



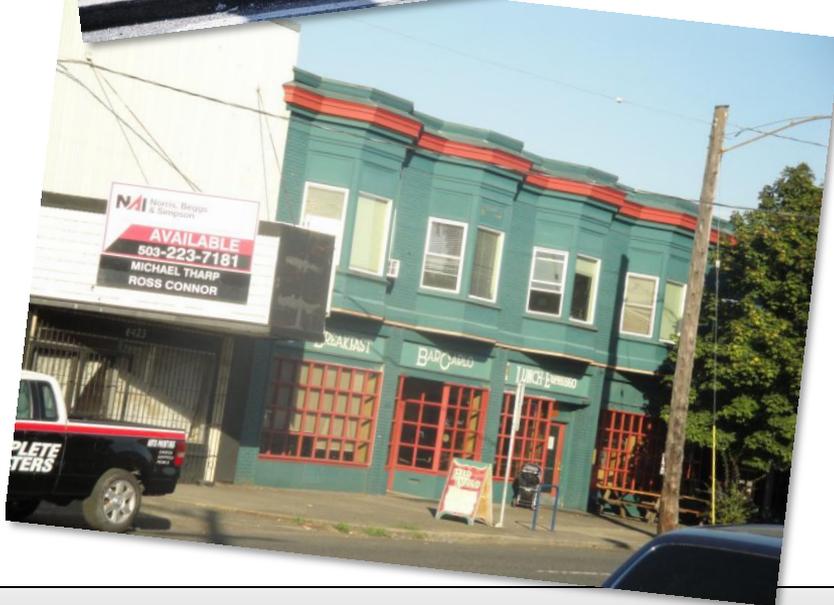
# Neighborhood Prosperity Initiative Multnomah County Commission July 12, 2012

# Policy Context



## Neighborhood Economic Development

# NED Accomplishments: Year 1



- ✓ Established NED Leadership Group
- ✓ Continued Portland Main Street Program
- ✓ Created Small Business Technical Assistance Program
- ✓ Released New Microenterprise Development RFP
- ✓ Aligned existing PDC Programs with NED Strategy
- ✓ Established CBA with SoloPower
- ✓ Partnered with Craft3 to make \$1.5M in working capital available
- ✓ Launched Neighborhood Prosperity Initiative

# Neighborhood Prosperity Initiative (NPI)

## Community Driven, Community Implemented:

- Builds on Main Street model
- “On the ground” district staff
- PDC in dual role as grant administrator & partner
- TIR is one of a number of important tools



# NPI Districts: Expected Outcomes

Within each Commercial Corridor:

