

Our Data, Our Voice



**Youth Creating Positive
Community Change**

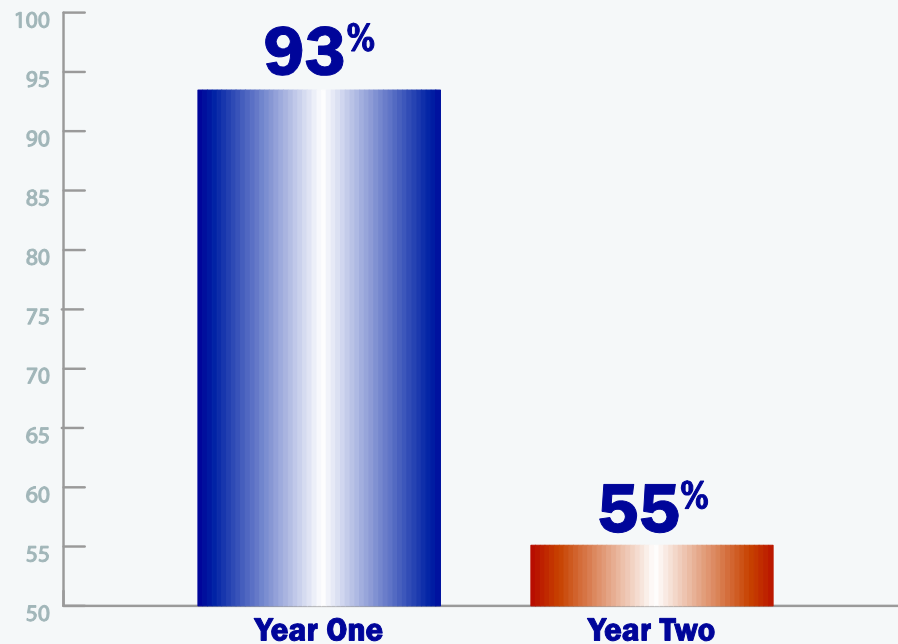


What are Social Norms?

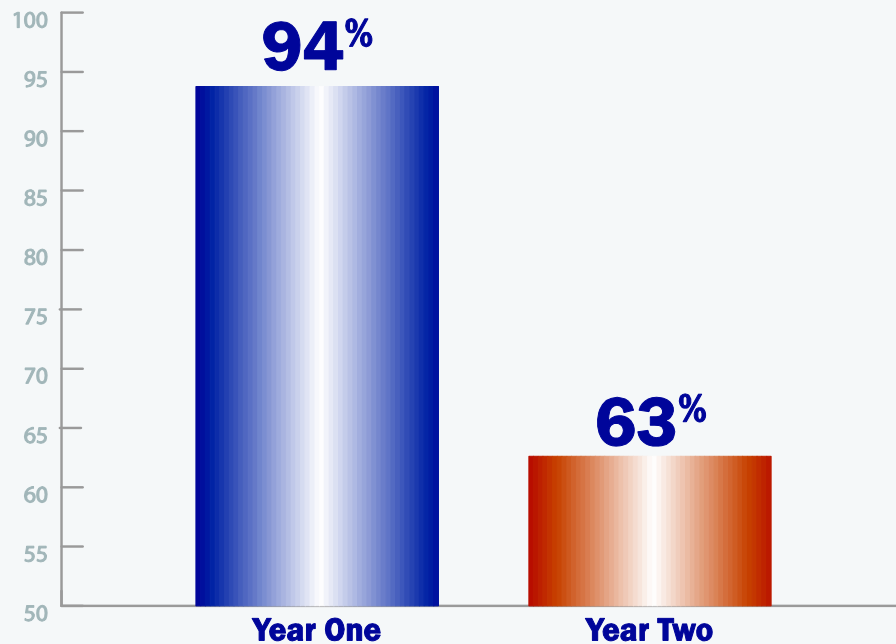
Social Norms are a fundamental understanding in human behavior - they can be most easily split into two categories:

