



# MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(Revised: Feb. 2017)

APPROVED: MULTNOMAH COUNTY  
BOARD OF COMMISSIONERS  
AGENDA # R.2 DATE 10/11/18  
MARINA BAKER, BOARD CLERK

### Board Clerk Use Only

Meeting Date: 10/11/18  
Agenda Item #: R.2  
Est. Start Time: 9:45 a.m.  
Date Submitted: 9/25/18

**Agenda Title:** Authorizing Execution of an Intergovernmental Agreement with Clean Water Services for Stormwater Outreach

**Requested**

Meeting Date: October 11, 2018 Time Needed: 5 minutes

Department: Community Services Division: Transportation

Contact(s): Roy Iwai, Water Resources Specialist

Phone: 503-988-0195 Ext. 80195 Email: Roy.iwai@multco.us

Presenters: Roy Iwai, Water Resources Specialist

### General Information

**1. What action are you requesting from the Board?**

Approve this agenda item and thereby authorize the Chair to execute an Intergovernmental Agreement (IGA) with Clean Water Services in substantially the form attached and, further, authorize the Chair to execute any ancillary documents necessary to effectuate the purpose and intent of this agreement.

**2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer(s) this action affects and how it impacts the results.**

This IGA outlines the cost share for public education and outreach on a stormwater outreach campaign implemented by the Regional Coalition for Clean Rivers and Streams. The Regional Coalition membership includes Multnomah County, Clean Water Services, and many municipal jurisdictions with stormwater responsibility in the metro area. Multnomah County serves as the fiscal sponsor for the coalition. In 2016, the Board authorized the County entry into this Coalition whose mission is to perform collaborative stormwater and water quality outreach and education efforts by several Portland area local jurisdictions that have regulatory requirements in their National Pollutant Detection and Elimination System (NPDES) Municipal Separate Storm Sewer System (MS4) Permits. For over 15 years, this coalition has been actively collaborating in shared messaging and media buys.

**3. Explain the fiscal impact (current year and ongoing).**

The IGA obligates Clean Water Services to pay the County \$15,000 per year, for 3 years. The funds will be expended on activities related to a regional outreach campaign including media purchases and the development of creative materials.

**4. Explain any legal and/or policy issues involved.**

Stormwater outreach is a requirement of the National Pollutant Discharge Elimination System – Municipal Separate Storm Sewer System Permit. The regional public outreach activities fulfill this permit requirement.

**5. Explain any citizen and/or other government participation that has or will take place.**

Public surveys of behavior and attitudes toward clean water is a component of the development of the regional outreach campaign. Funding from Clean Water Services may be used for public surveys. Public survey results are used to adaptively manage the outreach campaign.

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Required Signature

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**Elected  
Official or  
Department  
Director:**

Kim Peoples /s/

**Date:**

September 25, 2018