



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(Revised: Feb. 2017)

Board Clerk Use Only

Meeting Date: 9/28/17
Agenda Item #: R.8
Est. Start Time: 10:55 am approx
Date Submitted: 9/19/17

Agenda Title: Board Briefing on the Asking Saves Kids (ASK) Campaign

Requested

Meeting Date: September 28, 2017 **Time Needed:** 15 minutes

Department: Non-Departmental **Division:** Chair's Office

Contact(s): Adam Renon

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Presenters: Penny Okamoto, Executive Director of Ceasefire Oregon and invited guests

General Information

1. What action are you requesting from the Board?

Update the Board of County Commissioners on the Asking Saves Kids (ASK) Campaign, a national effort that encourages parents to ask if there is an unlocked gun in the homes where children play.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer(s) this action affects and how it impacts the results.

In America, one out of three homes with children has a gun, and nearly 1.7 million children live in a home with a loaded, unlocked gun. Every year thousands of kids are killed and injured as a result.

The ASK (Asking Saves Kids) Campaign promotes a simple idea of parents talking with their kids helps keep them safe.

Parents ask all sorts of questions before their children visits other homes. They ask about pets in the house, discuss allergies and internet access, and ask questions about supervision. ASK encourages parents to add one more question to this conversation: "Is there an unlocked gun in the house?" It's a simple question, but it has the power to save a child's life.

Every parent cares about the safety of their children. ASK allows parents to play an active role in keeping kids safe. Any parent can make a difference by asking, and encouraging others to do the same.

For more than a decade, the ASK Campaign and its supporters have partnered with over 400 grassroots organizations to spread its message in neighborhoods nationwide. The ASK Campaign has successfully inspired 19 million households to ask if there are guns where their children play.

The ASK Campaign is a collaboration between the Brady Center to Prevent Gun Violence and the American Academy of Pediatrics who has promoted the ASK message to its 62,000 members across the country.

3. Explain the fiscal impact (current year and ongoing).

N/A

4. Explain any legal and/or policy issues involved.

N/A

5. Explain any citizen and/or other government participation that has or will take place.

This briefing is in partnership with Ceasefire Oregon. Ceasefire Oregon works to prevent gun violence by advocating reasonable, effective gun laws. They educate the public and legislators about gun violence, lobby on behalf of bills that help make our communities safer, and work to prevent the passage of bills that would make it easier for dangerous people to obtain and carry firearms.

Required Signature

**Elected
Official or
Department
Director:**

/s/ Deborah Kafoury

Date:

September 19, 2017