

BEFORE THE BOARD OF COUNTY COMMISSIONERS  
FOR MULTNOMAH COUNTY, OREGON

**PROCLAMATION NO. 01-122**

Proclaiming September 15 through October 15, 2001 as Hispanic Heritage Month in Multnomah County, Oregon

**The Multnomah County Board of Commissioners Finds:**


- a. Multnomah County takes great pride in the diversity of our community and in the impressive and valuable contributions made by our residents to the County's programs, prosperity and well-being;
- b. In Oregon, Latinos are the largest and one of the fastest growing ethnic minority, representing 8% of the state's population and according to the most recent census data there are over 275,314 Latinos in Oregon which grew 144% since 1990;
- c. Latino children represent 12% of the total children's population in Multnomah County;
- d. In the Tri-County area including Multnomah, Washington and Clackamas Counties, Latinos increased by 191% to 116,086;
- e. One of every three new workers in the State of Oregon is Latino;
- f. Latinos represent people with origins from many countries;
- g. Latinos represent an annual purchasing power of approximately \$500 billion and the buying power of Latinos in the Portland/Willamette area represents over \$914 million per year with Oregon ranking as the 37th largest U.S. Hispanic market;
- h. In Oregon, in 1992, there were 3,538 Hispanic-owned firms which generated over \$331 million in revenues according to the U.S. Department of Commerce contributing to the economic vitality and stability of our communities;
- i. The Oregon Latino Voter Registration and Education Project, a statewide organization committed to educating Latinos about the importance of voting and registering new voters has registered 11,000 new Latino voters since 1995 and educated over 15,000 Latinos about the importance of voting;
- j. There are over 232 Latinos and Latinas employed with Multnomah County contributing to our diverse workforce;
- k. Multnomah County's support of the Latino Needs Assessment, *Salir Adelante* is evidence of our commitment to better understand and address the needs of the growing Latino community; therefore

**The Multnomah County Board of Commissioners Proclaims:**

September 15 through October 15, 2001 as Hispanic Heritage month in Multnomah County, Oregon in recognition and celebration of the many contributions of Latinos to the County and our community.

ADOPTED this 13th day of September, 2001.

BOARD OF COUNTY COMMISSIONERS  
FOR MULTNOMAH COUNTY, OREGON

  
Diane M. Linn, Chair

