

Davis, Hibbitts & Midghall, Inc.
 Multnomah County Transportation Survey
 October 18-21, 2007; n=601, Likely Voters

Multnomah County is responsible for six Willamette River Bridges (Sauvie Island, Broadway, Burnside, Morrison, Hawthorne and the Sellwood) and 300 miles of roadways in the cities of Fairview, Troutdale, and Wood Village and the rural areas in East and West Multnomah County. The cost to address the maintenance, operation, and improvements for the roads and bridges is approximately \$900 million for the next 20 years. With no increase in transportation funding the County faces a \$600 million shortfall to continue preserving the safe operation of the roads and bridges.

Q1. Please tell me if you think that the condition of Multnomah County's bridges over the Willamette River is very poor, poor, good, or excellent?

	Full Co.	PDX	Rest
Very poor-----	4%	4%	3%
Poor-----	26%	27%	23%
Good-----	51%	51%	50%
Excellent-----	3%	2%	5%
[DO NOT READ] DK-----	16%	15%	20%

Q2. How concerned are you about the need to fix or replace Multnomah County's bridges over the Willamette River to maintain safety and to prevent their closure - not at all concerned, not very concerned, somewhat concerned, or very concerned?

	Full Co.	PDX	Rest
Not at all concerned-----	6%	5%	8%
Not very concerned-----	16%	14%	21%
Somewhat concerned-----	50%	51%	47%
Very concerned-----	27%	28%	20%
[DO NOT READ] DK-----	2%	2%	4%

Q3. Please tell me if you think that the condition of roads in Multnomah County is very poor, poor, good, or excellent?

	Full Co.	PDX	Rest
Very poor-----	4%	4%	5%
Poor-----	27%	28%	23%
Good-----	64%	63%	66%
Excellent-----	2%	2%	4%
[DO NOT READ] DK-----	3%	3%	2%

Q4. Please tell me how concerned you are about the need to maintain or improve the roads in Multnomah County to maintain safety and to prevent congestion – not at all concerned, not very concerned, somewhat concerned, or very concerned?

	<u>Full Co.</u>	<u>PDX</u>	<u>Rest</u>
Not at all concerned-----	2%	2%	5%
Not very concerned-----	14%	13%	16%
Somewhat concerned-----	57%	58%	50%
Very concerned-----	27%	27%	28%
[DON'T READ] DK-----	0%	0%	1%

Needed repairs to County roads, and repair or replacement of deficient County bridges could be funded in two different ways. (ROTATE Q5-6)

Q5. Would you oppose or support a Multnomah County vehicle registration fee of \$27 per year that would help repair or replace the Sellwood Bridge, repair other Willamette River bridges, and improve roads and intersections in Gresham, Fairview, Wood Village, and Troutdale and the rural areas of the County? (Wait and ask: Would that be strongly or somewhat oppose/support?)

	<u>Full Co.</u>	<u>PDX</u>	<u>Rest</u>
Strongly oppose-----	22%	19%	37%
Somewhat oppose-----	20%	20%	19%
Somewhat support-----	31%	33%	24%
Strongly support-----	25%	26%	17%
[DO NOT READ] DK-----	2%	2%	3%

Q6. Would you oppose or support a Multnomah County bond measure that would help repair or replace the Sellwood Bridge, repair other Willamette River bridges, and improve roads and intersections in Gresham, Fairview, Wood Village and Troutdale and the rural areas of the County? It would be paid for with a property tax increase of 25 cents per \$1000 of assessed value and would cost the homeowner of a \$200,000 home \$50 per year. (Wait and ask: Would that be strongly or somewhat oppose/support?)

	<u>Full Co.</u>	<u>PDX</u>	<u>Rest</u>
Strongly oppose-----	28%	26%	40%
Somewhat oppose-----	16%	16%	17%
Somewhat support-----	30%	32%	21%
Strongly support-----	22%	23%	19%
[DO NOT READ] DK-----	3%	3%	4%

Q7. Either measure would cost the average household approximately \$50 per year. Would you prefer an increased vehicle registration fee or increased property taxes to pay for transportation improvements in Multnomah County?