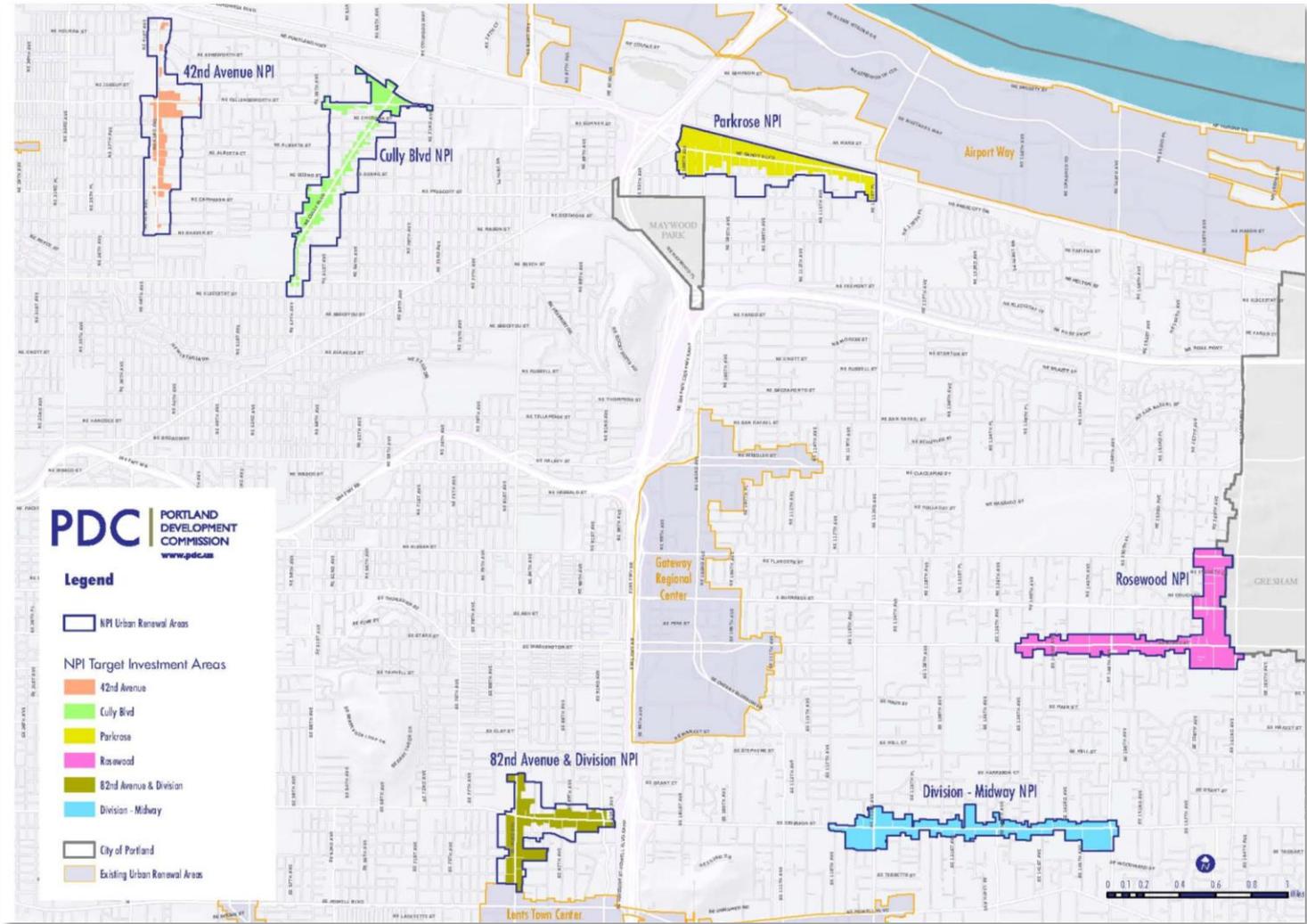
- Net business growth
- Higher tenancy rates
- Job growth
- Stronger business districts



# NPI Districts

## Selection Criteria:

- Outside existing URAs
- Within “Priority Neighborhoods”
- Concentration of minority-owned and/or serving businesses
- Concentration of locally-owned businesses
- Business/community organization capacity
- Commercial zoning/use



