

**Minutes of the Board of Commissioners
Multnomah Building, Board Room 100
501 SE Hawthorne Blvd., Portland, Oregon
Thursday, July 16, 2015**

REGULAR MEETING

Chair Deborah Kafoury called the meeting to order at 9:38 a.m. with Vice-Chair Jules Bailey and Commissioners Loretta Smith, Judy Shiprack, and Diane McKeel present.

Also attending were Jenny Madkour, County Attorney, and Marina Baker, Assistant Board Clerk.

[THE FOLLOWING TEXT IS THE BYPRODUCT OF THE CLOSED CAPTIONING OF THIS BROADCAST.]

Chair Kafoury: GOOD MORNING. WELCOME TO THE MULTNOMAH COUNTY BOARD OF COUNTY COMMISSIONERS. MAY I HAVE A MOTION ON CONSENT CALENDAR? COMMISSIONER SMITH MOVES, COMMISSIONER BAILEY SECONDS APPROVAL OF THE CONSENT CALENDAR. ALL IN FAVOR VOTE AYE. [UNANIMOUS AYES] THE CONSENT CALENDAR IS APPROVED.

CONSENT AGENDA

- C.1 RESOLUTION Disposing of Abandoned Vessels Left on Multnomah County Waterways.
- C.2 APPOINTMENT of Tim Wessles and Austin Bennington to the Vector Control and Enforcement Advisory Committee.
- C.3 APPOINTMENT of Toni Masters and Terry Roberts to the HIV Services Planning Council.
- C.4 RESOLUTION Authorizing the Private Sale of a Tax Foreclosed Property as Allowed Under ORS 275.225 to David R. Berg.
- C.5 PROCLAMATION Honoring Pretrial, Probation and Parole Supervision Week, July 18 to 24, 2015.
- C.6 Donation of Surplus Evidence Lockers to the Hood River County Sheriff's Office.
- C.7 RESOLUTION Authorizing the Repurchase of a Tax Foreclosed Property by the Former Owner, CCW LLC, a Dissolved Oregon Limited Liability Company

LIBRARY DISTRICT CONSENT AGENDA

C.8 APPOINTMENTS of Sarah Alibabaie, Rob Edmiston, Lois Leveen and Elliot Zais to the Multnomah County Library Advisory Board.

Chair Kafoury: WE WILL NOT RECESS AS THE MULTNOMAH COUNTY BOARD OF COMMISSIONERS AND CONVENE AS THE MULTNOMAH COUNTY LIBRARY DISTRICT. MAY I HAVE A MOTION ON THE LIBRARY DISTRICT CONSENT CALENDAR? COMMISSIONER SMITH MOVES AND COMMISSIONER BAILEY SECONDS APPROVAL OF THE LIBRARY DISTRICT CONSENT CALENDAR. ALL IN FAVOR, VOTE AYE. [UNANIMOUS AYES] OPPOSED? THE LIBRARY DISTRICT CONSENT CALENDAR IS APPROVED.

PUBLIC COMMENT

Opportunity for Public Comment on non-agenda matters. Testimony limited to three minutes per person. This is a time for the Board to hear public testimony, not for Board deliberation. Fill out a speaker form available at the back of the board room and give it to the Board Clerk. Unless otherwise recognized by the presiding officer, testimony is taken in the order the forms are submitted.

Board Clerk: WE HAVE [READS NAMES].

Mr. Lightning: MY NAME IS LIGHTNING, I REPRESENT LIGHTNING WATCHDOG X. I FELT THAT THE TAXI DRIVERS WOULD LOSE 35-45% OF THEIR INCOME WHEN UBER AND LYFT ACTUALLY ENTER THE MARKET. THAT WAS MY OPINION AND I JUST PROJECTED THAT BASED ON MY DATA. WE JUST HAD A MEETING WITH TRANSPORTATION YESTERDAY. THE TAXI CAB DRIVERS AND THE TNCS, UBER AND LYFT. THE PORTLAND TAXI CAB DRIVERS ARE CURRENTLY LOSING 35-55% OF THEIR INCOME. WHAT WE HAVE TO LOOK AT IS A LOT OF THE OLD SCHOOL TAXI CAB DRIVERS AND COMPANIES ARE BEGINNING TO LOSE A TREMENDOUS AMOUNT OF VALUE AND INCOME. NOW, WHEN WE ALLOW UBER AND LYFT TO ENTER THE MARKET, IN THE PAST, WE'VE HAD CAPS SET BY THE CITY COUNCIL ON HOW MANY TAXI CAB DRIVERS CAN BE OUT ON THE ROAD. WHEN TNC CAME INTO TOWN, THEY SAID, LET'S NOT HAVE ANY CAPS AT ALL, LET'S HAVE AS MANY LYFT AND UBER DRIVERS AND NOW TAX CAB DRIVERS OUT IN THE MARKET. WHAT THIS HAS DONE IS A BIG SHIFT FROM THE OLD SCHOOL TAXI CAB DRIVERS AND COMPANIES AND HOW UBER AND LYFT.

BASICALLY, AS OF THIS TIME, THE PRIVATE FOR HIRE HAS 43% OF THE MARKET, THE TNCS AND THE TAXI CABS HAVE 57% OF THE MARKET. WHEN WE LOOK AT THAT, WE HAVE TO THINK ABOUT, DO WE WANT TO TRY TO PROTECT SOME OF THE LONG-TERM BUSINESSES IN THIS CITY, AND CAN WE DO THAT. THAT'S WHY I WAS STRESSING THAT IN THE BEGINNING BEFORE WE ALLOWED UBER AND LYFT TO STEP IN. LET'S GET UBER AND LYFT AND THE ESTABLISHED CAB COMPANIES COME TOGETHER AND ESTABLISH A

SOLUTION, EVEN REQUESTED THAT TO UBER AND OBVIOUSLY YOU CAN SEE THAT DIDN'T HAPPEN. WE'RE SEEING SOMETHING TAKE PLACE, CAN THE PUBLIC DO ANYTHING FOR THESE OLD SCHOOL CAB COMPANIES AND DRIVERS TO NOT LOSE THEIR PROFITS. I ORIGINALLY WANTED UBER TO COME IN AND NEGOTIATE A BUY IN WITH ALL THESE COMPANIES AND BE PARTNERS WITH THEM AND TO ELEVATE ALL OF THEM AT THE SAME TIME. AGAIN, THAT DIDN'T HAPPEN. I THINK THE WINDOW OF OPPORTUNITY WAS THERE BEFORE THE CAPS WERE SET INTO PLACE AND UBER AND LYFT ENTERED THE MARKET. NOW IT'S DIFFICULT TO DO THAT. AGAIN, MY CONCERN IS, WHAT ARE WE GOING TO DO FOR THESE OLD SCHOOL CAB COMPANIES AND TAXI DRIVERS? AND ARE WE GOING TO DO ANYTHING AND THIS IS WHAT THE MARKET IS PRESENTING RIGHT NOW, SO WE NEED TO LOOK AT THIS VERY CLOSE AND UNDERSTAND THAT THERE ARE PEOPLE LOSING THEIR JOBS AND THEIR INCOMES AND THEY'RE GOING TO LOSE THEIR HOUSES, AND THEY'RE GOING TO LOSE A LOT MORE. THANK YOU.

Ms. Bendt: GOOD MORNING. MY NAME IS MARTHA BENDT. I LIVE ON SAUVIE ISLAND. THE MOUTH OF DAIRY CREEK IS ON MY PROPERTY. THE OTHER DAY, I REMARKED TO A FRIEND THAT I HAD NOTICED THERE WAS AN INCREASE IN THE PRESENCE OF THE SHERIFF ON SAUVIE ISLAND. AND SHE TOLD ME THAT THAT WAS NO COINCIDENCE, SO I WANT TO THANK YOU FOR THAT. SO, MOVING ON, THE SUPER FUND, WE ARE RESERVED TOGETHER, THAT'S SORT OF AN ODD COUPLE. THE U.S. COAST GUARD IN CONJUNCTION WITH THE ARMY CORPS OF ENGINEERS, HAS A CURRENT PROPOSAL TO DREDGE THE BIRTH OF THEIR CUTTER, THE BLUE BELL, LOCATED AT SWAN ISLAND WITHIN THE SUPER FUND SITE. APPARENTLY THE RIVER EDDIE'S THERE. THERE IS 40 YEARS OF SEDIMENT BUILDUP, THE BIRTH IS FILLING IN. I SPEAK FOR MANY.

I AM ALARMED AT THIS PROPOSAL. THE PROPOSED DUMPSITE FOR THIS DREDGE MATERIAL IS IN THE MORGAN BAR IN THE COLUMBIA, 300 YARDS FROM SAUVIE ISLAND, SHORELINE. JUST DOWN THE STREAM OF THE MOUTH OF THE WILLAMETTE. CONVENIENTLY, IT IS ALSO JUST DOWN THE STREAM OF THE WILLAMETTE RIVER GREENWAY. IT IS JUST UPSTREAM OF ANY MULTNOMAH COUNTY ZONE. THE MORGAN BAR IS NOT DIRECTLY IN MULTNOMAH COUNTY, IT IS THE DEPARTMENT OF STATE LANDS. IT IS GAINED TO VERY SENSITIVE COUNTY PROPERTY. SO SENSITIVE THAT THE STATE JUST DESIGNATED SAUVIE ISLAND RURAL RESERVE. ONE OFFICIAL GOAL OF RURAL RESERVE IS TO ENHANCE THE RESOURCE PROTECTION. ALSO TAKEN DIRECTLY FROM THE MULTNOMAH COUNTY ENVIRONMENTAL NATURAL ENVIRONMENTAL POLICIES, IN THE INTRODUCTION, THE STATE GOVERNMENT BUSINESS AND PRIVATE CITIZENS ARE ALL RESPONSIBLE FOR MAINTAINING LIVABLE ENVIRONMENT. FOR IMPROVING AIR AND WATER QUALITY, WHERE POLLUTION AND DETERIORATION EXIST. AND IT GOES ON, AND THEN FURTHER, IN THE INVENTORY OF WATER RESOURCES, IN TABLE ONE, PROTECTED WATER RESOURCES, IN WETLAND SITES, DAIRY CREEK AND STURGEON LAKE ARE BOTH LISTED. THE SUPERFUND -- WELL, THE DREDGE

SITE IS IN THE SUPERFUND AREA. APPARENTLY, THIS WOULD BECOME THE FIRST THAT THE SUPERFUND SITE WOULD BE DREDGED, AND THEN SUBSEQUENTLY, DUMPED INTO ANOTHER PART OF THE RIVER. IT IS A, IT SETS A DANGEROUS PRECEDENT.

Ms. Bendt: THE ARMY CORPS OF ENGINEERS ATTEMPTED A TEST, DETERMINED TO PASS BY THEIR STANDARDS. HOWEVER, PER THE TEST, ONLY THE TOP 25% OF THE TOTAL DEPTH TO BE DREDGED WAS TESTED. THE MATERIAL WAS TOO DENSE TO PENETRATE AND GATHER A FULL CORE SAMPLE. IT IS KNOWN THIS MATERIAL HAS BEEN GATHERING SINCE 1974, THAT'S OVER 40 YEARS. THE SIGNS, WHICH ARE MORE LIKELY TO ADHERE TO MORE TOXIC PARTICLES ARE MORE LIKELY TO BE AT THE BOTTOM OF THE DREDGE AREA. THE ENTIRE CORE MUST BE TESTED PRIOR TO DREDGING AND DUMPING. ONCE THE MATERIAL IS IN TUNED, COULD IT UNLEASH MORE TOXINS, UP I DIDN'T EVER -- RIVER ARE SELLER INDUSTRIAL DRY DOCKS AND SHIPPER REPAIR FACILITIES. THE PORTLAND SHIPYARD. THEY ARE CONTAINED AROUND ALL THE VESSELS.

Chair Kafoury: SO YOU SEND US YOUR TESTIMONY VIA EMAIL OR HAVE ONE OF THE STAFF MAKE COPIES TO HAND IT TO US?

Ms. Bendt: YES.

Chair Kafoury: I THINK YOU HAVE IMPORTANT POINTS YOU ARE RAISING, BUT UNFORTUNATELY WE HAVE A THREE-MINUTE TIME LIMIT, BUT WE WOULD LIKE TO HAVE THAT INFORMATION SO WE COULD FOLLOW IT.

Ms. Bendt: AND ABSOLUTELY. OUR GOAL IS THAT WE WOULD HAVE A COUNTY REPRESENTATIVE TO HELP US BE AN ADVOCATE. WORK THROUGH THE NEGOTIATIONS. NAVIGATE ALL THE RED TAPE INVOLVED BECAUSE THERE IS A LOT OF IT.

Chair Kafoury: GREAT. THANK YOU.

Chair Kafoury: I'M SORRY, CHRIS, CAN YOU TOUCH BASE -- THANK YOU, FROM MY STAFF, THANKS, GO AHEAD.

Mr. Swaren: HI, I'M RON SWAREN. THERE WAS NEWS ABOUT OHSU. CHRIS GOLDFINGER'S SEISMIC ANALYSIS OF THE OREGON AREA. THIS IS HIS REPORT, WHICH I REFERRED TO IN THE PAST. WHICH THEY SAY PORTLAND IS NOT IN AT HIGH OF A RISK AREA AS SOUTHWEST, THE SOUTHWEST COAST. THERE IS SOME RISK. I'M GOING TO GO INTO DETAILS. NOBODY REALLY KNOWS. MY QUESTION IS, WHY DO YOU WANT TO BUILD A 250 MILLION PLUS COURTHOUSE IN A HIGH LIQUEFACTION AREA. IF IT'S TRUE THAT THIS AREA COULD BE HIT WITH A SEISMIC NINE EARTHQUAKE, THAT COLLAPSED THE STRUCTURES, WHICH YOU ARE PROPOSING TO SPEND HUNDREDS OF

MILLIONS OF DOLLARS, 500 MILLION, AS FOR THE BURNSIDE BRIDGE, WHY BUILD MULTI-MILLION-DOLLAR BUILDINGS IN HIGH LIQUEFACTION AREAS?

Mr. Swaren: IN GRESHAM, WE HAVE A 17 MILLION SATELLITE COURTHOUSE. WHY NOT BUILD SOMETHING LIKE THAT, TROUTDALE OR EVEN FURTHER EAST, IN MULTNOMAH COUNTY GETTING AWAY FROM THE SEISMIC RISK. INSTEAD, YOU ARE TALKING ABOUT 250 MILLION, SOME SAY 350 MILLION. I DON'T KNOW, FOR SOME COURTHOUSE ON HIGH LIQUEFACTION AREAS. I THINK THAT THE ENTIRE IDEA OF SEISMIC RISK REALLY NEEDS TO BE A REEVALUATED CAREFULLY. ANOTHER ITEM I WOULD LIKE TO BRING UP IS APPARENTLY, A BILL AGAINST RACIAL PROFILING PASSED IN THE OREGON LEGISLATURE. I KNOW BOTH THE CITY OF PORTLAND AND THE COUNTY HAVE BEEN CONCERNED ABOUT EQUITY. I AM CONCERNED ABOUT THAT, TOO. BUT, DO YOU KNOW WHAT, ACTUALLY, HAS LED TO THE QUALITY, INEQUALITY OF BLACKS? THE BASIC ECONOMIC THING IS AMERICANS BUYING FOREIGN CARS. BUYING BOECKS VETERAN, MICROBUSES IN THE 1960S, BRITISH CARS, GERMAN CARS. JAPANESE CARS. THIS LED TO THE DEMISE OF DETROIT, CLEVELAND, FOREIGN STEEL LED TO THE DEMISE OF BALTIMORE. OTHER RACES SHOULD NOT BE -- I WOULD BE MAD IF THE JOBS DISAPPEARED, BUT IT'S NOT THE BLAME OF OTHER RACES. I AM SORRY THAT THERE IS THIS BELIEF IN INEQUALITY, BUT LIBERALS NEED TO LOOK AT THEIR CONSUMER PREFERENCES AND SEE HOW THEY HAVE CAUSED, NOT STRICTLY THEM, BUT THAT'S, BASICALLY, WHERE THE CONSUMER PREFERENCE HAS UPCHURNED THE ECONOMY THAT BLACKS DEPENDED ON FOR JOBS.

Chair Kafoury: THANK YOU. THANKS FOR COMING IN THIS MORNING.

REGULAR AGENDA

R.1 Briefing by Greater Portland Inc Regarding Regional Economic Development Work Efforts. Presenters: John Tydlaska, Economic Development Specialist; and, Janet LaBar, Chief Executive Officer – GPI.

Mr. Tydlaska: GOOD MORNING. JOHN TYDLASKA, FROM THE OFFICE OF THE CFO. WE ARE HERE WITH GREATER PORTLAND, INC., GPI, WHICH IS AN ORGANIZATION THAT COORDINATES THE ECONOMIC DEVELOPMENT EFFORTS OF THE JURISDICTIONS AROUND THE SEVEN-COUNTY REGION. ITS PAYING MEMBERS ARE NUMBERED NORTH OF 80, AND IT'S THE PUBLIC-PRIVATE. YOU HAVE AROUND 30 LOCAL JURISDICTIONS, OVER 40 BUSINESSES. UNIVERSITIES. ASSOCIATIONS. AND THEY PROVIDE A COORDINATING EFFORT, AS WELL AS COLLABORATION AMONG THE LOCAL JURISDICTIONS SO THAT WE'RE NOT FIGHTING AMONGST EACH OTHER. HERE WITH ME TODAY IS JANET LABAR, THE CEO OF GPI, AND SHE WILL GIVE THE UPDATE ON WHERE THEY ARE, WHAT THEY ACCOMPLISHED AND WHERE THEY ARE GOING.

Ms. LaBar: GOOD MORNING, CHAIR KAFOURY. BOARD, COMMISSIONERS.

