

Interest Form for Portland Multnomah Food Policy Council

*The purpose of this form is to obtain information for use in making appointments to the Portland Multnomah Food Policy Council, and to assist the City and County in making inquiries concerning the qualifications of applicants for appointment. Please note that information provided in this document **is public information**, with the exception of the confidential section. (Information in the confidential section will only be disclosed as required by law.) If you have a recently prepared biography or resumé, please attach it to this form*

Please return application, resumé and any additional information to:
Office of Neighborhood Involvement, 1221 SW 4th Ave, Room 110, Portland, OR 97204
Applications can also be submitted by email to: patrick.philpott@portlandoregon.gov

To help ensure equal access to programs, services and activities, the City and County will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-2030 or 503-823-4000 with such requests.

Name:

First Amelia

Middle Initial A Last Pape

Mailing Address: 904 SE 20th Avenue, Apt 5
Portland, OR 97214

Occupation: Founder/Owner: Fork in the Road Mobile Market - mobile grocer
operating in underserved Portland communities

Daytime Phone: (503) 528 - 4035

Email: amelia@forkintheroadmarket.com

Biography/Resumé Attached?

☒ Yes

☐ No

List education, including degree(s) earned:

- MBA: Social Enterprise focus – Portland State University, Portland, OR
- BA: Communication, Law, Economics, Government – American University, Washington, DC

A. Reasons for wanting to serve on this group:

I am launching a mobile grocery business that will serve Portland's low-income communities, so local food issues are of daily concern to me. As we launch Fork in the Road, we are continually forging community alliances with agencies, organizations, and individuals with an interest in creating a more equitable food system. After attending multiple Food Policy Council meetings, I find this group and the topics it covers to be directly relevant to my work, and also a great venue for collaboration. A number of council members are mentors and advisors to my business and to me. I'd like to become more involved with the FPC to contribute to and learn from the group.

B. List skills, knowledge or affiliations that would be relevant to the Portland Multnomah Food Policy Council:

- Daily interaction with food system stakeholders through my job, including residents facing access issues, suppliers, farmers, vendors, and policy-makers
- Graduate work on food desert solutions

Affiliations:

- FoodHub, Slow Food Portland, Portland State University's Food Industry Leadership Center, Oregon State University Extension's Nutrition Education Program

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to)	Employer/Volunteer Activity	Responsibilities
06/11 – present	Founder, Fork in the Road Mobile Market	All aspects of start-up process for new social enterprise addressing local food access issues
09/09 – 06/11	Graduate Research Assistant, Food Industry Leadership Center, Portland State University	Conducted in-depth research on food systems, food access issues, alternative business models, and food policy. Focused on study of urban food deserts.
07/09 – 07/10	Kitchen Stage, Clyde Common	Shadowed executive chef, learned about local food supply chain

D. List your experience working on diverse teams or committees:

- *Graduate Chapter Director, Net Impact*: organized events, managed membership, solicited donations, created and engaged in various work groups
- *Board of Directors, AIDS Interfaith Ministries of Kentuckiana*: managed volunteer outreach and training, aided in program coordination, and engaged with diverse community members for a nonprofit organization providing support to those affected by HIV/AIDS
- *Quest Center Women of Wisdom Food Program Volunteer*: cooked for and worked with HIV+ women to increase healthy lifestyles through food and nutrition
- *MBA Program*: worked on countless group projects with classmates from more than 7 different countries on graduate business school presentations, papers, internships, and community

E. Briefly describe your experience and/or interest in advancing effective food policy.

My business has a mission to provide affordable, accessible, healthy food to all. Our goal is to help eliminate barriers residents in underserved communities face to healthy eating – whether those barriers are related to income, transportation/access, time, education, or externalities in the current food system – and this goal is directly aligned with the FPC's expected priorities for 2012. My interest in food policy is strongly intertwined into this work because our shared mission requires the collaboration of all stakeholders. Policy should be representative of these stakeholders in a comprehensive way; my interest is to be a part of the group that affects change in this direction.

My signature affirms that all information contained herein is true to the best of my knowledge, and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration.

