



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST NOTICE OF INTENT

(Revised: 9-24-15)

Board Clerk Use Only

Meeting Date: 5/25/17
Agenda Item #: C.3
Est. Start Time: 9:30 am
Date Submitted: 5/16/17

Agenda NOTICE OF INTENT for Willamette River Initiative Basin Wide Impact Title: Grant Region-Wide Clean River Outreach Campaign

Note: This APR is for NOI's only. APRs are available for other types of submittals. Title should not be more than 2 lines but be sufficient to describe the action requested.

Requested Meeting Date: Next Available Time Needed: None – Consent Agenda
Department: Community Services Division: Transportation
Contact(s): Roy Iwai, Water Resources Specialist
Phone: 503-988-0195 Ext. I/O Address: 425/1st
Presenter Name(s) & Title(s): n/a

A Notice of Intent is required to obtain approval from the Board of County Commissioners to ensure a competitive grant proposal is in alignment with the County's mission; to receive an indication from the Board of its willingness to commit the necessary County resources to support the grant. A Budget Modification is required to appropriate funds received from a successful grant proposal.

Notice of Intent Specific Information

Department recommendation for consent agenda placement (*must meet all criteria*):

- Proposal is under \$500,000/ year.
- Proposal does not require cash match as part of the budget.
- Proposal does not commit County to on-going programming following award.
- Proposal adheres to the County's indirect guidelines.
- Proposal is within the Department's strategic direction.
- Proposal does not have policy and/or legal implications that warrant a public dialog.

☒ *To the best of my knowledge, this proposal adheres to all of the above criteria and may be placed on the Board of County Commissioner's Consent Agenda. I understand the proposal can be moved to the regular Board Agenda for any reason by Commissioners or their staff.*

☐ *To the best of my knowledge, this proposal does not meet criteria for placement on the Consent Agenda and should be placed on the Regular Agenda.*

Please complete for any NOI:

Granting Agency	Meyer Memorial Trust – Willamette River Initiative
Proposal due date	June 15, 2017
Grant period	1 year
Approximate level of funding by year	\$40,000
Program Offer(s) potentially impacted	Road Services
How do you expect to spend the majority of funds? (check all that apply)	<input type="checkbox"/> Personnel <input checked="" type="checkbox"/> Sub-contracts <input type="checkbox"/> Capital (including equipment)
Does grant require match? If so, describe type (cash, FTE, etc) and %	None

1. Brief overview of grant's purpose and/or impact.

The purpose of the grant is to fund the development of a strategic plan for an outreach campaign for the Clean Rivers Coalition, a voluntary clean river outreach collaborative. Multnomah County is a steering committee member and serves as a fiscal agent.

The region-wide "Clean River Outreach Campaign" creates a new inclusive multi-jurisdictional campaign for clean water awareness and behavior change. The project will create a multi-year strategy to develop and disseminate regional water quality protection and stream restoration messages, and will establish a new collaborative structure to share outreach information across multiple organizations.

2. Brief overview of how proposal is aligned with Department's strategic direction.

Multnomah County is a National Pollutant Discharge Elimination System (NPDES) Municipal Separate Stormwater System permittee, with responsibilities to conduct outreach to the public regarding stormwater pollutants and impacts from stormwater on stream health.

The Clean Rivers Coalition is a new collaborative of municipal jurisdictions with stormwater outreach responsibility. As a member of this collaborative, Multnomah County will benefit from sharing in a region-wide outreach campaign to address stormwater pollutants as a regional issue.

3. Describe any community and/or government input considered in planning for this grant.

The Clean Rivers Coalition has an 11-member steering committee made up of representatives from municipal jurisdictions throughout the Willamette River watershed. The grant proposal is a product of this coalition. Multnomah County is a founding member and steering committee member of the Clean Rivers Coalition.

4. What partners may be included in program activities?

The partners on this grant include all steering committee member jurisdictions and potentially 30 other municipal jurisdiction partners who participate in the Clean Rivers Coalition.

5. Generally, what are the grant's reporting requirements?

One completion report is due at the end of the one year grant term.

Please complete for NOIs on the Regular Board Agenda ONLY:

6. When the grant expires, will your Department continue to fund the program? If so, how?

7. Are 100% of the central and departmental indirect costs recovered? If not, please explain.

8. If the proposal is not aligned with your Department's strategic direction, explain why you are pursuing it at this time.

9. If the grant requires a cash match, how will you meet that requirement?

10. Are there policy issues and/or legal implications related to this proposal that may warrant a public dialog? If so, please explain.

Required Signatures

**Elected Official
or Department/
Agency Director:** Kim Peoples /s/ **Date:** May 16, 2017

Budget Analyst: /s/ **Date:**

Note: Please submit electronically. We are no longer using actual signatures. Insert names of your approvers followed by /s/. Please insert date approved