

A stylized graphic on the left side of the slide. It features two dark green mountain peaks of different heights. Below the mountains is a dark green wavy band representing a forest or a body of land. At the bottom is a blue wavy band representing water. The entire graphic is composed of solid-colored shapes with no internal details.

Elections Briefing

Presidential Election Cycle and
Voter Education and Outreach Update

Presidential Election Cycle Update

- Oregon Motor Voter (OMV) Update
- Technology Update
- Presidential Primary Successes
- Presidential General Planning

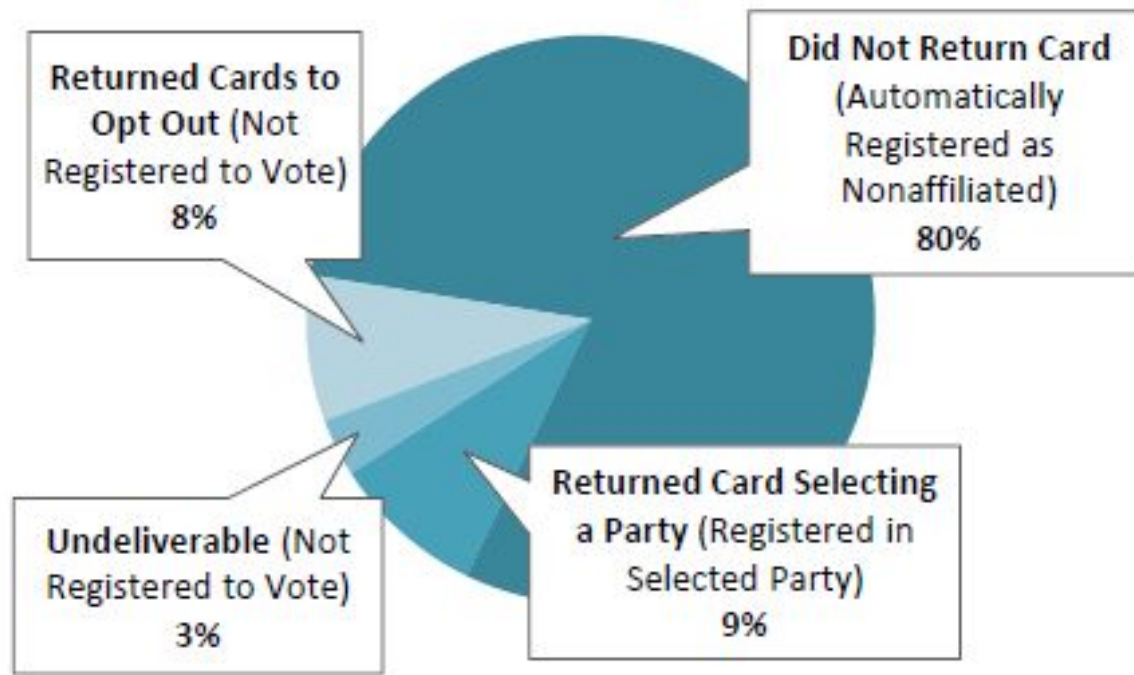
Voter Education and Outreach

- Voter Survey and Focus Groups
- Voter Education and Outreach Program
- OMV and Needs of New Voters
- Expanding Language Access



Oregon Motor Voter

- Very successful - More than 36,000 new voters since January 1st
- Electronic transfer of records reduces data entry time and errors
- OMV Statistics cumulative as of August 31






Technology Update

New systems working together increase efficiency and transparency

- High Speed Ballot Sorter
- Ballot on Demand
- Tally System

Presidential Election Cycle Update // Technology Update

 Clear Ballot Reports for TestElectionR4 ▾

Test Election R4, Feb 01 2016, Default

Filter table:

Card Images

Thumbnail Size:


