

**BEFORE THE BOARD OF COUNTY COMMISSIONERS
OF MULTNOMAH COUNTY, OREGON**

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| In the Matter of Exempting the Multnomah |) | |
| County Fair from Resolution 90-2 and |) | |
| Allowing the Multnomah County Fair to |) | RESOLUTION |
| Serve Beer and Wine and to Enter |) | 94-83 |
| into Sponsor Partnerships with Local |) | |
| Microbreweries and Wineries |) | |

WHEREAS, Multnomah County Resolution 90-2 prohibits the sale or serving of alcohol at or use of alcohol-related sponsorships for County sponsored events; and

WHEREAS, the Multnomah County Fair is facing a financial crisis due to diminishing state funds and the elimination of racing revenue received by the Fair in past years; and

WHEREAS, the Multnomah County Fair must find other revenue sources in 1994 and beyond to continue to exist; and

WHEREAS, the Multnomah County Fair Advisory Board has made a series of recommendations to ensure the future of the Multnomah County Fair, including the promotion and celebration of regional business and industry, as well as beer and wine concessions and sponsorships to generate revenue for the County Fair; and

WHEREAS, Multnomah County is the home of nationally known microbreweries and is surrounded by award winning wineries that contribute to the economic development of the region; and

WHEREAS, the Multnomah County Fair Advisory Board estimates that beer and wine concessions at the County Fair and sponsorships by local microbreweries and wineries could substantially increase revenues to the County Fair; and

WHEREAS, due to continued fiscal pressures to fund essential human and public safety services, Multnomah County is reluctant to allocate scarce General Fund dollars to support the County Fair; and

WHEREAS, the Multnomah County Fair Advisory Board and the Friends of the Multnomah County Fair are sensitive to the social dilemmas created by alcohol abuse and ensure that wine and beer will be served at the County Fair in a responsible and conservative manner;

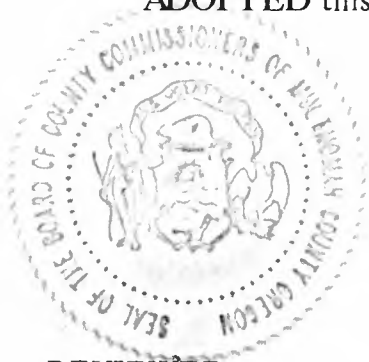
THEREFORE BE IT RESOLVED, that the Multnomah County Board of Commissioners hereby exempts the Multnomah County Fair from Resolution 90-2 and allows a special dispensation to serve Oregon beer and wine at the County Fair and to allow the County Fair to seek sponsorships with Oregon breweries and wineries to help finance the event.

BE IT FURTHER RESOLVED, that information about sponsorships related to beer and wine will not be included in advertising paid for by the Multnomah County Fair fund (print, radio, television), but information will be included in appropriate Fair publications, and signage for these companies will be allowed on the Fair site.

BE IT FURTHER RESOLVED, that the proceeds generated by this exemption shall be dedicated to the 1995 and future Multnomah County Fairs in lieu of further General Fund support from Multnomah County for the County Fair.

BE IT FURTHER RESOLVED, that the Multnomah County Fair will take extraordinary precautions to encourage responsible consumption and to promote a family oriented environment at the Multnomah County Fair.

ADOPTED this Fifth day of May, 19 94.



By

Beverly Stein
BEVERLY STEIN, CHAIR
MULTNOMAH COUNTY, OREGON

REVIEWED:

Laurence Kressel
Laurence Kressel, County Counsel
of Multnomah County, Oregon