# Community Process & Timeline

NPI  
Kickoff  
Event –  
Nov. 2011

Letter of  
Interest –  
Jan. 2012

PDC  
Board and  
PSC –  
March 2012

Outreach and  
Community  
Organizing  
Grants –  
Dec. 2011

District  
Vision  
and  
Goals –  
Feb.  
2012



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March 2012

Org. Training  
&  
Development  
Spring 2012

Outreach and  
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Dec. 2011

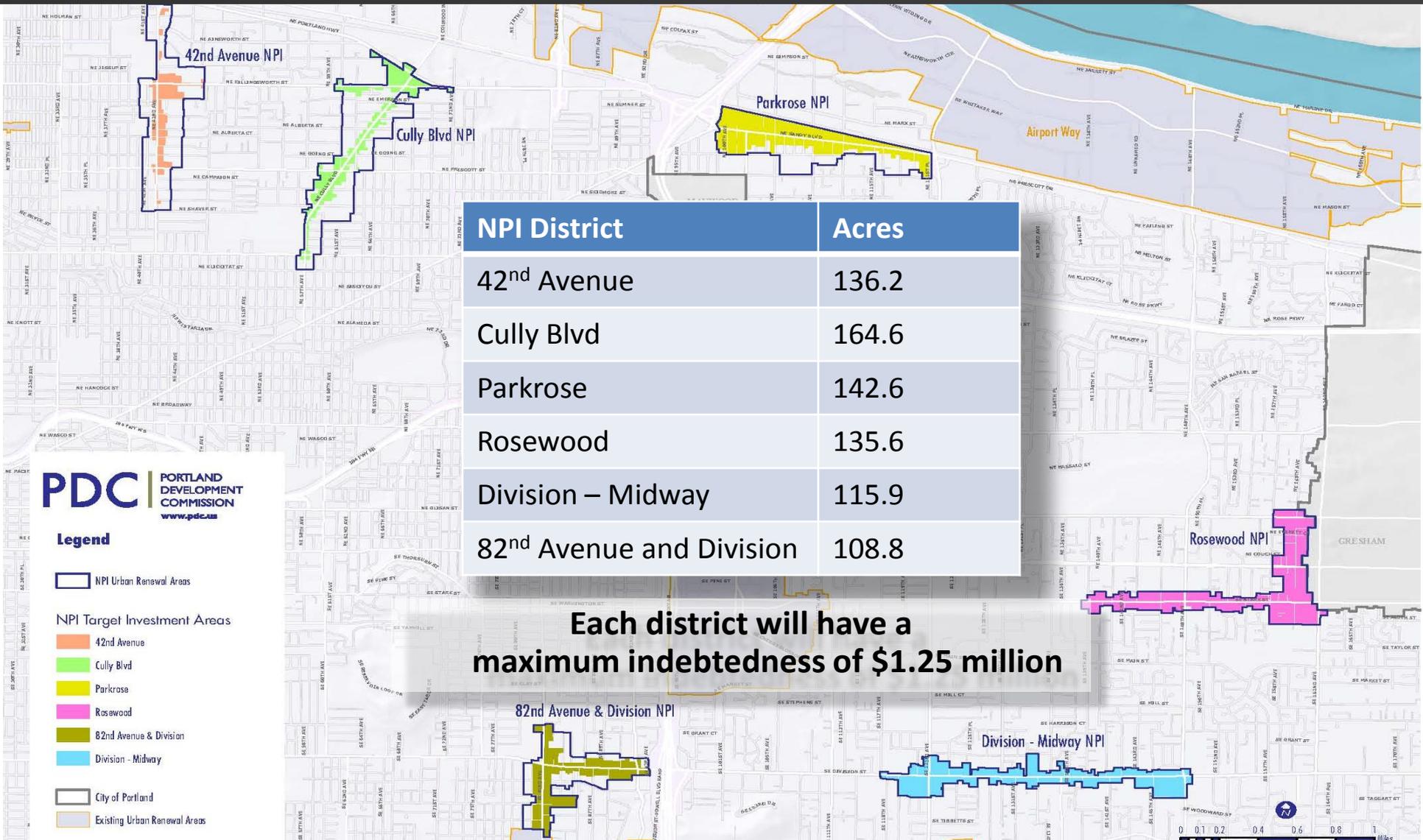
District  
Vision  
and  
Goals –  
Feb.  
2012