1. Behavioral Norms
2. Attitudinal Norms

Year One vs. Year Two: Perceived Peer Alcohol Use

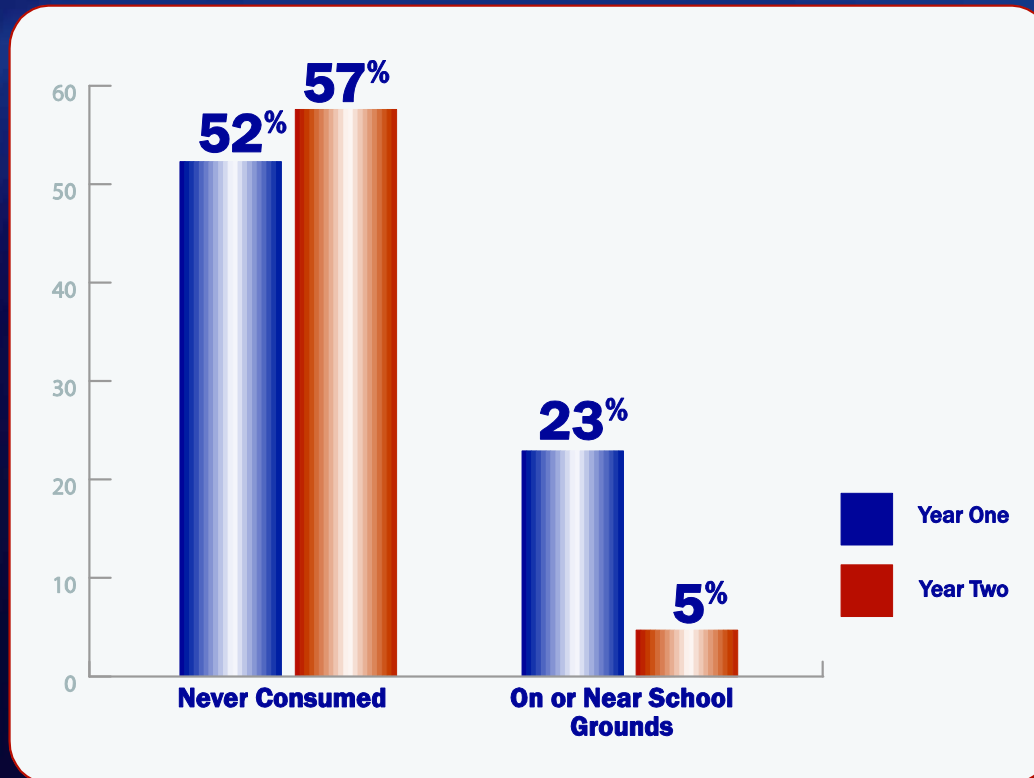


Year One vs. Year Two: Perceived Peer Marijuana Use





Year One vs. Year Two: If you have used marijuana where have you used it?



