

Multnomah County Library

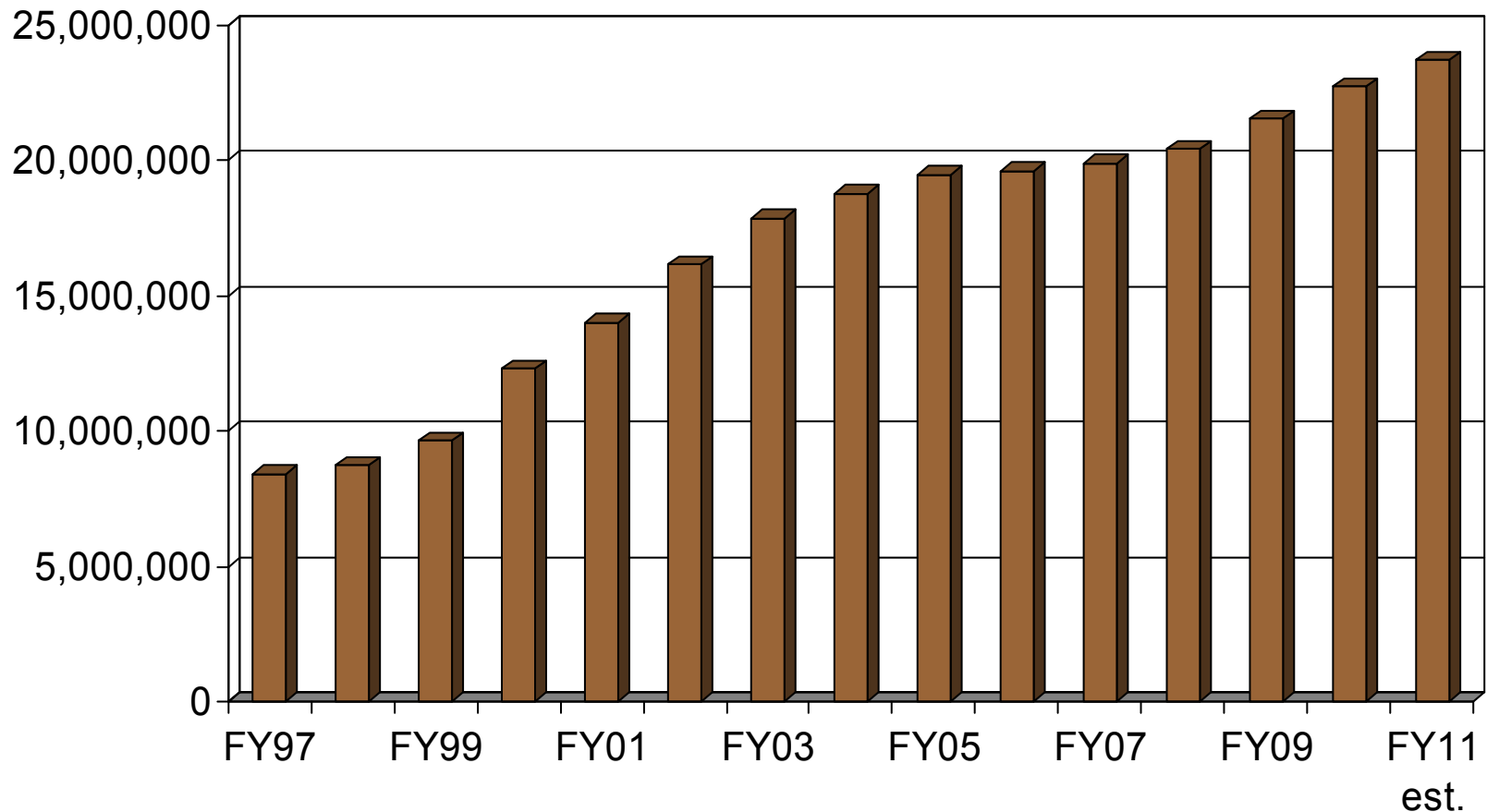
Library District Briefing

June 21, 2011



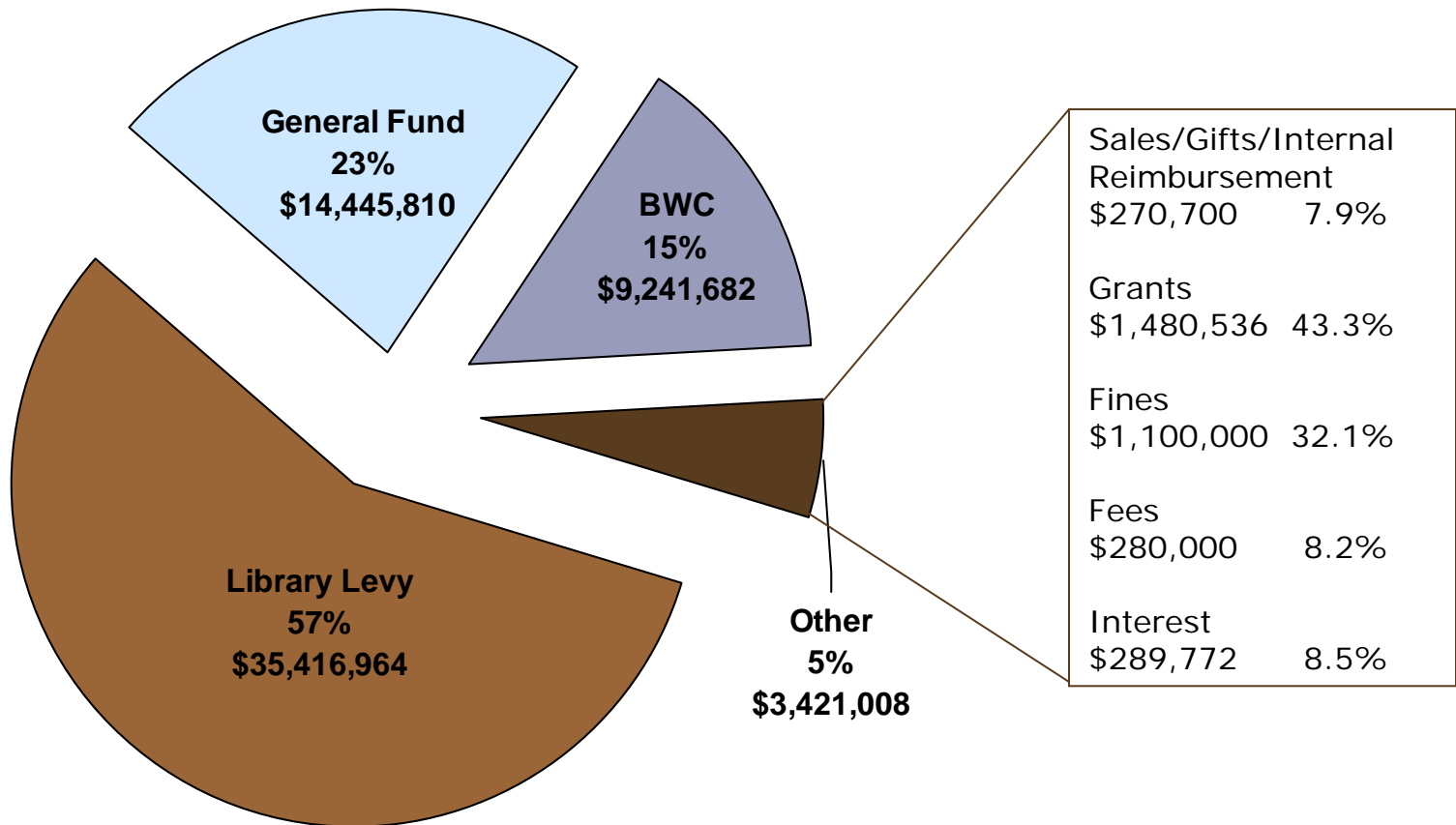
Multnomah County Library

15-Year Trend: Circulation is up 182%



Funding

FY12 \$62.5 Million



Charter Amendment Vote

- ❑ Passed in November 2010
- ❑ 72% approval rating
- ❑ Allows BCC to refer district formation directly to voters as a matter of county concern

February Briefing

- Reviewed pros and cons of the two funding options:
 - Renewal of the local option levy
 - Creation of a library district
- Discussed the internal analysis process
- Reviewed current library levy– projections vs. actuals
- Reviewed projected rates for levy and district

District Analysis Report

- Researched three questions:
 1. Is a library district financially feasible?
 2. Will it work for employees?
 3. Are there any other issues that would give us pause?
- Findings:
 - No substantial barriers to district formation
 - Many details to be worked out
- Final report:
<http://multcolib.org/about/funding/funding-analysisreport.html>

Financial Analysis

- Rate projections
 - Levy renewal: \$1.14 to \$1.17
 - Library district: \$1.14 to \$1.19
- Impact on other jurisdictions
- Impact on the County's General Fund

Memo to the Chair

- Answer Chair Cogen's concerns plus broader questions
- Discussion of internal services
- Reference to the 1990 transfer agreement

Polling Results

- ❑ Conducted in March 2011
- ❑ Survey of 400 voters
- ❑ “Strong and consistent support” for the creation of a library district– 67%
- ❑ Voters value library services and believe they need to have stable funding

Community Support

- ❑ Library Advisory Board
 - Established by ordinance in 1990
 - 17 members meet monthly
 - Mission: promote excellence in library services and be advocates for a strong and visible library system
- ❑ Friends of the Library
 - Founded in 1972 – now has 1,100 members
 - Promotes public involvement in the library
 - Advocates and fundraises for library campaigns
- ❑ The Library Foundation
 - Established in 1995
 - Raises private support to enhance the library's programs and impact in the community
 - Major contributor to the last two library campaigns

Participation/Partnership with Local 88:

- Involved in the process
- Jointly produced the “Management Statement of Intent”
- Held a library member vote June 14-15

Proposed Next Steps

- Board discussion & decision
- July – vote to refer a funding measure
- November 8, 2011 - election