



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST NOTICE OF INTENT

(revised 08/02/10)

Board Clerk Use Only

Meeting Date: 6/21/12
Agenda Item #: C.1
Est. Start Time: 9:30 am
Date Submitted: 6/13/12

Agenda Title: NOTICE OF INTENT To submit an application for up to \$140,000 to the Norman Ehmann Fund for funding to support a local Bed Bugs intervention.

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested Meeting Date: June 21, 2012
Amount of Time Needed: NA-Consent Agenda
Department: Health
Division: Community Health Services: Environmental Health Services
Contact(s): Ben Duncan; Marc Harris
Phone: (503) 988-3663
Ext. 22439; 29778
I/O Address: 420/1/ENV; 160/9
Presenter Name(s) & Title(s): NA-Consent Agenda

General Information

1. What action are you requesting from the Board?

Authorization for the Director of the Health Department to submit an application for up to \$140,000 to the Norman Ehmann Fund for funding to support a local Bed Bugs intervention.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

Bedbugs, both in Multnomah County and nationally, have made resurgence and require a multi-stakeholder, inter-jurisdictional approach to increase awareness, support preventative approaches, and mitigate infestations. Though bedbugs are not a vector, meaning they do not transmit disease,

public health still plays a critical role, particularly with core functions including surveillance and monitoring, education and outreach, and acting as a central source of trusted, accurate and relevant information.

Bedbugs are not directly associated with low income communities or affordable housing. In spite of this, the ability of residents living in poverty and social service housing providers to respond to infestations is compromised because of resource constraints. Mental health and disability communities are also disparately impacted because of difficulties complying with treatment preparation.

The potential impact of bedbugs on the business community, due to increased infestation or poor messaging, could be significant. Most obvious is the lodging industry, but all public settings could be impacted without proper risk communication and best practice protocols.

Bedbug treatments are also an area of concern and action for a number of reasons, including inconsistency in treatment protocols; miscommunication between landlords and tenants and with Pest Management Professionals and clients; and a lack of understanding about bedbug biology and behavior that is critical for interventions to be as effective as possible.

As more and more products are being promoted at the “do it yourself” level, it is imperative that Public Health and Pest Management Professionals partner to develop effective messaging to reduce both the hazards associated with infestation and treatment.

This grant proposal seeks resources to fund a staff person to support the development of educational materials to promote best practices and enhanced communication at multiple levels, including prevention, treatment, and monitoring.

3. Explain the fiscal impact (current year and ongoing).

The proposed project will provide Environmental Health Services with one year of funding to support a staff person concentrated on building a strong public health response to Bed Bugs.

4. Explain any legal and/or policy issues involved.

None.

5. Explain any citizen and/or other government participation that has or will take place.

On March 11, 2011, the Offices of Multnomah County Commissioner Deborah Kafoury; City of Portland Commissioner Nick Fish; the Housing Authority of Portland; and Multnomah County Health Department Environmental Health Services co-sponsored a Bedbug Summit, which supported the development of action around awareness, education and prevention. In June of 2011, Multnomah County created the Bedbug Workgroup. This participation will continue to be utilized to inform project activities.

ATTACHMENT A


Grant Application/Notice of Intent

If the request is a Grant Application or Notice of Intent, please answer all of the following in detail:

- **Who is the granting agency?**
The Norman Ehmann Fund
- **Specify grant (matching, reporting and other) requirements and goals.**
The goal of the grant is to increase capacity to respond to Bed Bugs as a public health concern.
There is no matching requirement. A year end report will be provided to the funder.
- **Explain grant funding detail – is this a one time only or long term commitment?**
This funding opportunity is a one-time only grant for a 12-month project period.
- **What are the estimated filing timelines?**
There is no concrete due date for the grant application. The Health Department anticipates submitting the application on June 22, 2012.
- **If a grant, what period does the grant cover?**
The grant will cover a one-year period with an anticipated start date of summer or fall of 2012.
- **When the grant expires, what are funding plans?**
When the grant expires, the Health Department will seek funding to support any additional needs.
The educational materials developed through grant funds will be able to be utilized well past the project period.
- **Is 100% of the central and departmental indirect recovered? If not, please explain why.**
Yes, 100% of indirect costs will be covered by grant funds.

ATTACHMENT B

Required Signatures

Elected Official or Department/ Agency Director:	KaRin Johnson for 	Date:	6/11/2012
Budget Analyst:	Althea Gregory /s/	Date:	6/11/2012