1 ▾ entries per page


1 to 1 of 4

Card ID

AB-003+10005.jpg

US Senator
Vote for One

 **Maude Flanders**



Or Write- In



Presidential Election Cycle Update // Technology Update

To ensure your vote counts, completely fill in the oval to the left of the response of your choice.			mistakes! If you make a mistake or damage your ballot, call your County Elections Office to ask for assistance.			If you vote for more options than allowed, your vote will not count for that candidate or measure.		
National			Judge of the Supreme Court, Position 5 Vote for One			Nonpartisan State		
President Vote for One			<input type="radio"/> Declan Desmond			District Attorney, Multnomah County Vote for One		
<input checked="" type="radio"/> Nelson Muntz			<input type="radio"/> Ginger Flanders			<input type="radio"/> Rod Underhill		
<input type="radio"/> Waylon Smithers			<input type="radio"/> Or Write-In			<input type="radio"/> Or Write-In		
<input type="radio"/> Or Write-In			Judge of the Court of Appeals, Position 2 Vote for One			County		
US Senator Vote for One			<input type="radio"/> Ray Magini			Multnomah Co Commissioner Dist #1 Vote for One		
<input checked="" type="radio"/> Maude Flanders			<input type="radio"/> Or Write-In			<input type="radio"/> Jules Kopel Bailey		
<input type="radio"/> Or Write-In			Judge of the Court of Appeals, Position 3 Vote for One			<input type="radio"/> Wes Soderback		
US Representative, District 1 Vote for One			<input type="radio"/> Eleanor Abernathy			<input type="radio"/> Or Write-In		
<input checked="" type="radio"/> Joe Quimby			<input type="radio"/> Or Write-In			Metro		
<input type="radio"/> Or Write-In			Judge of the Court of Appeals, Position 7 Vote for One			Metro Councilor, 5th District Vote for One		
State			<input type="radio"/> Alice Glick			<input checked="" type="radio"/> Sam Chase		
Governor Vote for One			<input type="radio"/> Or Write-In			<input checked="" type="radio"/> Michael (micro) W Durrow		
<input checked="" type="radio"/> Cletus Spuckler			Judge of the Circuit Court, 4th District, Position 9 Vote for One			<input type="radio"/> Terry Parker		
<input type="radio"/> Or Write-In			<input type="radio"/> David F Rees			<input type="radio"/> Brad Perkins		
Secretary of State Vote for One			<input type="radio"/> Or Write-In			<input type="radio"/> Helen Ying		
<input checked="" type="radio"/> Lisa Simpson						<input type="radio"/> Or Write-In		

Contest Clear (C) Previous (-) Next (+)
President (DEM)
(vote for 1)
☒ Nelson Muntz (Non-Partisan)
☒ 2 Waylon Smithers (Non-Partisan)
☒ Write-in (Non-Partisan)
☐ Auto advance Back Save



Presidential Election Cycle Update // Technology Update

[Clear Ballot](#) [Write-ins Adjudication](#)

2016-05-17, May 17 2016, Default
State Treasurer (DEM)

Reviewing 1690 write-ins adjudicated to: Unassigned

1 - AB-0001+10103_262
 John Cook
OR Write-In on line above

2 - AB-0001+10105_262
 Nocando
OR Write-In on line above

3 - AB-0001+10185_262
 Gabriel Kane
OR Write-In on line above

4 - AB-0001+10321_262
 Ron Birge
OR Write-In on line above

5 - AB-0001+10367_262
 Blank
OR Write-In on line above

6 - AB-0002+10317_262
 Scott Lieaallen
OR Write-In on line above

7 - AB-0003+10159_262
 Duane McKinley
OR Write-In on line above

8 - AB-0004+10189_262
 Juan M. Rubio
OR Write-In on line above

9 - AB-0004+10295_262
 JASON CLUTE

Press Enter to create & adjudicate: "Scott Lieaallen"

☐ Candidate [Add](#)