THANK YOU VERY MUCH FOR HAVING ME. GIVING ME AN OPPORTUNITY TO COME AND UPDATE YOU ON GREATER PORTLAND, INC I WANT TO THANK YOU FOR YOUR EARLY SUPPORT OF THE FORMATION OF OUR ORGANIZATION, AS WELL, AS WELL AS YOUR CONTINUED SUPPORT OF REGIONAL ECONOMIC DEVELOPMENT EFFORTS. REGIONAL ECONOMIC DEVELOPMENT IS A TEAM SPORT. AND IT'S IMPORTANT THAT THE PUBLIC SECTOR IS WITH US, AS WELL AS THE PRIVATE SECTOR. I THINK THAT IT'S HAVING SPENT A LOT OF TIME WITH PRIVATE SECTOR LEADERS RECENTLY, YOU KNOW. THEY FIND A SIGNIFICANT VALUE AND UNDERSTAND THE NEED FOR THE PUBLIC SECTOR TO BE ALONGSIDE IN OUR EFFORTS TO ADVANCE HEALTHY, REGIONAL ECONOMY.

Ms. LaBar: SO, THANK YOU FOR THIS OPPORTUNITY. I AM GOING TO WALK YOU THROUGH IN MY 30 MINUTES. SOMEONE PLEASE TIME ME, ON A QUICK OVERVIEW OF GPI, JUST TO GIVE YOU CONTEXT ON HOW THE ORGANIZATION WAS STARTED, AS WELL AS AN OVERVIEW OF HOW WE WORK, WHAT OUR BODY OF WORK IS FOR 2015. WE ARE IN A CALENDAR FISCAL YEAR. AND THEN A QUICK OVERVIEW OF GPI SERVICES. HOW THAT MIGHT BENEFIT THE COUNTY, CERTAINLY, IS BENEFITING SOME OF OUR CITIES. OUR LOCAL PARTNERS, BUT SOME NEW INFORMATION THAT I'M NOT SURE THAT YOU'VE BEEN PRESENTED WITH YET. SO, A QUICK OVERVIEW. IN OUR CURRENT ITERATION, GPI HAS EXISTED AS A PUBLIC, PRIVATE PARTNERSHIP, ABOUT FOUR YEARS AGO. WE MERGED WITH ANOTHER ENTITY CALLED REGIONAL PARTNERS. REGARDING SEVERAL PUBLIC SECTOR PARTNERS, CITIES, COUNTIES, WORKING TOGETHER, DOING ECONOMIC DEVELOPMENT, CONCURRENTLY, THERE WAS ALSO A PRIVATE SECTOR EFFORT, WORKING TO TRY TO SIMULATE THE ECONOMY THROUGH THE ATTRACTION OF COMPANIES TO THE REGION.

SO, GREEN LIGHT GREATER PORTLAND THEN MERGED WITH REGIONAL PARTNER, GPI. OUR SOLE INTENT, OUR CORE OBJECTIVES ARE MARKING THE REGION, RECRUITMENT OF NEW COMPANIES TO THE AREA. AND THEN RETENTION EXPANSION, WORKING WITH OUR LOCAL PARTNERS TO EXPAND JOBS AND INVESTMENT INTO THE REGION. JUST A QUICK NOTE OF WHAT MAKES US DIFFERENT FROM OTHER ORGANIZATIONS LIKE PORTLAND DEVELOPMENT COMMISSION. PORTLAND BUSINESS ALLIANCE. OREGON BUSINESS COUNCIL. WE ARE A REGIONAL ENTITY, SPANNING AS JOHN MENTIONED THE BISTATE, SEVEN-COUNTY REGION. WE ARE SPECIFICALLY, AGAIN, WITH THE FOCUS OF MARKETING RECRUITMENT, RETENTION AND EXPANSION. OUR INTENT IS TO ASSIST WITH JOB CREATION INTO THE METRO AREA. WE DO NOT DO POLICY ADVOCACY. I SEE OUR ROLE AS GPI IN TERMS OF INFORMING THOSE BODIES, SO IN OBC, PBA, OTHER ORGANIZATIONS THAT ARE OUTFITTED TO HAVE ADVOCACY CAPABILITIES, TO GIVE THEM THE INTEL THAT WE ARE LEARNING FROM COMPANIES WHO MIGHT NEED OR PERCEIVE YOU KNOW, THE BUSINESS ENVIRONMENT, THE OPERATING ENVIRONMENT, HOW THAT'S WORKING FOR THEM HERE.

Ms. LaBar: THAT'S INFORMATION THAT WE SHOULD BE RELAYING TO OUR PARTNERS, AND THEN LET THEM CARRY THAT AGENDA FORWARD. SO, I SEE OUR ROLE AS BEING MORE INFORMATIVE. JUST AGAIN, OUR JURISDICTION, WHICH KIND OF DIFFERENTIATES FROM SOME OF THOSE GROUPS, IS THAT WE ARE FULLY COVERING THE SEVEN STATES, OR EXCUSE ME, THE TWO-STATE, SEVEN COUNTY REGION. I DO WANT TO POINT OUT THAT ECONOMIC DEVELOPMENT AGAIN BEING A TEAM SPORT, WE ARE MOST ACTIVE WITH OUR PARTNERS IN THE FOUR-COUNTY AREA, THE THREE COUNTIES ON THIS SIDE, WITH MULTNOMAH COUNTY AND CLARK COUNTY ON THE SOUTHWEST WASHINGTON SIDE. AND YAMHILL, COLUMBIA AND SKAMANIA, A BIT HARDER FOR OUR TEAM OF TEN TO GET OUTSIDE INTO MORE OF THE RURAL AREAS OF THE REGION. AS WELL AS SOME OF THE CITIES AT THE LOCAL LEVEL, DON'T HAVE DEDICATED ECONOMIC DEVELOPMENT PROFESSIONALS, AND SO IT'S HARD AT A REGIONAL LEVEL TO UNDERSTAND WHAT THE INVENTORY AND THE ASSETS ARE IN THOSE MORE RURAL COMMUNITIES, IN ORDER FOR US TO THEN GO OUT AND MARKET THEM. I THINK THAT WE WILL GET THIS ONE DAY, BUT GPI BEING FOUR YEARS INTO AGAIN, OUR PUBLIC, PRIVATE PARTNERSHIP, AND THAT WILL BE A MATTER OF TIME AND MORE RESOURCES, MORE STAFF. TO COVER THE AREA. SO, I AM PROUD TO SAY THAT WE HAVE A GREAT WORKING RELATIONSHIP WITH THOSE FOUR COUNTIES, AS WELL AS THE CITIES THAT ARE IN EACH OF THOSE COUNTIES. ON A REGULAR BASIS, WE CAN, WE CONVENE, THE ECONOMIC DEVELOPMENT PRACTITIONERS ON A MONTHLY BASIS.

WHY A REGIONAL APPROACH? CERTAINLY, THIS IS AN IMPORTANT TREND, I WOULD SAY, REGIONAL ECONOMIC DEVELOPMENT IS NOT A NEW CONCEPT. I CAME FROM A MARKET IN PHOENIX, PRIOR TO BEING HERE IN PORTLAND, WHERE T REGIONAL ECONOMIC DEVELOPMENT ENTITY WAS AROUND FOR 26 YEARS. CHARLOTTE, ORLANDO, SAN DIEGO, HAVE ALL BEEN AROUND FOR SOMEWHERE BETWEEN 30 TO 50 YEARS AS A REGIONAL, PUBLIC, PRIVATE ENTITIES. IT'S A BIT NEWER FOR GREATER PORTLAND, OBVIOUSLY, BUT WE LOOK AT REGIONS, WHEN THEY ARE CONSIDERING A NEW LOCATION FOR THEIR CLIENT. THEY ARE NOT PARTICULARLY LOOKING AT A COUNTY OR LOOKING AT A CITY. OFTENTIMES YOU KNOW, THEY ARE DRAWN TO THE MAJOR METRO AREA, SO THEY WILL LOOK AT PORTLAND, BUT ONCE THEY WORK WITH A REGIONAL ENTITY LIKE A GPI, THEY ARE THEN EDUCATED AS TO THE NUMEROUS OFFERINGS. OTHER CITIES HAVE TO OFFER IN TERMS OF WHAT'S BEST FOR THEIR CLIENTS. SIMILARLY, COMPANIES AND TALENT, YOU KNOW. THEY DON'T NECESSARILY THINK ABOUT THE LOCALE VERSUS THE METRO AREA. TALENT OFTEN IS DRAWN INTO A METRO AREA.

I THINK GREATER PORTLAND HAS A HUGE ADVANTAGE IN THAT, IN TERMS OF BEING A TALENT MAGNET. THE SAME FOR MARKETING. WE, ACTUALLY, AT OUR LAST BOARD MEETING, HAD, FOR EXAMPLE, THE HIGHER EDUCATION ON THE PUBLIC SIDE, ALL COME TOGETHER. PRESENT A UNIFIED CASE FOR WHY

YOU KNOW, PORTLAND IS OFTEN SEEN AS A TIER 2 MARKET. AND WHEN YOU ACTUALLY PUT OHSU, OSU, PSU, WSUV ACROSS THE RIVER, CLARK COLLEGE, PCC, ALL TOGETHER, WE CAN STACK UP VERY WELL AND COMPETE, I THINK, IN TERMS OF HAVING A TIER 1 HIGHER EDUCATION PRESENCE. SO, THOSE ARE THINGS, JUST A FEW REASONS WHY STANDING TOGETHER AND UNITING REGIONALLY IS IMPORTANT. AGAIN, I APPRECIATE MULTNOMAH COUNTY'S SUPPORT BEHIND THAT. ONE OF THE THINGS THAT I WANT TO GO OVER WITH YOU IS HOW DOES GPI WORK? HOW DO WE ORGANIZE OUR BODY OF WORK, AND IT'S REALLY INTO THREE BUCKETS. BEYOND WHAT I PRESENTED EARLIER IN TERMS OF THE MARKETING OF THE REGION AND GROWING THE BUSINESS HERE.

Ms. LaBar: THE FIRST PLANK IS REALLY AROUND UNITING REGIONALLY, SO WE ARE A CONVENER. WE BRING TOGETHER BOTH THE PUBLIC AND THE PRIVATE SECTORS TO BUILD COLLABORATION. THIS IS WHERE WE HAVE MEANINGFUL CONVERSATIONS AROUND ECONOMIC COMPETITIVENESS, PAY ATTENTION TO ISSUES. THESE ARE NORMALLY TOPICS THAT WE HAVE AT THE BOARD LEVEL, AND THANK YOU, COMMISSIONER SMITH, FOR REPRESENTING MULTNOMAH COUNTY ON GPI'S BOARD OF ABOUT THIS BOARD OF DIRECTORS. WE LOOK AT HOW WE ARE STACKING UP, WHETHER IT'S DENVER OR SALT LAKE OR THE SOUTHEAST IN GENERAL. MORE AND MORE WE ARE FINDING THAT THE NOTION OF ECONOMIC COMPETITIVENESS IS SOMETHING OTHER MARKETS ARE PAYING ATTENTION TO. SO, THE UNITING IS REALLY WHERE WE'RE HAVING HIGH LEVEL CONVERSATIONS AROUND HOW WE COMPETE AS A REGION. AND INNERLY, WITH TOOLS, RESEARCH SERVICES, PROGRAMS, STRATEGIES, THAT HELP THE ONGOING EFFORTS TO RETAIN AND HELP EXISTING COMPANIES GROW, JOBS AND INVESTMENTS. AND THE THIRD PLANK IS WHAT PEOPLE WOULD KNOW AS TRADITIONAL ECONOMIC. BUSINESS RECRUITMENT AND MARKETING.

AGAIN, THE PREMISE ON WHICH GPI WAS FOUNDED, BUT AS YOU CAN SEE, IN OUR BODY OF WORK, WE ARE DOING MORE AROUND HELPING EXISTING COMPANIES GROW. ALSO, AROUND HAVING REALLY IMPORTANT, THOUGHTFUL, REGIONAL CONVERSATIONS. I WON'T GO INTO TOO MUCH DETAIL, JUST GIVEN THE TIME. BUT, I DO WANT TO HIGHLIGHT A FEW THINGS. JUST EXAMPLES OF HOW WE'RE DOING THIS. I WILL TALK FURTHER ABOUT GREATER PORTLAND 2020 TOWARDS THE END OF THE PRESENTATION, BUT THAT IS OUR FIVE-YEAR STRATEGIC PLAN, AS A REGION THAT GPI IS MAINLY IN THE BACKBONE ROLE. THERE ARE NUMEROUS ENTITIES THAT ARE INVOLVED IN THAT. IN ORDER TO BUILD A MORE ROBUST, HEALTHY ECONOMY IN THE NEXT FIVE YEARS, IT REQUIRES THE PARTICIPATION BEYOND JUST GPI. THE NEXT THING, THE NEXT TWO BULLET ITEMS AGAIN, REINFORCE THE CAMPAIGN, IF YOU WILL, AROUND UNITING REGIONALLY TO COMPETE GLOBALLY. IT IS ABOUT BRINGING PEOPLE TOGETHER. HAVING OPEN COMMUNICATIONS. HAVING DIFFICULT CONVERSATIONS AROUND ISSUES THAT ARE AFFECTING, AGAIN, OUR ECONOMIC COMPETITIVENESS. AND

GREATER PORTLAND GLOBAL IS OUR COMPREHENSIVE PLAN TO REALLY INCREASE GLOBAL TRADE AND INVESTMENT INTO THE AREA. PORTLAND HAS LONG BEEN A LEADER IN EXPORTS.

Ms. LaBar: THREE OR FOUR YEARS AGO, THIS MARKET WAS SELECTED BY THE BROOKINGS INSTITUTION OUT OF WASHINGTON. IT'S A THINK TANK, WHICH LATELY, THESE DAYS I CALL BROOKINGS A DO TANK. THEY ARE WORKING WITH ABOUT 24 MARKETS ACROSS THE COUNTRY TO HELP MARKETS UNDERSTAND THE IMPORTANCE OF FOREIGN DIRECT INVESTMENT INTO AN AREA. WHAT IT DOES IN TERMS OF THE JOB CREATION IS JOB IMPACTS, AS WELL AS, YOU KNOW, HELPING EXISTING COMPANIES FIGURE OUT HOW TO GET MORE PRODUCT OUT, YOU KNOW, SO THAT WE CAN CREATE AND STIMULATE MORE JOBS FROM THE EXISTING COMPANIES WHO NEED TO SELL THEIR GOODS. AND SERVICES ABROAD. SO, THAT'S AN EFFORT THAT WE, ACTUALLY, LAUNCHED IN MARCH, WHERE WE COMBINED NOT ONLY OUR EXPORT STRATEGY, BUT OUR FOREIGN DIRECT INVESTMENT STRATEGY, AS WELL. AND THEN ON THE NEXT TWO BULLETS, BUSINESS RETENTION AND EXPANSION, ECONOMIC AND FISCAL ANALYSIS, I WILL GO INTO IN A BIT MORE DETAIL. THAT IS A NEW COMPETENCY THAT I HAVE BROUGHT INTO THE ORGANIZATION, THAT GIVES, I THINK, OUR LOCAL PARTNERS A BETTER UNDERSTANDING OF THE POWER OF RESEARCH. DATA. HOW THAT CAN INFORM AND HELP OUR LOCAL PARTNERS UNDERSTAND WHAT A PROJECT'S IMPACT IS TO THE LOCAL COMMUNITY. WHAT REVENUE, TAX REVENUES COME BACK, INTO THE COMMUNITY. TO THE COUNTY. TO THE SCHOOL DISTRICTS.

SO THAT'S BEEN SOMETHING THAT I'VE BEEN REALLY PROUD OF, INTRODUCING INTO THE GPI IN MY YEAR HERE. AND FINALLY, AROUND RECRUITMENT, OUR LARGE SITE STRATEGY IS ONE OF THE MAJOR INITIATIVES THAT WE'VE BEEN WORKING ON, PROBABLY FOR THE LAST 18 MONTHS. WE'RE, ACTUALLY, TAKING A LOOK AT THE 50 TO 100 PLUS-ACRE SITES THAT ARE SHOVEL READY OR NEAR SHOVEL READY. MARKET READINESS IS AN IMPORTANT THING. TO BE HONEST, THE GREATER PORTLAND, DOES NOT STACK UP WELL COMING FROM PHOENIX, WHERE A CLIENT HAS THE OPTION OF MAYBE HERE, A CLIENT MIGHT BE LOOKING AT ONE OR TWO SITES THAT FIT THEIR NEEDS. AND MARKETS LIKE DENVER AND SALT LAKE, YOU KNOW, THE SOUTHWEST, PHOENIX, THEY HAVE 18 TO 20 SITES TO SELECT FROM. SO THAT'S SOMETHING THAT, FROM IS A COMPETITIVE STANDPOINT, WE ARE SLIGHTLY AT A DISADVANTAGE, BUT AS WE WERE TALKING EARLIER, IT DOES NOT ALWAYS COME DOWN TO LAND. THERE IS OTHER FACTOR THERE, THE SURROUNDING WORKFORCE, FOR EXAMPLE, INFRASTRUCTURE, HOW ROBUST IS IT. TRANSPORTATION, UTILITIES, ETC. ALL OF THAT COMES INTO PLAY, SO THE LARGE SITE STRATEGY IS AN ANALYSIS. WE'VE BEEN TAKING A LOOK AT IN PARTNERSHIP WITH A HOST OF COMMUNITIES, AS WELL AS PARTNERS LIKE BUSINESS OF OREGON, PTE, ETC.

