



Oregon Health Equity Alliance and Multnomah County

Community Health Improvement Plan (CHIP)

Presented to the Multnomah County
Board of County Commissioners
February 2017



What is a Community Health Improvement Plan?



- Health Departments work with communities to create health improvement plans as part of their responsibility for improving population health. This is required for national accreditation;
- This CHIP is designed by the community, not the Health Department or County government; the government is a partner in implementing the plan
- The CHIP is intended to help shape, frame and advance policy to improve health

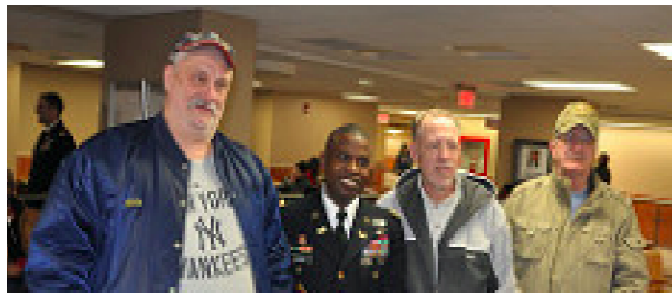




Why do we need a CHIP?



- “Devastating picture of racial and ethnic health disparities in our County”...
2014 Disparities Report Card.
- Multnomah County Board of County Commissioners’ commitment to addressing unfair gaps through disparities-focused CHIP.
- Ending disparities requires improving policy, practices and service delivery across sectors.



What is the process for creating CHIP?



Public Health
Prevent. Promote. Protect.

The department decided to focus on racial and ethnic health disparities to create this plan.

Starting with a review of community health data including:

- 2015 Health Department Community Health Assessment
- 2014 Maternal, Child, and Family Health Data Book
- 2014 Report Card on Racial and Health Disparities
- Coalition of Communities of Color: An Unsettling Profile
- 2013 Health Columbia – Willamette Community Health Needs Assessment



Multnomah County Health Department

Public Health Division

Community Health Assessment

August, 2015



CHIP Process



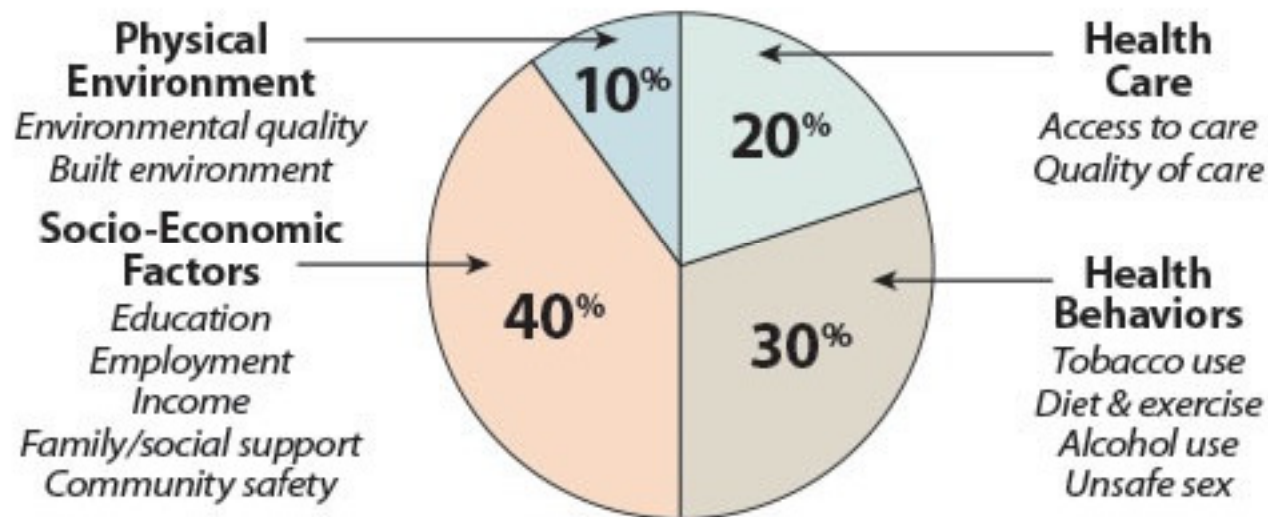
Health Department contracted with Oregon Health Equity Alliance (OHEA) to conduct the planning process to:

- Move away from reports that focused on just deficits.
- To address long-term inequities and propel us towards equitable outcomes
- To bolster community strengths and resiliency.



