

BEFORE THE BOARD OF COUNTY COMMISSIONERS
OF MULTNOMAH COUNTY, OREGON

In the matter of prohibiting county)
sponsorship of activities or events)
co-sponsored by alcohol or tobacco) RESOLUTION
companies or promoted by such) 90-2
organizations.)

WHEREAS, Multnomah County is the local Public Health Authority responsible for public health education, health promotion, and disease prevention; and

WHEREAS, use of tobacco and alcohol are major causes of illness, disability, social dysfunction, and death among Multnomah County residents; and

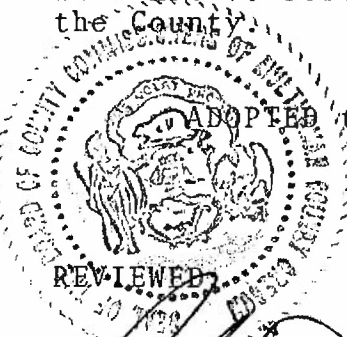
WHEREAS, the producers and distributors of tobacco and alcoholic beverages spend huge amounts of money advertising and promoting their products; and

WHEREAS, public health agencies and other concerned parties can match neither the resources nor the impact of tobacco and alcoholic beverage advertising and promotion; and

WHEREAS, advertising is believed to contribute to the use of alcohol and tobacco;

THEREFORE BE IT RESOLVED, that it is the policy of the Board of Commissioners that the County will not participate as a sponsor of any activity or event in any county facility that will: (1) be co-sponsored by any business primarily engaged in the manufacture, sale, or distribution of tobacco products or alcohol beverages, or (2) be promoted in any media by advertising that includes the name of such business or its products or that promotes or encourages the use of such products. Sponsorship includes the use of the sponsor's name in any promotional activity or the furnishing of financial assistance directly or indirectly, including agreements to guarantee or indemnify the event or activity.

BE IT FURTHER RESOLVED, that alcohol or tobacco products will not be served or sold at events organized or produced by the County.



ADOPTED this 4TH day of JANUARY, 1990

By

GLADYS MCCOY, CHAIR
MULTNOMAH COUNTY, OREGON

Laurence Kressel, County Counsel
of Multnomah County, Oregon