



**MULTNOMAH COUNTY  
AGENDA PLACEMENT REQUEST  
NOTICE OF INTENT**

(Revised: 9-24-15)

APPROVED: MULTNOMAH COUNTY  
BOARD OF COMMISSIONERS  
AGENDA # C.3 DATE 5/25/17  
MARINA BAKER, ASST BOARD CLERK

**Board Clerk Use Only**

Meeting Date: 5/25/17  
Agenda Item #: C.3  
Est. Start Time: 9:30 am  
Date Submitted: 5/16/17

**Agenda Title: NOTICE OF INTENT for Willamette River Initiative Basin Wide Impact Grant Region-Wide Clean River Outreach Campaign**

*Note: This APR is for NOI's only. APRs are available for other types of submittals. Title should not be more than 2 lines but be sufficient to describe the action requested.*

**Requested Meeting Date:** Next Available **Time Needed:** None – Consent Agenda  
**Department:** Community Services **Division:** Transportation  
**Contact(s):** Roy Iwai, Water Resources Specialist  
**Phone:** 503-988-0195 **Ext.**  **I/O Address:** 425/1st  
**Presenter Name(s) & Title(s):** n/a

A Notice of Intent is required to obtain approval from the Board of County Commissioners to ensure a competitive grant proposal is in alignment with the County's mission; to receive an indication from the Board of its willingness to commit the necessary County resources to support the grant. A Budget Modification is required to appropriate funds received from a successful grant proposal.

**Notice of Intent Specific Information**

**Department recommendation for consent agenda placement (must meet all criteria):**

- Proposal is under \$500,000/ year.
- Proposal does not require cash match as part of the budget.
- Proposal does not commit County to on-going programming following award.
- Proposal adheres to the County's indirect guidelines.
- Proposal is within the Department's strategic direction.
- Proposal does not have policy and/or legal implications that warrant a public dialog.

*To the best of my knowledge, this proposal adheres to all of the above criteria and may be placed on the Board of County Commissioner's Consent Agenda. I understand the proposal can be moved to the regular Board Agenda for any reason by Commissioners or their staff.*

*To the best of my knowledge, this proposal does not meet criteria for placement on the Consent Agenda and should be placed on the Regular Agenda.*

**Please complete for any NOI:**

<b>Granting Agency</b>	Meyer Memorial Trust – Willamette River Initiative
<b>Proposal due date</b>	June 15, 2017
<b>Grant period</b>	1 year
<b>Approximate level of funding by year</b>	\$40,000
<b>Program Offer(s) potentially impacted</b>	Road Services
<b>How do you expect to spend the majority of funds? (check all that apply)</b>	<input type="checkbox"/> Personnel <input checked="" type="checkbox"/> Sub-contracts <input type="checkbox"/> Capital (including equipment)
<b>Does grant require match? If so, describe type (cash, FTE, etc) and %</b>	None

**1. Brief overview of grant’s purpose and/or impact.**

The purpose of the grant is to fund the development of a strategic plan for an outreach campaign for the Clean Rivers Coalition, a voluntary clean river outreach collaborative. Multnomah County is a steering committee member and serves as a fiscal agent.

The region-wide “Clean River Outreach Campaign” creates a new inclusive multi-jurisdictional campaign for clean water awareness and behavior change. The project will create a multi-year strategy to develop and disseminate regional water quality protection and stream restoration messages, and will establish a new collaborative structure to share outreach information across multiple organizations.

**2. Brief overview of how proposal is aligned with Department’s strategic direction.**

Multnomah County is a National Pollutant Discharge Elimination System (NPDES) Municipal Separate Stormwater System permittee, with responsibilities to conduct outreach to the public regarding stormwater pollutants and impacts from stormwater on stream health.

The Clean Rivers Coalition is a new collaborative of municipal jurisdictions with stormwater outreach responsibility. As a member of this collaborative, Multnomah County will benefit from sharing in a region-wide outreach campaign to address stormwater pollutants as a regional issue.

**3. Describe any community and/or government input considered in planning for this grant.**

The Clean Rivers Coalition has an 11-member steering committee made up of representatives from municipal jurisdictions throughout the Willamette River watershed. The grant proposal is a product of this coalition. Multnomah County is a founding member and steering committee member of the Clean Rivers Coalition.

**4. What partners may be included in program activities?**

