

BEFORE THE BOARD OF COUNTY COMMISSIONERS  
MULTNOMAH COUNTY, OREGON

For the Purpose of Approving the )  
Regional Tourism Strategy Request )  
Proposed by the Oregon Tourism Alliance)

RESOLUTION  
#89-197

WHEREAS, Multnomah County is a member of the Oregon Tourism Alliance, a consortium of eleven governments including the City of Portland, Clackamas County, Clatsop County, Columbia County, Lincoln County, Metro, Multnomah County, Port of Portland, Tillamook County, Washington County and Yamhill County; and

WHEREAS, the Alliance has successfully implemented a regional tourism strategy based on the elements of Transportation, Attractions Development, Visitor Services and Marketing; and

WHEREAS, the Alliance recommends continued funding of its strategy through the 'Regional Strategies Program' of the State of Oregon, administered by the Oregon Department of Economic Development; and

WHEREAS, the strategy emphasizes and complements the economic development efforts of the entire eleven jurisdiction region, including Multnomah County; and

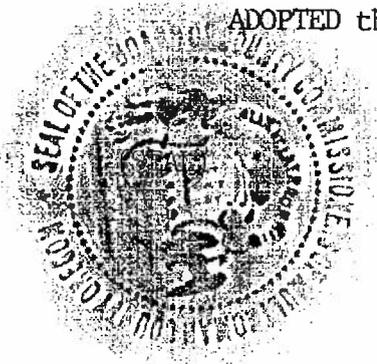
WHEREAS, the Alliance through the collective work of representatives from each jurisdiction has developed a coordinated and comprehensive regional strategies funding request;

NOW, THEREFORE, BE IT RESOLVED that the regional tourism strategy funding request adopted by the Oregon Tourism Alliance on August 25, 1989, be approved for submission to the State for funding.

ADOPTED this 9th day of November, 1989.

MULTNOMAH COUNTY, OREGON

By Gladys McCoy  
Gladys McCoy, Multnomah County Chair



REVIEWED:

LAURENCE KRESSEL, County Counsel  
for Multnomah County, Oregon

By Laurence Kressel