Ms. LaBar: YOU HAVE A HANDOUT IN FRONT OF YOU. IT'S VERY TINY, SO I APOLOGIZE FOR THE PRINT SIZE. BUT, IT DOES OUTLINE OUR PORTFOLIO OF SERVICES THAT WE CAN MAKE OURSELVES AVAILABLE TO OUR COMMUNITIES. CLEARLY, THE PUBLIC SECTOR LEVERAGES THEIR DOLLARS IN AN ORGANIZATION LIKE GPI TO GET THE BIGGEST BANG FOR THEIR BUCK. SO, RATHER THAN TRYING TO MARKET ITSELF WITH HILLSBORO OR WILSONVILLE OR FOREST GROVE OR TROUTDALE TRYING TO MARKET ITSELF ALONE, THE BEAUTY OF THE REGIONAL MODEL IS THAT YOU CAN PULL YOUR RESOURCES TOGETHER, AND THEN WE, AS AN ORGANIZATION. AN ENTITY, CAN MARKET THE REGION, AS A WHOLE. SO ONE OF THE THINGS I WOULD LIKE TO GO THROUGH, WITH YOU, IS YOU KNOW, HOW THE COUNTY CAN BENEFIT FROM OUR PORTFOLIO OF SERVICES, AND AGAIN, AT THE LOCAL LEVEL, WITHIN EACH CITY, THIS HAS BEEN MORE OF AN INCREDIBLE, HOW-TO GUIDE ON HOW TO USE GPI. I DON'T THINK THAT MOST PEOPLE UNDERSTAND WHAT THE ECONOMIC DEVELOPMENT IS, AND SO IF WE CAN HELP THEM TO UNDERSTAND WHAT RESOURCES AND SERVICES WE HAVE TO OFFER, THEY ARE MORE INCLINED TO USE US. OPEN UP LINES OF COMMUNICATION THAT MAY BE WERE NOT THERE BEFORE. SO, BUSINESS DEVELOPMENT YOU KNOW, THIS IS OUR BREAD AND BUTTER, THE CORE OF WHY GPI WAS FOUNDED.

WE COVER SIX INDUSTRIES. I WILL BE HONEST WITH YOU, IN THE LAST THREE YEARS, OF THE ORGANIZATION'S INCEPTION, I WOULD SAY THAT WE HAVE DONE VERY WELL IN THE NUMBERS FOUR AND FIVE. IN COMPUTER ELECTRONICS AND SOFTWARE AND MEDIA. SOME OF THAT IS THE ORGANIC GROWTH OF HOW THE TECHNOLOGY INDUSTRY IS JUST GROWING HERE. SOME OF THAT IS INDEPENDENT OF THE FOCUS, THE ECONOMIC DEVELOPMENT CAMPAIGN. BUT, A LOT OF THAT ALSO HAS TO DO WITH THE LONG-TIME AND STORIED ASSETS OF THE TEKTRONIX. INTEL. THAT HAVE BEEN HERE FOR THE LAST 30 YEARS. HAS SPUN OUT ADDITIONAL COMPANIES. I THINK THAT AREAS OF OPPORTUNITY LIE IN HEALTH, SCIENCE. TECHNOLOGY, THE CONVERGENCE OF MORE OF THESE INDUSTRIES COMING TOGETHER. THERE IS A LOT AROUND ATHLETIC AND OUTDOOR, WHEN YOU COMBINE THAT WITH SOFTWARE AND COMPUTER AND ELECTRONICS THAT COMES INTO WEARABLE TECHNOLOGY, THAT STARTS TO MONITOR YOUR HEALTH. THERE ARE OTHER THINGS THAT START TO ADVANCE YOU KNOW, HOW DIAGNOSTICS, THE INTERNET OF THINGS, SO THERE IS REAL OPPORTUNITY IN THE LONG-TIME ASSETS THAT WE, AS AMERICA, HAVE HERE THAT I THINK GREATER PORTLAND IS REALLY WELL POSITIONED TO BE A LEADER IN NATIONALLY.

SO, QUICKLY LOOKING AT THE PIPELINE, LEADS ARE USUALLY JUST COMPANIES OR CLIENTS THAT HAVE NOT QUITE CLIENTS YET, BUT THE COMPANIES THAT HAVE CONTACTED US BUT NOT LOOKING AT SPECIFIC SITES. PROSPECTS ARE LOOKING AT SPECIFIC SITES. HAVE LARGELY MAYBE

COME INTO THE MARKET TO DO A MARKET SITE VISIT. AND THEN, THE WINDS ARE THOSE THAT WE HAVE CAPTURED, AS TO WHAT GPI IS, HAS ASSISTED VERSUS WHAT OUR PARTNERS HAVE DONE, FOR EXAMPLE. THERE WAS ENOUGH IN THE, IN THE BUSINESS JOURNAL OF PDC, GRABBING THE HEADQUARTERS OUT OF MILWAUKEE. THAT WAS A REAL ESTATE TRANSACTION, FOR EXAMPLE. THAT'S INFORMATION, THAT WE PROVIDED THEM ON DEMOGRAPHICS OR WORK SHED COMMUTES, THAT WE'RE ABLE TO ASSIST IN THAT COMPANY MAKING A DECISION HERE. SO, HOW GPI ASSISTS COMPANY IN BRINGING THEM INTO THE AREA CAN BE VERY DIRECT. ALSO CAN BE VERY INDIRECT. THE LAYER OF, LET ME GET TO THE RESEARCH AND ANALYSIS. I WILL COME BACK TO THE MARKETING SIDE. OF HOW WE'RE NOW SUPPORTING THE COMMUNITIES ON THE BACK ENDS, SO WE ARE ABLE NOW TO WORK WITH OUR CLIENTS, FOR EXAMPLE, ON GIVING THEM A LOOK AT WHERE PORTLAND STACKS UP AGAINST OTHER REGIONS, IF THEY COME AND TELL US THAT YOU KNOW, THEY SHORT LISTED PORTLAND BUT SEATTLE AND SAN JESSE ARE IN PLAY.

Ms. LaBar: WE CAN GIVE THEM A BREAKDOWN OF WHAT THE TOTAL OPERATING COSTS WOULD BE TO THE COMPANY. THIS IS BASED ON RESEARCH AND DATA AND INPUTS THAT WE HAVE INTO AN ECONOMIC MODEL THAT GPI WASN'T ABLE TO CURRENTLY PROVIDE TO CLIENTS. WE CAN ALSO DO THIS WITH, I MEAN, OUR MUNICIPALITIES, AS I MENTIONED. THE ANNOUNCEMENT OF SUBARU AND GRESHAM, FOR EXAMPLE, WE WORK WITH THE LOCAL ECONOMIC DEVELOPMENT STAFF THERE. WE WERE ABLE TO PROVIDE AN APPROXIMATELY ESTIMATE ON WHAT PROPERTY TAX JURISDICTIONS WOULD ALSO RECEIVE, SO OUR ESTIMATES, FOR EXAMPLE, ON THE SUBARU DEAL IN GRESHAM MEANS APPROXIMATELY 815,000 RETURN TO MULTNOMAH COUNTY. THAT'S OVER A THREE-YEAR PERIOD. BUT THAT'S AGAIN, PART OF THE ANALYSIS THAT WE WERE NOT ABLE TO PROVIDE TO OUR LOCAL PARTNERS, THAT'S SOMETHING THAT, I THINK, IS REALLY MEANINGFUL AND VALUABLE. MIGHT NOT MEAN THAT WE ARE BRINGING A CLIENT INTO A CITY, OR CITING THEM IN A SPECIFIC LOCATION, BUT WE ARE NOW BEING ABLE TO PROVIDE MORE BACK SUPPORT THROUGH RESEARCH AND DATA ON WHY THAT MAKES SENSE FOR THE COMMUNITY TO SAY YES, WE WANT A PROJECT LIKE THIS IN OUR CITY, OR FOR OUR COMPANY THAT SAYS NO, YOU KNOW, I DON'T WANT TO BE IN DENVER. I WANT TO BE IN PORTLAND, THANK YOU FOR MAKING THAT BUSINESS CASE FOR ME. LET ME GO BACK.

HERE'S HOW WE ARE MARKETING THE REGION. A LOT OF IT IS DIGITAL. GONE ARE THE WAYS OF PULLING OUT AN AD IN SITE SELECTION MAGAZINE. YOU GET LOST IN THE CLUTTER. IT'S NOW A SCIENCE. WE HAVE A TECHNOLOGY ON THE BACK END OF THE WEBSITE THAT, ACTUALLY, TRACKS USERS. WE CAN GET DOWN TO EMAIL ADDRESSES AND KNOW EXACTLY WHO, FROM COMPANIES, ARE ON THE WEBSITE. AND THEN WE CAN DEVELOP A WHOLE MARKETING CAMPAIGN AND USE METHODS LIKE LINKEDIN AND TWITTER TO

POPULATE MESSAGES ABOUT THE REGION ON THEIR FEEDS. WHETHER IT'S FACEBOOK OR TWITTER OR LINKEDIN, THEY ARE SEEING MORE MESSAGING, AND NOW THEY ARE SEEING MESSAGING ABOUT GREATER PORTLAND IN TERMS OF WHY IT MAKES SENSE TO DO BUSINESS HERE. WE HAVE INDIVIDUAL COMMUNITY PROFILES THAT WE PROVIDE TO THE MUNICIPALITIES. WE HAVE QUARTERLY SITE SELECTION NEWSLETTERS YOU KNOW, DEDICATED TO THOSE LOCATION CONSULTANTS ACROSS THE COUNTRY. INTERNATIONALLY, WHO ARE WORKING WITH COMPANIES DAY-TO-DAY ON MAKING EXPANSION RELOCATION DECISIONS.

Ms. LaBar: I AM ALMOST DONE. CONNECTIVITY, ONE OF THE THINGS THAT I THINK, AGAIN, IS REALLY IMPORTANT IN THE REGIONAL MODEL IS THE ABILITY TO DRAW FROM THE PRIVATE SECTOR EXPERTISE. I THINK THE PRIVATE SECTOR CEOS ON THE BOARD, NEXT TO THE MAYORS AND OFFICIALS, COMMISSIONERS, PRESIDENT HUGHES FROM METRO, THAT'S NOT SOMETHING THAT THEY HAVE THE OPPORTUNITY TO DO ON A DAY-TO-DAY BASIS. AND LIKEWISE, I THINK THAT IT'S PROBABLY ELECTEDS TO HAVE THAT EXPOSURE TO PRIVATE SECTOR INDUSTRY AND HEAR WHAT THE CEOS ARE SAYING AND DOING AND WHAT'S IMPORTANT TO THEM FROM A, STANDPOINT, SO JUST THE PHYSICAL BRINGING THEM TOGETHER IS IMPORTANT, BUT ALSO, WHAT WE'RE ABLE TO DO AT THE LOCAL LEVEL, IS GIVE OUR PARTNERS ACCESS TO, WE CALL THEM ECONOMIC DEVELOPMENT TOURS, BUT TO THINGS LIKE NIKE AND OHSU'S LIFE SCIENCES BUILDING, TO INTEL, TO WILLAMETTE FALLS IN OREGON CITY, SO THAT THEY HAVE AN UNDERSTANDING AGAIN AS A REGION OF THE COLLECTIVE ASSETS THAT WE HAVE HERE. IT'S INCREDIBLE IN A MARKET OF 2.3 MILLION PEOPLE, HOW MUCH AMAZING AND AWESOME THINGS ARE HAPPENING HERE. I DON'T KNOW IF ANY OF US REALLY STOP TO PAY ATTENTION TO WHAT THOSE THINGS ARE. HOW WE TALK ABOUT THAT AS WE INTERFACE WITH FOLKS ON A PLANE, IN ANOTHER MARKET THAT WE MIGHT BE VISITING, AND YOU START TO BECOME CHAMPIONS AND CHEERLEADERS ABOVE THE REGION THAT YOU ARE IN WHEN YOU CAN SHOW THE CONNECTIVITY AND HOW TO HAVE A GREATER UNDERSTANDING OF WHAT AMAZING, AGAIN, ASSETS THAT WE HAVE IN THE MARKET.

AND THEN FINALLY, AROUND REGIONAL COMPETITIVENESS. I DON'T KNOW HOW I'M DOING ON TIME, BUT WHAT I REALLY WANT TO TALK TO YOU ABOUT IS THIS BEING KIND OF A NEWER ROLE FOR GPI. AGAIN, ELEVATING CONVERSATIONS AROUND ISSUES THAT ARE AFFECTING OUR COMPETITIVENESS. I DO WANT TO THANK AND CONGRATULATE CHAIR KAFOURY AND THE BOARD ON THE DEVELOPMENT OF THE BUDGET, THAT PLACES AN EMPHASIS ON EQUITY AND SUPPORTING THE SERVICES. CONTINUING TO SUPPORT SERVICES AND INVESTING IN MORE SERVICES, SUPPORT, THAT SUPPORT EVERYONE. ONE OF THE THEMES THAT HAS EMERGED OUT OF THE GREATER PORTLAND 2020 PROCESS IS THE IMPORTANCE OF EQUITY AND ADVANCEMENT TO OUR REGION. SOMETHING

THAT, IN AN ECONOMIC DEVELOPMENT PLAN WAS NEW. FOR A LOT OF PEOPLE, IN THE ROOM, WE WERE SCRATCHING OUR HEADS SAYING HOW DO WE THEN START TO FOLD THIS INTO OUR DAY-TO-DAY BODY OF WORK AND WHAT DOES IN THAT MEAN FOR THE TYPES OF INDUSTRIES THAT WE ARE TRYING TO ATTRACT. DO WE NEED TO FOCUS WHERE WE CREATE THE JOBS? AND I THINK THAT THE ANSWER TO ALL OF THAT IS YES, WE DO. THIS BEING A NEW CONCEPT, FOR US, AT THE REGIONAL LEVEL. ECONOMIC DEVELOPMENT, KNOWING THAT WE HAVE GOT PARTNERS LIKE MULTNOMAH COUNTY, WHO ARE FOCUSED ON THIS NOW, IS IMPORTANT, BECAUSE AGAIN, AS I MENTIONED EARLIER, 2020 FOR THE REGION GOES BEYOND WHAT GPI CAN DO WITHIN OUR OWN MISSION. IT REQUIRES PARTNERSHIPS, IT REQUIRES ALL OF US TO STEP UP.

Ms. LaBar: WE HAVE, IN THAT STRATEGY LANDED ON THREE FOCUS AREAS AROUND PEOPLE, SO TALENT DEVELOPMENT. TALENT ATTRACTION, SO NOT ONLY AGAIN, TRYING TO BRING THE BEST AND THE BRIGHTEST, DIVERSE TALENT AND DIVERSE GENDER, DIVERSE ETHNICITY, AS WELL AS THE TALENT THAT WE'RE TRYING TO GROW HERE, MAKING SURE THAT THE PEOPLE, THE CHILDREN, THE INCUMBENT WORKFORCE THAT WE HAVE IS ALL SKILLED FOR THOSE NEXT OPPORTUNITIES, IS CRITICAL. AND I DO BELIEVE THAT PEOPLE WILL BE THE DIFFERENTIATOR FOR MARKETS ACROSS THE COUNTRY. IT WILL BE A GAME OF TALENT AND HOW WELL OUR PEOPLE CAN STACK UP TO GET THE JOBS AND THE OPPORTUNITIES THAT OTHER MARKETS ARE ALSO COMPETING FOR. THE NEXT PLANK IN THE STRATEGY IS AROUND BUSINESS. SO, GROWING BUSINESS, PIONEERING INNOVATION, THAT IS LARGELY AGAIN, WHAT I WOULD SEE AS GPI'S WORK. AND ON THE INNOVATION SIDE, NOT IN OUR WHEEL HOUSE BUT SOMETHING THAT I THINK, AGAIN, OUR HIGHER EDUCATION PARTNERS HAVE A REAL ROLE IN PLAYING, AS WELL AS PRIOR TO SECTOR COMPANIES, THERE ARE A TON OF COMPANIES SPINNING OUT INTO INTELLECTUAL PROPERTY. HOW DO WE CAPTURE THAT AND MARKET GREATER PORTLAND AS AN INNOVATION HUB?

THE THIRD PLANK BEING AROUND PLACE. THAT'S INFRASTRUCTURE, THAT MEETS THE NEEDS OF PEOPLE, PLACE. BUSINESS, AGAIN, ISSUE THAT MULTNOMAH COUNTY HAS PLACED AN EMPHASIS ON AFFORDABLE HOUSING. THAT IS SOMETHING, I THINK, IS THE WRITING ON THE WALL FOR THIS MARKET. AND IT IS HARD ENOUGH FOR COLLEGE GRADUATES AND MILLENNIALS TO AFFORD TO BUY, AND NEVER MIND THE OTHER END OF THE SPECTRUM. I THINK THAT WE ARE IN SERIOUS DANGER, IN THE NEXT THREE TO FIVE YEARS, IF WE DON'T START TO ADDRESS THE HOUSING AVAILABILITY. THE AFFORDABLE HOUSING. AND THAT CREPT INTO OUR PLAN LATE IN THE GAME. I THINK HONESTLY, THAT WAS AN INDICATOR OF JUST HOW MUCH NEWS AND AWARENESS PEOPLE WERE STARTING TO SEE IN THE MEDIA ABOUT THAT IS BEING A CHALLENGE FOR US YOU KNOW, SAN FRANCISCO AND WE HAVE A LOT OF REFUGEES COMING OUT OF SAN FRANCISCO, THAT

ARE COMING AND POPULATING THE MARKET, AND I AM NOT SURE THAT YOU ALL ALREADY KNOW THIS.

Ms. LaBar: WE DON'T HAVE THE SUPPLY NEEDED TO ACCOMMODATE THE POPULATION GROWTH THAT WE'RE GOING TO SEE IN THE NEXT 20 YEARS. SO, HOUSING BEING VERY IMPORTANT TO THE ECO-SYSTEM OF INFRASTRUCTURE HERE. SAME WITH TRANSPORTATION. CONGESTION. YOU KNOW, LEAVING OUTSIDE OF THE PORT. THERE IS A REASON THAT WE'RE ALL SPENDING AN EXTRA 30 MINUTES TO AN HOUR ON THE STREETS. WE'RE SEEING MUCH MORE OF THAT CARGO START TO GO BY RAIL OR START TO GO BY TRUCK. THEY HAVE GOT TO MOVE THEIR PRODUCTS. OUR COMPANIES HAVE TO MOVE THEM OUT OF SEA-TAC, SO WE'RE SEEING MORE DELAYS ON OUR STREETS AND OUR HIGHWAYS. AND THAT'S SOMETHING THAT WE NEED TO ADDRESS IN THIS PLAN. THE OTHER PART OF THAT IS, ALSO, FIBER CONNECTIVITY, WHAT ARE THE OTHER ELEMENTS OF AN INFRASTRUCTURE THAT WILL ATTRIBUTE TO FUTURE BUSINESS GROWTH. SO, THE PLAN IS CERTAINLY COMPREHENSIVE. IT'S AMBITIOUS, AND IT'S BOLD, BUT I THINK THAT THERE IS SOME REAL, REAL ISSUES THAT WE NEED TO TACKLE IN THERE, THAT IF WE DON'T AS A REGION AND AS A MARK, HAVE A CHANCE TO BE LEFT BEHIND TO CREATE JOBS AND INVESTMENT TO THE COMMUNITY. I THINK THAT IS ALL THAT I HAD TO PRESENT TO YOU TODAY. HOPEFULLY I AM STILL WITHIN THE SCOPE OF TIME. BUT I AM HAPPY TO ANSWER ANY QUESTIONS YOU MIGHT HAVE AT THIS MOMENT.