Social Determinants of Health

Population Health



Source: Authors' analysis and adaption from the University of Wisconsin Population Health Institute's *County Health Rankings* model ©2010, <http://www.countyhealthrankings.org/about-project/background>



Oregon Health Equity Alliance Membership



CHIP Process (Cont'd)



OHEA Conducted Community Engagement Events:

- 24 Events (2 events -In Language);
- 233 Participants;
- 12 Distinct Community Groups;
- Created 5 Priority areas with 66 objectives



CHIP Priority Areas

Priority 1: Access to Culturally & Linguistically Responsive Healthcare

Priority 2: A Neighborhood Home For All

Priority 3: Essential Community Services and Resources

Priority 4: Supporting Family and Community Ways

Priority 5: Transformative Change for Equity and Empowerment

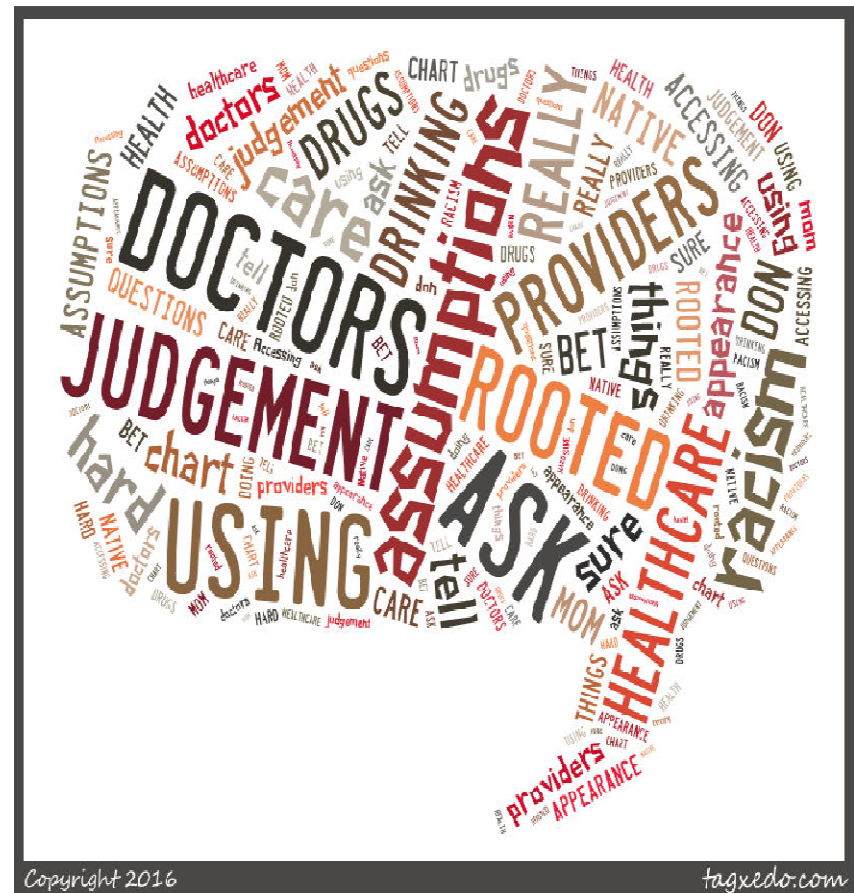


Priority 1: Access to Culturally & Linguistically Responsive Healthcare

What Does This Priority Address?

Priority 1 focuses on aspects of the healthcare system that create barriers to access to healthcare for people living in Multnomah County, including people of color, LGBTQ2I, people with mental illness, and people with disabilities.

What We Heard



Priority 1: Access to Culturally & Linguistically Responsive Healthcare

CHIP Goals in this Priority Area:

- Diversify the health care workforce to reflect the changing racial/ethnic demographics and need in Multnomah County;
- Eliminate the barriers facing communities who are ineligible for insurance or are underinsured;
- All people are provided timely, responsive health care inclusive of mental health, oral health and vision health services. Specific attention is given to ensure this is true for people of color, LGBTQ2I, people with mental illness, people with disabilities.



Priority 1: Access to Culturally & Linguistically Responsive Healthcare

Example Commitments:

County

- Strategically locates community health centers, dental clinics, the HIV Health Services Center, a specialty care clinic for People Living With HIV and school based health centers located in 4 school districts

OHEA

- Ensuring full implementation of Cultural Competency for State Licensed Healthcare Professionals;
- Outreach to underserved communities to insure all Oregonians are aware of the opportunities for health coverage, including enrollment assistance, plan selection, and follow up for both public and private health insurance;
- Continue to ensure 17,600 Oregonian children have access to healthcare who are currently categorically excluded.



Priority 2: A Neighborhood Home For All

CHIP Goals in this Priority Area:

- Create safe, welcome and secure neighborhoods that promote equity and good health for all people in Multnomah County;
- Comprehensive reform for houseless individuals and families and people experiencing lack of fixed, regular and adequate nighttime residence;
- Ensure quality and safe homes;
- Increase supply and access to affordable housing;
- Support comprehensive economic security reform (jobs, assets, etc.).