Unassigned

1 John Cook

2 Nocando

3 Gabriel Kane

4 Ron Birge

5 Blank

Reviewing 1690

Review 1

Review 1

Review 1

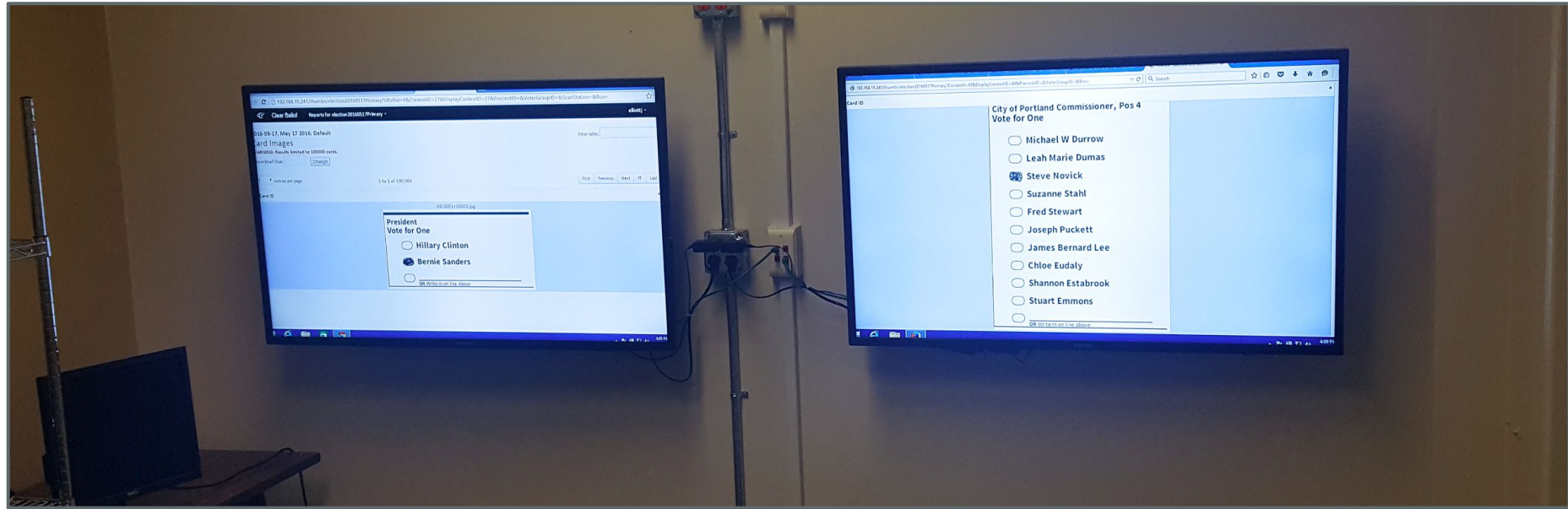
Review 1

Review 1

[Back](#) [Delete Adjudications](#) [Export Adjudications](#)



Presidential Election Cycle Update // Technology Update



Primary Election Highlights

Voter Registration - About 460,000 as of 5/17

- Phone Bank - Almost 10,000 calls from 4/21 - 5/17
- In Person Voters - 1,674 in lobby on 5/16 and 5/17
- Order Ahead Replacement Ballots - 721 total
- Reduced Labor for Opening Boards
- Write-in Adjudication Tool
- Ballot Tracking - 10,758 or 2% of registered voters used it



Presidential General Planning

Largest turnout in 4-year cycle

- 2008 - 86% of 426,567 registered
- 2012 - 82% of 446,304 registered
- 2016 - ??% of 500,000 registered (projection)



Presidential General Planning

Focus on improving the experience of the voter

- Active media presence and outreach to communicate deadlines
- Reduce lines through expanded service hours
- Reduce lines through order ahead replacement ballots
- Increase transparency through ballot tracking
- Dedicated parking for voters
- Security of the election process



