham and Portland Parks & Recreation to increase access to culturally relevant physical activities and healthy food, and fully implementing the MCHD Community Capacitation Center's (CCC) *El Poder del Movimiento* series, which builds capacity among CHWs in Latino-serving partner organizations to promote nutrition, physical activity, and involvement in the policy process. The project will be led by the Office of Policy & Planning in partnership with the CCC.

3. Explain the fiscal impact (current year and ongoing).

The grant will provide the Health Department with up to \$148,000 per year for up to four years.

4. Explain any legal and/or policy issues involved.

The project will include developing and implementing strategies to encourage public policies that promote access to healthy food, safe physical activity, and other factors influencing physical well-being.

5. Explain any citizen and/or other government participation that has or will take place.

The required multi-sector Community Leadership Team must include representation from the Latino population served, as well as individuals outside the traditional public health system, such as school staff, grocery store owners, etc. The project also requires general community input and engagement in strategy development. Partners will also include school districts and government agencies, such as the City of Gresham.

Grant Application/Notice of Intent

If the request is a Grant Application or Notice of Intent, please answer all of the following in detail:

- **Who is the granting agency?**

The granting agency is Hidalgo Medical Services on the behalf of the RSC Consortium, a CDC REACH grantee.

- **Specify grant (matching, reporting and other) requirements and goals.**

The goal of the grant is to achieve positive impact among Hispanic/Latino populations within the areas of proper nutrition, physical activity, and changes in weight. No matching is required. Monthly and/or quarterly reports will be required, consistent with CDC performance monitoring and evaluation processes, and annual renewal of funds is based on project performance. Additional requirements include receiving technical assistance from the RSC Consortium and participating in initiative-wide activities, such as RSC Consortium conferences and CDC webinars.

- **Explain grant funding detail – is this a one time only or long term commitment?**

Grant receipt awards funding for 12 months. Funding may be renewed for up to three additional years based on performance.

- **What are the estimated filing timelines?**

The application is due on May 31st, 2013.

- **If a grant, what period does the grant cover?**

The 12-month project period covers September 1st, 2013 through September 29, 2014.

- **When the grant expires, what are funding plans?**

MCHD will pursue the annual renewal of funds for the subsequent three years. Afterwards, many of the grant activities will continue due to policy change and increased community capacity.

- **Is 100% of the central and departmental indirect recovered? If not, please explain why.**

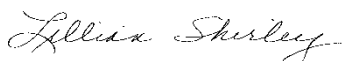
An indirect cost rate is not permitted in the proposed budget. Overhead costs may be listed in the budget's "Other" category, per grant program requirements.

Required Signatures

**Elected Official
or Department/
Agency Director:**

KaRin Johnson for

05-10-13



Date:

(signature)

Name/Title:

Budget Analyst:

Althea Gregory /s/
(signature)

Date: 5-13-13

Name/Title: