

BEFORE THE BOARD OF COUNTY COMMISSIONERS
FOR MULTNOMAH COUNTY, OREGON

RESOLUTION NO. 2010-008

Supporting the Pound for Pound Challenge, Which Promotes Healthy Eating, Active Living, and Supports Local Food Banks

The Multnomah County Board of Commissioners Finds:

- a. According to recent Oregon statistics, hunger is a struggle for one out of five households in Oregon; and in an average month, approximately 240,000 people in Oregon and Clark County eat meals from an emergency food box.
- b. In Multnomah County, St. Vincent de Paul and Oregon Food Bank are members of Feeding America, a national organization which raises money and food donations from corporations for local food banks.
- c. Feeding America has launched a national campaign entitled "Pound for Pound," a fundraising and awareness program that will encourage people to "lose nationally, feed locally."
- d. "Pound for Pound" has provided an online website – www.pfpchallenge.com – that allows people to pledge the pounds they would like to lose. For every pound they lose, General Mills and other partners will donate 14 cents to the local food bank they select. In Multnomah County, the food bank recipients are St. Vincent de Paul and Oregon Food Bank.
- e. In Multnomah County, as throughout the nation, obesity rates have reached troubling proportions. It is estimated that over half of adults in Multnomah County are overweight or obese and at increased risk for a variety of chronic health conditions, including type 2 diabetes, hypertension, heart disease, and stroke. The Health Department has a role in promoting healthy eating and active living among our employees and County residents.

The Multnomah County Board of Commissioners Resolves:

1. To support the food banks, St. Vincent de Paul and Oregon Food Bank, by becoming a Challenge Champion.
2. To promote involvement in the Pound for Pound challenge to employees and Multnomah County residents.
3. To provide additional healthy eating/active living resources from the Health Department.

ADOPTED this 14th day of January 2010.



BOARD OF COUNTY COMMISSIONERS
FOR MULTNOMAH COUNTY, OREGON


Ted Wheeler, Chair

REVIEWED:

AGNES SOWLE, COUNTY ATTORNEY
FOR MULTNOMAH COUNTY, OREGON

By 

Agnes Sowle, County Attorney

SUBMITTED BY:

Commissioner Deborah Kafoury, District 1
Commissioner Jeff Cogen, District 2
Commissioner Judy Shiprack, District 3
Commissioner Diane McKeel, District 4
Chair Ted Wheeler