Chair Kafoury: THANK YOU. DO WE HAVE QUESTIONS OR COMMENTS FROM THE BOARD?

Commissioner Shiprack: I HAVE A QUESTION AND A COMMENT. THANK YOU. THIS IS REALLY INTERESTING AND IMPORTANT. CLEARLY, RELATES TO THE WORKS THAT MULTNOMAH COUNTY DOES AS A SAFETY NET PROVIDER TO THE COMMUNITY. AND SO, I AM GOING TO PICK ON YOU A BIT JUST ABOUT ONE SLIDE THAT YOU PRESENT, AND IT ALSO RAISES QUESTIONS, SO I DON'T REALLY HAVE A PLATFORM TO PICK ON YOU, BUT I DO HAVE SOME MAYBE LEAD-IN QUESTIONS. THAT IS, YOUR SLIDE THAT SHOWS A COMPARISON OF LABOR COSTS. AND I WANT TO SAY THAT GIVEN THE LIST THAT I HAVE SEEN OF THE MOST EXPENSIVE AREAS TO LIVE IN AMERICA. WHERE HIGH TECH AND HIGH PAYING JOBS TEND TO LOCATE -- IT IS CLEAR THAT THERE ARE OTHER CRITERIA THAT MAKE AN AREA INTERESTING TO THE KIND OF BUSINESSES THAT WE WANT TO ATTRACT, THAN CHEAP LABOR AND LOW BENEFITS. AND ONE OF THE BALANCES THAT'S EXTREMELY IMPORTANT, AGAIN, FOR US, AS THE SAFETY NET PROVIDER IN OUR COMMUNITY, IS THAT WE RAISE EMPLOYEE PAYROLL, THAT WE MAINTAIN HIGH LEVELS OF FRINGE AND MANDATED BENEFITS, SUCH AS SICK LEAVE. AND THAT WE COMPETE ON THE BASIS, I UNDERSTAND, THAT SOME COMMUNITIES HAVE INITIATED EXTENSIVE FAMILY LEAVE, PAID FAMILY LEAVE, FOR THE PURPOSE OF BEING MORE COMPETITIVE.

Ms. LaBar: RIGHT.

Commissioner Shiprack: TO THE MILLENNIAL WORKFORCE. SO, CAN YOU JUST TALK ABOUT THAT BALANCE AND WHAT, PERHAPS, SOME OF THESE OTHER CRITERIA CAN BE AND HOW THEY BALANCE OUT THE ANNUAL BUSINESS OPERATING COST?

Ms. LaBar: YEAH. IT CERTAINLY IS TRICKY. YOU KNOW, FROM A SELLING THE MARKET STANDPOINT, KNOWING THAT A COMPANY CAN COME HERE AND PAY LOWER WAGES, COMPARED TO SOME OF THE OTHER MARKS THAT THEY MIGHT BE CONSIDERING, IS A SELLING POINT TO THEM. KNOWING THAT THEY CAN COME HERE AND PAY A SOFTWARE ENGINEER, \$10 TO \$20,000 LESS THAN THEY MIGHT IN SEATTLE OR AUSTIN IS AN ADVANTAGE TO THEM. ON THE CONVERSE OF THAT, IN THE MARKET, WE NEED TO BE ABLE TO INCREASE WAGES, HOW ONE GPI IS NOT IN A POSITION TO TELL COMPANIES THAT THEY CAN DO THAT. BUT, IT DOES FEED INTO THE INCOME DISPARITY AND THE GAPS THAT WE ARE SEEING IN OUR REGION. THE LABOR IS ONE MESSAGE. THE LABOR COST IS ONE MESSAGE. THE OTHER EMPLOYEE BENEFITS, OR THE OTHER COSTS, WHETHER IT COMES TO READ, OR PROPERTY TAXES OR UTILITIES, ALSO, FACTOR IN, THE PART OF WHY WE HAVE A TOTAL OPERATING COST IS.

ALSO BREAK IT DOWN FOR THEM, IS THEY CAN SEE WHERE THEY ARE SAVING, WHAT MATTERS TO THE COMPANY. A LOT OF IT SOMETIMES IS FOR THEM, A PERSONAL DECISION. WE ARE SEEING MUCH MORE OF THESE, I WOULD CALL THEM NEXT GENERATION AND NEW ERA COMPANIES WHO ARE CATERING MORE TO THEIR WORKFORCE AND THE MILLENNIALS. SO, WHILE THEY MAY NOT PAY THE MOST COMPETITIVE WAGES IN THAT INDUSTRY, THEY ARE ABLE TO MAKE IT UP ON THE SIDE OF BENEFITS OR THE FACT THAT THEY CAN COME HERE AND HAVE A TRULY INTENTIONAL LIVE-WORK LIFE BALANCE. SO, I DO THINK THAT THERE IS A CHALLENGE THAT WE HAVE. THAT WAS ONE OF THE BIG CONCERNS THAT WE DISCUSSED IN 2020, IS YEAH, IT'S A GREAT SELLING POINT TO TELL THEM THAT YOU CAN COME HERE AND TELL THE MILLENNIAL THAT YOU CAN COME HERE AND MAKE LESS, BUT BY THE WAY, YOU CANNOT BUY A HOUSE. UNLESS YOU ARE COMING OUT OF SAN FRANCISCO. THAT'S WHERE THAT WORK, THAT MESSAGE WORKS REALLY WELL. BUT, WE, AS A MARKET, HAVE SOME SERIOUS LOOKING TO DO WHEN IT COMES TO BEING ABLE TO INCREASE THE WAGES. AGAIN, THE CONTINUUM OF WAGES NOT ONLY ON THE TOP END, BUT FOR OUR MIDDLE WAGE JOBS, THE LOWER INCOME JOBS. I'M NOT SURE, THAT I AM ANSWERING YOUR QUESTION WELL.

Commissioner Shiprack: I AM MAKING A POINT, I GUESS. I APPRECIATE, I APPRECIATE YOU COMING BACK TO THIS SLIDE. I APPRECIATE THAT YOU ARE PARTNERING UP. THAT COMMISSIONER SMITH IS ON YOUR BOARD. WORKING

WITH YOU. I JUST THINK THAT THIS IS WAY, WAY MORE THAN A RACE TO THE BOTTOM OF LOW WAGES AND LOW TAXES IN ORDER TO APPEAL TO BUSINESSES. I JUST CAME BACK FROM A MEETING IN CHARLOTTE, NORTH CAROLINA, RIGHT TO WORK STATE. THEY HAVE TIP JARS IN THE AIRPORT RESTROOMS. I HAVE NEVER SEEN THAT BEFORE. I THINK THAT THAT'S AN INDICATION, ALMOST EVERY WORKING PERSON THAT I SPOKE WITH, COMMENTED ABOUT THE LOW WAGES.

Commissioner Shiprack: CHARLOTTE IS A QUITE SHINY, WELL TO DO COMMUNITY WITH LOTS OF BEAUTIFUL GLASS HIGH RISE BUILDINGS AND A GREAT BIG BANKING INDUSTRY CENTER. AT U.C. BERKELEY AND HARVARD UNIVERSITY, JUST DID A STUDY OF UPWARD MOBILITY IN 50 CITIES AROUND THE NATION. CHARLOTTE, NORTH CAROLINA, CAME IN DEAD LAST. YES. SO, I THINK AGAIN. I WANT TO BE SUPPORTIVE OF YOU, IN THIS EFFORT, THAT WE HAVE MANY, MANY OTHER ADVANTAGES TO MAKE THIS AREA AN INTERESTING PLACE TO LOCATE THAT CHEAP LABOR, LOW BENEFITS. LOW TAXES. AND I WOULD REALLY LIKE TO HELP YOU AND WORK WITH YOU TO ACCENTUATE THOSE POSITIVES. ONE OF THE THINGS THAT I THINK THAT ACCENTUATES THE POSITIVES IS BEING ABLE TO PULL UP EXAMPLES WHERE THEY HAVE GONE ALL THE WAY TO THE OTHER, TO THE OTHER SIDE OF THE SCALE. ENDED UP WITH SOMETHING LIKE THE LOWEST UPWARD MOBILITY OF ANY CITY IN THE NATION.

Chair Kafoury: THANK YOU. I WOULD LIKE TO TAKE YOU UP ON YOUR OFFER. THANK YOU. I APPRECIATE THAT VERY MUCH.

Vice-Chair Bailey: THANK YOU ALSO FOR THE PRESENTATION OF THE WORK THAT YOU DO AT GREATER PORTLAND, INC. IT'S IRREPLACEABLE. AND REALLY FUNDAMENTAL TO MAKING SURE THAT WE HAVE A STRONG REGIONAL ECONOMY. I REALLY APPRECIATE THAT REGIONAL FOCUS. ON A SOMEWHAT SIMILAR ATTACK, I APPRECIATE YOUR COMMENTS ABOUT THE AFFORDABILITY OF HOUSING. AND ABOUT THE NEED FOR INVESTMENTS AND INFRASTRUCTURE. ABOUT THE COMMUNITY ASSETS THAT WE PROVIDE THAT WRAP AROUND THE CASE THAT YOU ARE MAKING TO BUSINESSES. PEOPLE WANT TO HAVE A PLACE WHERE THEY CAN LIVE, THAT THEY CAN AFFORD, THEY WANT TO GET TO WORK IN A TIMELY FASHION. AND PEOPLE WANT TO HAVE GOOD SCHOOLS TO PUT THEIR CHILDREN INTO.

ANECDOTALLY, I SPOKE WITH A VICE PRESIDENT OF A MAJOR MULTI-NATIONAL CORPORATION THAT, SEVERAL YEARS AGO, LOCATED IN PORTLAND, WITH A VERY LARGE NUMBER OF JOBS. AND ASKED HIM, SO HOW DO WE GET MORE BUSINESSES LIKE YOU TO COME HERE? AND HE LOOKED AT ME. HE SAID HONESTLY, MAKE YOUR SCHOOLS BETTER. BECAUSE WE WANT TO BE ABLE TO RECRUIT TALENTED WORKFORCE FROM AROUND THE WORLD, BUT WE CAN'T DO THAT UNLESS THEY FEEL LIKE THEY HAVE A GOOD PLACE TO PUT THEIR KIDS. THAT WAS ONE EXAMPLE. AND I AM CURIOUS TO

HEAR FROM YOU, TO WHAT EXTENT ARE THOSE KINDS OF INTANGIBLES SHARED AMONGST BUSINESSES YOU TALK TO AND HOW MUCH DOES THAT COME UP IN THE CONVERSATION. HOW DO YOU PACKAGE THE PORTLAND REGION WITH THOSE INTANGIBLES TO TALK TO BUSINESSES.

Ms. LaBar: EDUCATION, BY FAR, IS CRITICAL TO, AGAIN, IS ONE OF THOSE FUNDAMENTALS, IF NOT THE FUNDAMENTAL OF A HEALTHY ECONOMIC ECOSYSTEM. THE CONVERSATIONS THAT WE HAVE AT GPI WITH CLIENTS USUALLY START AT THE TECHNICAL SKILL LEVEL, HIGHER ED, COMMUNITY COLLEGES, TECHNICAL TRAINING. UNIVERSITIES. AND THAT'S, YOU KNOW, WE'RE TRYING TO PACKAGE THE IMMEDIATE WORKFORCE POOLS THAT THEY CAN DRAW FROM. MY CONVERSATIONS, IN MY FIRST YEAR HERE, HAVE NOT GONE DOWN TO THE K-12 SYSTEM ON WHERE COMPANIES ARE SAYING AND WHAT KIND OF SCHOOLS AM I GOING TO PUT MY KIDS IN OR WILL MY EMPLOYEES BE ABLE TO PUT THEIR KIDS IN. I HAVE NOT BEEN IN A TRANSACTION YET WHERE THAT'S COME UP. HOWEVER, WE DEALT WITH THAT IN ARIZONA ALL THE TIME. AND THAT'S NOT SOMETHING THAT YOU CAN HIDE BEHIND. ESPECIALLY WHEN THERE IS STATISTICS THAT ARE READILY AVAILABLE TO COMPANIES OR SITE SELECTION, AND CONSULTANTS, WHERE THEY CAN FIGURE OUT WHAT GRADUATION RATES ARE. YOU KNOW, WHAT THE BEST PERFORMING SCHOOLS ARE IN THE K-12 SYSTEM. YOU KNOW, THIS IS CHEATING A BIT, I SUPPOSE, BUT AS A REGION, WE CAN TALK ABOUT THE REGIONAL OPPORTUNITIES THAT ARE AVAILABLE, THE REGIONAL OPTIONS THAT ARE AVAILABLE TO COMPANIES FOR THE PUBLIC SCHOOL DISTRICTS AT THE K-12 LEVEL.

YOU KNOW, I WILL JUST SPEAK FROM MY OWN EXPERIENCE. WHEN YOU ARE NEW INTO A MARKET AND A PARENT OF CHILDREN, OF SCHOOL AGE CHILDREN, THAT'S THE FIRST THING YOU DO, IS YOU LOOK FOR THE BEST SCHOOLS TO PUT YOUR CHILDREN IN. I AM A HUGE PROPONENT, PERSONALLY, OF THE PUBLIC EDUCATIONAL SYSTEM, SO I WANTED TO BE PART OF THE REGION WHERE I THOUGHT WOULD BE THE BEST FIT FOR MY KIDS, WHO ARE TWO AND FIVE GOING INTO IT, KNOWING THAT THERE WAS A LONG GAME AHEAD OF ME. BUT, I DO THINK THAT EXECUTIVES PAY MORE ATTENTION TO THAT. I THINK THAT THERE ARE SOME ADMIRABLE EFFORTS THAT ARE HAPPENING THROUGH OREGON BUSINESS COUNCIL ON PLACING AN EMPHASIS ON EDUCATION, BUT I DON'T THINK THAT YOU CAN JUST THROW MONEY AT IT. I DON'T KNOW WHAT THE SOLUTION IS, IS WHAT I'M TRYING TO GET TO, COMMISSIONER, ON SOLVING THE EDUCATIONAL SYSTEM, BUT THAT IS SOMETHING THAT I WILL SAY IS LARGELY ABSENT IN OUR 2020 PLAN.

WE INVITED SUPERINTENDENTS, VARIOUS SCHOOL DISTRICTS, TO COME TO THE TABLE. TALK WITH US ABOUT, YOU KNOW, LONG-TERM COMPETITIVENESS. WE DID NOT GET ANY TAKERS. AND TO ME, THAT WAS SYMBOLIC OF MAYBE A GREATER PROBLEM THAT MAYBE THE EDUCATIONAL

SYSTEM DOESN'T SEE HOW CONNECTED THEY ARE TO THE ECONOMIC DEVELOPMENT, SO I THINK THAT THERE IS WORK THAT WE HAVE TO DO IN TELLING THEM YOU KNOW, WHERE THEIR ROLE IS AND HEEDS INTO THE PIPELINE OF TALENT. WORKFORCE DEVELOPMENT, THAT IT STARTS AT THE LOWEST LEVEL OF PRESCHOOL. AND THAT'S SOMETHING THAT I THINK THAT WE CAN DO, BUT I ALSO THINK IT'S INCUMBENT UPON THEM TO HAVE AN ACTIVE INTEREST AND AN, A PRO ACTIVE ROLE IN HAVING THAT CONVERSATION. SO, AGAIN, HAVEN'T HAD IT FOR EXPERIENCE HERE YET IN THAT, BUT I AM SURE THAT THOSE CONVERSATIONS ARE HAPPENING. CLEARLY, YOU HAVE HAD A FEW WITH SOME COMPANIES.

Vice-Chair Bailey: JUST AS A FOLLOW-UP COMMENT, I APPRECIATE THAT, THAT DISCUSSION. CLEARLY, WE DON'T RUN THE SCHOOLS HERE AT MULTNOMAH COUNTY. AND IT'S A LARGER ISSUE THAN JUST THAT. THAT'S JUST AN EMBLEM OF THE HUMAN INFRASTRUCTURE. BUT WHAT WE DO IS INVEST IN PEOPLE HERE. WE ARE A LAYER OF GOVERNMENT THAT IS ABOUT HUMAN CAPITAL AND HELPING THEM. I CAN SAY WE LOOK FORWARD TO PARTNERING WITH YOU TO TALK ABOUT THAT INFRASTRUCTURE STORY AND HOW WE CAN HELP PARTNER WITH THE BUSINESS COMMUNITY IN THOSE SHARED OUTCOMES.

Ms. LaBar: THAT'S CRITICAL. THANK YOU VERY MUCH FOR THAT.

Commissioner Smith: THANK YOU, MADAM CHAIR. I HAVE A THANK YOU FOR BRINGING THIS PRESENTATION TO THE BOARD BECAUSE I THINK THAT THIS IS THE FIRST TIME THAT WE HAVE HAD A PRESENTATION SINCE WE'VE BEEN A PARTNER WITH GPI. AND TO GO BACK TO SOMETHING THAT COMMISSIONER SHIPRACK TALKED ABOUT, WANTING TO HAVE SOME INFORMATION AROUND SPECIFIC GLOBAL MARKETS, THAT OUR REGION IS POISED TO ENTER. COMPETE. AT WHAT LEVEL. DO YOU THINK THAT WE'RE GOING TO BE ABLE TO GET THOSE FOLKS HERE.

Ms. LaBar: INTERNATIONALLY, SPECIFICALLY, OR ACROSS THE WORLD?

