



# MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(Revised: 6/9/2014)

## Board Clerk Use Only

Meeting Date: 5/5/15  
Agenda Item #: B.1  
Est. Start Time: 10:00 am  
Date Submitted: 4/30/15

**Agenda Title:** Board Briefing on E-Cigarettes: Youth Access, Price Sensitivity, and Taxation

*Note: Title should not be more than 2 lines but be sufficient to describe the action requested.*

**Requested** May 5, 2015 **Time Needed:** 45 -60 min  
**Department:** Non-Departmental **Division:** District 1, Chair's Office  
**Contact(s):** Christine Lewis  
**Phone:** 503-988-5882 **Ext.** 85882 **I/O Address:** 503/6  
**Presenter Name(s) & Title(s):** Dr. Jennifer Vines, Deputy Multnomah County Health Officer; Christine Lewis, Policy Director- Office of Commissioner Bailey; Mark Campbell, Multnomah County Chief Financial Officer; Rhys Scholes, Multnomah County Government Relations Policy Manager, Invited guest from Oregon Health Equity Alliance /Upstream Public Health

## General Information

### 1. What action are you requesting from the Board?

No action requested, informational briefing only.

### 2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

The Multnomah County Board of Commissioners have previously been briefed on the results of the 2014 Synar study, which found that 31% of Multnomah County tobacco retailers unlawfully selling tobacco to minors. Nicotine, a primary ingredient in cigarettes and most e-cigarettes, is highly addictive and is known to interfere with adolescent brain development. The Multnomah County Board of Health passed a policy to regulate retail sales and use of inhalant delivery systems to youth in the County. This briefing will explore price sensitivity of youth and e-cigarette taxation systems that could potentially further deter youth e-cigarette access and use.

### 3. Explain the fiscal impact (current year and ongoing).

N/A

### 4. Explain any legal and/or policy issues involved.

N/A

### 5. Explain any citizen and/or other government participation that has or will take place.

The Multnomah County Commission and Multnomah County Board of Health have held briefings and sought public testimony on e-cigarettes and youth access in numerous venues over the past 6 months. Multnomah County Health Department officials have presented before the City Councils in Troutdale, Fairview, and Portland. The Oregon State

Legislature had a set of e-cigarette and tobacco bills filed in this 2015 legislative session, and has held several hearings on youth access, e-cigarette regulation, licensure, flavoring, and other related issues.

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**Required Signature**

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**Elected  
Official or  
Department**

**Director:** Megan Beyer & Nancy Bennett /s/ **Date:** 4-29-2015

*Note: Please submit electronically. Insert names of your approvers followed by /s/ - we no longer use actual signatures. Please insert date approved.*