



OREGON DEPARTMENT OF TRANSPORTATION
Transportation Safety Division

RECEIVED

SEP 24 2012

GRANT PROJECT APPLICATION

Project No: HU-13-10-27

Project Name: Troutdale Elementary School Safe Routes to School Program

Answer each question in the boxes provided. Answer each question completely and according to the instructions in *Italics*. All fields are required. Do not attempt to paste images or Excel tables into the text fields provided.

I. Project Description

This project will implement the education, encouragement and enforcement programs identified in Troutdale Elementary School's Action Plan priorities. Funds will support activities, events and programs that will occur during the 2012-2013 school year and builds on infrastructure and non-infrastructure activities that occurred last year. Planned activities increase walking and biking to school, and are designed to exhibit sustainable practices and plans beyond the funding. It includes a yearlong "Troutdale Trekkers" program that will track students' trips that will qualify them for incentives to encourage walking and biking to school, a "Stop & Walk" event to reach new or hesitant parents, the development of safety curriculum for use in classrooms, a subsidized bike helmet sale with local hospital program, and a series of smaller year-round events in tandem with existing school events to encourage both students and parents to consider walking and biking to school.

II. Problem Statement

- A. Describe the problem(s) this project will try to impact:
(Describe the problem(s) you intend to impact with this grant.)

There are several barriers to education, encouragement, and enforcement of safer walking and bicycling to school. Some barriers identified in the Action Plan are that the majority of parents prefer to drive their children to school despite the walkability of the neighborhood, lack of pedestrian and bicycling safety information provided at school, and minimal organized encouragement and education efforts to promote safe walking and biking. The greatest barrier to address is the need to implement a coordinated education and encouragement program. With the support of several partners, the grant funding will implement the plan and support the development education and encouragement activities, events and programs for Troutdale Elementary School. Enforcement programs will continue to support these activities and include a school patrol and the involvement of law enforcement in patrolling the streets.

- B. Provide summary data about the problem(s):
(Give summary data regarding the problem as it exists in your jurisdiction.)

A Parent Survey was conducted in March 2011 collecting information on their children's trips to/from school, and perceptions regarding whether walking and bicycling to school is appropriate for their child. Of the surveys that were returned, the Top 5 issues of parents were: distance, traffic speed along route to school, safety of intersections and crossings, violence of crime, and weather and climate. Of the survey takers only 11% felt that the school encourages walking/biking to school, but 44% felt it was healthy and 26% felt it was fun for their children. Comments raised issues on kids walking alone and their safety.

- C. List current activities and associated agencies already involved in solving the problem(s):
(Include all related activities and agencies involved. If you have a current project, list the objectives of that project and progress in achieving them.)

This project takes advantage of strong community partnerships established by Troutdale Elementary School's recently completed Safe Routes to School Action Plan. Community partners and their contributions are as follows.

School representatives include the Troutdale Parents and Leaders for Students (PALS) group, the principal, the SRTS coordinator, teachers and other school staff, and the district transportation coordinator. Their contributions to this project include providing staff support, student and parent coordination, and Action Plan implementation.

Local government partners include Multnomah County, the City of Troutdale Public Works Department and Police Department. These partners provide staff support, technical and engineering support for infrastructure improvement projects, law enforcement, and education and outreach components.

Community partners include parents, neighborhood residents, and public health professionals from organizations such as Trauma Nurses Talk Tough and Multnomah County Public Health, and local media. These partners contribute by volunteering and helping with the outreach and encouraging community support.

III. Objectives

(Describe quantifiable products or outcomes that address those problems identified in Section I that should result from the proposed activities. Normally at least three very specific objectives should be given and each should include beginning and ending date.

The following are examples:

"To increase safety belt usage in (funded jurisdiction) from 85% to 90% by September 30, 2004, with the use rate determined by conducting observed use surveys."

"To reduce nighttime fatal and injury crashes occurring in (funded jurisdiction) by 20% from 60, the average for the 1998-2001 period, to 48 during the 12-month period starting October 1, 2003, and ending September 30, 2004."

"To provide intensive probation supervision to a minimum of 30 additional persons convicted of DUII in (funded jurisdiction) by making at least three face-to-face

contacts with each person weekly from October 1, 2003, through September 30, 2004.”

“To complete an evaluation by July 1, 2004, to determine if using photo radar will lead to a significant reduction in fatal and injury traffic crashes in that location.”)

	Start Date	End Date	Objective
1.	10/2012	6/2013	Increase overall participation in all SRTS activity this school year by 50% (with ~133 students participating last year, increase by 66 students participating at least once for a total of 199 students)
2.	10/2012	6/2013	Increase the number of walkers to/from school by 10% of total enrollement by June 2013 (roughly 40 students)
3.	10/2012	6/2013	Increase the number of bicyclists by 10% of total enrollment by June 2013 (roughly 40 students)
4.	5/1/2013	5/31/2013	Increase the number of new participants in May Walk and Bike Challenge by 15%
5.	10/2012	6/2013	Provide safety curriculum for 100% of classrooms
6.	11/2012	1/2013	To complete a Safe Routes to School parent survey and increase survey participation by 30% from 100 to 130
7.	10/2012	5/2013	To hold 2 bicycle and pedestrian safety outreach events
8.	10/2012	6/2013	Increase volunteer participation by 10%
9.	2/2013	5/2013	Sell 100 helmets in partnership with subsidized helmet sales with Trauma Nurses Talk Tough
10.			
11.			
12.			
13.			
14.			
15.			

