



PLAYWORKS

EDUCATION ENERGIZED

Multnomah County Board Briefing- February 10, 2011



Agenda



Today, we would like to discuss...

- ➔ Our Organization
- ➔ A Critical Issue Impacting Youth
- ➔ Our Solution
- ➔ Local Partnerships and Engagement

Who We Are



Our Mission: *To improve the health and well-being of children by increasing opportunities for physical activity and safe, meaningful play.*

Our Vision: *One day all children will play at school every day.*

What We Do



Playworks brings the Power of Play to Schools by...

Facilitating Play

- Playworks mobilizes recess coaches in **14 low-income schools** across Portland, to maximize the value of recess for learning and health, reaching nearly **6,000 students** every school day

Leading Play

- Playworks is the **only organization** in the country leveraging the power of play for schools; we are **sought out as experts** on the issue of play and improving the school environment

Inspiring Play

- Playworks is **building a movement among teachers, parents and communities** in support of play through various community engagement initiatives

Where We Are



In 2011-12 Playworks is providing full-day on-site programming to 15 cities serving 250 schools and over 100,000 children each day.



Where We Are Locally



In 2010-11 Playworks Portland is providing full-day on-site programming to 14 low-income public elementary schools in Portland, serving nearly 6,000 students daily.

Portland Public Schools:

[Beach School](#) (K-8)

[Bridger School](#) (K-8)

[Cesar Chavez School](#) (K-8)

[Grout Elementary School](#)

[King School](#) (PK-8)

[Jason Lee School](#) (K-8)

[Markham Elementary School](#)

[Marysville Elementary School](#) (K-8)

[Ockley Green School](#) (K-8)

[Rigler School](#) (K-7)

[Rosa Parks Elementary School](#)

[Sitton Elementary School](#)

[Woodlawn School](#) (PK-8)

[Woodmere Elementary School](#)



Who We Reach



1. Principals/Teachers



...reclaim precious class time and are able to teach students who are more focused and ready to learn

2. Families



...benefit from safer and more positive school environments for their children

3. Coaches



...gain leadership and community-building skills as our frontline staff bring the power of play to schools across the country

4. Students



...reclaim recess and realize the power of play for learning, health and positive youth development

We're Leading the Movement



changemakers*



Recognized as a top “**Changemaker**” by Nike and Ashoka



Robert Wood Johnson Foundation



Awarded an **\$18 million grant** from the Robert Wood Johnson Foundation to extend to 650 additional schools and 27 cities by 2012



Partnered with the **National Head Start Association (NHSA)** to provide Playworks support to its centers on the east and west coasts



Hosted **Play On**, the first-ever national conference on play, in San Francisco, convening 300 of the country's leading experts on play



Jill Viallet, the founder of Playworks, attended the launch of **Michelle Obama's Let's Move** campaign at the White House



A Critical Issue Impacting Youth



In many schools, recess has become a chaotic time filled with conflicts and commotion that ripple into the classroom and throughout the school day...



