



Exhibit B: Leverage Fund Collaboration Grant Awards and Portfolio Rationale

Project Name & Description	Funding Recommendation
<p>Parenting Education System, Metro Region (Oregon Community Foundation)</p> <p>OCF issued an RFP to hire a consultant to examine the interest, viability and options for models of a coordinated parenting education system in the metro region (Clackamas, Multnomah, Washington counties). Research and report would be completed in 6 months, beginning March 1. Research would include looking at parenting education gaps & overlap in services, what providers would want from a coordinated system, and options for how a system might be designed and function in the metro area. Research methods are to include literature review of parent education system models, anonymous surveys of providers & stakeholders, focus groups and interview with providers and key leaders. Constituencies that must be consulted (at minimum) are: providers, communities of color, stakeholders (e.g. courts, child welfare, schools), medical practioners, related public agencies.</p>	<p>Total Project Cost: \$65,000 for 6 months.</p> <p>Match Funders: OCF covering majority of cost, SVPP contributing \$5,000.</p> <p>PCL Funding Recommendation: Provide \$5k to match SVPP contribution and to contribute to OCF effort.</p>
<p>Earl Boyles Early Learning Demonstration Project (Children's Institute)</p> <p>Planning process to examine the feasibility of and a model for early childhood services to follow children in Earl Boyles Elementary school catchment from birth into 3rd grade at the school, connecting early childhood services with the elementary school. Key components of planning process involve researching what early childhood services currently exist in the area, looking into options to better to coordinate them, designing a model for 0 -3 service delivery, planning to establish a preschool on the campus, and devising how aligned services from 0 – 3 to preschool to kindergarten through 3rd grade could reduce achievement gap.</p>	<p>Total Project Cost: \$345,000 for 1 year</p> <p>Match Funders: Matching grant from Oscar G. and Elsa S. Mayer Family Foundation. Other funders include: \$50,000 from Maybelle Clark Macdonald Fund, \$50,000 from Meyer Memorial Trust, \$35,000 from Annie E. Casey Foundation, \$40,000 from Individual Donors.</p> <p>PCL Funding Recommendation: Provide \$20,000 total to leverage \$20,000 matching grant from Mayer Family Foundation.</p>
<p>Cradle to Career (Portland Schools Foundation)</p> <p>Strategic effort to build alignment between systems (e.g. Early Childhood Care & Education, Schools, Out-of-School Time, Higher Education) that support children to be ready for, achieve at, remain in, graduate from school and be successful entering the workforce. Emphasis on using data and indicators to support successful programs and interventions and to monitor progress of efforts.</p>	<p>Total project cost: \$1.8 million over 3 years</p> <p>Match Funders: \$100,000 over 2 years from Living Cities, \$25,000 from Wieden & Kennedy, \$25,000 from Paul G. Allen Family Foundation, \$50,000 from other City of Portland funds,</p>

	<p>\$50,000 from individual donors, and \$5,000 from NW Natural.</p> <p>PCL Funding Recommendation: Provide \$100k over 2 years to leverage additional match for first 2 years of project.</p>
<p>Building Parent Capacity & Leadership for School Involvement (Latino Network and the Black Parent Initiative-BPI)</p> <p><u>Latino Network summary:</u> Provide 30 parents/year total at Rigler & Harvey Scott Elementary with leadership skills and knowledge to advocate for children’s educational needs in schools and to serve in school involvement processes at school, addressing topics such as: school and parent responsibilities in educating children, building positive parent-child communication, relationship between children’s self-esteem and school success, getting to know the school system, and more. Offers 8 monthly courses, 2 hours per session, throughout school year.</p> <p><u>The Black Parent Initiative (BPI) summary:</u> Project would enhance organization’s current Parent University courses & services to offer courses focused on development parents’ leadership skills and knowledge in topics such as: No Child Left Behind, Understanding the Oregon Assessment of Knowledge and Skills, What “Proficiency” Means for my child, and more. Project currently serves approximately 250 parents per year; these courses would be made available to all parents in Parent University. Estimated number of parents that would participate in those courses ranges from 30 – 50 per year. Offers a menu of quarterly courses ranging from 3 sessions to 6 sessions depending on topic, 2 hours per session.</p> <p>In addition, both organizations would participate together in a legislative advocacy training day in Salem sponsored by the Chalkboard Project.</p>	<p>Total Project cost: Latino Network: \$60,000 The BPI: \$65,000</p> <p>Match Funders: Latino Network: \$25,000 from Portland Public Schools</p> <p>The BPI: \$35,000 from OCF and \$5,000 from NW Natural</p> <p>Both organizations: \$10,000 total from Chalkboard Project toward Legislative training day in Salem</p> <p>PCL Funding Recommendation: Provide \$12,500 to each organization for their respective projects.</p>

Collaboration Committee’s Rationale for Funding this Portfolio of Investments

In keeping with its funding framework, the committee had a strong desire to fund projects with an **emphasis on systems-change and/or capacity building**. The projects in this portfolio seek to address change in a variety of systems (e.g. early childhood, public schools, out-of-school supports) or to build more cohesive systems in areas where services are more fragmented (e.g. parenting education, early care & education’s connection to public schools, services and supports that help children from birth through graduation and beyond). Some of the projects come at the issue of systems’ change from a data-driven perspective (e.g. Cradle to Career) while others come at it from a very local perspective (e.g. Earl Boyles Early Learning Demonstration Project) and even a grassroots perspective (e.g. parent leadership training for families typically marginalized by the system such as Latino and African American parents).

The projects also **offer immense potential benefit to existing Levy grantees**. Planning for a parenting education system in the metro region could support the nearly \$7 million that PCL has currently invested in parenting education and support services, plus make the entire region’s

parenting education services more easily accessible and effective for local families. The Earl Boyles Early Learning Demonstration project could help the Levy early childhood grantees learn how to build strong and lasting connections between local early childhood services, such as home visiting programs, and specific elementary schools. Cradle to Career could provide a venue for Levy service providers to work together around common goals and collectively track and improve service delivery for youth with substantial needs and who are often the most difficult to serve successfully. The BPI & Latino Network Parent Leadership projects could provide lessons learned for how to best engage typically marginalized parents in their children's education.

In keeping with the committee's framework, some projects have strong support from other funders (e.g. planning for Parenting Education System in the Metro area, Earl Boyles Early Learning Demonstration Project) while others are gaining that momentum yet offer great promise (e.g. Cradle to Career). Taken together they offer very compelling leverage potential. **To date, the funds raised by the projects in the portfolio amount to \$550,000, a ratio of nearly 4: 1 compared to the Levy's total recommended investment of \$150,000.** If the projects are successful in raising the remaining funds needed, then the total match could be \$2.37 million to the Levy's \$150,000 to date (These figures do not include the existing Collaboration Grant with the PSU for \$100,000 in which the match raised was \$450,000).