Commissioner Smith: ACROSS THE WORLD.

Ms. LaBar: YEAH. WELL, I WILL START DOMESTICALLY FOR ONE. CALIFORNIA IS CERTAINLY AN AREA OF EXPANSION OPPORTUNITY. I WOULD SAY THAT WE'RE NOT GOING TO RELOCATE HEAVY RND OR INNOVATION OUT OF CALIFORNIA BECAUSE THEY ARE CONCENTRATED AGAIN AROUND HIGHER EDUCATION INSTITUTIONS, TIER 1, RESEARCH UNIVERSITIES THERE. AND SO THAT WILL BE A HARDER PLAY FOR US. WITH THAT THIS MIND, RND INTENSIVE COMPANIES ARE USUALLY LESS LOWER JOB PRODUCER NUMBERS, IS WHAT I'M TRYING TO GET TO. SO, START-UP ACTIVITY HERE, THAT IS HAPPENING IN THE PORTLAND METRO AREA. IS AGAIN, ORGANIC, SOME OF THAT IS AN INDIVIDUAL THAT HAS COME OUT OF THE BAY AREA, WHO IS AT THE POINT IN

THEIR CAREER WHERE THEY ARE BURNED OUT, OF THE RAT RACE IN CALIFORNIA AND SAN FRANCISCO AND THE BAY AREA, AND THEY ARE READY TO CELTS DOWN AND BUY A HOUSE.

Ms. LaBar: THEY ARE READY TO NOT PAY THREE TIMES YOU KNOW, A MORTGAGE PAYMENT THAN THEY MIGHT BE PAYING HERE. THERE IS CERTAIN TALENT THAT WILL COME HERE BECAUSE IT IS A GREAT PLACE TO DO BUSINESS. WE WON'T DRAW FROM SOUTHEAST. THERE ARE CERTAIN INDUSTRIES THAT WE TARGET THAT WE SHARE IN COMMON WITH DIFFERENT MARKETS ACROSS THE COUNTRY. SOUTHEAST IS HEAVY IN MANUFACTURING, AS IS SOUTHERN CALIFORNIA. BUT SOME OF THOSE ARE YOU KNOW, BACK TO COMMISSIONER SHIPRACK'S POINT, IT IS A NUMBERS GAME WITH THEM. WHAT WE, AS A MARKET, IN OREGON AND SOME SOUTHWEST WASHINGTON, CAN'T DO IS THROW MONEY AT PROJECTS. IT'S NOT IN OUR BEST USE THAT THAT IS THE CULTURE OF THIS MARKET. THIS REGION. IT ISN'T. IT'S THE RACE FOR THE BOTTOM, BUT THERE ARE MARKETS ACROSS THE COUNTRY THAT ARE STILL PLAYING THAT GAME. INTERNATIONALLY, I THINK THAT WE HAVE A HUGE OPPORTUNITY IN JAPAN. I KNOW THIS IS NOT NEW. OREGON HAS HAD A LONG STANDING, STORIED RELATIONSHIP WITH JAPAN AND THEY ARE SLOWER GROWTH IN TERMS OF THE ECONOMY. THEY DO THINGS STRATEGICALLY AND THOUGHTFULLY. IT'S THE OPPOSITE END OF THE SPECTRUM FROM CHINA, WHO IS BOOMING AND BUSTING, AS WE ARE READING AND LEARNING. BUT THERE IS LONG-TERM RELATIONSHIPS AROUND RENEWABLES, SUSTAINABILITY, GREEN BUILDING THAT WE SHARE IN COMMON.

IN JAPAN, THAT IS HIGHLY VALUED, SO WHEN YOU ARE CULTURALLY ALIKE, YOU TEND TO WANT TO INVEST IN MARKETS THAT ARE LIKE YOU. I ALSO THINK THERE IS OPPORTUNITY IN GERMANY, BUT THAT'S SOMETHING THAT IS OUT OF THE GREATER PORTLAND GLOBAL PLAN, TRYING TO IDENTIFY WHAT IT IS, WHAT SPECIFICALLY ARE THOSE MARKET OPPORTUNITIES THAT WE HAVE THERE, IN THAT SAME VEIN, WE ARE DOING A MARKET PRIORITIZATION GLOBALLY TO SEE, YOU HAVE A UNIVERSE OF WHAT ARE THE THINGS THAT YOU SHARE IN COMMON, WHETHER IT'S INDUSTRY. HOW DO WE THEN START TO COMPLIMENT WHERE THEY ARE LACKING. HOW DO WE MARKET OURSELVES AS THE BEST EXPANSION OPPORTUNITY FOR THEM FOR THEIR U.S. INVESTMENT. SO, THAT IS SOMETHING THAT WE ARE SPENDING THE NEXT, I'D SAY, TWO MONTHS DOING, IS FILTERING DOWN SO THAT WE ARE NOT JUST THROWING RESOURCES OUT AND HOPING SOMETHING WILL STICK. WE'RE GETTING MORE FINITE WITH THE RESOURCES IN WHERE WE SHOULD BE SPENDING OUR MONEY TO MARKET THE REGION.

Commissioner Smith: A LAST OBSERVATION. I AGREE THAT COLLABORATION IS IMPORTANT, BUT SOMETIMES, WHAT WE WITNESS FROM A GLOBAL VIEW IS JURISDICTIONS, YOU HAVE SEVEN, COMPETING AGAINST EACH OTHER THROUGH TAX INCENTIVES. OTHER MEASURES. IN TERMS OF THE GPI, HOW

DO YOU KIND OF REGULATE THAT? I KNOW THAT YOU WANT FOLKS TO COME TO THE REGION, BUT I IMAGINE THAT PLACES LIKE MULTNOMAH COUNTY AND WASHINGTON COUNTY ARE PROBABLY DESIRABLE PLACES VERSUS GOING UP TO SKAMANIA OR TO COLUMBIA COUNTY. AND HOW DO WE HAVE OUR OWN DISTINCT PRESENCE WITHIN GPI?

Ms. LaBar: WE DON'T FAVOR ONE JURISDICTION OVER THE OTHER. WHAT WE ARE TRYING TO BE IS THE HONEST BROKER IN A TRANSACTION. SO WE HELP EACH COMMUNITY THAT WE WORK WITH PUT THEIR BEST FOOT FORWARD. SO, THERE IS A LEVEL PLAYING FIELD, AND I WILL JUST USE THE COMMUNITY PROFILES AS AN EXAMPLE MAYBE THE MOST IMPORTANT FACTOR FOR A SLIGHT SELECTION CONSULTANT TO TAKE A LOOK AT, AND SO YOU HAVE. THERE IS A TEMPLATE TO WORKFORCE STAFF, EDUCATIONAL STATISTICS OF SCHOOLS IN THAT AREA. LAND AVAILABILITY. SO THERE IS A TEMPLATE THAT I WOULD SAY IS BROAD BASED. WE GIVE THAT TO THE CITIES AND I DON'T THINK WE HAVE ONE FOR THE COUNTY, I WILL LOOK INTO THAT. BUT, THEN WE CAN LAY ACROSS AND PUT IN FRONT OF A CLIENT AND SAY HERE'S THE FIRST PASS OF OPTIONS YOU HAVE IN THE REGION. SO EVERYBODY HAS THE SAME, YOU KNOW, BASIC FUNDAMENTAL MARKETING TOOL TO WORK FROM AM THEN IT GETS MORE SPECIFIC.

AS YOU GET INTO THE SITE SELECTION PROCESS, THINGS LIKE WHETHER I NEED TO BE IN 150,000 SQUARE FOOT BUILDING AND THIS DOESN'T WORK FOR ME. THEY ARE GOING TO TAKE STUFF OFF THE TABLE. YOU DWINDLE DOWN BASED ON PROJECT-SITE SPECIFICS. AT THAT POINT, WE HAVE TO THINK IT'S NOT JUST WHAT MULTNOMAH COUNTY HAS VERSUS WHAT SKAMANIA HAS, BUT ALSO WHAT MARICOPA COUNTY AND ARIZONA HAD. THERE IS A BIGGER PLAYING FIELD THAT WE ARE NOT ALWAYS PRIVY TO. SOMETIMES WE ARE AWARE OF OTHER MARK THAT WE'RE UP AGAINST AND SOMETIMES WE'RE NOT. SOMETIMES SITE SELECT CONSULTANTS GIVE US ACCESS TO THAT, BUT WE DO OUR BEST AS AN ORGANIZATION TO HELP OUR COMMUNITIES PUT THEIR BEST FOOT FORWARD SO THAT WE'RE ALL ON THE SAME PAGE.

Commissioner Smith: ONE OTHER OBSERVATION, I HAVE A REQUEST FOR YOU, IN MY OTHER LIFE I WORKED FOR THE FEDERAL GOVERNMENT. ONE OF THE THEMES THAT I HEARD QUITE OFTEN FROM FOLKS WHO WERE CURRENTLY HERE AS HEADQUARTERED, COMPANIES, IS THAT THEY WERE CONCERNED ABOUT THE SCHOOL. THEY WANTED TO SEND THEIR PUBLIC SCHOOL A MESSAGE THAT YOU KNOW, THEY ARE CEOS AND THEY WANT THEIR KIDS TO GO TO THE PUBLIC SCHOOL, SO THAT WAS A HUGE ISSUE, SO MY REQUEST IS, I KNOW THAT WE'RE GOING TO BE MEETING, AND TO SEE IF THERE IS A POSSIBILITY, IF WE CAN GET THE REGION'S SUPERINTENDENTS TOGETHER TO HAVE THIS CONVERSATION BECAUSE IF THEY ARE NOT CONNECTED WITH THE FOLKS THAT WE ARE TALKING WITH. SITTING AROUND THE TABLE WITH, ABOUT EDUCATION, THAT IS SO THE KEY, I THINK, IN MANY WAYS, THE

RESPONSE WAS A NO RESPONSE FROM THE EDUCATION COMMUNITY, COULD HAVE SOMETHING TO DO THAT WE'RE DEAD LAST IN GRADUATION RATES. THAT IS AGAINST PLACES LIKE LOUISIANA AND MISSISSIPPI. THAT IS SO NOT ACCEPTABLE WITH THE KIND OF TALENT THAT WE HAVE.

Commissioner Smith: I AM SELFISH TO A DEGREE, I WANT TO KEEP OUR HOME GROWN TALENT HERE IN OREGON, THAT THEY ARE NOT GOING OTHER PLACES BECAUSE YOU HAVE NEWLY GRADUATED COLLEGE STUDENTS WHO SAY "IT'S NOT DOABLE FOR ME TO, YOU KNOW, I CAN'T MAKE THE WAGES TO BUY A HOUSE HERE. I WILL GO SOME PLACE ELSE OR STAY WHERE I WENT TO COLLEGE OUT OF STATE." SO I THINK THAT WE NEED TO FIGURE OUT WAYS TO INCLUDE THE EDUCATION COMMUNITY, THOSE SUPERINTENDENTS TO GIVE US THE TYPE OF INFORMATION. PARTNERSHIP THEY WILL NEED FROM THE PRIVATE SECTOR TO MAKE THEY ARE JOBS A BIT EASIER. THE QUESTION WAS, WHAT DO WE DO. IT'S NOT JUST ABOUT HIGH SCHOOLS, YOU HAVE TO GO UPSTREAM TO WORK WITH KIDS AND THOSE HEAD START AGENCIES AND EARLY EDUCATION TO MAKE THOSE INVESTMENTS SO BY THE TIME THAT THEY GET TO THE POINT THAT THEY NEED TO GRADUATE, IT'S NOT A QUESTION ANY MORE. SO THERE IS SO MANY DISPARITIES IN A NUMBER OF THINGS THAT ARE JUST KIND OF BOGGLING AROUND IN MY HEAD ABOUT WHY WE SHOULD BE AS A GROUP, AN ORGANIZATION, PARTNERING WITH THE SUPERINTENDENTS. SO, THANK YOU FOR YOUR COMMENTS TODAY.

Ms. LaBar: THANK YOU, COMMISSIONER.

Chair Kafoury: I THINK YOU CAN TELL THAT WE HAVE A LOT OF QUESTIONS AND A LOT OF INTEREST IN THE WORK YOU ARE DOING, SO I APPRECIATE FIRST, YOU COMING TODAY AND THANK YOU, JOHN, FOR SETTING THIS UP. I HOPE THIS IS AN ONGOING DISCUSSION. I THINK AS YOU HAVE HEARD, NOT ONLY IS THERE A LOT OF INTEREST, BUT WE BELIEVE THAT WE HAVE A LOT TO OFFER AND THAT WE HAVE A ROLE IN BEING AN AMBASSADOR FOR OUR, NOT JUST THE COUNTY, BUT FOR THE REGION.

Chair Kafoury: ANY OTHER COMMENTS OR QUESTIONS? THANKS AGAIN.

R.2 RESOLUTION Approving Amendments to Agreements with the Portland Development Commission to Exchange Funding for the Courthouse Project for Funding for the Health Department Project. Presenters: Ken Elliott, Senior Assistant County Attorney; and, John Tydlaska, Economic Development Specialist.

Chair Kafoury: COMMISSIONER SHIPRACK MOVES, COMMISSIONER BAILEY SECONDS APPROVAL OF R2.

Mr. Tydlaska: GOOD MORNING, JOHN TYDLASKA AGAIN, ECONOMIC DEVELOPMENT. WHAT WE HAVE BEFORE YOU TODAY ARE A COUPLE OF

AMENDMENTS TO TWO IGAS, WITH THE PORTLAND DEVELOPMENT COMMISSION. I AM GOING TO TALK A BIT ABOUT SOME OF THE BACKGROUND ON IT. TURN IT OVER TO KEN ELLIOTT WHO WILL GIVE YOU THE HAPPY STORY PART OF IT. IN 2007, THE COUNTY ENTERED INTO AN IGA WITH PDC PURSUANT TO WHICH THEY GAVE US \$9 MILLION TO MOVE THE WESTBOUND HAWTHORNE BRIDGE OFF-RAMP, WHICH, AS YOU KNOW BY THE [INAUDIBLE] PARCELS OF THE BRIDGE HAD ON THAT SITE. IT TURNED OUT AFTER LOOKING INTO THERE, THE IDEA OF MOVING THE OFF-RAMP, THAT THAT WAS 56789, GOING TO BE MORE EXPENSIVE, AND B, VERY DISRUPTIVE TO THE PUBLIC, MAINLY, FOR REASONS OF HAVING TO SHUT DOWN THE NAITO PARKWAY R SIX PLUS MONTHS. SO THEN, WE HAVE AMENDED THIS IGA A COUPLE TIMES TO GIVE US THE OPPORTUNITIES TO TRY AND FIGURE OUT, HOW CAN WE USE THIS \$9 MILLION TO SUPPORT THE COUNTY COURTHOUSE.

Mr. Tydlaska: AS IT TURNS OUT, THE PARCELS FOR THE BRIDGEHEAD ARE OUTSIDE OF THE DOWNTOWN WATERFRONT URBAN RENEWAL AREA, WHICH IS WHERE THE \$9 MILLION COMES FROM. YOU CAN ONLY SPEND MONEY WITH THE, WITHIN THE URA THAT GENERATED IT. THESE AMENDMENTS WERE GIVING US TIME TO EXPLORE SOLUTIONS. IT WAS A LOT OF PAINFUL RAIN DAMAGE, I WILL SAY, ON THE STAFF TRYING TO FIGURE OUT HOW BEST TO UTILIZE THIS MONEY, GIVEN THAT THEY ABUT THE URA BUT ARE NOT WITHIN IT. NOTABLY, THE SECOND SITE SELECTED FOR THE COURTHOUSE, THE BACKUP SITE, NEXT TO THE TOWER, IS ALSO NOT IN DOWNTOWN WATERFRONT. SO, WHAT WE ARE LOOKING AT ARE WAYS TO BASICALLY, TRY AND DO SOMETHING TO GET SOME VALUE OUT OF THAT MONEY. WHETHER IT WAS TRYING TO FIGURE OUT HOW CAN WE PUT MORE WORK AND SHORING IN THE SIDE AGAINST NATO, THAT'S WITHIN THE URA, OR DESIGN THE BUILDING SUCH THAT IT'S OVERHANGS NATO, WELDING SPENDING MONEY TO GET MONEY AND LOSING VALUE OFF THE \$9 MILLION, AND WE WERE TRYING TO FIGURE OUT WHAT'S THE BEST WAY TO GET THE MOST VALUE OUT OF THAT POSSIBLE. I THINK AT THIS POINT I WILL TURN IT OVER TO KEN. HE'LL GET TO BRING IT HOME TO THE HAPPY ENDING.

Mr. Elliott: KEN ELLIOTT FROM THE COUNTY ATTORNEY'S OFFICE, GOOD MORNING, CHAIR KAFOURY AND COMMISSIONERS. ONE OF THE AMENDMENTS WITH PDC, THE MOST RECENT ONE FROM A YEAR AGO, ALLOWED THE COUNTY TO LOOK FOR OTHER COUNTY PROJECTS WITHIN THE DOWNTOWN WATERFRONT URA TO USE THE 9.5. WE LOOKED FOR A LONG TIME. DIDN'T FIND ANY GOOD CANDIDATES. PDC ALSO LOOKED, AND IN RECENT MONTHS, HAVE FOUND ONE THAT THEY DID NEED THE URA FUNDING. THAT'S THE GOLD BLOCK. THE SITE THAT HAD BEEN CONSIDERED FOR THE [INAUDIBLE] SUPERMARKET. IT IS IN OLD TOWN CHINATOWN, BUT IS IN AN EXTENSION OF THE DOWNTOWN WATERFRONT DISTRICT. THAT DISTRICT IS NEARING THE END OF ITS LIFE. THERE WAS A NEED FOR ADDITIONAL FUNDING, SO IF PDC PRESENTED THAT SUGGESTION TO US, THAT THE COUNTY REIMBURSE THE 9.5 MILLION TO PDC. PDC WOULD USE THAT FUNDING FOR A PROJECT ON THE

GOLD BLOCK, AND THEN AFTER A COUPLE MORE YEARS WHEN THERE IS ENOUGH TAX INCREMENT, GENERATED IN THE RIVER DISTRICT, PDC WOULD APPLY THE SAME AMOUNT OF MONEY TOWARDS THE HEALTH DEPARTMENT HEADQUARTERS IN THE RIVER DISTRICT.