Instances of bullying are on the rise

Budget cuts impact staff capacity during recess

Many schools are cutting recess altogether

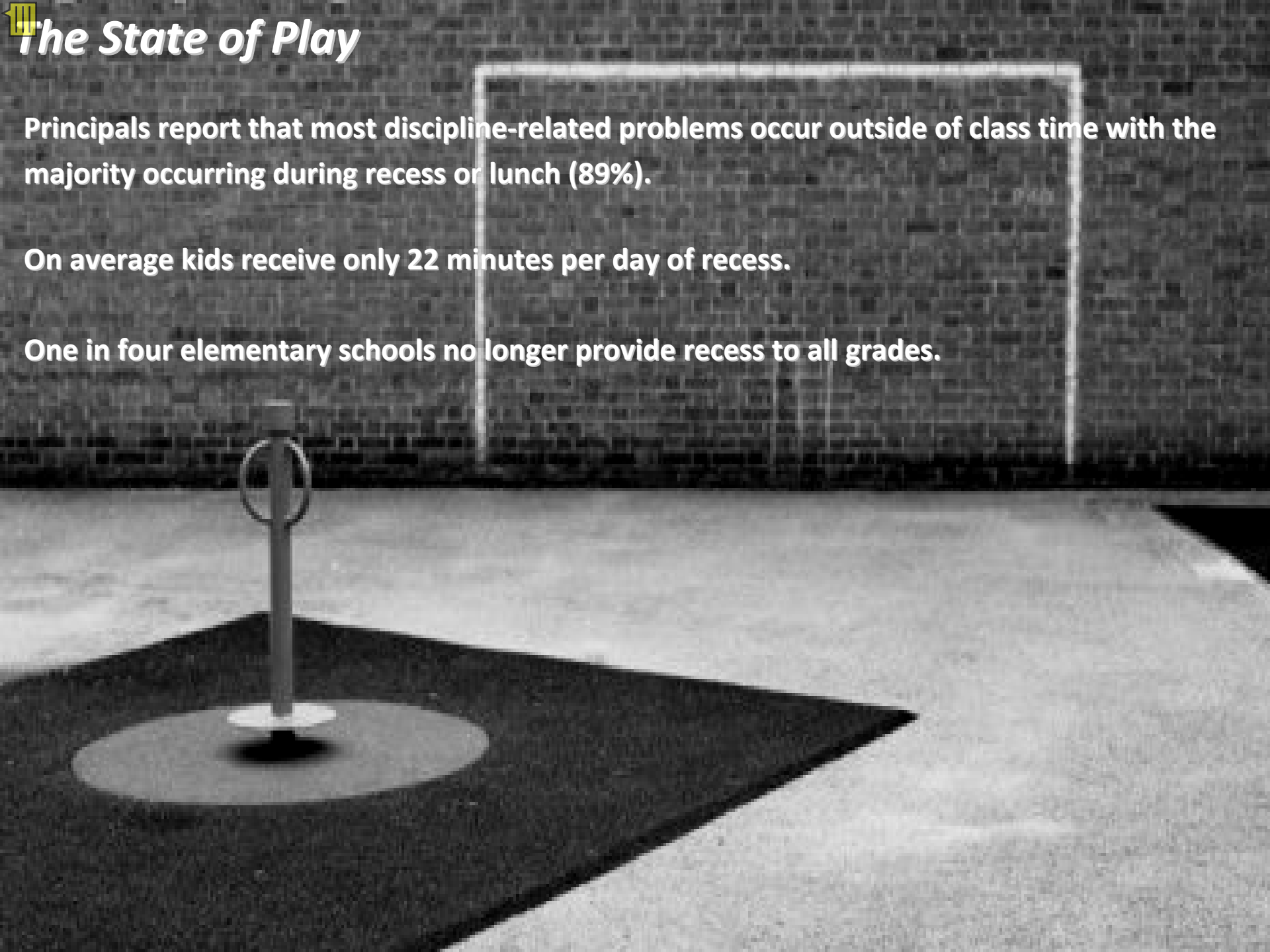
Kids are losing the opportunity to play and be active

The State of Play

Principals report that most discipline-related problems occur outside of class time with the majority occurring during recess or lunch (89%).

On average kids receive only 22 minutes per day of recess.

One in four elementary schools no longer provide recess to all grades.





Impacting Our Youth



More than two-thirds of children do not meet doctors' recommendations for physical activity

Each day, more than 160,000 children miss school because they are afraid of bullies

More than 70% of children have trouble focusing and paying attention in school



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Our Solution





Bringing The Power of Play To Schools



*Two-thirds of principals report students who have opportunities to play during the school day are **more focused in class***

*Studies show that play is **essential to the social and emotional development** of every child, and helps build leadership, teamwork and conflict resolution skills*

*Play is the single most effective strategy for **increasing physical activity** among children*

*If kids are fit, they are more likely to be **fit to learn***

*By making safe and healthy play a part of every school day, we can **prepare kids to succeed in school and in life***

In Playworks Schools...



8 in 10 teachers and principals say that **bullying has decreased** during recess

95% of principals report that **students are engaged in physical activity**

Most teachers report recovering at least **19 hours** of **valuable class time**

71% of principals and teachers report students **use conflict resolution strategies** in the classroom and **68%** say there are **fewer conflicts** during class time

65% of teachers and principals say more students have **on-task behavior** in the classroom

72% of students want to **attend school more often**



Local Partnerships and Engagement



Growing Partnerships



Since launching Playworks Portland in July 2009 we've been building community partnerships with:

- ➔ *Portland Public Schools (14 schools)*
- ➔ *SUN (Schools Uniting Neighborhoods)*
- ➔ *Boys and Girls Club (Regence Club)*
- ➔ *Parkrose School District (4 schools)*
- ➔ *Portland State University Athletics*
- ➔ *AmeriCorps (National Direct and State)*
- ➔ *Multnomah County (Healthy Active Schools)*
- ➔ *Portland Bureau of Transportation (Sunday Parkways)*
- ➔ *Portland Children's Museum*

Volunteering, Campaigns and Events



Volunteering:

Oregon Food Bank, Forest Park Conservancy, Portland Children's Museum, Big Brothers Big Sisters, Sunday Parkways, Union Gospel Mission, Celebration Tabernacle, Potluck in the Park, American Legion, Ronald McDonald House, Providence, Skate America, Metro

Campaigns and Events:

Oregon Youth in Action Forum; Save Portland PE Coalition; Celebration Tabernacle PROPER Festival; Sunday Parkways; Oregon Volunteers AmeriCorps Kick-off; Willamette Week Give!Guide; Community & Parents for Public Schools (Parent Leadership Conference); Multnomah County 'It Starts Here'; President's Council on Fitness, Sports & Nutrition- PALA (Presidential Active Lifestyle Award)



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Thank You!
&
Play On!!

