



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST NOTICE OF INTENT

(revised 08/02/10)

Board Clerk Use Only

Meeting Date: 7/19/12
Agenda Item #: C.2
Est. Start Time: 9:30 am
Date Submitted: 7/10/12

Agenda Title: NOTICE OF INTENT for Health Department to submit an application for up to \$40,000 to the Oregon Health Authority's Enrollment In and Implementation of Technology-Based HIV Prevention Services funding opportunity

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested Meeting Date: 7/19/2012 **Amount of Time Needed:** N/A-Consent

Department: Health **Division:** Community Health Services
Contact(s): Kim Toevs, and Marc Harris

Phone: (503) 988-3663 **Ext.** 26377; 29778 **I/O Address:** 420/1; 160/9
Presenter Name(s) & Title(s): n/a

General Information

1. What action are you requesting from the Board?

Authorization for the Director of the Health Department to submit an application for up to \$40,000 to Oregon Health Authority's Enrollment in and Implementation of Technology-Based HIV Prevention Services" funding opportunity.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

The Oregon Health Authority (OHA) has received funding from CDC that will be passed through to local health departments and/or CBOs to support integration of innovative uses of technology to implement a variety of evidence based approaches to either test individuals for HIV or to support prevention or health care efforts for individuals already living with HIV. MCHD STD/HIV/HCV

Notice of Intent APR
Submit to Board Clerk

Program is applying to take advantage of this funding opportunity to improve the health of populations disproportionately affected by HIV by recruiting hard-to-reach populations into HIV testing. These populations include Latino and African American men who have sex with men (MSM), methamphetamine-using MSM who meet sexual partners at private home sex parties, and other individuals at risk who do not regularly seek testing services or receive testing through primary care. The rate of late diagnosis individuals—individuals who are diagnosed with AIDS at the same time as HIV, or progress to an AIDS diagnosis within one year of HIV diagnosis—is higher in Oregon than the US on average. Fully 35-40% of individuals are diagnosed late, meaning they have been living with undiagnosed HIV infection (and potentially transmitting it to others) for an average of 7-10 years. Within this group are significant racial and other demographic disparities. By focusing on these high risk populations, the Department hopes to pursue health equity among underserved/ difficult-to-serve populations while also protecting the general public's health through decreasing exposure to HIV from undiagnosed individuals.

New approaches are needed to engage these individuals in HIV testing who are otherwise not seeking it. Social Network Strategy is an evidence-based intervention that incentivizes individuals from high risk social/sexual networks to recruit their peers at risk into testing, and to incentivize testing for these peers, by providing gift cards for small amounts of money (usually \$10-20). This grant would allow us to develop new uses of technology to reduce the face-to-face interaction normally required to implement this intervention, and to begin implementation. Technology includes an on-line process for distribution of gift cards (used successfully in the past by our program), on-line orientation and informational videos, and use of QR codes through smart phones instead of paper coupons and tracking tools. The technology will reduce barriers to participation in Social Network Strategy project for our clients. Potential recruiters will be identified by MCHD STD/HIV/HCV Program staff through outreach, testing, and disease investigation interactions, and through outreach and testing efforts by Cascade AIDS Project (CAP). Recruited peers would be tested through MCHD STD/HIV/HCV Program or CAP test sites.

3. Explain the fiscal impact (current year and ongoing).

If the application is funded, the grant will provide the Health Department with \$40,000 over a five month period, potentially renewable through December 31, 2015.

4. Explain any legal and/or policy issues involved.

None.

5. Explain any citizen and/or other government participation that has or will take place.

None.

ATTACHMENT A

Grant Application/Notice of Intent

If the request is a Grant Application or Notice of Intent, please answer all of the following in detail:

- **Who is the granting agency?**
The granting agency is the Oregon Health Authority (OHA)
- **Specify grant (matching, reporting and other) requirements and goals.**
The goal of the grant is to implement an evidence based intervention in on-line settings targeting MSM, people who inject drugs, and/or people living with HIV. Awards will be made with the understanding the grantees maintain fidelity to core elements of evidence based interventions. Quarterly reporting is required. No cost matching is required.
- **Explain grant funding detail – is this a one time only or long term commitment?**
This funding opportunity is a one-time only grant for a 5-month project period. Future funding is contingent on available Prevention and Public Health Funds and would require the competitive submission of new proposals.
- **What are the estimated filing timelines?**
The application is due on July 25, 2012.
- **If a grant, what period does the grant cover?**
The grant covers the period of August 16, 2012 through December 31, 2012.
- **When the grant expires, what are funding plans?**
When the grant expires, application for extension will be made, if the CDC does confirm extension of these funds to OHA through December 31, 2015. Other funding sources will be identified to continue project activities as needed.
- **Is 100% of the central and departmental indirect recovered? If not, please explain why.**
Yes, 100% of indirect costs will be covered by grant funds.

ATTACHMENT B

Required Signatures

Elected Official or
Department/
Agency Director:

KaRin Johnson for

07/10/12

Date:



Budget Analyst:

Althea Gregory /s/

Date: 7/10/12