IV. Proposed Activities

A. Major Activities

(List major activities to be carried out to achieve objectives stated in Section II above. List the start and end date for each activity, and include in your description **what** will be done, **who** will do it, and **who** will be affected.)

	Start Date	End Date	Activity
1.	10/2012	6/2013	Troutdale Trekkers Program. Year Long Troutdale Trekkers walking/biking program. Students participate throughout the year, log their trips and submit their logs monthly. During the month of May, they can submit them weekly. Each student who turns in their log receives a Safe Routes to School incentive and a ticket to enter in the end of the year grand prize. School will coordinate and track.
2.	10/2012	6/2013	Stop and Walk Program (parents stop at 2 designated locations within 2-3 blocks of the school and allow students to walk the rest of the way). School will coordinate and track.
3.	1/2013	1/2013	January - Winter Weather Walk (individual and Walking School Bus) event sponsored by the school for parent volunteers and students. Education and encouragement for walking/biking in inclement weather.
4.	3/2013	3/2013	March - Rainy Day Walk for Health & Safety (individual and Walking School Bus) event sponsored by the school for parent volunteers and students.
5.	4/2013	5/2013	Spring - Pedestrian and Bicycle Education for students conducted by the school with support from Action Team Partners.
6.	5/2013	5/2013	May - Walk and Bike Challenge and Walking School Bus Event: Students participate in month long challenge. Involves coordination with the school and community partners and volunteers. Encourage and educate students.
7.	5/2013	5/2013	Trauma Nurses Talk Tough Helmet Sale and Safety Outreach at "Muffins for Moms" event conducted by the school with support from Action Team Partners.
8.	6/2013	6/2013	Safety Outreach at "Donuts for Dads" event conducted by the school with support from Action Team Partners.
9.	6/2013	6/2013	June - End of Year Walk Event (individual and Walking School Bus) conducted by the school with support from Action Team Partners.
10.			

Plans for sharing the project activities with others:

The activities will involve the established Troutdale Elementary School Safe Routes to School Team (see partner agencies listed in Section II C / IV B). Outreach to local media will also be done for major events. Support from local business will also be sought to sustain the program.

B. Coordination

(List the groups and agencies with which you will be cooperating to complete the activities of the project. Explain how you will be working together. Include Letters

of Commitment in Exhibit C if you will be relying on other agencies to accomplish the objectives of the project. In those projects not requiring the involvement of other agencies, a statement justifying the ability of the applicant to carry out the project independently should be included.)

Is coordination with outside agencies or groups required? If **yes**, check here: ☒

1) If you checked the box above, please fill in the following. Otherwise skip to item 2) below:

Name/role of groups and agencies involved:

School representatives include Lenny Treat, President, Troutdale Parents and Leaders for Students (PALS) group; Steve Johnson, Principal; a SRTS coordinator; Cate Morris, School Safety Program; Coni Didlake, Gayle DeJesus, and Peggy Watterson, teachers and other school staff; and Kathy Houck, Reynolds School District Transportation Supervisor. Their contributions to this project include providing staff support, student and parent coordination, and Action Plan implementation.

Local government partners include Joanna Valencia and Kate McQuillan, Multnomah County Transportation Planners; Brian Vincent, County Engineer; Travis Hultin and Charlie Warren from the City of Troutdale Public Works Department; and Chief Scott Anderson, Troutdale Police Department. These partners provide staff support, technical and engineering support for infrastructure improvement projects, law enforcement, and education and outreach components.

Community partners include parents, neighborhood residents, and public health professionals such as Simone Carter from Trauma Nurses Talk Tough, and Multnomah County Public Health, and local media. These partners contribute by volunteering and helping with the outreach and encouraging community support.

2) Fill this if you did not check the box above:

Ability to complete the project independently:

C. Continuation

Plans to continue the project activities after funding ceases:

Troutdale Elementary School plans to sustain the project activities. The activities, events and programs have been designed to consider being able to continue after funding ceases. Partnerships and coordination with community partners have been built, and will continue to be developed to ensure that support for the program continues. The funding will invest in staff to be able to continue classroom curriculum on safety. The activities and events are designed to be able to be continued through this funding into the following school years.

V. Evaluation Plan

A. Evaluation Questions

(You will be reporting on your objectives in your Project Evaluation. At a minimum each objective should be rephrased as an evaluation question. For example, what percentage of the public in (funded jurisdiction) wears a safety belt? What percentage increase is this? Add questions that demonstrate expected or potential impact of the project on the state or jurisdiction's traffic safety environment. Avoid yes/no evaluation questions.)

