

2015 Financial Briefing

Multnomah Co. Levy Oversight Committee Meeting
September 24, 2015

2014 Operating Highlights

▪ **Museum & Research Library**

- Museum open 47 hrs 7 days per week vs 40hrs 6 days/wk in 2010
- Research Library open 32 hrs/wk vs 20 hrs/wk in 2010
- Nearly 60,000 visitors in 2014 vs pre-levy of 30,000 visitors in 2010
- In 2014 the Library served over 6,000 research requests by phone or email
- Since 2010 well over 30,500 Multnomah County residents have visited for free

▪ **Web & Digital Access**

- OHS served over 1 million website visits from people seeking direct access to history
- Due to the levy funding OHS was able to:
 - Provide virtual exhibitions on-line and increase the library collections online catalog
 - Reinstated the Oregon History Project that provides peer-reviewed and annotated resources for on-line research and partner with PSU to update the Oregon Encyclopedia

▪ **Education**

▪ **National History Day**

- The 2014-2015 school year marks four years since the reinstatement of History Day in Oregon, allowing students the opportunity to engage in a deep exploration of history.

▪ **Traveling Trunks**

- Over 5,000 students benefited from our Traveling Trunk program in 2014

▪ **School Groups**

- Over 247 school groups came to OHS in 2014 for history enrichment

2014 Operating Highlights (cont)

- **Dynamic Public Programming**

- Events we hosted went from 58 in 2010 to 227 in 2014
- Race & Football series and exhibit
- History Pub at McMenamins
- Oregon History 101 at Kennedy School
- A new Second Sunday Lecture Series
- A new “What’s it Worth” event

- **Affiliate Summit**

- OHS hosts an annual summit for member organizations from across Oregon, giving affiliates an opportunity to connect with OHS staff as a resource and to get connected for further professional development

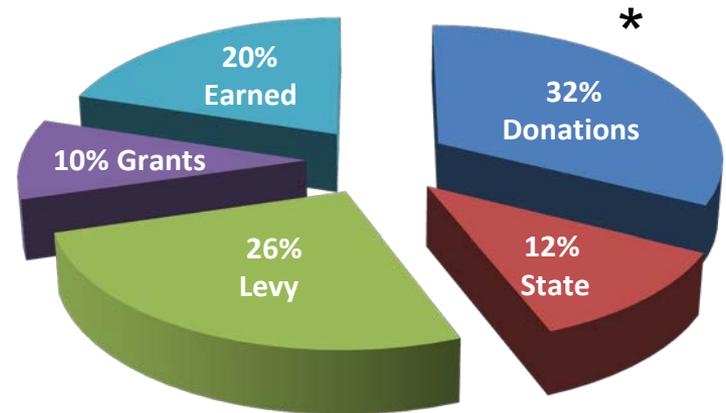
- **Statewide**

- Teddy Roosevelt tour across the state to schools and museums
- Mt. Emily Shay Locomotive in Prineville
- In 2013 & 2014, numerous affiliate member organizations from Medford to Prineville hosted one of our many traveling exhibits.

2014 Revenue

For Year Ended
12/31/2014

	<u>Amount</u>	<u>Percentage</u>
REVENUE & SUPPORT		
SUPPORT		
Donations/Annual Fund	\$1,171,564	18.3%
Membership	222,460	3.5%
Special Events & Sponsorships	674,301	10.5%
State & Local Govnt Support		
State funding	431,965	6.7%
License Plates	312,274	4.9%
Local Govn't Support	1,689,074	26.3%
Grants	610,506	9.5%
Earned Revenue	1,286,577	20.1%
Other Income	14,936	0.2%
TOTAL REVENUE & SUPPORT	\$6,413,656	100.0%



*

32% Donations includes; donations, membership, sponsorships and other income.

Note: Report does not include the extraordinary income from The Sovereign Sale of \$1.7M Expenses for 2014 total \$6.2M

2015 Overview & Goals

✓Financial Stability

- Prudent spending
- Pursue reliable State funding
- Invest in upgrade of website and technology
- Continue to increase admissions through exhibits and programs

✓Visibility

- Work with affiliates and community partners to increase visibility statewide.
- To promote Oregon vs. Portland historical society

✓Quality

- To exemplify quality in everything we do by:
 - Continue to increase quality of exhibitions, programs and facilities.
 - Pursue funding for preservation curatorial responsibilities

2015 and Beyond

- **WWII Exhibit, June to Dec 7th 2015**

- In World War II: A World at War, A State Transformed, artifacts and manuscripts from the premier Mark Family Collection illustrate this massive conflict, from the battlefields in North Africa to the home fronts in America. Letters, historic documents, and military uniforms provide a sense of place and give visitors a lens into the many events of World War II, including prominent battles and critical political decisions. Items drawn from the Oregon Historical Society's archives will tell the stories that dramatically changed Oregon, including the operation of the Kaiser shipyards, the internment of Japanese Americans, and the fact that the only World War II combat casualties to occur in the continental U.S. were in Oregon as a result of the balloon bomb.

- **Two Chinese American History Exhibits opening in 2016**

- The global story; Chinese American: Exclusion/Inclusion. OHS will be the exclusive venue on the West Coast to host this groundbreaking exhibition created by the new York Historical Society, detailing history that spans from the Revolutionary War to the Cold War and beyond. As well as the local story, Beyond the Gate: A Tale of Portland's Historic Chinatowns, focusing on Portland's Old (1850-1905) and New Chinatown (1905-1950), showcasing both rare and seldom seen objects.

- **History Hub**

- In 2016, OHS will be proud to open a new interactive exhibit aimed at making history accessible, engaging, and relevant for children and families. The "History Hub" will focus on the remarkable diversity of Oregonians, and will give voice to those people who lived in Oregon in the past, who live here today, and who might live here in the future.