	<u>Full Co.</u>	<u>PDX</u>	<u>Rest</u>
Increased vehicle registration fee-----	59%	62%	45%
Increased property taxes-----	22%	21%	24%
[DO NOT READ] DK-----	20%	17%	31%

Q8 Would you be less or more likely to support a Multnomah County vehicle registration fee of \$27 per year that ... (READ STATEMENTS BELOW)

ROTATE

	<u>Less Likely</u>	<u>More Likely</u>	<u>DK</u>
a. Provides a discount for vehicles that produce less air pollution-----	29%	63%	7%
<i>PDX</i> -----	26%	66%	8%
<i>Rest of County</i> -----	44%	50%	6%
b. Provides a discount for vehicles that weigh less than other vehicles-----	35%	55%	10%
<i>PDX</i> -----	32%	58%	10%
<i>Rest of County</i> -----	47%	44%	9%
c. Provides a discount to households that had fewer vehicles than drivers-----	38%	51%	10%
<i>PDX</i> -----	36%	54%	10%
<i>Rest of County</i> -----	50%	38%	12%

Q9. The County is required by State law to share an increase in Vehicle Registration Fees with the cities of Fairview, Gresham, Lake Oswego, Maywood Park, Portland, Troutdale and Wood Village within the County. This proposal would share revenues with the cities based on the percentage of a city's population within Multnomah County. Do you oppose or support this revenue sharing distribution? (Wait and ask: Would that be strongly or somewhat oppose/support?)

	<u>Full Co.</u>	<u>PDX</u>	<u>Rest</u>
Strongly oppose-----	13%	12%	18%
Somewhat oppose-----	12%	11%	13%
Somewhat support-----	39%	40%	34%
Strongly support-----	27%	27%	26%
[DO NOT READ] DK-----	9%	9%	10%

Q10. Currently the County has a 3-cent gas tax that is dedicated to transportation funding. While inflationary costs for transportation have more than doubled, the gas tax is not tied to inflation. Would you oppose or support tying the 3-cent County gas tax to inflation? (Wait and ask: Would that be strongly or somewhat oppose/support?)

	<u>Full Co.</u>	<u>PDX</u>	<u>Rest</u>
Strongly oppose -----	31%	28%	49%
Somewhat oppose -----	18%	18%	18%
Somewhat support -----	20%	21%	14%
Strongly support -----	25%	27%	13%
[DO NOT READ] DK -----	5%	5%	6%

Q11. For each item I read, tell me if it would make you much less likely, somewhat less likely, somewhat more likely, or much more likely to support a funding package to pay for repairs to County roads:

	<u>Much</u> <u>Less</u> <u>Likely</u>	<u>Smwt</u> <u>Less</u> <u>Likely</u>	<u>Smwt</u> <u>More</u> <u>Likely</u>	<u>Much</u> <u>More</u> <u>Likely</u>	<u>DK</u>
ROTATE					
a. Provide pedestrian improvements to increase safe crossings, such as 257 th Avenue in Troutdale -----	17%	15%	32%	24%	12%
<i>PDX</i> -----	16%	14%	32%	26%	13%
<i>Rest of County</i> -----	25%	20%	31%	16%	9%
b. Improved fish and wildlife passage, such as Beaver Creek Culvert repairs at Stark Street in Troutdale -----	18%	15%	35%	24%	9%
<i>PDX</i> -----	16%	14%	36%	25%	9%
<i>Rest of County</i> -----	27%	18%	31%	18%	7%
c. Repair long delayed maintenance that will reduce future cost of road repair, such as Sandy Blvd in Fairview and Wood Village, Halsey Street in Troutdale, and Stark Street in Troutdale -----	14%	17%	39%	23%	7%
<i>PDX</i> -----	13%	17%	40%	23%	7%
<i>Rest of County</i> -----	20%	18%	35%	21%	6%
d. Provides for congestion relief on major roads and intersections, such as Stark Street in Troutdale, Arata Rd in Fairview and Wood Village, 223 rd Ave (Halsey St to Sandy Blvd) in Fairview and the Wood Village Blvd. extension in Fairview serving Wood Village -----	18%	23%	32%	16%	12%
<i>PDX</i> -----	17%	24%	31%	15%	13%
<i>Rest of County</i> -----	23%	14%	35%	21%	7%

		<u>Much</u>	<u>Smwt</u>	<u>Smwt</u>	<u>Much</u>	
		<u>Less</u>	<u>Less</u>	<u>More</u>	<u>More</u>	
ROTATE		<u>Likely</u>	<u>Likely</u>	<u>Likely</u>	<u>Likely</u>	<u>DK</u>
e.	Create bike and pedestrian facilities for access to recreational sites such as 223 rd Avenue to Blue Lake Park in Fairview-----	21%	16%	31%	25%	7%
	<i>PDX</i> -----	18%	16%	32%	26%	8%
	<i>Rest of County</i> -----	32%	17%	27%	18%	6%
f.	Realign intersections to improve safety such as Oxbow Dr/Altman Rd, 302 nd Avenue/Lusted Rd in the rural area of the County-----	20%	23%	32%	12%	13%
	<i>PDX</i> -----	19%	23%	33%	12%	14%
	<i>Rest of County</i> -----	25%	21%	30%	13%	12%
g.	Reconstruct roadways to create safer turning movements, sidewalks and bike lanes such as Halsey Street in Wood Village, and Troutdale-----	17%	19%	34%	21%	8%
	<i>PDX</i> -----	16%	18%	35%	22%	9%
	<i>Rest of County</i> -----	24%	22%	30%	16%	7%
h.	Improve intersections to increase turning movements and site distance such as Cornelius Pass Road and US 30, and Old Germantown Rd intersection in the West Hills rural area of the County, and Corbett Hill at Historic Columbia River Highway-----	15%	21%	35%	21%	8%
	<i>PDX</i> -----	13%	21%	36%	23%	7%
	<i>Rest of County</i> -----	23%	23%	30%	13%	12%

Q12. Now, let's talk about the County's Willamette River bridges. For each item I read, tell me if it would make you much less likely, somewhat less likely, somewhat more likely, or much more likely to pay for repairs to County bridges:

		<u>Much</u>	<u>Smwt</u>	<u>Smwt</u>	<u>Much</u>	
		<u>Less</u>	<u>Less</u>	<u>More</u>	<u>More</u>	
ROTATE		<u>Likely</u>	<u>Likely</u>	<u>Likely</u>	<u>Likely</u>	<u>DK</u>
a.	Improve safety by replacing the grating on the Morrison Bridge-----	12%	14%	33%	31%	10%
	<i>PDX</i> -----	11%	13%	33%	33%	10%
	<i>Rest of County</i> -----	19%	15%	34%	21%	11%

ROTATE	<u>Much</u> <u>Less</u> <u>Likely</u>	<u>Smwt</u> <u>Less</u> <u>Likely</u>	<u>Smwt</u> <u>More</u> <u>Likely</u>	<u>Much</u> <u>More</u> <u>Likely</u>	<u>DK</u>
b. Prevent further structural deterioration by painting the Broadway Bridge-----	15%	17%	34%	28%	6%
<i>PDX</i> -----	14%	16%	34%	30%	5%
<i>Rest of County</i> -----	20%	20%	33%	18%	9%
c. Prevent possible closures by repairing mechanical components of the Broadway Bridge-----	9%	10%	40%	34%	8%
<i>PDX</i> -----	8%	8%	40%	37%	7%
<i>Rest of County</i> -----	16%	18%	38%	18%	10%
d. Improve safety by resurfacing the ruts on the Hawthorne Bridge ramps-----	11%	13%	39%	28%	8%
<i>PDX</i> -----	10%	13%	40%	29%	8%
<i>Rest of County</i> -----	16%	16%	34%	22%	12%
e. Insure the safety of all users by replacing or repairing the Sellwood Bridge-----	6%	8%	29%	53%	4%
<i>PDX</i> -----	4%	7%	28%	58%	3%
<i>Rest of County</i> -----	15%	13%	32%	31%	9%

Q13. Would you be less or more likely to support a vehicle registration fee or a bond measure if there was an independent citizen oversight committee to insure that the funds are being used for the identified projects?

	<u>Full Co.</u>	<u>PDX</u>	<u>Rest</u>
Less likely -----	20%	17%	33%
More likely -----	69%	71%	57%
[DO NOT READ] No difference (volunteered)-----	6%	6%	5%
[DO NOT READ] DK-----	5%	5%	5%

I have a few final questions for statistical purposes.

Q14. (City of Portland ONLY) If the County proposed a ballot measure to address transportation funding for their roads and bridges and the City of Portland proposed a ballot measure at the same time to address their needs, would you likely vote for both or only one of them?

Both -----37%
 One -----42%
 [DO NOT READ] DK-----20%

Q15. (City of Portland ONLY—Those who would likely vote for ONE in Q14) Which of the following would be most important to you about which measure to vote for?

Projects that can be funded-----32%
 Cost to you -----36%
 Which jurisdiction is proposing the measure—City or County-----23%
 [DO NOT READ] DK-----9%

Q16. Is your age between ... [READ LIST]?

	<u>Full Co.</u>	<u>PDX</u>	<u>Rest</u>
18-34-----	13%	14%	10%
35-54-----	43%	44%	40%
55+ -----	43%	42%	50%
[DO NOT READ] DK-----	0%	1%	0%

Q17. Gender [DO NOT ASK-RECORD FROM SAMPLE]

	<u>Full Co.</u>	<u>PDX</u>	<u>Rest</u>
Male -----	48%	48%	48%
Female-----	52%	52%	52%