



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(Revised: Feb. 2017)

Board Clerk Use Only

Meeting Date: 9/14/17
Agenda Item #: R.2
Est. Start Time: 10:25 am
Date Submitted: 8/24/17

Agenda Title: **Proclaiming September 25 through September 29, 2017 as Minority Enterprise Development (MED) Week in Multnomah County, Oregon**

Requested

Meeting Date: September 14, 2017 **Time Needed:** 15 minutes

Department: Non-D, DCM **Division:** Chair's Office, Finance

Contact(s): Lee Fleming, Supplier Diversity Officer

Phone: 503.988.7540 **Ext.** 87540 **Email:** Lee.fleming@multco.us

Presenters: Lee Fleming, SDO Multnomah County; Charissa Rotramel, Marketing and Small Business Inclusion Manager for WSP Brinkerhoff and guests.

General Information

1. What action are you requesting from the Board?

Approve a countywide proclamation establishing the week of September 25 - 29, 2017, as Minority Enterprise Development (MED) Week in Multnomah County, Oregon.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer(s) this action affects and how it impacts the results.

Minority Enterprise Development (MED) Week was established by presidential proclamation in 1983 to recognize the outstanding achievements and contributions of Minority Business Enterprises to the economic well being of all Americans. Municipalities and metropolitan areas throughout the nation plan events to celebrate and honor Minority Businesses in conjunction with national MED Week activities and celebrations.

Business Diversity Institute (BDI), Inc., annually leads and hosts events for the Oregon and Southwest Washington region to include training workshops, reception and other activities throughout the week September 25 – 29, 2017 in recognition of MED Week. Activities this year will include:

- MED Week Training Workshops, featuring the ever popular Business Development Live! & MED Talks, along with the MED Week Celebration Reception on September 26th;
- A Breakthrough Breakfast Workshop for business owners and supporters on September 27th; and
- Culminating with a special session of the Diversity Practitioners Summit and MED Week Awards Luncheon on September 28th.

Multnomah County has been a strong supporter of BDI and its programs and has been recognized not only for its support, but for the work and impact our programs have in the certified business community. Multnomah County is also the host location of many of BDI's program meetings, such as the Breakthrough Breakfast and the Diversity Practitioners Summit meetings. This longstanding support demonstrates the County's strong and unwavering leadership to championing positive change and impact for historically underutilized businesses.

3. Explain the fiscal impact (current year and ongoing).

N/A

4. Explain any legal and/or policy issues involved.

N/A

5. Explain any citizen and/or other government participation that has or will take place.

N/A

Required Signature

**Elected
Official or
Department
Director:**

Deborah Kafoury /s/

Date:

8/24/2017