



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(Revised: 8/18/11)

Board Clerk Use Only

Meeting Date: 4/12/12
Agenda Item #: C.4
Est. Start Time: 9:30 am
Date Submitted: 4/5/12

Agenda Title: **Approval of Amendment 1 to the Visitor Development Fund Services Agreement**

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested Meeting Date: April 19, 2012 **Time Needed:** n/a
Department: Non-Departmental—Chair's Office **Division:** Chair Jeff Cogen
Contact(s): Marissa Madrigal
Phone: _____ **Ext.** 85772 **I/O Address:** _____
Presenter Name(s) & Title(s): Consent Agenda

General Information

1. What action are you requesting from the Board?

Approval of Amendment 1 to the Visitor Development Fund Services Agreement between the City of Portland, Multnomah County, METRO and Visitor Development Fund, Inc.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

This Agreement was first entered into in 2000 for the purpose of creating the Visitor Development Fund to plan, budget for, and administer the expenditure of certain revenues from a 2.5% increase in the County transient lodging tax and vehicle rental tax.

The Fund is to use those revenues to attract visitors to Portland and Multnomah County that maximize hotel occupancy and vehicle rentals.

The Agreement acknowledged that the City Charter limited the duration of contract terms to which the City could agree to 5 years with one 5-year renewal. The Agreement also provides that the parties would, at the expiration of 10 years, enter into another agreement with the City on the same terms contained in the original Agreement.

This Amendment will extend the current contract for 10 years, but does not otherwise change the terms of the original Agreement.

3. Explain the fiscal impact (current year and ongoing).

none

4. Explain any legal and/or policy issues involved.

none

5. Explain any citizen and/or other government participation that has or will take place.

none

Required Signature

**Elected Official
or Dept Director:**

Marissa Madrigal /s/

Date: 4/5/12