



MULTNOMAH COUNTY
AGENDA PLACEMENT REQUEST (revised 09/22/08)

Board Clerk Use Only

Meeting Date: 5/12/11
Agenda Item #: R.7
Est. Start Time: 10:00 am
Date Submitted: 5/6/11

Agenda Title: Proclamation Proclaiming the Week of May 7-15, 2011 as National Travel and Tourism Week in Multnomah County and Recognizing the Impact of Our Local Travel and Tourism Industry.

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested Meeting Date: 5/12/11 **Amount of Time Needed:** 5 minutes
Department: District 4 – Commissioner McKeel **Division:** Non-Dept.
Contact(s): Corie Wiren
Phone: 988-5213 **Ext.** 26234 **I/O Address:** 503/6th
Presenter(s): Commissioner Diane McKeel, Jeff Miller and invited guests.

General Information

1. What action are you requesting from the Board?

Adopt a proclamation recognizing the week of May 7-15th, 2011 as National Travel and Tourism Week.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

Travel and tourism is one of America’s largest industries, employing more workers than both the insurance and auto industries. In 2010, it generated \$1.8 trillion in economic output, and it delivered \$118 billion in tax revenues.

The industry creates and maintains 29,000 jobs in the Portland Metropolitan region. It accounts for over \$3.6 billion in spending and \$146 million in tax receipts in the Clackamas, Multnomah and Washington counties. Across Oregon there are over eighty-one thousand people employed by the travel and tourism industry.

3. Explain the fiscal impact (current year and ongoing).

Travel and tourism

4. Explain any legal and/or policy issues involved.

N/A

5. Explain any citizen and/or other government participation that has or will take place.

Travel Portland hosted their Annual Tourism & Hospitality Awards Celebration and Partner Showcase on May 10 to coincide with the industry's National Rally Day. Travel Portland is hosting a behind-the-scenes view of the industry and its workers at all levels, with tours of the Oregon Zoo and Oregon Convention Center at DoubleTree by Hilton in Portland, on May 12 and 13.

Required Signature

**Elected Official or
Department/
Agency Director:**

Diane McKeel

Date: May 5, 2011