

# Our Data, Our Voice



**Youth Creating Positive  
Community Change**

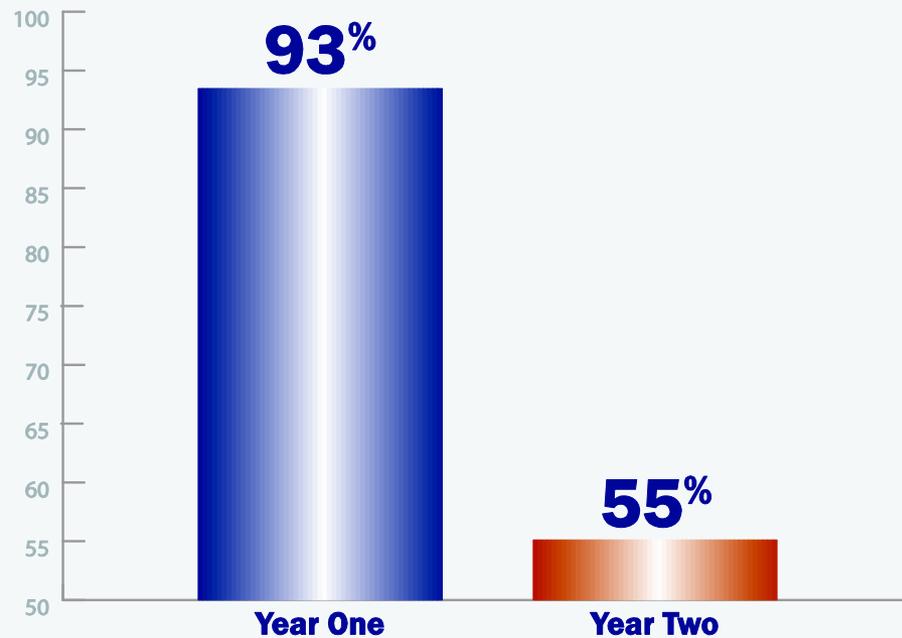
# What are Social Norms?