Voter Survey and Focus Groups

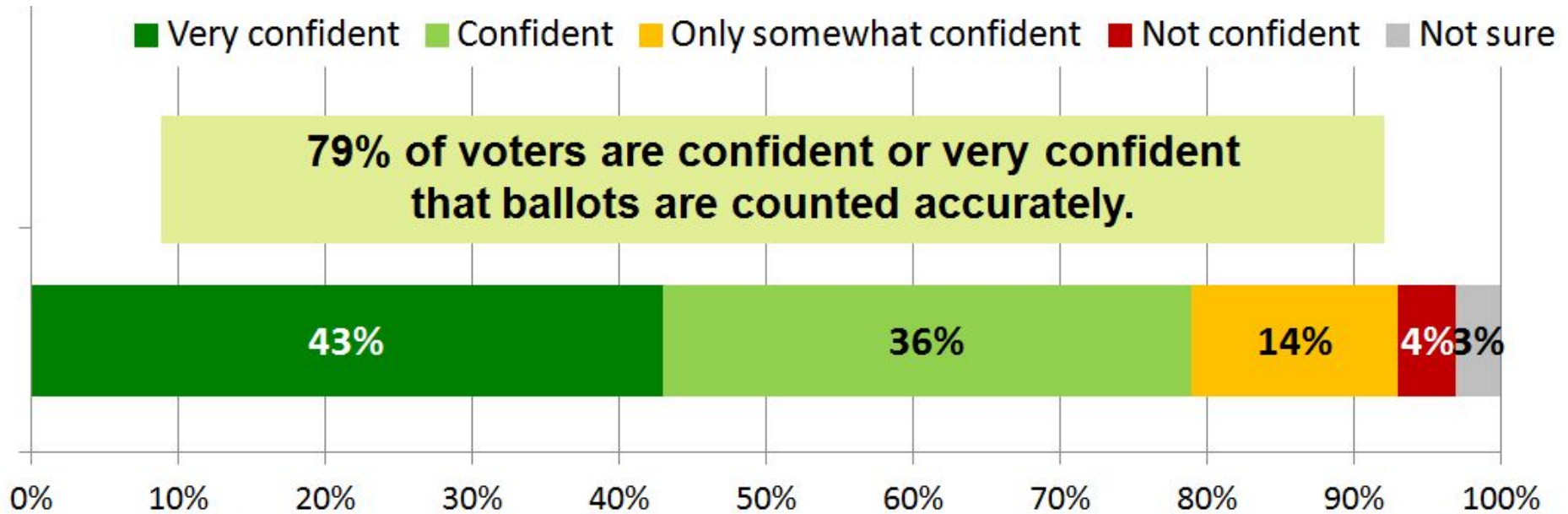
Research Objectives

- Understand voters' knowledge of and experience with voting and elections processes.
- Identify opportunities for education and outreach.
- Evaluate voter impressions of transparency and trustworthiness.
- Explore most effective ways to communicate with voters.



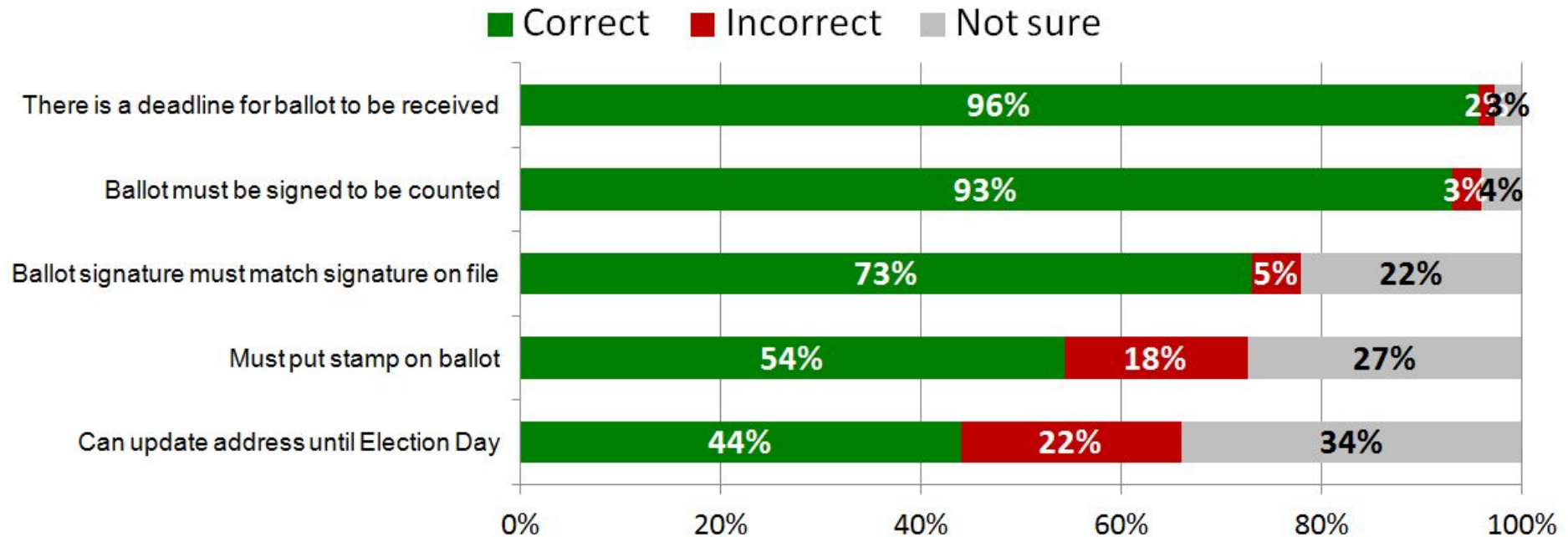
Confidence that ballots are counted accurately

