

Multnomah County Health Department  
**Bisphenol A Policy Proposal: Potential Fiscal Impacts**

<b>Implementation Activity</b>	<b>Estimated new costs to be absorbed within the Health Department's current budget</b>	<b>In-kind by Health Department programs (existing activities)</b>	<b>In-kind by City of Portland</b>
<b>Rule-Making Process</b>	Facilitation support of inclusive rule-making process. <b>Approximately \$5,000.</b>	Existing health educator FTE and oversight by Environmental Health Services Director.	
<b>Policy 'Roll-Out' &amp; Initial Notification of Rules</b>	Language translation. <b>Approximately \$2000.</b>	Approximately 15-20 hours of an existing health educator to put together content for direct mailings with City of Portland, coordinate media communications with county Communications Office, and develop web content, including frequently asked questions.	Assistance with outreach and education to businesses by City of Portland Commissioner Dan Saltzman.
<b>Outreach &amp; Education</b>	One month staffing 0.2 FTE: \$1,500 + \$2,000 for development of materials. <b>Approximately \$3,500.</b>	Existing health educator to develop and disseminate expanded environmental health education through existing county channels. On-going web-based education. Integration with Healthy Retail Initiative materials and outreach activities.	
<b>Enforcement</b>	Response to complaints by Environmental Health Services Enforcement Officer with benefits and administrative overhead is \$135.00 per hour. Estimating about 20 complaints a year, about 2.5 hours per site visit for an <b>approximate cost of \$6,750.</b>	Existing health educator to develop enforcement infrastructure including data base and forms.	
<b>One time cost to Health Department in current fiscal year budget ~\$17,250.</b>			
<b>On-going cost for complaint response in future fiscal years ~ \$6,750.</b>			