Mr. Elliott: SO THE COMBINATION OF THE TWO AMENDMENTS PROVIDES THE COUNTY WILL REIMBURSE THE 9.5 FROM THE HAWTHORNE BRIDGEHEAD TO PDC. THAT ENDS, SO THE HAWTHORNE BRIDGE, IGA GOES AWAY. NO LATER THAN DECEMBER 30TH OF 2018, PDC WILL FUND AN EQUAL AMOUNT TOWARDS THE HEALTH DEPARTMENT HEADQUARTERS FROM THE RIVER DISTRICT IGA. BETWEEN NOW AND THEN, WITH RESPECT TO THE HEALTH HEADQUARTERS, WE HAVE EXTENDED THE TIME FRAME FOR THE SECOND BIT OF FUNDING OUT OF THE RIVER DISTRICT. WE EXTENDED THAT FROM JUNE 30, 2015 TO THE END OF DECEMBER, 2016. ALSO EXTENDED OUR CLOSING, OR OUR NEGOTIATING AMENDMENT TO THE PORTLAND HOUSING BUREAU, IGA, TO EXTEND THE CLOSING DATE UNTIL DECEMBER OF 2016, WHICH ALLOWS THE COUNTY TIME TO REDESIGN THE HEALTH HEADQUARTERS, BRING BACK A PROPOSAL, A FACT ONE REVISED PROGRAM PLAN TO THIS BOARD IN SEPTEMBER OF THIS YEAR, AND THEN PROCEED WITH DESIGN AND PERMITTING OF THE REVISED HEALTH HEADQUARTERS. SO THERE WILL BE TWO ADDITIONAL FUNDING DATES FROM PDC FOR THE HEALTH HEADQUARTERS. THE \$16 MILLION THAT'S BEEN AGREED TO, IN THE EXISTING IGA, AT THE END OF DECEMBER OF 2016. THEN, THE NEW \$9.5 MILLION AT THE END OF 2018. WE WOULD BE HAPPY TO ANSWER QUESTIONS.

Chair Kafoury: COMPLETELY UNDERSTANDABLE, THANK YOU. ANY QUESTIONS?

Commissioner Shiprack: MADAM CHAIR, I JUST WANT TO SAY THAT I DON'T HEAR THE BAD NEWS PART OF THIS. \$9 MILLION IS GOOD NEWS. MONEY IS FUNGIBLE. I DON'T SEE THIS AS TAKING AWAY FROM ANYBODY. MONEY IS A LIQUID THING. WHEN WE GET MONEY THAT FLOWS INTO ONE PROJECT THAT WE'RE RESPONSIBLE FOR, IT FREES UP MONEY FOR OTHER PROJECTS THAT WE'RE RESPONSIBLE FOR. SO I DON'T SEE THIS AS BEING MONEY THAT WE COME INTO, TO THE DETRIMENT OF, FOR EXAMPLE, THE COURTHOUSE. THIS IS JUST ALL GOOD. I APPRECIATE YOU WORKED ON IT. AND IT IS 9 VERY WELCOME MILLION DOLLARS. THANK YOU VERY MUCH.

Mr. Tydlaska: COMMISSIONER SHIPRACK, I COULDN'T AGREE MORE. IT'S SOMETHING THAT IF WE GOT LUCKY BY THE FACT THAT IT TOOK A WHILE FOR US TO LOOK AT SOLUTIONS ON THE COURTHOUSE BECAUSE WE WERE NOT COMING UP WITH THE GOOD ONES, SO THE FACT THAT WE HAD THE HEALTH DEPARTMENT HEADQUARTERS PROJECT GO, IT ENABLES US TO DO EXACTLY THAT, JUST TO PUSH IT FROM ONE PROJECT TO ANOTHER. SO FROM THE COUNTY STANDPOINT, IT'S A PUSH.

Commissioner Shiprack: IT'S RARELY FOR ME TO SAY, SO LET'S NOT TALK THIS TO DEATH BUT JUST TAKE IT AND SAY THANK YOU.

Commissioner Smith: I WOULD LIKE SAY THANK YOU FOR THE CREATIVE SOLUTIONS, AND THIS WAS A GREAT SAVE THAT YOU ALL FOUND.

Chair Kafoury: YEAH, I WANT TO ADD ONTO THAT AND SAY, THANK YOU TO KANSAS STAFF AND TO PDC BECAUSE I KNOW THAT PATRICK HAS BEEN VERY HELPFUL IN TRYING TO THINK CREATIVELY, AND BEING A GOOD PARTNER ON THIS. NOW WE HAVE MORE MONEY FOR THE HEALTH DEPARTMENT SO WE NEED TO GO OUT THERE AND BUILD IT. THANKS. ALL FAVOR, VOTE AYE. R2, RESOLUTION HAS BEEN APPROVED. THANK YOU.

R.3 Cooperative Planning AGREEMENT for the Regional Over-Dimensional Truck Route Study. Presenter: Joanna Valencia, Senior Transportation Planner.

Chair Kafoury: COMMISSIONER SHIPRACK MOVES, COMMISSIONER SMITH SECONDS APPROVAL OF R.3.

Ms. Valencia: GOOD MORNING, CHAIR KAFOURY. JOANNA VALENCIA, SENIOR TRANSPORTATION PLANNING, MULTNOMAH COUNTY TRANSPORTATION DIVISION. I AM HERE TO ASK FOR YOUR APPROVAL OF A COOPERATIVE PLANNING AGREEMENT FOR THE REGIONAL OVERDIMENSIONAL STUDY. SO, THIS PLANNING PROCESS WILL TAKE A REGIONAL LOOK AND ASSESS OVERDIMENSIONAL TRUCK ROUSED AND CURRENT PERMITTING PROCESSES. CURRENTLY MULTNOMAH COUNTY ISSUES OVER DIMENSIONAL PERMITS AND HAS IDENTIFIED LOCAL ROUTES FOR OVERDIMENSIONAL MOVEMENTS. THESE PERMITS LOOK AT ROUTING PLANS AND RESTRICTIONS ON TRAVEL FOR THESE KIND OF FREIGHTS, AS PART OF THIS AGREEMENT, WE WILL PROVIDE IN-KIND STAFF TIME, PARTICIPATING AS MEMBERS OF THE PROJECT MANAGEMENT TEAM ALONG WITH THE CITY OF PORTLAND, CLACKAMAS COUNTY, WASHINGTON COUNTY AND OREGON DEPARTMENT OF TRANSPORTATION. PROVIDING COUNTY INFORMATION AND DATA, ON THE ROUTES THAT WE CURRENTLY HAVE, AND AS WELL AS THE PERMITTING DATA THAT WE CURRENTLY HAVE, AS WELL. AND ALSO, TO TAKE A LOOK AT EFFICIENCIES TO DEVELOP A SEAMLESS, OVER DIMENSIONAL VEHICLE ROUTE SYSTEM FOR THE REGION.

SOME OF THE OUTCOMES OF THIS STUDY WILL INCLUDE A REGIONAL MAP TO TAKE A LOOK AT THE MOST COMMONLY USED AND PREFERRED ROUTES FOR SAFE MOVEMENTS OVER DIMENSIONAL VEHICLES. IN ADDITION, TAKING A LOOK AT STARTING, LOOKING AT THE CONCEPTS AND PLANNING LEVEL COST ESTIMATES FOR CONSTRAINTS AND GAPS OF THESE ROUTES, THAT WILL BE IDENTIFIED THAT NEED IMPROVEMENT. AND ALSO, RECOMMENDED POLICY

CHANGES AND PERMITTING EFFICIENCY IMPROVEMENTS TO CREATE A SEAMLESS OVERDIMENSIONAL ROOT SYSTEM FOR THE METRO REGION, SO IN ADDITION TO OUR MANAGEMENT TEAM, THIS STUDY WILL INCORPORATE STAKEHOLDER ADVISORY COMMITTEE THAT WILL INCLUDE STAKEHOLDERS FROM BOTH, AS WELL AS OTHER INTERESTED PARTIES. WILL ALSO INCLUDE PUBLIC WORKSHOPS TO ENSURE PUBLIC COMMENTS ARE PART OF THE STUDY. I WOULD LIKE TO CONCLUDE MY STAFF REPORT AND ASK IF YOU HAVE ANY QUESTIONS.

Chair Kafoury: THANK YOU. QUESTIONS? GREAT, THANK YOU. APPRECIATE IT, ESPECIALLY HEARING ABOUT THE PUBLIC INVOLVEMENT. ALL THOSE IN FAVOR, VOTE AYE. [UNANIMOUS AYES] OPPOSED? THE AGREEMENT IS APPROVED.

R.4 RESOLUTION Authorizing the Acquisition of Real Property for a Public Improvement Project on NE Sandy Boulevard, in the Cities of Fairview and Wood Village. Presenter: Patrick Hinds, Right of Way Manager, Land Use & Transportation.

Chair Kafoury: COMMISSIONER SHIPRACK MOVES, COMMISSIONER SMITH SECONDS APPROVAL OF R.4.

Mr. Hinds: GOOD MORNING, COMMISSIONER, I AM PATRICK HINDS FROM TRANSPORTATION, THE RIGHT-OF-WAY MANAGER, AND THE RESOLUTION THAT WE'RE ASKING FOR THE BOARD TO ADOPT TODAY IS FOR IMPROVEMENTS ALONG SANDY BOULEVARD, ROUGHLY BETWEEN NORTHEAST, TO 230TH AND TO 237TH IN THE CITIES OF FAIRVIEW AND WOOD VILLAGE. IT WILL AFFECT SEVEN PROPERTIES ALL TOGETHER, OWNED BY THREE DIFFERENT PARTIES, TWO OF THE PARTIES ARE PRIVATE PARTIES. THE MAJORITY STAKEHOLDER IN THIS IS A COMMERCIAL DEVELOPMENT KNOWN AS TOWNSEND FARMS. SO THEY WILL, ALSO, BE IMPACTED, MOST HEAVILY BY THIS ACQUISITION. THIS RESOLUTION IS A STEP ONE RESOLUTION, PURSUANT TO TRANS-01, ADMINISTRATIVE PROCEDURE. AND THE ESTIMATED COST OF THE ACQUISITION IS CONSERVATIVE AT \$500,000, CONSERVATIVE TO THE HIGH SIDE. IT'S A FEDERALLY FUNDED PROJECT.

Chair Kafoury: QUESTIONS OR COMMENTS FROM THE BOARD?

Commissioner Smith: A QUESTION, WHAT WAS SOME OF THE FEEDBACK FROM THE COMMUNITY THAT YOU HEARD ABOUT THIS PROJECT?

Mr. Hinds: ACTUALLY, THE FEEDBACK WE HEARD FROM THE COMMUNITY, WE HAD A PUBLIC HOUSE MEETING ABOUT TWO OR THREE WEEKS AGO, AND THREE PROPERTY OWNERS SHOWED UP, THEY WERE TENANTS OF ONE OF THE PRIVATELY OWNED PROPERTIES. THEY WERE MOSTLY CONCERNED

ABOUT THE DISTANCE FROM THE SIDEWALK TO THEIR PROPERTIES, THEY WERE TENANTS, LIKE I SAID, IN A MANUFACTURED HOME PARK.

Commissioner Smith: SO WAS IT LARGELY SUPPORTED OR --

Mr. Hinds: IT WAS GREATLY SUPPORTED. IS HOW I WOULD SAY IT. THE LOCAL RESIDENTS ARE ORDINARILY IN A LOCATION LIKE THIS. THEY ARE THE ONES THAT USE MULTI-MODAL TRANSPORTATION. THEY RIDE THEIR BIKES, THEY USE THE BUS SYSTEM. AND CURRENTLY, SANDY BOULEVARD AT THIS LOCATION HAS NO SIDEWALK. NO DESIGNATED BUS LANE, SO OUR PROJECT WILL HAVE SIDEWALKS ON BOTH SIDES OF THE STREET. AND BIKE LANE. AND ENHANCED BUS TURNOUT FACILITY. AND MARKED CROSSWALKS ACROSS SANDY BOULEVARD. SO, IT WAS WELL RECEIVED.

Chair Kafoury: THANK YOU, CAN YOU TELL US, SO YOU SAID THAT THIS IS THE FIRST STEP IN WHAT HAPPENS NEXT?

Mr. Hinds: PURSUANT TO MULTNOMAH COUNTY'S ADMINISTRATIVE PROCEDURE, TRANS-01, THE BOARD IS TO AUTHORIZE A STEP ONE, THE ADMINISTRATIVE REFERS TO AS THE STEP ONE RESOLUTION THAT AUTHORIZES THE INITIATION OF ACQUISITION ACTIVITIES. SO, THAT'S WHAT WE'RE ASKING.

Chair Kafoury: ANY OTHER QUESTIONS OR COMMENTS? ALL THOSE IN FAVOR, VOTE AYE. THE RESOLUTION IS ADOPTED.

R.5 RESOLUTION Approving an Amendment Agreement with PCRI Regarding Certain Real Property and Authorizing the Chair to Execute the Amendment Agreement. Presenter: Mary Li, Manager – Community Services Division.

Chair Kafoury: COMMISSIONER SHIPRACK MOVES, COMMISSIONER SMITH SECONDS APPROVAL OF R.5.

Ms. Li: GOOD MORNING. MARY LI, DEPARTMENT OF COUNTY HUMAN SERVICES, WE WERE REQUESTING BOARD APPROVAL TO AMEND CURRENT REGULATORY AGREEMENT BETWEEN THE COUNTY AND PCRI, WHICH IS ONE OF THE COMMUNITY DEVELOPMENT CORPORATIONS, FOR A PROPERTY THAT WE DEEDED THEM THROUGH THE TAX PROPOSED PROPERTIES' PROGRAM. THEY HAVE PURSUED FINANCING FOR QUITE A WHILE ON THIS PROPERTY. THAT'S BEEN CHALLENGING FOR ALL OF OUR COMMUNITY DEVELOPMENT PARTNERS THROUGH THE RECESSION. THE SPECIFIC CHANGE THAT WE HAVE REACHED AGREEMENT WITH THEM ON IS THE CURRENT REGULATORY AGREEMENT CALLS FOR THEM TO DEVELOP TWO, THREE BEDROOM UNITS, THAT ARE AFFORDABLE AT 50%, OR BELOW MEDIAN FAMILY INCOME. WHAT THEY WOULD LIKE TO DO AND WHAT THEY HAVE FOUND FINANCING FOR IS TO BUILD THREE, THREE-BEDROOM APARTMENTS, TWO OF WHICH WILL BE AT

50%. THE THIRD WILL BE AT 60%. BELOW. AND BY BUILDING THE THIRD UNIT, THEY HAVE BEEN ABLE TO FIND THE FINANCING AND MAKE THE MONEY WORK OUT. IT'S A WIN FOR US. IT IS A WIN FOR THE COMMUNITY. WE'RE GETTING ANOTHER LARGE FAMILY SIZED UNIT, AND BUT, BECAUSE THE REGULATORY AGREEMENT ONLY CALLS FOR TWO UNITS, WE NEED TO HAVE THE CHAIR SIGN A NEW SET OF REGULATORY AGREEMENTS THAT ALLOWS FOR THE THIRD UNIT.

Chair Kafoury: QUESTIONS OR COMMENTS FROM THE BOARD? GO AND BUILD SOME HOUSING, ALL RIGHT. THANK YOU. SO, ALL IN FAVOR, VOTE AYE. THE RESOLUTION IS ADOPTED.

R.6 Board Briefing on Multnomah County Pay Equity Audit. Presenters: Steve March, County Auditor and Nicole Dewees, Management Auditor.

Dr. March: THANK YOU, CHAIR, WE ARE HERE. AND GOOD MORNING, CHAIR KAFOURY. COMMISSIONERS. FOR THE RECORD, MY NAME IS STEVE MARCH, WITH ME IS NICOLE DEWEES, SENIOR MANAGE AUDITOR IN OUR OFFICE. AND THIS IS THE THIRD OF OUR EQUITY CALLED IT'S. THEY ARE RIGHT IN LINE WITH THE DISCUSSION EARLIER THIS MORNING ABOUT PAY EQUITY AND SUCH. AND I THINK THAT MAYBE I WILL JUST -- 30,000-FOOT VIEW OF IT, THE COUNTY HAS DONE, BASICALLY, IS A GOOD JOB, BUT STILL ROOM FOR IMPROVEMENT. I WILL TURN IT OVER TO NICOLE DEWEES.

Ms. Dewees: I AM NICOLE DEWEES. THE QUESTION THAT BEGAN THIS AUDIT "ARE EMPLOYEES PAID LESS BECAUSE OF THEIR GENDER OR RACE?" AND THE RESULTS OF THIS AUDIT FINDS POSITIVE TRENDS AND SOME TROUBLING ONES, AS WELL. THERE ARE THREE KEY TAKEAWAYS FROM THE AUDIT. THE FIRST IS, THAT IN MOST CASES, THERE IS EQUAL PAY FOR THE SAME JOB. BUT DESPITE THIS, WOMEN AND MINORITIES ARE STILL LEARNING, EARNING LESS THAN WHITE MALES ON AVERAGE. THESE PAY DIFFERENCES ARE MOSTLY DUE TO WOMEN AND MINORITIES WORKING IN LOWER PAYING POSITIONS. SOME OF THIS FLEX WHAT WE SEE IN THE COMMUNITY. IN MANY CASES, MULTNOMAH COUNTY IS DOING BETTER THAN THE COMMUNITY. THERE IS STILL ROOM FOR IMPROVEMENT. WE HAVE CREATED AN INTERACTIVE REPORT. THIS HAS BEEN THE TREND IN OUR OFFICE, TO GIVE USERS THE ABILITY TO DIG A BIT DEEPER SO YOU WILL SEE SEVERAL INTERACTIVE FEATURES THROUGHOUT THIS PRESENTATION.