Priority 2: A Neighborhood Home For All

Example Commitments:

County

- Support Anti-Displacement recommendations in various land use plans; provide a “health in all policies” lens to recommendations as implemented.

OHEA

- Leading advocacy on affordable housing bond, state policy change for Just Cause eviction and removing the state pre-emption for rent stabilization policies;
- Cully Weatherization 2.0 in Cully Neighborhood to assist elders to stay in homes through assistance to address mold and mildew issues;
- (Coordinate) Portland Youth and Elders’ Council to reduce economic disparities; anti-displacement issues.



Priority 3: Essential Community Services and Resources

CHIP Goals in this Priority Area:

- Create, re-allocate and prioritize access to resources and services for people of color, low income, immigrant and refugee communities including youth, elders, houseless, LGBTQ2I, people experiencing mental illness, and people with disabilities
- Provide equitable transportation access for all community members
- Create and provide opportunities for an education ecosystem that all learners can thrive.
- Ensure all communities have access to culturally relevant, nutritious, affordable food in their neighborhoods
- Improve and expand living wage with benefits job opportunities for all communities.



Priority 3: Essential Community Services and Resources

Example Commitments:

County

- REACH: Increasing transportation option through transportation plans in Gresham (Active Transportation Plan)
- Invest in assets building as strategy to increase access to services and resources

OHEA

- Advocating for comprehensive Community Benefits Agreement framework and policy at City of Portland; advocating for equity policy and decision-making screens for resource investments that prioritize racial equity
- Eliminate barriers around access to driver's license by certain immigrant and refugee community members
- Summer Youth Employment Programs focused on employment readiness and postsecondary education



Priority 4: Supporting Family and Community Ways

What Does This Priority Address?

Priority 4 speaks to health outcomes experienced by communities of color, youth, LGBTQ2I, and houseless communities and elevates the importance and benefit of preserving traditional and cultural ways of being to support the health of these communities.

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What We Heard

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Priority 4: Supporting Family and Community Ways

CHIP Goals in this Priority Area:

- Develop and amplify strategies that promote and support cultural preservation and reclamation;
- Secure ongoing funding (county, city, hospital community benefits and CCO flex funds), and formalize, through policy change, for cultural preservation and reclamation work;
- Increase culturally specific intergenerational health eating and active living opportunities offered by Portland and other City Park Departments, farmers markets, SUN schools, senior centers, etc;
- Increase and expand culturally specific intergenerational healthy eating, active living opportunities offered by mutual aid orgs, faith communities, business and associations and CBO's.



Priority 4: Supporting Family and Community Ways

Example Commitments:

County

- Community Capacitation Center- Outreach to children & families connect them to school and Schools Uniting Neighborhood Programs

OHEA

- Creating Jade District Tax Increments Financing investments with small businesses to create a Community Center;
- Advocating for ongoing funding to support culturally specific community based-organizations and community groups;
- Advocate for legislation to provide sustainable funding for traditional health workers within culturally-specific community based organizations



Priority 5: Transformative Change for Equity and Empowerment

CHIP Goals in this Priority Area:

- Adopt new practices of decision-making that shift composition, character, structure and power relations in Multnomah County decision-making through full implementation of the Equity and Empowerment Lens;
- Developing, resourcing and leading new racial equity strategies, programs and partnerships;
- Foster a diverse workforce;
- Protect and promote the history and current-day experiences of communities of color.



Priority 5: Transformative Change for Equity and Empowerment

Example Commitments:

County

- Re-structuring of Maternal Child Family Health governance structure around Equity and Empowerment Lens-based decision-making.

OHEA

- Partnerships with numerous coalitions advocating for communities of color, including Coalition of Communities of Color, the Oregon Health Equity Alliance;
- Support continuation and expansion of College to County program which focuses on providing substantive experience in county positions for diverse students;
- Culturally-specific pedagogy development alongside educators in two districts: Portland Public Schools and Reynolds.



Aligning Priorities & Efforts

- BUILD - Partnership between Oregon Public Health Institute (OPHI), MCHD, local community-based organizations, and hospital/health systems
- Engaged community members through similar needs assessment: findings align with the 5 CHIP priority areas
- Implementation focus – Access to culturally and linguistically responsive health services in Powellhurst-Gilbert neighborhood in South East Portland.
- Partners committed to seeing CHIP priorities and implementation plan succeed



Planning into Action – County Next Steps

- Engage county departments organizations to align with CHIP
- Develop Action & Implementation Plan
 - Service alignment, based on people and place
 - Benefits acquisition and income
 - Assets development
 - Alignment with BUILD and regional county and CCO CHIPs
- Secure and align investments to Expand the Work
- Take Action and Do the Work
- Update community through outreach, website, newsletter, and other formats
- Return to the Board of County Commissioners annually

