



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(revised 12/31/09)

Board Clerk Use Only

Meeting Date: 4/29/2010
 Agenda Item #: R-5
 Est. Start Time: 10:20 am
 Date Submitted: 4/19/2010

**Agenda Title: BRIFING on Oregon Partnership – Results from Oregon Partnership’s
 Response to Minor in Possession**

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested Meeting Date: April 29, 2010 **Amount of Time Needed:** 15 minutes
Department: Non Departmental **Division:** _____
Contact(s): Keith Falkenberg
Phone: 503 988 5217 **Ext.** 85217 **I/O Address:** 503/6
Donna Libemday Education Director, Emily Moser Parenting Programs director, Raina Daniels Youth Programs Coordinator and Youth Reps from Oregon Partnership
Presenter(s): Daniels Youth Programs Coordinator and Youth Reps from Oregon Partnership

General Information

1. What action are you requesting from the Board?

None – Informational Briefing

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

Through Multnomah County funding, The Oregon Partnership Community Response to Minor In Possession Program engaged youth to create media messages with the purpose of influencing community attitudes and norms to reduce underage drinking. The Program was piloted in two high schools served by the Schools Uniting Neighborhoods (SUN) Service System.

This briefing will inform the Board about the work done and results of the Program.

3. Explain the fiscal impact (current year and ongoing).

None

4. Explain any legal and/or policy issues involved.

None

5. Explain any citizen and/or other government participation that has or will take place.

Forty participating youth created broadcast and print materials to raise awareness and help parents and community members keep their kids safe, healthy and alcohol-free. Youth at two SUN Schools gathered data from fellow students and community members about youth alcohol use. Using research results, they educated the community about its actual norms of health, as well as the pervasiveness of localized alcohol advertising.

Required Signature

**Elected Official or
Department/
Agency Director:**



Date: 4/19/2010