THIS IS AVAILABLE ON OUR WEBSITE. AVAILABLE TO THE PUBLIC. ONE THING THAT I WILL SAY BEFORE I GO FORWARD IS THAT I RECOGNIZE THAT RACE AND GENDER IDENTIFICATION ARE COMPLICATED AND NUANCED. I WAS LIMITED TO THE DATA AVAILABLE TO ME. I KNOW THAT THE COUNTY IS WORKING ON COLLECTING MORE DETAILED RACE AND GENDER INFORMATION, BUT AT THE TIME OF THE ANALYSIS, I WAS LIMITED TO THE CATEGORIES THAT THE COUNTY USES. SO, SPEAKING ON AN OVERVIEW OF

THE JOBS THAT MULTNOMAH COUNTY HAS. AS I AM SURE MOST OF YOU ARE AWARE, MOST OF THE PEOPLE THAT WORK IN THE COUNTY, THE LARGEST GROUP WOULD BE DESCRIBED AS PROFESSIONALS. THOSE WITH AN ADVANCED DEGREE. THAT WOULD BE OUR CASE MANAGERS AND OUR COMMUNITY HEALTH NURSE, FOR EXAMPLE. THE NEXT, THE PROTECTIVE SERVICE WORKERS, THOSE THAT WORK IN THE SHERIFF'S OFFICE, WITH OUR PROBATION AND PAROLE OFFICERS, BUT WE HAVE A WIDE VARIETY OF JOBS WITHIN MULTNOMAH COUNTY. I WILL START WITH ONE OF THE BRIGHT POINTS OF THE AUDIT. THAT'S THAT IN MOST CASES, WE FOUND EQUAL PAY FOR THE SAME JOB.

Ms. Dewees: SO WE WENT THROUGH A VARIETY OF POSITIONS, SO THE USER CAN SELECT FROM A VARIETY OF DIFFERENT JOBS. IF I SELECT FROM LIBRARY ASSISTANT, FOR EXAMPLE, WHAT YOU WILL SEE HERE ON THIS GRAPH IS I HAVE SPLIT EMPLOYEES INTO DIFFERENT TEN-YEAR GROUPS, THOSE ARE EMPLOYEES THAT HAVEN'T BEEN HERE FOR LONG. ALL THE WAY UP TO THOSE HERE FOR EIGHT YEARS. WHAT YOU WILL SEE WITH THE ASSISTANT IS THAT YOU SEE MEN AND WOMEN EARNING ALMOST IDENTICAL WAGES. IN THIS PARTICULAR ONE WE SEE MALES EARNING A TINY BIT LESS, HOWEVER IF YOU HOVER WITH YOUR MOUSE YOU SEE THAT THE AVERAGE HERE IS 1.1 YEARS. THIS IS 2.3 YEARS. IT EXPLAINS A SMALL DIFFERENCE THERE, SO YOU CAN GO THROUGH A VARIETY OF POSITIONS IN. IN EVERY INSTANCE YOU WILL FIND MEN AND WOMEN ARE EARNING THE SAME WAY FOR THE SAME JOB. THIS INFORMATION IS ALSO AVAILABLE BY RACE, SO, YOU CAN SELECT AGAIN FROM A VARIETY OF POSITIONS. SO, FOR EXAMPLE, IF I CHOOSE CASE MANAGER, YOU WILL SEE HERE THAT ALL THE EMPLOYEES NEW TO THE COUNTY, ARE EARNING EQUAL WAGES. AS YOU MOVE UP, ONE OF THE UNINTENDED, BUT INTERESTING THINGS YOU WILL FIND, IT SHOWS AREAS IN WHICH THERE IS A LACK OF DIVERSITY, SO YOU CAN SEE AS YOU GET INTO THE HIGHER EMPLOYEES, WE DO SEE LESS DIVERSITY, HOWEVER, THERE WERE NO DIFFERENCES IN PAY BETWEEN THE RACIAL GROUPS IN MOST INSTANCES.

Dr. March: ONE FLIP SIDE IS THAT MAYBE WE'RE DOING A GOOD JOB NOW OF RECRUITING, MORE MINORITIES INTO THOSE POSITIONS.

Ms. Dewees: WHEN YOU SEE THAT MEN AND WOMEN ARE EARNING THE SAME IN DIFFERENT RACIAL GROUPS EARNING THE SAME IN THE SAME POSITION, IT SOUNDS AS THOUGH EVERYTHING IS GOING WELL. BUT THERE IS THE FLIP SIDE. THAT'S THE WOMEN AND MINORITIES ARE EARNING LESS THAN WHITE MALES, SO YOU WILL SEE HERE, WE HAVE MALES AND FEMALES ON THE RIGHT. THE MEDIAN AND HOURLY WAGE IS A LITTLE OVER \$27 AN HOUR. AND YOU CAN SEE HERE, MALES ARE OFTEN EARNING HIGHER THAN THIS MEDIAN WAGE. WOMEN LESS. AND WE ALSO SEE DIFFERENT DISPARITIES AMONGST THE RACIAL GROUPS, AS WELL. THE REASON FOR THAT, ARE THE TYPES OF WORK THAT PEOPLE ARE IN.

Ms. Dewees: WE SEE STARK DIFFERENCES WITH HISPANIC EMPLOYEES. OVER HALF OF HISPANIC EMPLOYEES ARE IN OUR LOWEST-PAYING JOBS AND IN CONTRAST, WHITE EMPLOYEES ALMOST HALF OF WHITE EMPLOYEES ARE IN OUR HIGHEST PAYING JOBS. ONE THING I WANTED TO DIG DOWN INTO A LITTLE BIT DEEPER, ON THIS SIDE, THIS DOESN'T LOOK VERY TROUBLING, BUT THERE IS A GLASS CEILING EFFECT THAT'S HAPPENING AND THAT'S THE UNEVEN REPRESENTATION IN TOP PAYING JOBS. 6% OF MULTNOMAH COUNTY EMPLOYEES EARN OVER \$50 PER HOUR AND THE BRIGHT SPOT IS THAT FOR WOMEN AND MEN WE ACTUALLY SEE QUITE A FEW WOMEN IN THESE HIGH-PAYING JOBS, BUT THE REAL DIFFERENCES BREAK DOWN ALONG RACIAL LINES SO WHAT WE SEE HERE ARE RELATIVELY NEW HISPANIC OR BLACK EMPLOYEES IN THESE HIGHEST PAYING JOBS. SO I WANTED TO KNOW WHAT ARE THESE JOBS?

SO I LOOKED AT THE FIVE MOST COMMON JOBS FOR EACH OF THESE COMMON DEMOGRAPHIC GROUPS AND MALES ARE ON THE LEFT, FEMALES ON THE RIGHT AND THE HIGHEST PAYING JOBS ARE IN BLUE. YOU'LL NOTICE FIRST OFF ON THE LEFT WITH MALES WE DO SEE MORE BLUE, AND THEN ON THE RIGHT HERE WITH FEMALES WE SEE MORE JOBS IN RED FONT. AND OF PARTICULAR NOTE WE SEE WHITE MALES, ALMOST ALL OF THE MOST COMMON JOBS FOR WHITE MALES ARE HIGH-PAYING JOBS AND WITH HISPANIC FEMALES, MOST OF THESE JOBS ARE OUR LOWEST-PAYING JOBS. BUT I ALSO WANTED TO PROVIDE YOU WITH SOME CONTEXT OF HOW WE'RE DOING COMPARED TO THE COMMUNITY. IN SOME WAYS THERE ARE SOME POSITIVE MESSAGES BUT AS WITH EVERYTHING IN THIS REPORT THERE ARE ALSO THE FLIPSIDE OF SOME TROUBLING POINTS, AS WELL. SO WHAT I'VE DONE HERE IS I'VE DIVIDED THE JOBS INTO CATEGORIES THAT WE SAW AT THE BEGINNING OF THE PRESENTATION.

SO WE SEE ADMINISTRATIVE SUPPORT WORKERS AND TECHNICIANS, AND EVERYTHING ON THE LEFT, THEY TEND TO BE LOWER-PAYING JOBS. AS WE MOVE TO THE RIGHT, WE TEND TO BE HIGHER PAYING JOBS. AND WHAT YOU'LL SEE IS THAT THE LOCAL LABOR POOL IS IN YELLOW AND MULTNOMAH COUNTY IS IN GREEN AND EVERY CATEGORY, MULTNOMAH COUNTY OUTPACES THE LOCAL LABOR POOL. SO THE B MUCH MORE DIVERSE PLACE TO WORK. HOWEVER, WHERE WE REALLY SEE MULTNOMAH COUNTY OUTPACING THE LOCAL LABOR POOL ARE IN LOWER-PAYING JOBS. HERE WE GREATLY OUTPACE THE LOCAL LABOR POOL. IN OUR HIGHER-PAYING JOBS, WE ONLY MODERATELY OUTPACE THE LOCAL LABOR POOL. NEXT WE'LL MOVE ON TO GENDER. AND IN SOME WAYS THIS IS A MORE POSITIVE LOOK HERE SO WHAT YOU SEE AGAIN IS OUR HIGHER-PAYING JOBS OVER HERE, LOWER-PAYING JOBS ON THE LEFT AND WE OUTPACE THE COMMUNITY IN NEARLY EVERY CATEGORY. WE ALSO SEE MULTNOMAH COUNTY OUTPACING THE LOCAL LABOR POOL IN HIGHER-PAYING JOBS AS WELL AS LOWER-PAYING JOBS. SO WITH ALL OF THIS, I HAVE SEVERAL RECOMMENDATIONS.

THE FIRST POINT IS THAT I DID FIND JUST TWO POSITIONS CHIN I FOUND STATISTICALLY SIGNIFICANT DIFFERENCES IN PAY BASED ON RACE AND I RECOMMEND THAT HUMAN RESOURCES INVESTIGATE THIS ISSUE FURTHER.

Ms. Dewees: THE SECOND POINT IS AROUND TRAINING MULTNOMAH COUNTY DOES PROVIDE QUITE EXTENSIVE TRAINING OPPORTUNITIES. HOWEVER, THERE ARE DIFFERENCES BETWEEN DEPARTMENTS. NOT ALL DEPARTMENTS HAVE TRAINING UNITS AND WHILE I'M NOT NECESSARILY RECOMMENDING THAT ALL DEPARTMENTS HAVE TRAINING UNITS, I DO WANT TO ENSURE THAT ALL EMPLOYEES HAVE ACCESS TO TRAINING THAT CAN ALLOW THEM TO MOVE UP WITHIN THE COUNTY. ALSO, THE COUNTY OFFERS A LEADERSHIP ACADEMY AND THE GOAL OF THE LEADERSHIP ACADEMY IS TO DEVELOP A DIVERSE APPLICANT POOL OF CANDIDATES FOR FUTURE SUPERVISORY, EXECUTIVE LEVEL AND MISSION-CRITICAL JOBS AND I WANT TO MAKE SURE THAT THIS PROGRAM IS BEING TRACKED TO ENSURE THEY'RE MEETING THEIR GOALS.

AT THE TIME OF WRITING THIS REPORT, THEY WERE PLANNING TO BEGIN TRACKING THE GRADUATES FROM THEIR PROGRAM. I WOULD ALSO LIKE TO SEE THE COUNTY MONITOR THE PROGRESSION OF EMPLOYEES THROUGHOUT THEIR CAREERS. SO, FOR EXAMPLE, HISPANIC EMPLOYEES AND NATIVE AMERICAN EMPLOYEES TEND TO BE NEWER TO THE COUNTY AND THEIR WAGES ARE LOWER, WHICH IS PARTIALLY EXPLAINED BY THE FACT THAT THEY'RE NEWER TO THE COUNTY BUT AS THEY GAIN EXPERIENCE WITH THE COUNTY, YOU WOULD EXPECT TO SEE THOSE DIFFERENCES DISSIPATE OVER TIME. IT WOULD BE NICE TO TRACK TO ENSURE THAT'S HAPPENING. ALSO, I WOULD LIKE TO SEE THAT HIRING MANAGERS AND RECRUITERS BECOME FAMILIAR WITH THE MINIMUM QUALIFICATIONS, BEST PRACTICES AND EQUITY AND EMPOWERMENT LENS. AND WITH THAT I WILL TAKE ANY QUESTIONS.

Chair Kafoury: THANK YOU, THAT WAS A LOT OF INFORMATION IN A VERY QUICK AND EFFICIENT DELIVERY BUT I'M SURE WE HAVE A LOT OF QUESTIONS. COMMISSIONER BAILEY?

Vice-Chair Bailey: I'M JUST REALLY HAPPY WITH THE WORK THAT YOU DID HERE. IT IS REALLY IMPORTANT TO DIG INTO OUR PRACTICES. I THINK IT IS A GOOD FIRST STEP, AND I THINK IT OPENS A LOT OF DOORS INTO FURTHER INVESTIGATION. I THINK WHAT'S BECOME CLEAR IS THAT IT IS CRITICAL THAT WE CONTINUE OUR EFFORTS TO DO RECRUITMENT, TO ADVANCE PEOPLE UP THE SKILL CHAIN AND UP JOB CLASSIFICATIONS AND TO MAKE SURE THAT THERE'S NOT JUST EQUAL PAY BUT THERE'S ADVANCEMENT AND THAT THERE'S DIVERSITY WITHIN THE HIRING. I'M HOPEFUL THAT THIS CAN DOVETAIL WITH THE BUDGET NOTE THAT WE HAD IN OUR BUDGET AROUND WORKFORCE EQUITY THAT I THINK WILL BE VERY IMPORTANT TO

UNDERSTANDING HOW WE MAKE GAINS HERE IN BEING AN EMPLOYER THAT IS EQUITABLE FOR EVERYBODY.

Chair Kafoury: OTHER QUESTIONS OR COMMENTS?

Commissioner Smith: I HAVE A QUESTION. CAN YOU HEAR ME? THANK YOU FOR THE PRESENTATION. I SEE ONE OF THE PROGRESS POINTS THAT WE'RE SAYING AS A POSITIVE THAT WE'RE DOING BETTER THAN THE LOCAL LABOR POOL IN GENERAL. AND FOR ME, IT DOESN'T REALLY RESONATE AS A PLUS IF WE HAVE MORE LOWER-PAYING JOBS THAN THE LOCAL COMMUNITY. I THINK THEY'RE BOTH EGREGIOUS. I THINK WE CAN DO BETTER. HAD AND I KNOW THAT THE CHAIR, SHE RESPONDED TO THE COMMENTS IN THE RECOMMENDATION. A COUPLE OF THINGS. I HAVE A QUESTION. THE LEADERSHIP ACADEMY. WHAT IS THE CAP OF THE NUMBER OF PEOPLE WHO CAN PARTICIPATE IN THE LEADERSHIP AND HOW MANY DO WE GRADUATE EVERY YEAR?

Ms. Dewees: I'M NOT SURE, BUT TRAVIS IS HERE TODAY. HE MAY BE ABLE TO ANSWER THAT.

Chair Kafoury: COME ON DOWN.

Mr. Graves: GOOD MORNING, TRAVIS GRAVES, HUMAN RESOURCES DIRECTOR. COMMISSIONER SMITH, USUALLY, WE HAVE ABOUT 30 PEOPLE THAT GO THROUGH THE LEADERSHIP ACADEMY, AND I THINK WE'VE HAD ABOUT SIX COHORTS.

Commissioner Smith: AND IF I LOOK AT 30 PEOPLE, WE'VE GOT 6,000 EMPLOYEES, AND TOTALLY DEPENDING ON THE LEADERSHIP ACADEMY TO INCREASE THE NUMBER OF HIGHER-PAYING POSITIONS, IT'S NOT GOING TO BE ENOUGH. I THINK WE NEED TO BE A LITTLE BIT MORE AGGRESSIVE. I THINK IT STARTS AT THE TOP. WE NEED TO HAVE PEOPLE, WE'RE REALLY GOOD AT HIRING WOMEN FOR DEPARTMENT HEADS BUT WE NEED TO DO A LITTLE BIT BETTER AND SO THAT PEOPLE CAN SEE THERE IS AN OPPORTUNITY FOR THEM TO BE A DEPARTMENT HEAD. I DON'T THINK THEY SEE THAT RIGHT NOW. AND THE OTHER PIECE IS I THINK WE NEED TO HAVE IN ADDITION TO THESE RECOMMENDATIONS STRATEGIES TO RECRUIT MORE WOMEN INTO DEPARTMENTS THAT PAY MANAGERS HIGHER WAGES AND YOU USED AN EXAMPLE, THE DEPARTMENT OF COUNTY ASSETS AND THE SHERIFF'S OFFICE.

AND I THINK WE NEED TO FIGURE OUT WAYS IN WHICH TO DO THAT, IN ADDITION TO THE LEADERSHIP ACADEMY. I'M STILL TRYING TO GET OVER THE FACT THAT WE'RE TAKING PRIDE IN BEING BETTER THAN THE LOCAL COMMUNITY AT HIRING MORE LOW TO MEDIUM-INCOME FOLKS FOR PEOPLE OF COLOR AND WOMEN. I THINK WE CAN DO A LITTLE BIT BETTER. THERE

WAS SOME OTHER THINGS THAT I WANTED TO TALK ABOUT WITH YOU OFFLINE IN REGARDS TO INCREASING THE NUMBER OF RECOMMENDATIONS OF YOUR REPORT.

Chair Kafoury: QUESTIONS OR COMMENTS? SO I WANT TO ADD MY THANKS TO THIS REPORT. WHEN I TALKED WITH AUDITOR MARCH ABOUT DOING SUCH A REPORT A YEAR AGO, WE DIDN'T KNOW WHAT KIND OF RESULTS WE WERE GOING TO GET AND IT COULD HAVE BEEN MUCH WORSE. I'M HAPPY TO SAY THAT THERE ARE SOME BRIGHT LIGHTS IN THIS REPORT THAT WE ARE OVERALL PAYING THE SAME WAGE FOR THE SAME JOB, REGARDLESS OF PEOPLE'S GENDER OR RACE OR ETHNICITY BUT I DO AGREE WITH MY COLLEAGUES HERE AND WITH YOU ALL, WE HAVE A LOT OF WORK TO DO AND I APPRECIATE THAT WE HAVE THIS ROAD MAP. NOW, WE KNOW WHERE TO GO AND WE KNOW WHAT HAS BEEN WORKING. I THINK SOME OF THE HIGHLIGHTS AUDITOR MARCH YOU TOUCHED ON THIS WITH POTENTIALLY SOME OF THE REASONS THAT WE HAVE WOMEN AND MINORITIES IN THOSE LOWER-PAYING JOBS IS BECAUSE THEY HAVE JUST STARTED HERE AT THE COUNTY SO I THINK THAT SHOWS THAT OUR RECRUITMENT EFFORTS ARE DOING A GOOD JOB IN HAVING THE INTENDED EFFECTS BUT IT ALSO SHOWS TO ME THAT INTENTIONALITY IS WHAT'S NECESSARY THROUGHOUT AS COMMISSIONER SMITH TALKED ABOUT.