**Social Norms are a fundamental understanding in human behavior - they can be most easily split into two categories:**

- 1. Behavioral Norms**
- 2. Attitudinal Norms**

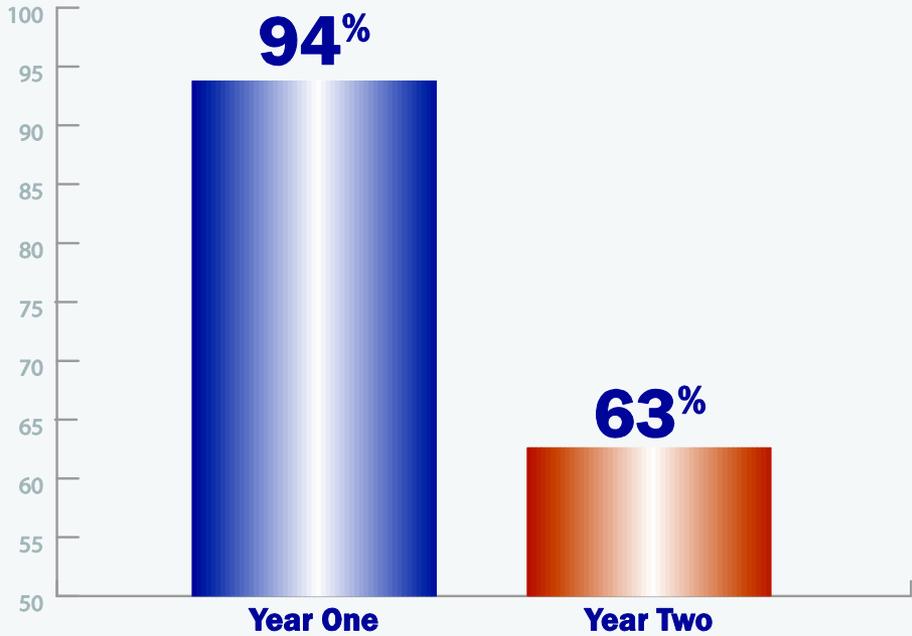


# Year One vs. Year Two: Perceived Peer Alcohol Use

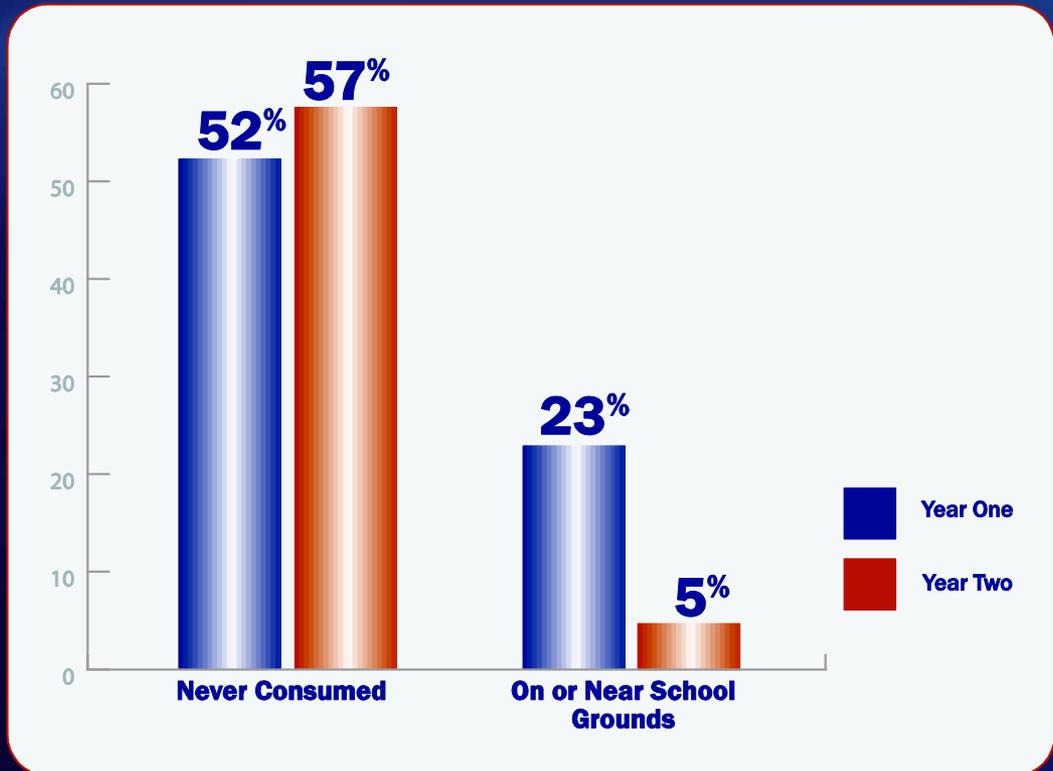




# Year One vs. Year Two: Perceived Peer Marijuana Use



# Year One vs. Year Two: If you have used marijuana where have you used it?



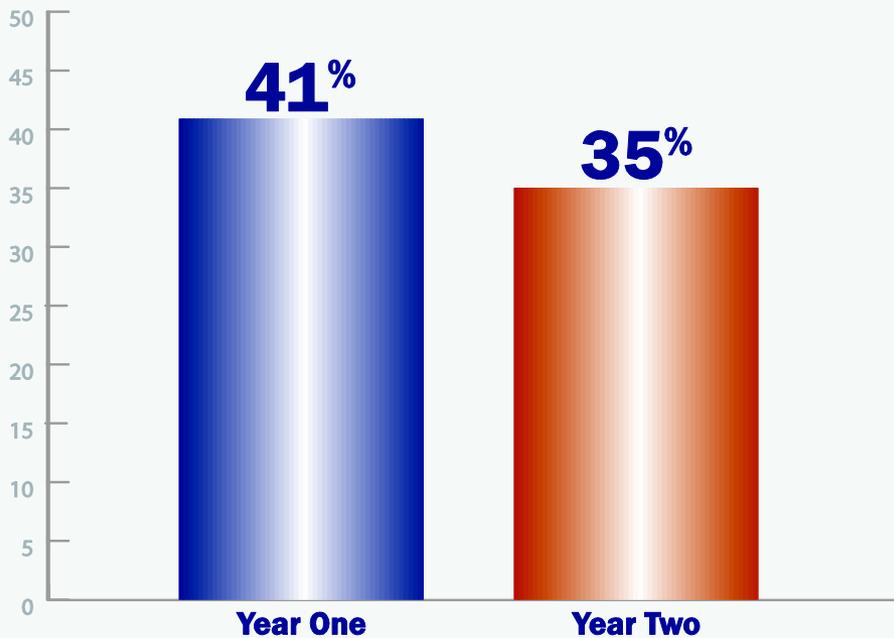
# Our Data, Our Voice

## Marshall High School Town Hall

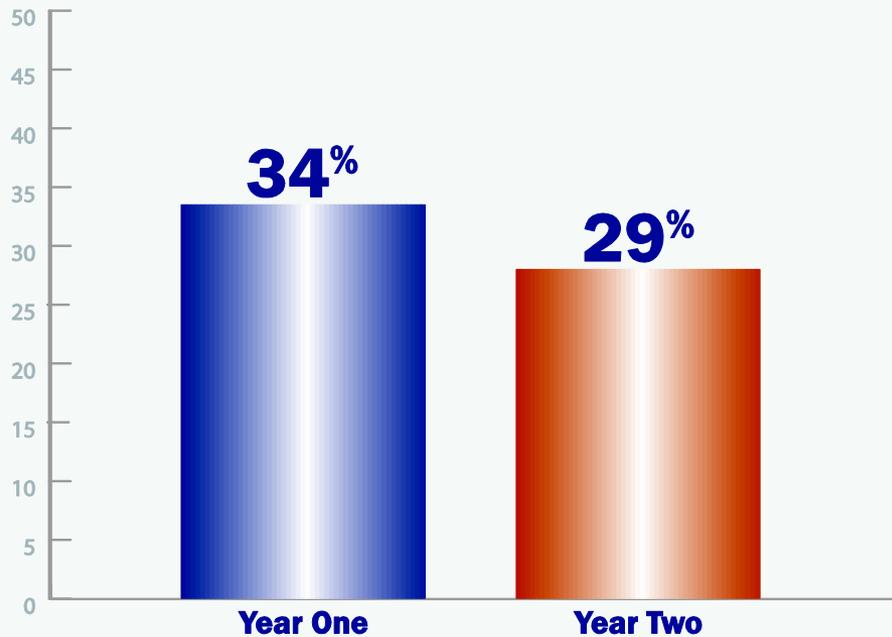




# Year One vs. Year Two: Alcohol Use

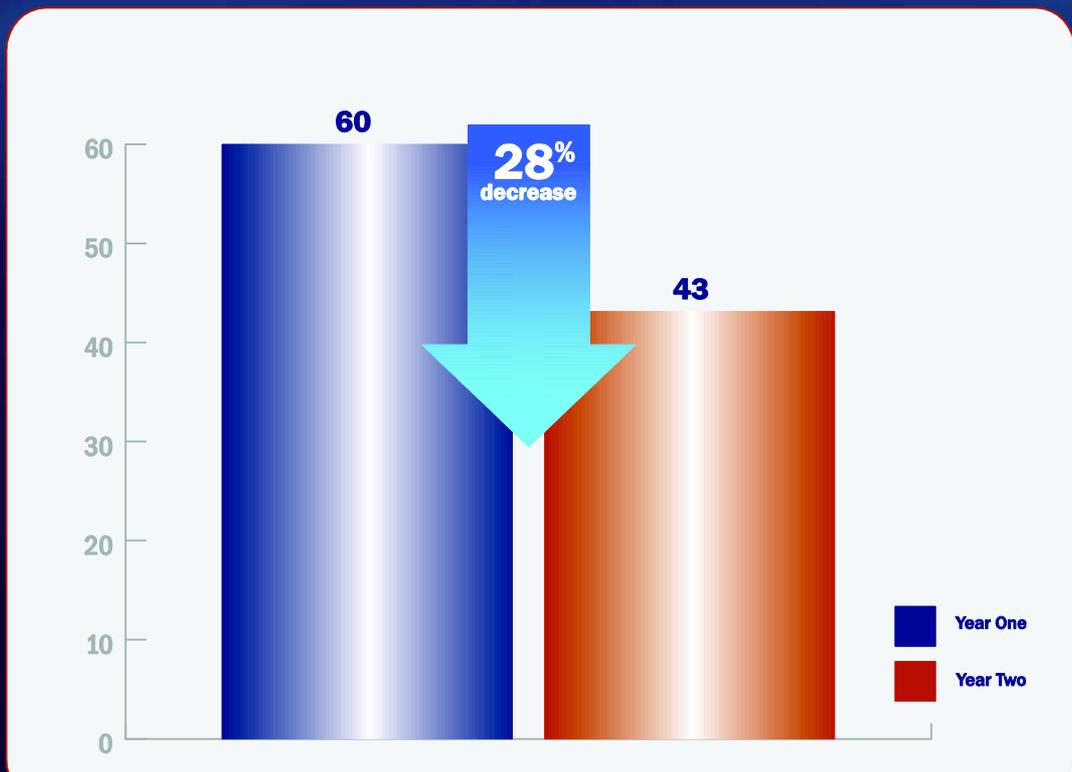