Countywide Survey Response



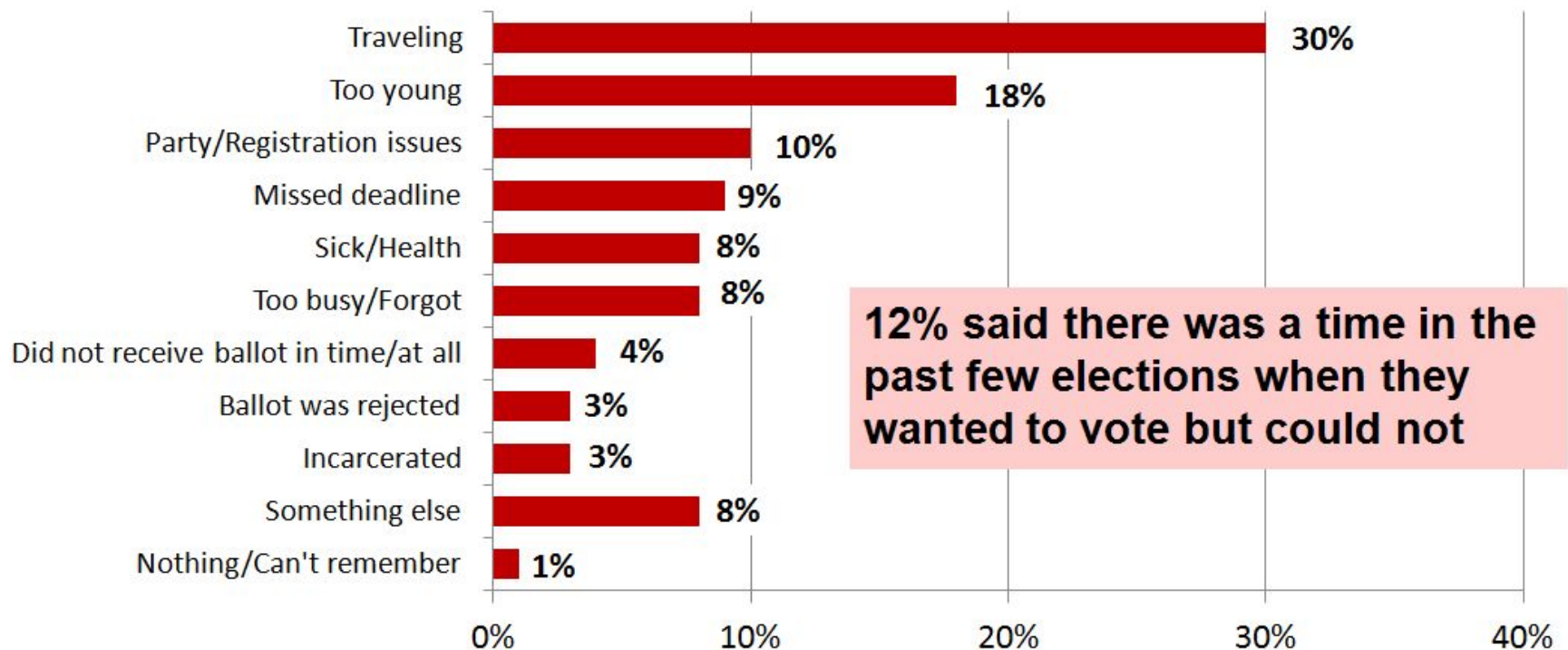
Knowledge of the Voting Process

Countywide Survey Response



Reasons that kept people from voting

Asked of voters who said there was a time when they wanted to vote but could not



Engagement





Outreach

Education

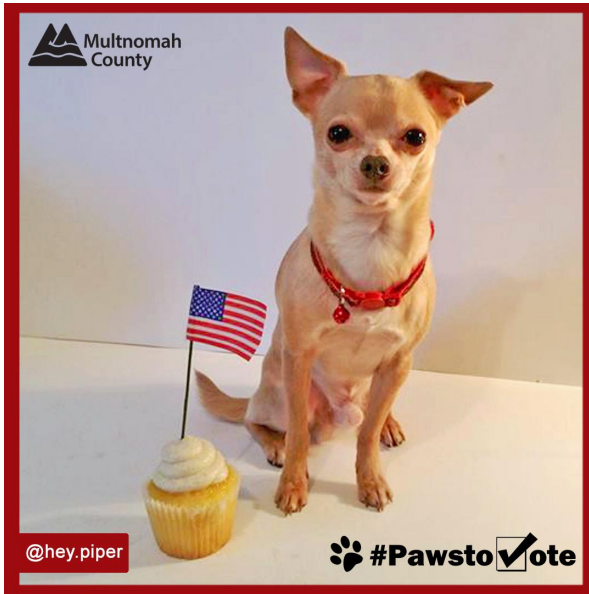


Nuestra Comunidad: <https://youtu.be/RBQdU9nIWos>

Voice your **Vote**



