

BEFORE THE BOARD OF COUNTY COMMISSIONERS
FOR MULTNOMAH COUNTY, OREGON

In the matter of Accepting }
the report from the }
Multnomah County Fair }
Task Force }

RESOLUTION
93-346

WHEREAS, the BOARD OF COUNTY COMMISSIONERS appointed the Multnomah County Fair Task Force to assist in developing the 1993 Fair and to make recommendations for future Fairs and,

WHEREAS, the Multnomah County Fair Task Force assisted in producing a successful 1993 Fair and,

WHEREAS, the Multnomah County Fair Task Force has produced a report making recommendations for future Fairs;

NOW, THEREFORE, BE IT RESOLVED that the BOARD OF COUNTY COMMISSIONERS wishes to express its appreciation for the work produced by this task force, and accepts the Multnomah County Fair Task Force's report.

ADOPTED this 14th day of October, 1993.



BOARD OF COUNTY COMMISSIONERS
FOR MULTNOMAH COUNTY, OREGON

BY Beverly Stein
Beverly Stein, Chair

REVIEWED:

Laurence Kressel
for Laurence Kressel
County Counsel
for Multnomah County, Oregon

EXECUTIVE SUMMARY OF RECOMMENDATIONS
TO THE
MULTNOMAH COUNTY BOARD OF
COMMISSIONERS

FROM THE
MULTNOMAH COUNTY FAIR TASK FORCE,
FOR PRESENTATION, OCTOBER 14, 1993

* Indicates items critical to the planning and budgeting of the 1994 MCF

A Celebration of Community

The Task Force feels that the Multnomah County Fair can be a premier summer family event, hosted for the entire region. The MCF will feature community involvement, health awareness and issues, social service features of the region, community programs and business partnerships.

The Task Force Recommends

A. General

- 1.)* The acceptance of the Task Force report.
- 2.)* Approval of the 1994 MCF scheduled for July 27 to 31, 1994.
- 3.) Selection and appointment of a paid Fair Administrator to work with the Expo Manager to produce the 1994 MCF.
- 4.)* Extension of the Task Force, if necessary, to:
 - a.) continue the planning to the 1994 Fair until the interim Fair Board is appointed by the County Commissioners
 - b.) develop, with the Fair Administrator and/or the Expo Manager, the budget to be submitted for approval

11/30/93

B. Site and use

- 1.)* Ongoing free use of the Expo facility
- 2.)* Retain all revenues generated from the result of the annual Fair.
- 3.) Use 17 acres for County Fair purposes, grass and open air features.
- 4.) Explore new sites for the Fair's future.

C. Funding

The following would allow the Fair to build a special Fair Fund that would include:

- A Reserve Fund
- A Capital Fund
- An operations Fund

Pari-mutuel and State funding to the MCF has dropped about \$195,000 per year over the last two year period. 1994 Fair plans are already proceeding with measures that will substantially reduce the cash outlay and financial risk to the Fair. The 1993 MCF was a community success as well as a financial success because of citizen involvement for the first time in many years (it's expenses were more than \$200,000 less than 1992).

The Fair must build for it's future and we recommend that some of the following suggestions be considered as possible revenue sources.

- 1.) Use 15% of Expo Gross revenues for permanent Fair Funding.
- 2.) Use 4% of Expo Gross revenues for specific Fair programs that support youth and community.
- 3.) Explore the use of the hotel/motel tax.
- 4.) Allow tightly controlled beer and wine sales. This would also allow the financial participation by major traditional Fair sponsors.
- 5.) A 10 cent (\$.10) per head tax on all attendees to Expo events.
- 6.)* Fair staff provided to the Fair by the county at no expense to the fair.
- 7.) Replace lost State and pari-mutuel revenues in funds or indirect services, indexed on 1991 levels.

D. Other potential revenue

- 1.)* Encourage event underwriting.
- 2.)* Encourage event and services sponsorships.

E. Fair Management

- 1.) Appoint a policy making Fair Board.
- 2.)* A Fair Board of 5 persons.
- 3.)* An interim Fair Board, if necessary, to serve through the 1994 Fair.
- 4.)* Volunteer Fair Segment Directors to organize and promote specific aspects of the Fair.

F. Relationship to the County

- 1.) Administrator reports to the Fair Board and the Fair Board reports to the Commissioners.
- 2.)* The County underwrite the event at this time.
- 3.) The Fair Fund not be used except as stated in ORS Chapter 565.
- 4.)* The Fair will promote current social needs and issues of Multnomah County.
- 5.)* The County provide storage and office space for the Fair.

G. Pass an Ordinance

- 1.) The Fair Board and Fair Funds be governed by ORS Chapter 565 like all other Oregon Fairs.