	Evaluation Question
1.	How many students participated at least once in a SRTS activity for the 2013 school year? What is the percent increase of students participating compared to last year?
2.	How many students walked to or from school by June 2013? How many more students walked to or from school compared to last year?
3.	How many students biked to or from school by June 2013? How many more students biked to or from school compared to last year?
4.	How many students participated in the May Walk and Bike Challenge for the first time? What is the percent increase of new participants from last year?
5.	How many classrooms received safety curriculum/education?
6.	What was the participation rate for the SRTS parent survey?
7.	How many bicycle and pedestrian safety outreach events were held?
8.	How many volunteers participated this year? What is the percent increase of volunteer participation compared to last year?
9.	How many subsidized helmets were sold with Trauma Nurses Talk Tough partnership?
10.	
11.	
12.	
13.	
14.	
15.	
16.	
17.	

B. Data Requirements

1. Data to be collected: The Data Table presented as Exhibit A will be submitted with required quarterly reports.
2. Data System

Describe how the data will be collected, stored, and tabulated:

Fall: Student Tally, with data to be input into National Center for SRTS
Spring: Student Tally, Parent Survey, with data to be input into National Center for SRTS and May Walk and Bike Challenge Tally.
Yearlong: Troutdale Trekkers tracking program.

C. Evaluation Design

Describe how the data will be analyzed:

Fall: Student Tally, analyze report generated from National Center for SRTS data tool.
Spring: Student Tally, Parent Survey, analyze report generated from National Center for SRTS data site. Compare participation with previous data collected for May Walk and Bike Challenge with this years challenge.
Yearlong: Analyze Troutdale Trekkers data to track student participation throughout the year.

D. Project Evaluation Preparation

A Project Evaluation Report will be submitted to TSD following the requirements given in the Agreements and Assurances, Section B, Paragraph 6.

VI. Grant Project Budget Summary

A. List of major budget items:

Troutdale Elementary School Safe Routes to School Coordinator, development of safety curriculum, student incentives, Multnomah County Staff, purchasing of equipment to support events, activities and programs, and printing and mailing costs.

B. Budget Allotment

The agency named in this document hereby applies for \$29,820.00 in Transportation Safety funds to be matched with in-kind contributions from Multnomah County and Troutdale Elementary volunteers to carry out a traffic safety project described in this document.

VII. Budget and Cost Sharing

(Complete Form 737-1003 Budget and Cost Sharing. You may attach one page to explain specific requests. If you are applying for a multiple-year grant, you must include a separate budget for each year for which you are requesting funding.)

VIII. Exhibits

- A. Exhibit A: Data Table
(To be developed at a later date.)
- B. Exhibit B: Job Descriptions
(Provide copy of job descriptions of all positions assigned to the project 500 hours or more paid with grant funds.) See attached.
- C. Exhibit C: Letters of Commitment
(Provide copies of letters of commitment from those agencies you will be relying upon to accomplish the objectives of the project.) See attached.
- D. Exhibit D: Conditions of Approval
(To be developed at a later date.)

IX. Agreements and Assurances

(READ, but do not sign until grant is approved by TSD and returned to you for signature. Do not attach to the grant project application.)

X. Approval Signatures

I have read and understand the Agreements and Assurances stipulating the conditions under which the funds for which are being applied will be available and can be utilized. **The agency named in this document is prepared to become a recipient of the funds should the grant funds be awarded.**

A. Agency Information

Agency Name*: Multnomah County Land Use and
Transportation Planning
Street Address: 1600 SE 190th Ave
City: Portland
State: OR
Zip: 97233

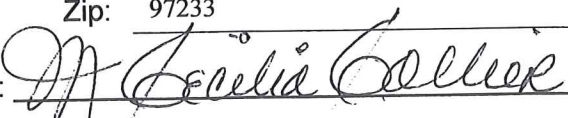
C. Project Director

First Name: Joanna Last Name: Valencia
Title: Transportation Planner Email: Joanna.valencia@multco.us
Phone: 503-988-3043 ext 29637 Fax: 503-988-3389
Street Address: 1600 SE 190th Ave
City: Portland
State: OR
Zip: 97233

Signature: _____ Date: 9-21-12

D. Authorizing Official of Agency Completing Application

First Name: M. Cecilia Last Name: Collier
Title: Department Director Email: cecilia.collier@multco.us
Phone: 503-988-5880 ext 85880 Fax: 503-988-3389
Street Address: 1600 SE 190th Ave
City: Portland
State: OR
Zip: 97233

Signature:  Date: 9-21-12

*Non-profit agencies must submit proof of exempt status under Code Sec. 501(c)(3)

Mail signed copies to: Oregon Dept. of Transportation
Transportation Safety Division, MS#3
4040 Fairview Industrial Dr
Salem, OR 97302

Email completed electronic copy to your TSD Program Manager.