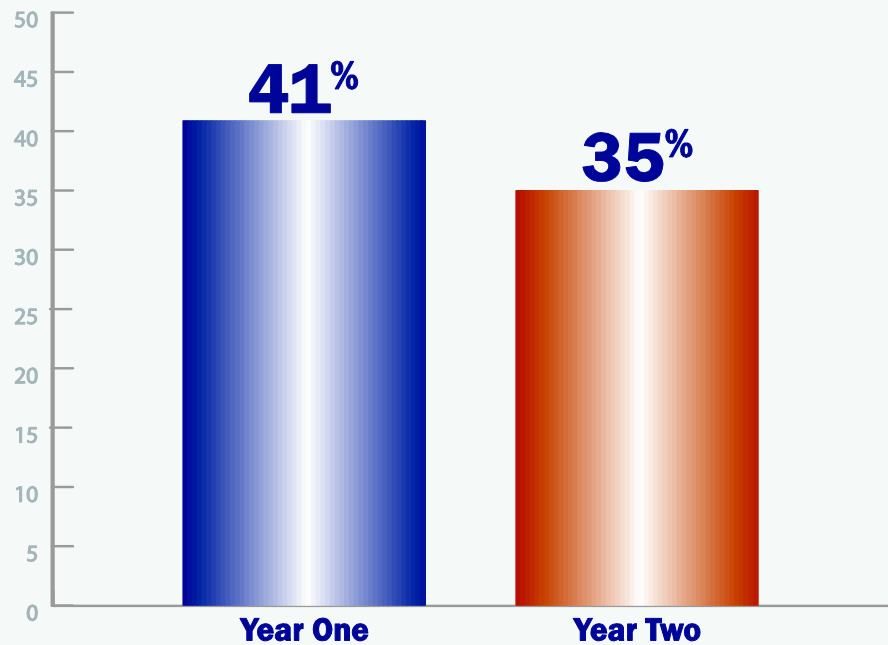


Marshall High School Town Hall



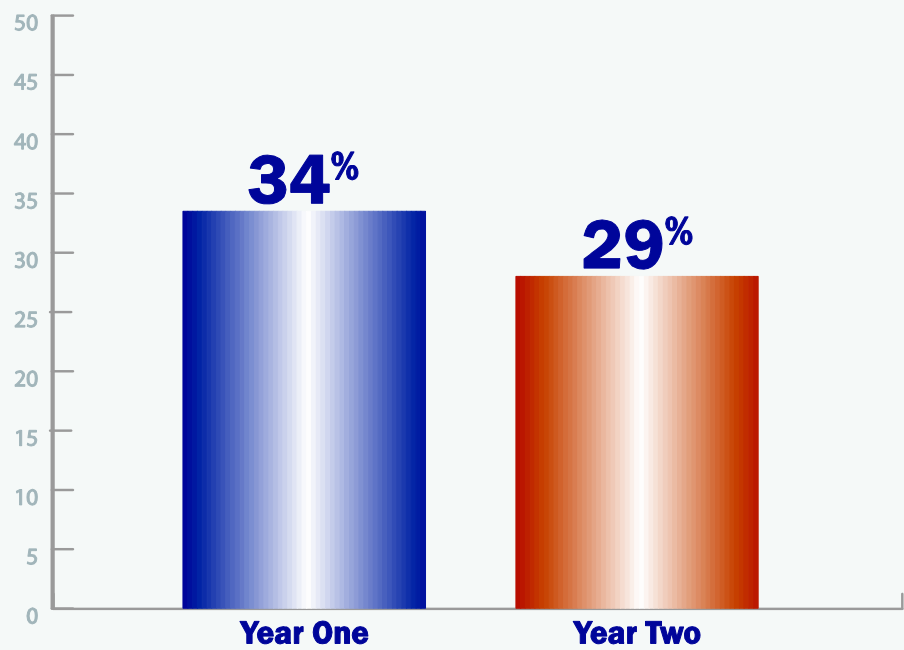


Year One vs. Year Two: Alcohol Use

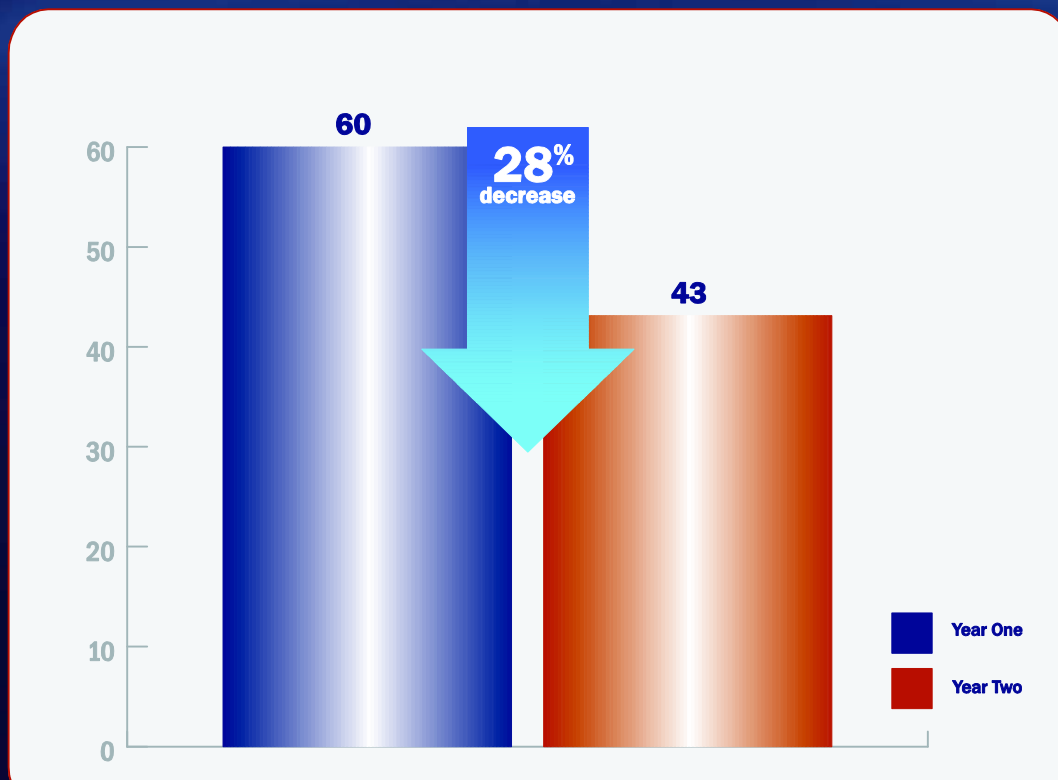




Year One vs. Year Two: Marijuana Use



Drug and Alcohol Infractions at Wilson High School



Our Data, Our Voice

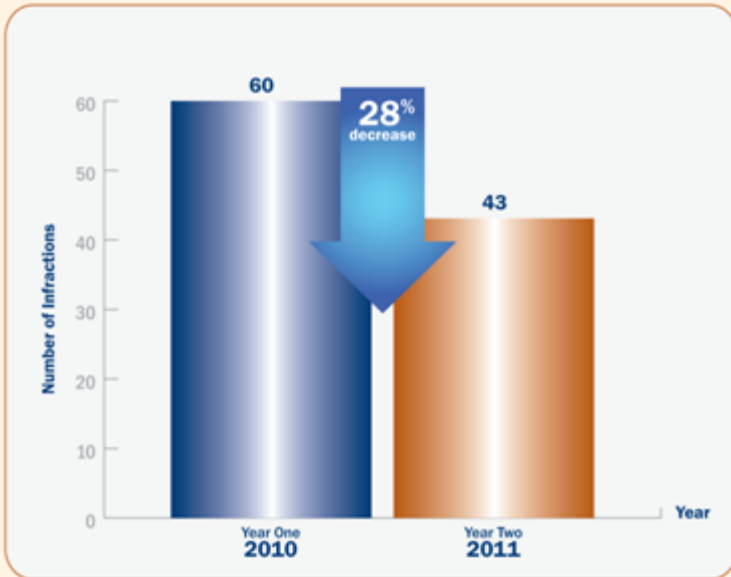
Wilson High School Town Hall





Program Outcomes

Drug and Alcohol Infractions at a Portland Area High School



- ▶ **DECREASE** in perception of student alcohol and marijuana use.
- ▶ **DECREASE** in actual alcohol and marijuana use.
- ▶ **DECREASE** in substance use in, on and around school grounds.
- ▶ **DECREASE** in drug and alcohol school infractions.
- ▶ **IMPROVEMENT** in overall school climate.
- ▶ **IMPROVEMENT** in resiliency skills of students participating in Our Data, Our Voice Project.
- ▶ **INCREASE** in the number of community members involved in drug and alcohol prevention work.

About Oregon Partnership

Oregon Partnership exists to end substance abuse and suicide. We do that in three specific areas through Education and Training, Public Policy Advocacy and:

Crisis and Suicide Intervention

Oregon Partnership's highly trained staff and volunteers respond to nearly 40,000 calls a year on five 24-hour crisis lines:

- HelpLine: 800-923-HELP (4357)
- Lifeline: 800-273-TALK (8255)
- YouthLine: 888-457-4838
- Military Helpline: 877-968-8491
- Linea de Ayuda: 877-515-7848