Portland  
City  
Council –  
April 2012

District  
Start up  
–  
July 2012



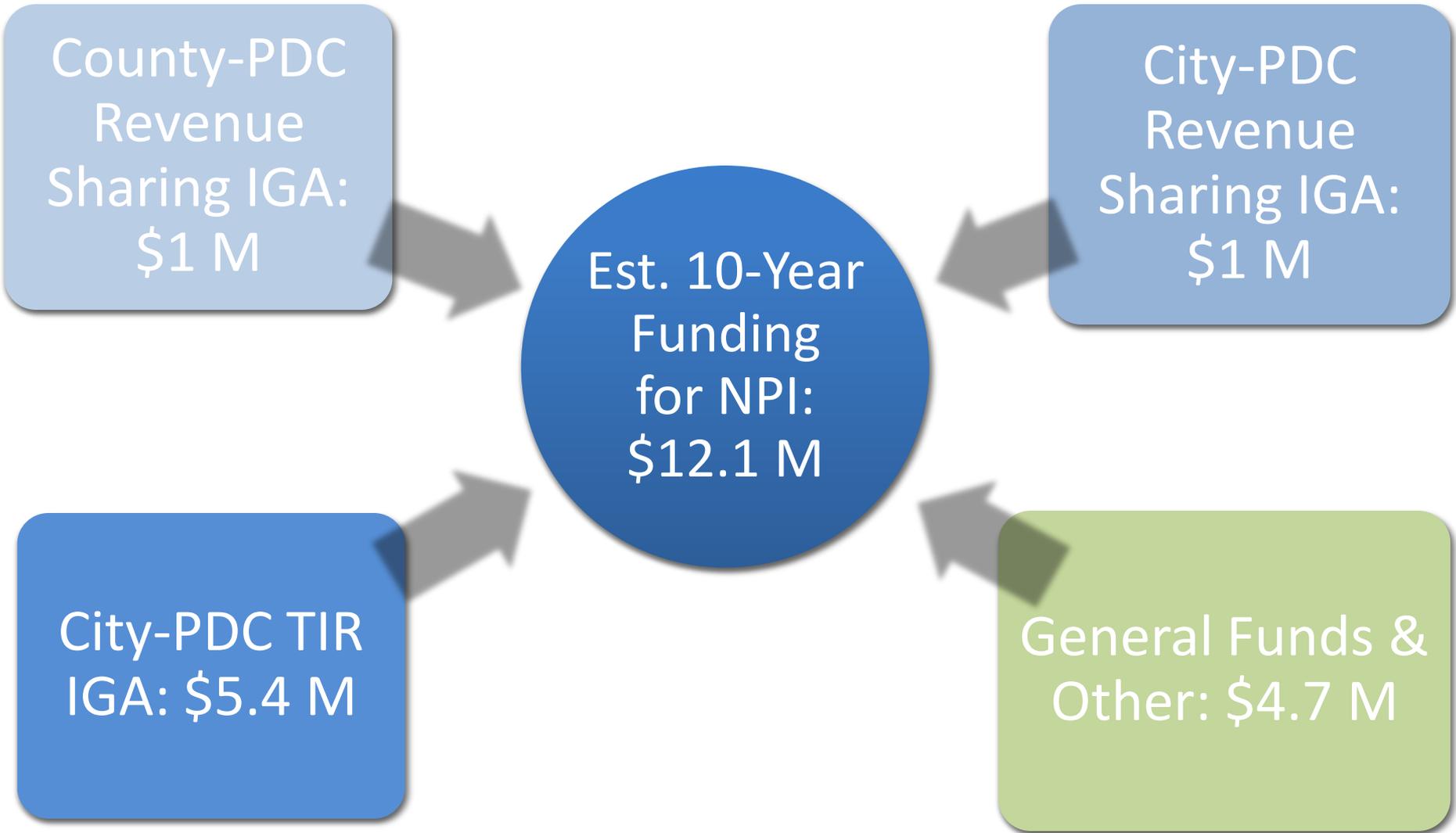
# NPI Urban Renewal Areas



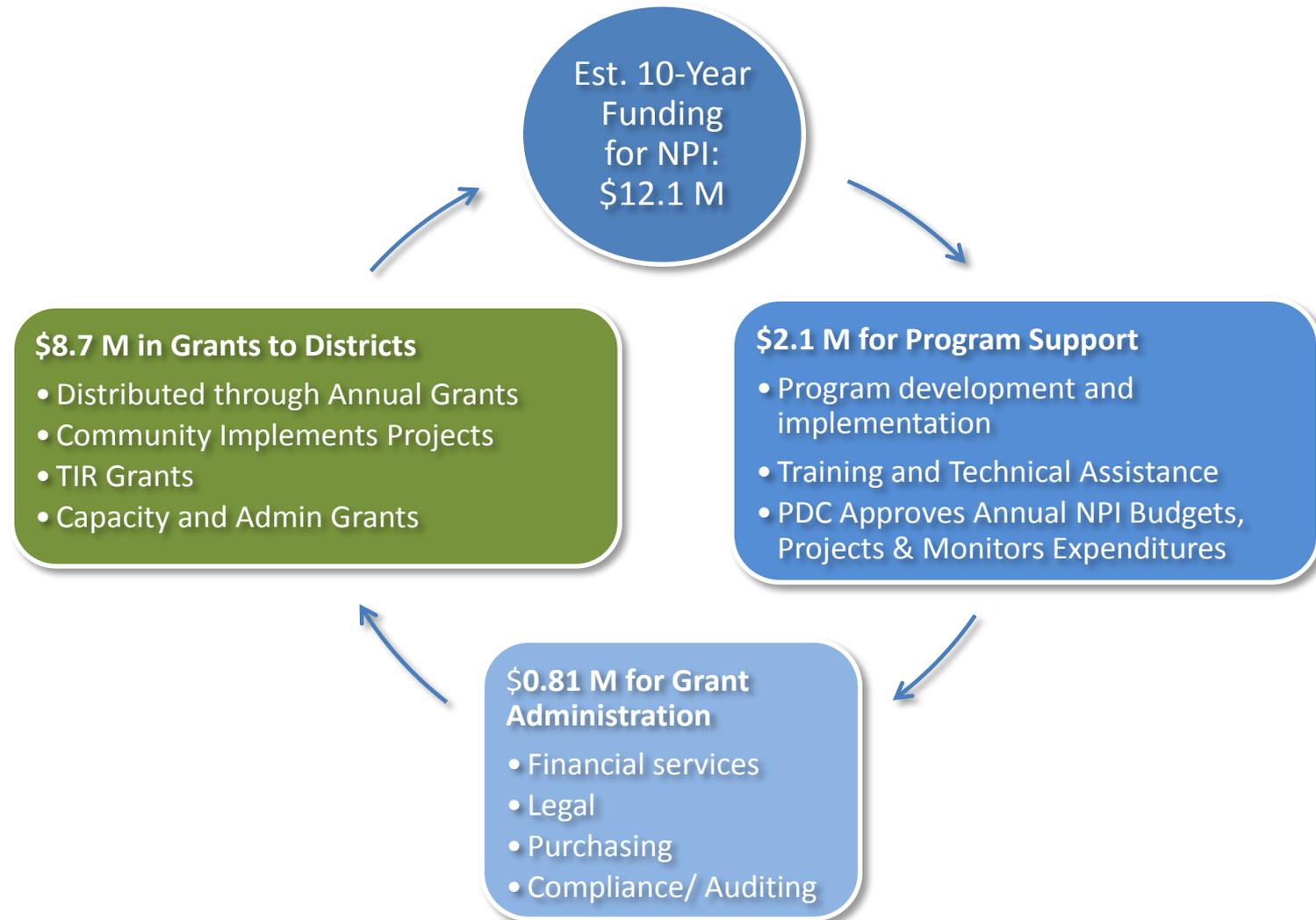
**PDC** PORTLAND DEVELOPMENT COMMISSION  
www.pdc.us

- Legend**
- NPI Urban Renewal Areas
  - NPI Target Investment Areas
    - 42nd Avenue
    - Cully Blvd
    - Parkrose
    - Rosewood
    - 82nd Avenue & Division
    - Division - Midway
  - City of Portland
  - Existing Urban Renewal Areas

# Revenue Sources & Agreements



# Expenditure, Roles & Annual Process



# NPI Partners

42<sup>nd</sup> Ave. \* Cully Blvd. \* 82<sup>nd</sup> and Division \* Rosewood \* Division – Midway \* Parkrose

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COMMERCE  
IRCO  
NAYA  
PCC SBDC  
SMALL BUSINESS LEGAL  
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THE NONPROFIT  
ASSOCIATION OF  
OREGON



Neighborhood Economic Development

