

**Minutes of the Board of Commissioners
Multnomah Building, Board Room 100
501 SE Hawthorne Blvd. Portland, Oregon
Tuesday, March 27, 2012**

BOARD BRIEFINGS

Vice-Chair Loretta Smith called the meeting to order at 10:07 a.m. with Commissioners Judy Shiprack and Diane McKeel present. Chair Jeff Cogen and Commissioner Deborah Kafoury were excused.

Also attend was Jenny M. Morf, Acting County Attorney, and Marina Baker, Assistant Board Clerk.

B.1 Animal Services Strategic Plan Briefing. Presenter: Mike Oswald, Animal Services Director.

Mr. Oswald provided an overview of Multnomah County's Animal Services Division (MCAS) Strategic Briefing. He said in 2001, they produced a Strategic Plan to save more animal lives. He discussed the developmental work, including the involvement of a Task Force, a planning team of staff and volunteers, focus groups that utilized interviews, surveys and planning meetings to develop this Plan. He gave an overview of the mission, vision and shared statistical data of their activities. He reviewed program areas under the primary areas of field services, shelter services, and client services and support. He presented the performance data for 2011 and discussed funding sources and revenues.

Mr. Oswald described MCAS' goal to increase and maintain the live release rate to 60% by 2013 for cats and 86% for dogs through 2013. Their strategies include focusing their resources on programs that increase live release rates; strengthening customers' experience; and creating a presence and voice in the community. He reviewed the objectives in the Plan and compared the County's live release rates with similar jurisdictions nationwide. He showed the County's strong improvements over the years and the lifesaving programs currently in place. He discussed the key findings and recommendations of the Metropolitan Group and showed the Board the new MCAS website. He discussed the issues surrounding the current animal shelter and how those issues can be addressed. He reviewed challenges and opportunities including expanding volunteerism; creating a presence and voice; partnering with businesses; partnering with regional coalition; outreach services to low income communities; and programs to empower people to become successful pet owners.

Mr. Oswald responded to Board questions and comments. The Board thanked him for his presentation.

ADJOURNMENT

There being no further business, the meeting was adjourned at 11:02 a.m.

The minutes reflect the actions of the Board. For more detail, you are welcome to view the presentation material and/or video at:

http://multnomah.granicus.com/ViewPublisher.php?view_id=3

Submitted by:

Lynda J. Grow, Board Clerk and
Marina Baker, Assistant Board Clerk
Board of County Commissioners
Multnomah County