#PawstoVote

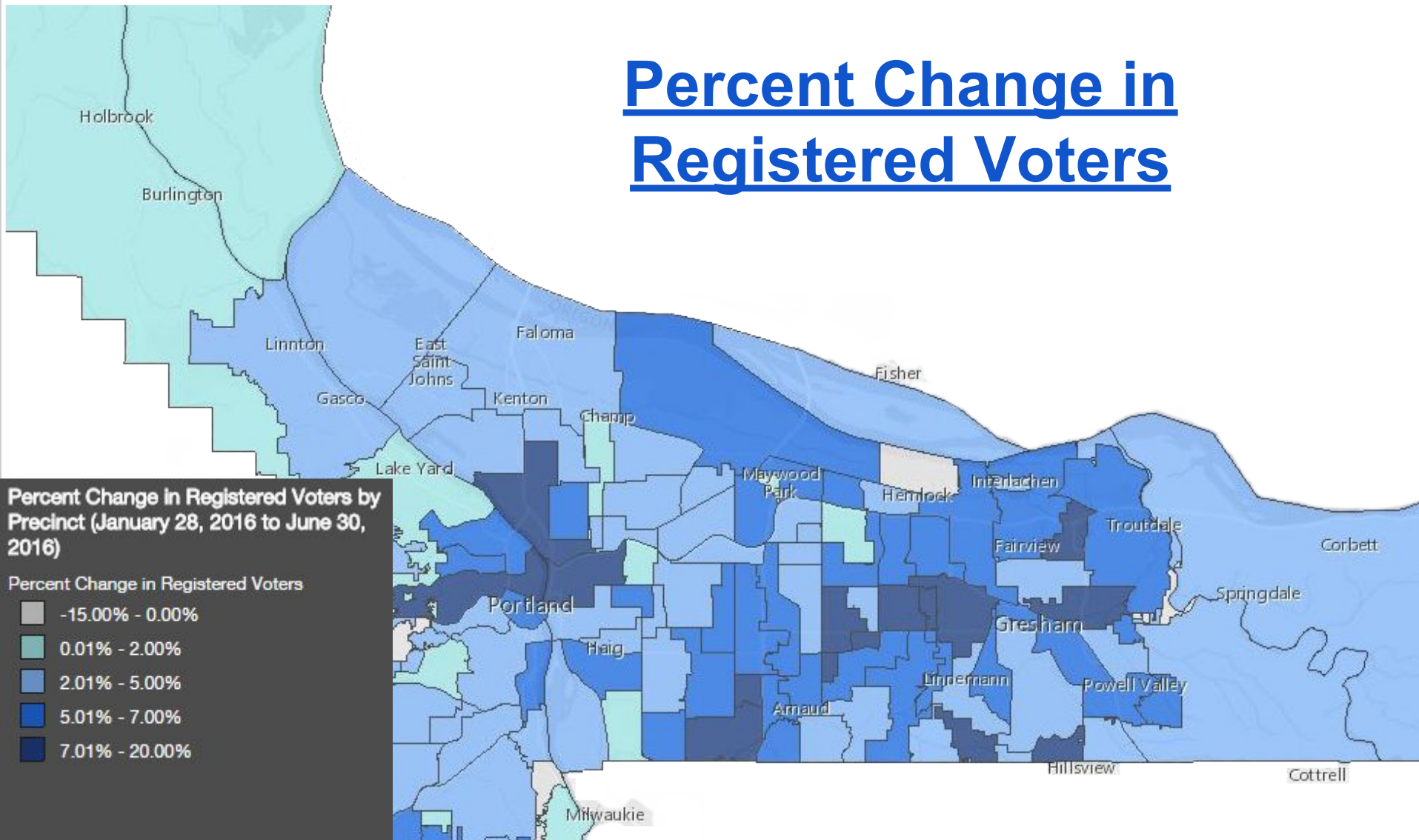


OMV and Educational Needs of New Voters

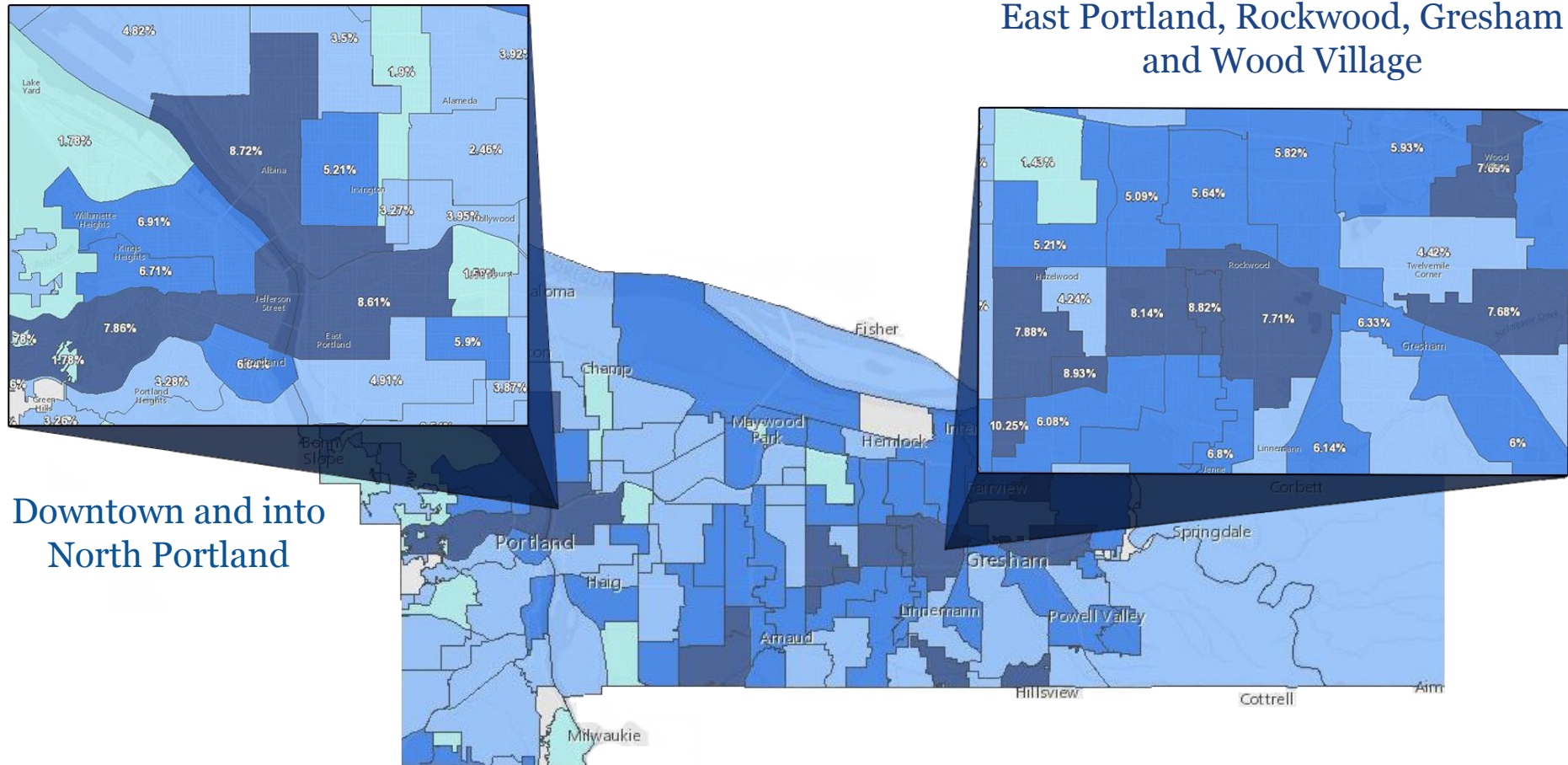


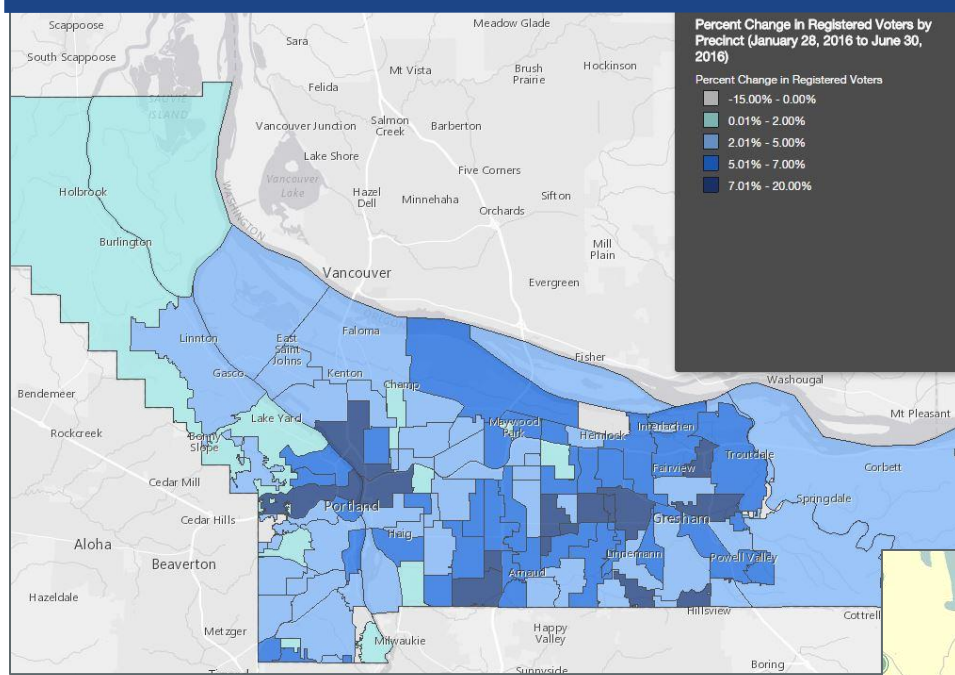
<https://multco.us/education-and-outreach>

Percent Change in Registered Voters



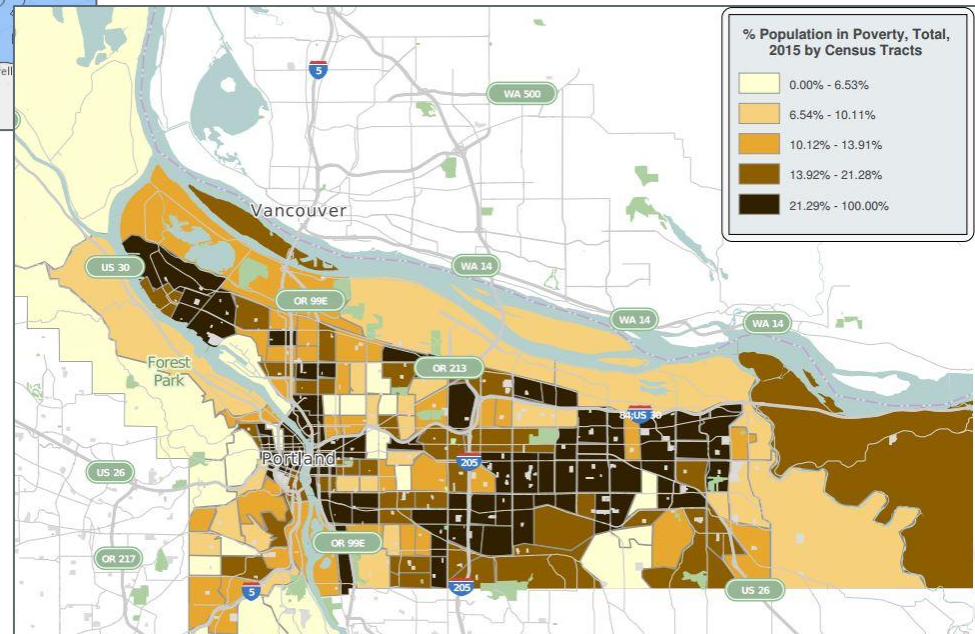
Percent Change in Registered Voters





Percent Change in Registered Voters

Percentage of Population in Poverty



Expanding Language Access

- Offer assistance and resources in voters' native language to register to vote, learn how vote by mail works and understand elections processes
- Provide a warm referral to culturally specific organizations for resources to assist in making decisions on ballot measures and candidates



Presidential Election Cycle Update

- OMV is successfully registering voters
- Technology is improving efficiency and transparency
- The Primary was a successful test of new processes
- Focus on improving the experience of voters for November

Voter Education and Outreach

- Voter Survey and Focus Groups will inform our work plan
- Continue engaging with the community
- Continue to have a presence and be a resource
- OMV is increasing the need for outreach and education