# Year One vs. Year Two: Marijuana Use



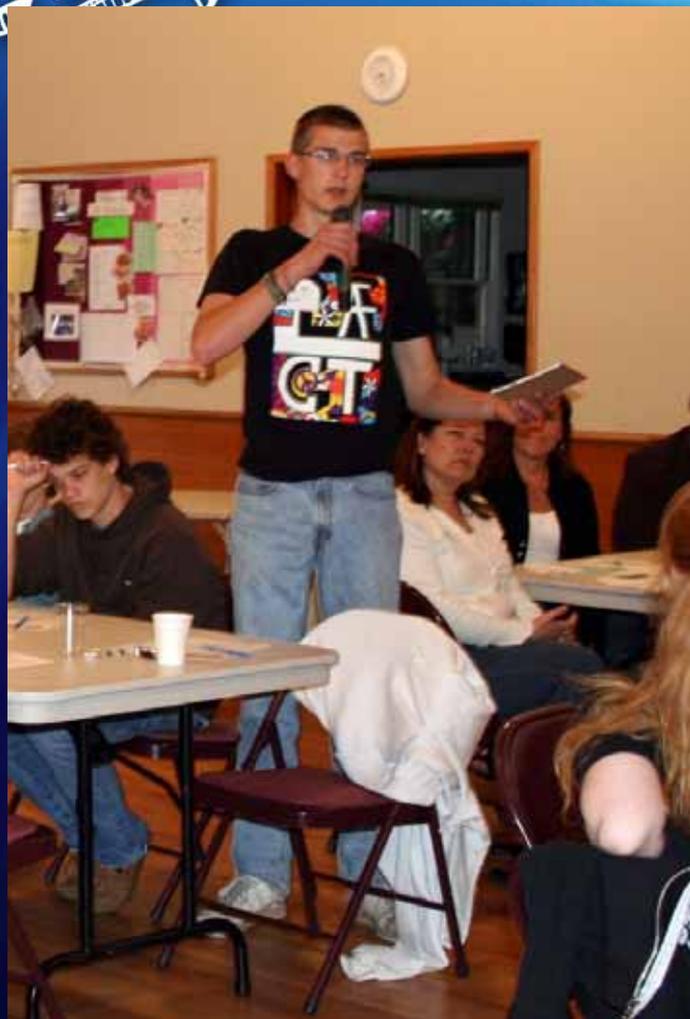


# Drug and Alcohol Infractions at Wilson High School

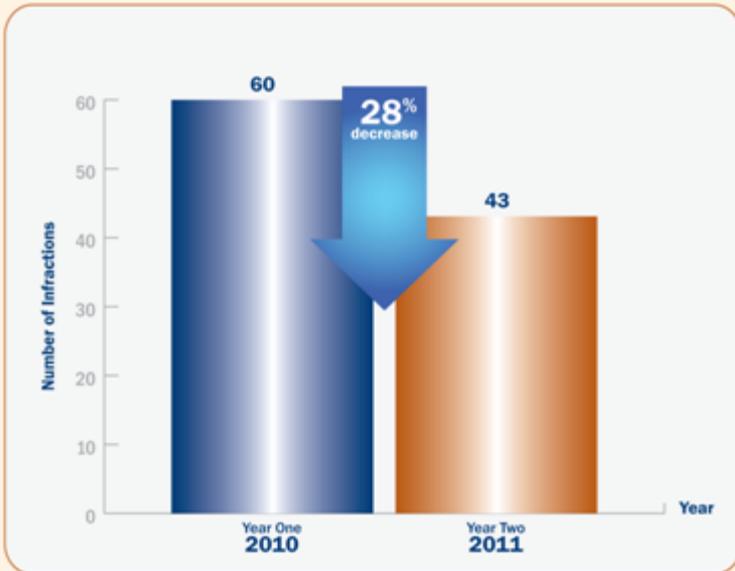


# Our Data, Our Voice

## Wilson High School Town Hall



### Drug and Alcohol Infractions at a Portland Area High School



- ▶ **DECREASE** in perception of student alcohol and marijuana use.
- ▶ **DECREASE** in actual alcohol and marijuana use.
- ▶ **DECREASE** in substance use in, on and around school grounds.
- ▶ **DECREASE** in drug and alcohol school infractions.
- ▶ **IMPROVEMENT** in overall school climate.
- ▶ **IMPROVEMENT** in resiliency skills of students participating in Our Data, Our Voice Project.
- ▶ **INCREASE** in the number of community members involved in drug and alcohol prevention work.

# About Oregon Partnership

Oregon Partnership exists to end substance abuse and suicide. We do that in three specific areas through Education and Training, Public Policy Advocacy and:

## Crisis and Suicide Intervention

Oregon Partnership's highly trained staff and volunteers respond to nearly 40,000 calls a year on five 24-hour crisis lines:

- HelpLine: 800-923-HELP (4357)
- Lifeline: 800-273-TALK (8255)
- YouthLine: 888-457-4838
- Military Helpline: 877-968-8491
- Linea de Ayuda: 877-515-7848