



**MULTNOMAH COUNTY  
AGENDA PLACEMENT REQUEST  
NOTICE OF INTENT**

(Revised: 10/27/14)

APPROVED: MULTNOMAH COUNTY  
BOARD OF COMMISSIONERS  
AGENDA # R-6 DATE 8/6/15  
MARINA BAKER, ASST BOARD CLERK

**Board Clerk Use Only**

Meeting Date: 8/6/15  
Agenda Item #: R.6  
Est. Start Time: Approx 10:25am  
Date Submitted: 7/20/15

**Agenda Title:** NOTICE OF INTENT to apply for the Making Connections for Mental Health and Well Being Among Men and Boys in the U.S. Initiative for \$150,000.

*Note: This APR is for NOI's only. APRs are available for other types of submittals. Title should not be more than 2 lines but be sufficient to describe the action requested.*

**Requested Meeting Date:** August 6, 2015      **Time Needed:** 5 minutes  
**Department:** Health      **Division:** CHS  
**Contact(s):** Rachel Banks and Alison Frye

**Phone:** 503-988-3663      **Ext.** 87778      **I/O Address:** 322/1/HBI 160/9  
**Presenter Name(s) & Title(s):** Rachel Banks, HBI/Healthy Families/REACH Director; Yugen Rashand, HBI/REACH Community Health Worker; Alison Frye, Grant Writer

**General Information**

**1. What action are you requesting from the Board?**

Approval for the Director of the Health Department to submit a grant application for up to \$150,000 to *Making Connections for Mental Health and Wellbeing Among Men and Boys in the U.S.* put forth by the Prevention Institute and the Movember Foundation

**2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.**

Prevention Institute and the Movember Foundation have solicited applications from qualified organizations to participate in planning and development of upstream, community-level mental health and well-being strategies for men and boys. Together, Prevention Institute, the selected sites, the Movember Foundation, and other project partners will strengthen and evaluate some of the best ways to enact positive change in the community.

The Prevention Institute is the lead coordinating agency for the Movember Foundation's U.S. mental health initiative. The first step in the process included submitting a Letter of Interest, of which a subset of organizations was invited to submit a full application. Multnomah County is one of these organizations.

The overarching goal of *Making Connections for Mental Health and Wellbeing Among Men and Boys in the U.S.* is to improve the mental health and wellbeing of men and boys in the United States. Too often, male socialization is at odds with mental wellbeing, isolating men from their families and discouraging expression of needs or emotions. Further, there is a conflation between male socialization, stigma, and individual responsibility. This opportunity builds on the Prevention Institute and Movember Foundation's detailed landscape report on the current state of mental health for American men and boys. A number of the report's themes have shaped this funding opportunity, including:

- Prevention programs are effective but they are not at scale to maximize community-level impact.
- Indigenous and lay people approaches are emerging that support healing and mental wellbeing.
- Resilience is a critical protective factor for mental wellbeing.
- Population-level prevention strategies are not well developed despite the analysis that underlying community-level conditions are a part of the problem.

The initiative seeks to support strategic investments in collaborative efforts that incorporate multiple organizations and include the community of focus in the proposed planning efforts. The initial focus of *The Making Connections for Mental Wellbeing Initiative* will prioritize those who have a particular high need for community-level attention to mental wellbeing, such as military/veteran communities/families and boys and men of color and their families. Ultimately, the Foundation hopes to expand its work in the U.S. beyond the initial emphasis. Through this funding announcement, Prevention Institute and the Movember Foundation are seeking up to 10 communities to be part of this initiative. In Year 1, the successful community sites will go through a strategic planning process with technical assistance provided by Prevention Institute. Communities that are successful in fully participating with technical assistance and completing the development of an actionable prevention plan will be eligible to receive implementation grants for a period of 2-4 additional years.

MCHD's Connecting Mental Health and Men of Color in Multnomah County project will elevate mental health prevention for males (i.e., men, fathers, boys age 12-18) within local community-level prevention strategies. MCHD will use a community based participatory approach (CBPA) that meshes public health, multi-sectoral partners, and community voice to address mental health among men of color. Planning objectives include: 1) Increase the number of populations of color engaged in collective impact strategies for male mental health; 2) Increase the number of community members who are aware of the importance of male mental health and local disparities; and 3) Increase local capacity to implement community-level strategies to reduce toxic stress and improve male mental health via actionable prevention plan.

### **3. Explain the fiscal impact (current year and ongoing).**

The first year of funding, beginning approximately November 2015, provides \$150,000 for

planning activities. Sites that are successful in required participation and prevention plan development during year one will be eligible for implementation funding for a period of 2-4 additional years for up to \$250,000 per year.

**4. Explain any legal and/or policy issues involved.**

None.

**5. Explain any citizen and/or other government participation that has or will take place.**

The project will employ CBPA strategies that require a high level of community participation. MCHD will build off of current multi-sector efforts using this momentum to convene a multi-sectoral coalition to address mental health among men of color.

---

**Grant Application/Notice of Intent**

---

**If the request is a Grant Application or Notice of Intent, please answer all of the following in detail:**

• **Who is the granting agency?**

The Movember Foundation in partnership with Prevention Institute.

• **Specify grant (matching, reporting and other) requirements and goals.**

The overarching goal of the Making Connections for Mental Health and Wellbeing Among Men and Boys in the U.S., is to improve the mental health and wellbeing of men and boys in the United States. The goal of MCHD's project is to generate collective impact by increasing community knowledge about and actionable strategies for mental health among men of color. The Making Connections evaluator will work with all awarded sites to refine performance measure, data collection methods and will conduct multi-site evaluation focused on inquiries No matching is required.

• **Explain grant funding detail – is this a one time only or long term commitment?**

This is a one time opportunity that includes \$150,000 for one year of planning with the possibility of \$250,000 per year for 2-4 years of implementation.

• **What are the estimated filing timelines?**

The grant is due on August 6, 2015.

• **If a grant, what period does the grant cover?**

The year one budget period runs from approximately November 1, 2015-September 30, 2016.

• **When the grant expires, what are funding plans?**

After the planning period, MCHD expects to be eligible for implementation funds for the actionable plan that is developed

- **Is 100% of the central and departmental indirect recovered? If not, please explain why.**

Indirect costs are not allowed under this opportunity.

---

## **Required Signatures**

---

**Elected Official  
or Department/  
Agency Director:**

Wendy Lear on behalf of Joanne Fuller/s/

**Date:** 7/21/2015

**Budget Analyst:**

Shannon Gutierrez

**Date:** 07/20/2015

*Note: Please submit electronically. We are no longer using actual signatures. Insert names of your approvers followed by /s/. Please insert date approved*