Signature: _____ **Date:** 10 / 21 / 2011

AMELIA A. PAPE

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EDUCATION

PORTLAND STATE UNIVERSITY, SCHOOL OF BUSINESS ADMINISTRATION

MBA – Sustainable Enterprise and Social Innovation focus. GPA 3.86/4.0 (June 2011)

Research Assistant, Food Industry Leadership Center

Original Thesis Project: International Corporate Social Responsibility, Ho Chi Minh City, Vietnam

Study Abroad: Impact Entrepreneurs Social Enterprise Tour, Urban and Rural India

AMERICAN UNIVERSITY, SCHOOL OF PUBLIC AFFAIRS

BA – Communication, Law, Economics, Government. GPA 3.8/4.0

Teaching Assistant, Professor of Political Philosophy

Study Abroad: Hellenic International Studies in the Arts, Paros, Greece

EXPERIENCE

Fork in the Road Mobile Market – original social venture serving urban food deserts

Founder

- Conducted 2 years of in depth research on food deserts, food systems, and food security issues
- Developed original business model – chosen to compete in New Venture Championship international business plan competition; chosen among 16 out of more than 100 applicants
- Forged key alliances with community food players including suppliers, retailers, food banks, nutrition educators, housing authorities, and city officials
- Currently piloting with partner affordable housing sites
- **Winner** – Best Written Business Plan, New Venture Championship
- **Winner** - Lightning Round, Oregon Entrepreneurs Network
- Social Innovation Incubator graduate and FoodHub member

Hyderabad Council of Human Welfare, Hyderabad, India

Social Enterprise Intern, 12/09

- Worked directly with CEO to develop *Recycle for Kids*, a new revenue-generating business model supporting HCHW's programs to be implemented in Hyderabad, India; one of five MBA students selected for the program
- Developed comprehensive feasibility study to reevaluate current business model and presented study to an international board of executives
- Conducted primary research through interviews with corporate executives, local entrepreneurs, and community members

DreamLife LLC, Portland, Oregon

Account Manager and Executive Assistant, 3/07-8/09

Worked directly with President and VP on operations and marketing for an innovative start-up business that offers access to recreational vehicles and outings through a membership program.

- Grew accounts from 10 to over 50 in first year with company, and created and managed reservation system for all client accounts
- Spearheaded new website project and managed web design team through all aspects of the project, from concept to implementation
- Managed financial accounts, reconciled accounts on a monthly basis, and performed bookkeeping duties using Quickbooks
- Designed and developed marketing materials, including brochures, event flyers, and print ads using Adobe Creative Suite
- Organized promotional events with local businesses, nonprofits, trade shows, and local chambers of commerce

AIDS Interfaith Ministries, Louisville, Kentucky

Board of Directors, 07/06-09/09

Aided in decision-making, fund raising, volunteer outreach, and program coordination for a nonprofit organization providing support to people living with HIV/AIDS.

- Chaired the Community Outreach and Education committee focused on connecting with local businesses and community organizations to disseminate AIM's mission and provide educational support about HIV/AIDS

Commemorative Derby Promotions, Louisville, Kentucky

Office Manager, 5/06-1/07

- Orchestrated all e-commerce shipping and receiving under strict deadlines
- Aided in the development of new marketing strategies and sales events, drafted press releases

United States House of Representatives, Washington, DC

Intern, 8/04-12/04

- Supported legislative assistants, drafted memoranda and constituent communication
- Attended committee briefings for the office of Congresswoman Rosa DeLauro

COMPUTER SKILLS

Microsoft Office (Word, Excel, PowerPoint), Quickbooks, Adobe Photoshop, Blogger, Wordpress, Basic HTML, Social Media Sites, iWork (Pages, Numbers, Keynote), Internet and Database Research

ACTIVITIES/ AFFILIATION

Net Impact – international nonprofit

Graduate Chapter Director

- Chair of annual fundraising event with Mercy Corps; solicited donations from local and national businesses, created and disseminated marketing materials for event, raised over \$3,000 in donations to support Mercy Corps' programs and services
- Collected and managed membership dues, recruited new members, created content for membership communication
- Organized a minimum of six chapter events each year

National Conference Special Events Task Force Member

- Create, organize, and manage special events for the 19th Annual Net Impact Conference, with over 2,500 attendees from around the world; Chair of Small Social Events subcommittee

Clyde Common – internationally renowned Portland restaurant

- Shadowed executive chef as a cooking intern, later hired on to assist in cooking for catered events, and offered a position on the line

HIV+ Women of Wisdom Food Program Volunteer – cooking and nutrition education support

The Banyan Tree Fair Trade Store Volunteer – retail, marketing, and bookkeeping support

Mercy Corps Events Volunteer – promotional and fundraising event support

HONORS

Center for Global Leadership in Sustainability Scholarship Recipient

Golden Key International Honour Society

Pi Sigma Alpha National Political Science Honor Society

Alpha Lambda Delta National Honor Society

National Dean's List