



# MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST NOTICE OF INTENT

(revised 08/02/10)

## Board Clerk Use Only

**Meeting Date:** 7/7/11  
**Agenda Item #:** R.6  
**Est. Start Time:** 10:05 am  
**Date Submitted:** 6/29/11

**Agenda Title:** **NOTICE OF INTENT** to Submit an Application for up to \$3.5 million to the CDC's Community Transformation Grant Competition.

*Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.*

**Requested Meeting Date:** July 14<sup>th</sup>, 2011  
**Amount of Time Needed:** 5 minutes  
**Department:** Health  
**Division:** Community Health Services  
**Contact(s):** Nicole Hermanns, Sonia Manhas  
**Phone:** 503-988-3663 **Ext.** 26314 **I/O Address:** 160/9  
**Presenter Name(s) & Title(s):** Nicole Hermanns, Sonia Manhas

## General Information

### 1. What action are you requesting from the Board?

Authorize the Director of the Health Department to submit an application for up to \$3,500,000 to the Centers for Disease Control and Prevention (CDC) Community Transformation Grant Competition.

### 2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

On May 13<sup>th</sup> the CDC released its *Community Transformation Grant Program* as part of the Prevention and Public Health Fund of the Affordable Care Act of 2010. These grants are one piece of a broader effort by the Obama Administration to address the health and well-being of our communities through initiatives such as the President's Childhood Obesity Task Force, the First Lady's Let's Move! campaign, the National Prevention Strategy, the National Quality Strategy, and ***HHS' Communities Putting Prevention to Work (CPPW) program, of which MCHD is a current grantee.*** This round of funding increases the grant cycle to a five-year period, which will allow communities more time to tailor and implement strategies, engage communities and ultimately shift norms around healthy eating and physical activity and build sustainable, effective change.

Applicants to this grant program may apply for a Capacity Building or an Implementation grant, and the CDC intends to make a total of 75 awards, divided between these 2 grant categories. County recipients are required to serve the entire county they represent and must distribute 50% of the grant award to community partners. Proposed projects MUST include strategies that respond to the 5 identified CDC priorities: 1) Tobacco Free Living; 2) Active Living and Healthy Eating; 3) Clinical and Other Preventive Services; 4) Social and Emotional Wellness; and 5) Healthy and Safe Physical Environment. Applicants must spend at least 50% of funds on the first 3 strategies.

MCHD intends to apply for an Implementation grant to build on the capacity and work that was initiated through the current Communities Putting Prevention to Work grant. MCHD already has a strong network of active multi-sector coalitions and a fully engaged Leadership Team, employs the model of distributing 50% of its grant award to community partners, and has demonstrated success working with government and community leaders and in implementing program and policy changes to reduce health disparities. To develop and implement this grant, MCHD has and will continue to work with schools, governmental agencies, community based organizations, and health care providers. Through this collaborative process, the MCHD and its partners will implement strategies around the following key strategic areas: 1) Tobacco Prevention and Control; 2) Promotion of Active Living through Community Design; 3) Promotion of Healthy Eating and Increased Access to Healthy, Affordable Food; and 4) Increasing Access to and Demand for High Impact Quality Preventive Services.

This grant will enable Multnomah County to continue its work towards the implementation of policy, system, and environmental changes to support a healthy community.

**3. Explain the fiscal impact (current year and ongoing).**

This grant would provide the Health Department with up to \$3,500,000 a year for 5 years to prevent leading causes of death or disability through the implementation of policy, systems, and environmental changes in Multnomah County.

**4. Explain any legal and/or policy issues involved.**

The focus of the grant is to advance policy, system, and environmental changes to support healthy eating, active living and the effective delivery of high quality clinical preventive services, and to prevent obesity and tobacco use within Multnomah County.

**5. Explain any citizen and/or other government participation that has or will take place.**

This grant will enable the Health Department to continue to build on the work initiated through the current Communities Putting Prevention to Work grant. Within both the current and the proposed grant, the involvement of key stakeholders, including school districts, governmental agencies, health care providers, community-based organizations and individual community members is a core component of the strategic planning and the work.

## ATTACHMENT A

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### Grant Application/Notice of Intent

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If the request is a Grant Application or Notice of Intent, please answer all of the following in detail:

- **Who is the granting agency?**  
The Centers for Disease Control and Prevention (CDC), Prevention and Public Health Fund.
- **Specify grant (matching, reporting and other) requirements and goals.**  
The grant is in the form of a cooperative agreement with the CDC. Multnomah County will be applying for an Implementation Grant. The purpose of the grant is to create healthier communities by supporting implementation of evidence and practice-based policy, environmental, programmatic and infrastructure changes to achieve measurable changes in 1) weight, 2) proper nutrition, 3) physical activity, 4) tobacco use, and 5) emotional well being and overall mental health. CDC monitoring and evaluation of the project will focus on the implementation of community-wide policy, systems, and environmental changes. There is no matching requirement. Grantees must distribute 50% of the grant award to community partners. Funds can NOT be used for research, lobbying, direct services, or construction. Regular and frequent fiscal and programmatic reporting is required.
- **Explain grant funding detail – is this a one time only or long term commitment?**  
The grant will provide the Health Department with up to \$3,500,000 a year for a five year project period.
- **What are the estimated filing timelines?**  
The grant application is due on July 15, 2011.
- **If a grant, what period does the grant cover?**  
The grant will cover a five year period, beginning September 15, 2011 and ending September 14, 2016.
- **When the grant expires, what are funding plans?**  
When the grant expires the project will have been completed. The intent of the grant and the Community Wellness and Prevention Program is to implement policy and systems change that will result in behavior change and improved prevention outcomes that do not require on-going grant funding.
- **Is 100% of the central and departmental indirect recovered? If not, please explain why.**  
100% of the central and departmental indirect costs will be covered by the grant.

## ATTACHMENT B

### Required Signatures

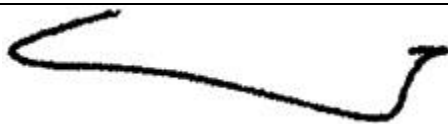
Elected Official or  
Department/  
Agency Director:

From KaRin Johnson for

06-28-2011

Date:

*Lillian Shurley*

A stylized, handwritten signature in black ink, appearing to be a cursive 'L' followed by a horizontal line and a small upward stroke.

06-28-11

Budget Analyst:

Date: