

Megan Irwin

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Professional Experience

STAND FOR CHILDREN

Portland, OR

Senior National Director for Program & Expansion

October 2010 – present

- Created the standard and strategy for Stand's national expansion, leading the organization through rapid growth from four states to 10 in 29 months.
- Personally conduct all new market research/needs assessment. Lead new state strategic planning, policy agenda creation, legislative and grassroots strategy. Lead in the recruitment, hiring and training of Executive and Director level staff in new markets. Fundraise 3-years of funding for budgets of \$1 million per year.
- Promoted to take additional responsibility for National Organizing Program in October 2011.
- Transformed Stand's loosely codified program model into a recognizable, effective, national program. As a direct result, productivity increased 65% between January and August 2012.
- Responsible for team budget of \$650K with demonstrated ability to forecast fiscal needs.
- Supervise training program for 40+ community organizers across 10 states. Lead trainer for executive level staff, and support a cohort of 10 city-level executives across 10 cities.
- Mentor to state office staff on state and district level strategy as well as management best practices.
- Wrote Stand for Children's organizing and parent training curriculum and electoral playbook.
- Expanded business model by adding Stand University to Parents to organization's line of products and services. Oversaw creation of the program from concept, through pilot and pilot evaluation.
- Supervise team of four employees responsible for training/coaching/curriculum support for organizing and political programs, data analysis/quality assurance across organization, and delivery of direct-service family engagement program.
- Supervise electoral work across Stand's network, working with national campaign strategists and supervising management of voter file to ensure pro-reform candidates are elected to public office.
- Team awarded Stand Impact Award in 2012 and recognized as most impactful team in organization. Personally awarded the Stand for Children "Champion for Children" in 2010.
- Manage strategic partnerships with other national organizations to ensure collaboration across the sector.

Interim Arizona Executive Director

October 2009 – October 2010

Directed Arizona office during year-long Executive Director search, managing staff, political relationships, member relationships, policy work and creation of member endorsed policy platform.

- Leadership role in the passage of AZ Senate Bill 1040, requiring teacher evaluations based on performance for the first time in AZ history.
- Crafted and lead mobilization plan that contributed 10,000 voter contacts to the YES on 100 campaign, increasing school funding for education in Arizona.
- Lead staff community organizers to successfully pass three funding measures in AZ school districts within four months of launch.
- Supervised organizing staff to recruit and train 500 parent leaders within 12 months.

Clackamas County Organizer

June 2008 – December 2009

Organized parents and educators in suburban and rural Oregon into a chapter of 300 education advocates who took action to improve Oregon public schools.

- Recruited 30 parent leaders across the county and worked with them to build a membership base of 300.
- Supported election of Rep. Brent Barton to the Oregon House of Representatives in 2008.
- Mobilized 546 parents to the state capitol as part of the largest pro-schools rally in state history. Supported Stand members to lobby for tax reform to support schools.
- Promoted to Director of Expansion based on recognized ability to lead strategic development.

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PHOENIX NEW TIMES

Staff Writer

Phoenix, AZ

2006 – 2008

Wrote bi-weekly feature length investigative articles on subjects ranging from immigration, to state politics, to corruption within state agencies, to sports, arts and entertainment. Multiple first-place Arizona Press Club award winner and recipient of the Payne Award for Ethics in Journalism.

Education

ARIZONA STATE UNIVERSITY

B.A. Political Science

2006

B.A. Journalism and Mass Communications

2006