Commissioner Smith: THE HIGHER-PAYING JOBS.

Chair Kafoury: ALL LEVELS OF JOBS AT THE MULTNOMAH COUNTY. AND I DO BELIEVE BECAUSE IT IS SUCH A CORE VALUE THAT WE HOLD AS A BOARD, THAT WE WILL CREATE THOSE STRATEGIES AND TAKE ADVANTAGE OF NOT ONLY THE RECOMMENDATIONS THAT YOU'VE PUT FORWARD HERE BUT ALSO COME UP WITH OTHER RECOMMENDATIONS AND WAYS THAT WE CAN TARGET SPECIFICALLY TO GET A WORKFORCE AT MULTNOMAH COUNTY THAT IS BETTER THAN THE OTHER FOLKS IN OUR COMMUNITY. WE DO NEED TO LEAD THE WAY BUT ALSO THAT WE HAVE A REPRESENTATION OF OUR COMMUNITY AND AGAIN, NOT JUST IN THE JOBS THAT ARE LOWER PAYING.

Commissioner Shiprack: I WANTED TO COMMENT BECAUSE EARLIER ON, WE HAD A BRIEFING FROM GREATER PORTLAND, INC. AND I HARPED ON THEM A LITTLE BIT ABOUT LOW WAGES. I'M DELIGHTED THAT OUR MEDIAN WAGE IS \$27 AN HOUR. AND I WANT TO SAY THAT I BELIEVE THE SUCCESS THAT MULTNOMAH COUNTY ENJOYS IN FURTHERANCE OF OUR MISSION AND OUR WORK AND JUST GETTING OUR BOOK OF BUSINESS ROLLED OUT INTO THE COMMUNITY AND SEEING REAL RESULTS, I THINK IT'S A GOOD INDICATOR OF HOW WELL TREATING EMPLOYEES WELL CAN WORK FOR AN INSTITUTION, WHETHER IT BE PUBLIC OR PRIVATE.

AND I ALSO WANTED TO COMMENT THAT I DID NOTICE THAT ALTHOUGH \$27 AND SOMETHING CENTS IS THE MEDIAN WAGE FOR ALL EMPLOYEES IN

MULTNOMAH COUNTY, THAT IT APPEARED THAT ALL WOMEN WERE BELOW THAT MEDIAN WAGE AND AT SOME POINT IN THE FUTURE, IT WOULD BE INTERESTING TO SEE WHAT IT IS MEDIAN WAGE FOR MEN IN MULTNOMAH COUNTY AND WHAT IT IS THE MEDIAN WAGE FOR WOMEN IN MULTNOMAH COUNTY, SO WE CAN HAVE OUR BUTTONS MADE AND WE CAN FOCUS ON BRINGING THAT UP TO PAR.

Dr. March: I THINK IT GIVES US A REAL OPPORTUNITY TO TARGET SOME PARTICULAR CAREERS TO RECRUIT WOMEN AND MINORITIES BOTH INTO THOSE CAREERS THAT ARE GOING TO ADVANCE THEM.

Commissioner Smith: MADAM CHAIR, CAN I HAVE TRAVIS COME UP FOR A SECOND AND I THINK I FAILED TO TALK ABOUT SOME OF THE EFFORTS THAT YOU'RE DOING. ONE OF THE THINGS THAT MAKES US DIFFERENT THAN A LOT OF THE LOCAL GOVERNMENTS IS THAT FOR THE MOST PART, WE REQUIRE FOLKS TO HAVE A FOUR-YEAR DEGREE. AND WE'VE BEEN WORKING ON THIS TO TRY TO FIGURE OUT SOME WAYS THAT WE CAN PUT FOLKS WHO MAYBE HAVE A TWO-YEAR DEGREE AND/OR THE EXPERIENCE AND BACKGROUND TO DO CERTAIN JOBS BECAUSE THERE'S CERTAIN JOBS THAT I THINK THAT PEOPLE CAN BE TRAINED TO DO AND THEY DON'T HAVE TO HAVE A BASELINE OF A FOUR-YEAR DEGREE TO DO. COULD YOU TALK A LITTLE BIT ABOUT THAT?

Mr. Graves: ABSOLUTELY. SO ONE OF THE PROJECTS WE'VE BEEN WORKING ON IS AROUND OUR MINIMUM QUALIFICATIONS. SO WE BELIEVE THAT A LOT OF TIMES, THOSE QUALIFICATIONS CREATE BARRIERS FOR INDIVIDUALS TO ENTER OUR WORKFORCE AND SO WE'VE REALLY BEEN WORKING WITH OUR RECRUITERS TO LOOK AT THEM DIFFERENTLY, TO SEE THOSE, TO KIND OF SHIFT OUR WAY OF LOOKING AT THOSE FROM A SCREEN-OUT MENTALITY TO SCREENING-IN AND REALLY SPENDING THE TIME TO LOOK AT WHAT ARE THE SKILLS AND EXPERIENCE THEY HAVE THAT COULD MAKE THEM SUCCESSFUL? THE OTHER THING WE'VE TALKED ABOUT IS WHAT ARE YOU OFFERING IN TERMS OF OUR OWN TRAINING THAT WE CAN HELP BRING PEOPLE INTO OUR ORGANIZATION AND HELP SCALE THEM UP? SO WE'RE LOOKING AT EVEN LIKE DIFFERENT CLASSIFICATIONS AND MAKING SURE THAT WE HAVE LOWER LEVEL ENTRY POINTS INTO OUR ORGANIZATION. WE'RE BEGINNING THAT WORK AND WE'RE GOING TO BE EVALUATING HOW THAT'S BEEN EFFECTIVE, TOO.

Commissioner Smith: THANK YOU FOR DOING THAT WORK, THAT'S GREAT.

Chair Kafoury: AND I THINK YOU'VE ALL MENTIONED THE NEED TO HAVE THIS BE THE FIRST STEP AND TO CONTINUE TO EVALUATE BECAUSE WE DO HAVE A ROAD MAP FOR HOW WE CAN HAVE BETTER RESULTS. WE JUST NEED TO HOLD OURSELVES ACCOUNTABLE AND WE WILL. THANK YOU.

R.7 NOTICE OF INTENT (NOI) to Apply for \$419,326 for a 12 month Period from the Health Resources and Services Administration (HRSA FY 2015 Expanded Services Supplemental Funding Opportunity. Presenters: Len Barozzini, Dental Director; Christy Ward, Primary Care Services Director; Alison Frye, Grant Writer.

Chair Kafoury: COMMISSIONER SHIPRACK MOVES, COMMISSIONER SMITH SECONDS APPROVAL OF R.7. GOOD MORNING.

Ms. Frye: GOOD MORNING, ALISON FRYE, GRANT WRITER.

Ms. Ward: CHRISTY WARD DIRECTOR OF PRIMARY CARE.

Ms. Frye: GOOD MORNING. WE'RE HERE SEEKING YOUR APPROVAL OF OUR NEWEST INTENT TO APPLY FOR \$415,326 TO THE HEALTH RESOURCES AND SERVICES ADMINISTRATION FUNDING OPPORTUNITY FOR FY15. THIS IS THE AMOUNT THAT WE ARE ELIGIBLE TO APPLY FOR BASED ON HRSA'S FUNDING FORMULA. WITH THESE FUNDS, WE PLAN TO INCREASE ACCESS TO SERVICES FOR APPROXIMATELY 1,750 NEW PATIENTS BY THE END OF DECEMBER OF 2017 THROUGH TWO PROJECT COMPONENTS. THE FIRST COMPONENT BUILDS A PATIENT-CENTERED MEDICAL HOME MODEL FOR INCOMING REFUGEES AT MIDCOUNTY HEALTH CENTER. THIS TEAM-BASED MODEL WILL INCLUDE A PHYSICIAN, BEHAVIORAL HEALTH CONSULTANT, A COMMUNITY HEALTH WORKER, NURSE AND SUPPORT STAFF. THE SECOND COMPONENT EXPANDS DENTAL ACCESS THROUGH EXPANDED HOURS. AT THE STAFF MEETING ON MONDAY WE HAD MENTIONED BILLY ODEGARD AS A POSSIBILITY. WE'RE STILL FINALIZING THAT SITE, BUT THAT'S ONE OF THE SITES THAT WE'RE LOOKING AT FOR THAT WORK. AND ALL INDIRECT COSTS ARE COVERED IN THE MATCHINGS REQUIRED WITH THIS, AND IT'S ROLLED INTO OUR FQHC GRANT THAT WE GET CURRENTLY, THAT'S AROUND \$8 MILLION.

Ms. Ward: SO THIS WILL JUST BE ONGOING FUNDING. IT INITIALLY IS PART OF AN EXPANSION GRANT BUT THIS WILL ROLL ON A CONTINUOUS BASIS INTO WHAT IS OUR BASE GRANT ON A YEARLY BASIS.

Mr. Barozzini: REGARDING DENTAL SERVICES, WE'VE NEVER HAD WEEKEND HOURS SO WE'RE STRONGLY, CONSIDERING OPENING SATURDAY HOURS FOR DENTAL. PILOTING ONE CLINIC HERE AND THEN POSSIBLY EXPANDING IT SO IT WILL DEFINITELY INCREASE ACCESS AND HELP STRENGTHEN THE SAFETY NET IN THE COUNTY.

Ms. Ward: WHICH WILL LIKELY THEN IMPACT PRIMARY CARE AS WELL WHERE WE'LL PROBABLY THEN FOLLOW SUIT.

Mr. Barozzini: SATURDAY, NOT SUNDAY.

Ms. Ward: YES. SORRY.

Chair Kafoury: YOU GUYS ARE SPENDING WAY TOO MUCH TIME TOGETHER IF YOU'RE FINISHING EACH OTHER'S SENTENCES. SOUNDS GREAT. ANY COMMENTS OR QUESTIONS FROM THE BOARD?

Commissioner Smith: I TOTALLY SUPPORT THIS. IT WOULD BE GREAT.

Chair Kafoury: ALL RIGHT. ALL THOSE IN FAVOR VOTE AYE -- [CHORUS OF AYES] THE NOTICE OF INTENT IS APPROVED.

BOARD COMMENT

BC.1 Opportunity as time allows, for the Commissioners to provide comment on non-agenda items.

Chair Kafoury: THANK YOU. NOW, WE HAVE COME TO THE PART OF OUR BOARD AGENDA FOR NON-AGENDA ITEMS FOR COMMISSIONERS. COMMISSIONER SHIPRACK?

Commissioner Shiprack: THANK YOU, MADAM CHAIR. ACTUALLY, I HAVE TWO THINGS. THE FIRST ONE IS THAT THE CENTRAL COURTHOUSE REPLACEMENT PROJECT IS ENTERING A VERY EXCITING PHASE WITH SRG CHOSEN AS OUR ARCHITECT AND HOFFMAN SELECTED AS THE CMGC GENERAL CONTRACTOR. AND THE COURTHOUSE TEAM AND WILL BE COMING BEFORE THE BOARD ON AUGUST 25TH. TO BRIEF US. I WANTED TO TAKE ADVANTAGE OF THIS PUBLIC MEETING OPPORTUNITY TO SAY THAT OUR PROJECT MANAGER WILL BE ASKING THE BOARD TO SIGN A LETTER REQUESTING OUR PROJECT TO BE PUT ON THE CITY OF PORTLAND'S MAJOR PROJECT GROUP.

THIS IS A SPECIALIZED PERMITTING PROGRAM THAT IS AVAILABLE FOR OWNERS WORKING ON THE LARGEST AND MOST COMPLEX PROJECTS. IT WILL EXPEDITE PERMITTING, WHICH AS YOU KNOW CAN BE A BOTTLENECK. WE ARE REALLY FORTUNATE TO HAVE THIS STRONG PARTNERSHIP FROM THE CITY OF PORTLAND, AND IT'S GREAT THAT THEY HAVE THIS PROGRAM. THEIR CAPACITY ONLY ALLOWS THREE PROJECTS PER YEAR TO BE ACCEPTED INTO THIS PERMITTING PROGRAM. SO I THINK WE NEED TO EXPEDITE OUR REQUEST AND GET THIS LETTER OUT AND I'M SPEAKING TO COUNTY COUNCIL NOW, WHEN I SAY THAT THE PURPOSE OF THIS ANNOUNCEMENT IS TO MAKE THAT THERE IS NO PUBLIC MEETING LAW ISSUE WITH HAVING ALL FIVE COMMISSIONERS OR AS MANY AS CHOOSE TO SIGN ON SIGN ON THAT LETTER.

Ms. Madkour: COMMISSIONER SHIPRACK, THERE WOULD BE NO PROBLEM

WITH SUCH SIGNATURES, ESPECIALLY SINCE WE DISCUSSED IT TODAY AND BECAUSE THAT MATTER WILL NOT COME BEFORE THE BOARD FOR A VOTE.

Commissioner Shiprack: GREAT, THANK YOU. I'M GLAD THAT'S REALLY CLEAR. THE OTHER MATTER THAT I WANTED TO RAISE DURING THIS TIME IS THAT JUST NOW TODAY, UNDER OUR CONSENT ITEMS' APPROVAL, THE DEPARTMENT OF COMMUNITY JUSTICE SUBMITTED A PROCLAMATION DECLARING JULY 12TH THROUGH JULY 18TH PRETRIAL AND SUPERVISION WEEK IN MULTNOMAH COUNTY, AND IT'S UNLUCKY TIMING THAT THEY COULDN'T BE HERE BUT THEY ARE AMAZING, THEY'RE TALENTED, AND THEY ARE RECOGNIZED NATIONALLY AS BEING SOME OF THE VERY, VERY BEST AND I WANT TO GIVE A SPECIAL SHUTOUT IN THAT CONTEXT TO ERICA PRUITT WHO'S BEEN NAMED PRESIDENT-ELECT OF THE AMERICAN PROBATION AND PAROLE ASSOCIATION, TO DINA CORSO, WHO'S BEEN ELECTED SECRETARY OF THE AMERICAN PROBATION AND PAROLE ASSOCIATION -- [READING NAMES] WHO HAS BEEN AWARDED THE APPA'S SCOTIA OFFICER OF THE YEAR AND MAYBE DIDN'T KNOW IF IT WAS KNEE LIKE KNEE OR K-NEE. SHE HAS BEEN AWARDED THAT HONOR. SO CONGRATULATIONS TO ALL OF THEM. THEY'RE NOT HERE TODAY. BUT I LOOK FORWARD TO THEIR PRESENTATION.

Chair Kafoury: THANK YOU FOR THAT. ANY OTHER QUESTIONS OR COMMENTS? SO I DO HAVE ONE ANNOUNCEMENT THAT I WOULD LIKE TO MAKE, TOO. I WOULD LIKE TO INTRODUCE EVERYONE TO ANNA ALLEN, I'M ONLY GOING TO SAY THIS ONE TIME, SHE IS THE NEW AARON RIDINGS BUT SHE'S OBVIOUSLY HER OWN LOVELY PERSON AND IS GOING TO BE DOING CONSTITUENT WORK. SHE COMES TO US FROM NAYA AND SHE HAS AMAZING WORK EXPERIENCE AND LIFE EXPERIENCE AND I'M GOING TO EMBARRASS HER NOW BUT THERE IS A VIDEO OF HER ON THE INTERNET THAT JUST YOU WILL FEEL PRETTY INADEQUATE ABOUT YOUR LIFE SO FAR IF YOU WATCH IT AND SEE WHAT AN AMAZING YOUNG WOMAN SHE IS. SO WELCOME TO MULTNOMAH COUNTY AND WELCOME, SAY HELLO TO HER.

Commissioner Smith: SINCE WE'RE ANNOUNCING ABOUT FOLKS. I JUST WANT TO SAY THAT IT DOESN'T GIVE ME GREAT PLEASURE TO SAY THAT I WILL BE LOSING ONE OF OUR BEST IN DISTRICT TWO IN THE SUMMERWORKS PROGRAM RAFFAELE TIMARCHI. HE'S GOING TO BE LEAVING. I WOULD LIKE TO SAY THAT RAFFAELE HAS DONE A GREAT JOB TO GETTING THE SUMMERWORKS PROGRAM TO WHERE THEY ARE TODAY. WE STARTED WITH 25 STUDENTS, MADAM CHAIR, AND WE HAVE 250 STUDENTS WHO ARE IN SUMMERWORKS. AND I WANT TO SAY TO RAFFAELE, HE'S NOT HERE, BUT THANK YOU, THANK YOU, THANK YOU FOR ALL THE WORK THAT YOU DID TO GET US TO THIS POINT. WE WILL MISS YOU. AND COME BACK ANY TIME. THANK YOU!

Chair Kafoury: THANK YOU. AND SEEING AS WE HAVE NO FURTHER BUSINESS

UNLESS COMMISSIONER BAILEY FEELS LEFT OUT AND HE WOULD LIKE TO MAKE SOME COMMENTS? NO? OKAY. WE ARE ADJOURNED.

ADJOURNMENT

The meeting was adjourned at 11:24 a.m.

Transcript prepared by LNS Captioning and utilized in creating minutes by the Board Clerks. For access to the video and/or board packet materials, please view at: http://multnomah.granicus.com/ViewPublisher.php?view_id=3

Submitted by:

Lynda J. Grow, Board Clerk and
Marina Baker, Assistant Board Clerk
Board of County Commissioners
Multnomah County