



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(Revised: 8/18/11)

Board Clerk Use Only

Meeting Date: 4/5/12
Agenda Item #: R.3
Est. Start Time: 10:10 am
Date Submitted: 3/28/12

Agenda Title: **Cancer Prevention Awareness Day Proclamation**

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested Meeting Date:	<u>4/05/2012</u>	Time Needed:	<u>15 Minutes</u>
Department:	<u>Non-Departmental</u>	Division:	<u>Commissioners Kafoury and Smith</u>
Contact(s):	<u>Liz Smith Currie or Althea Gregory</u>		
	<u>503-988-5220</u>	<u>84435</u>	
Phone:	<u>503-988-6763</u>	Ext.	<u>I/O Address: 503/6</u>
Presenter Name(s) & Title(s):	<u>Jessica Guernsey, Multnomah County Health Department, Jason Parks, American Cancer Society Cancer Action Network, LaRisha Baker, Multnomah County employee</u>		

General Information

1. What action are you requesting from the Board?

Declare April 5 2012 as Cancer Prevention Awareness Day

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

The purpose of this Proclamation is to bring awareness to actions that individuals can take to reduce their risk of cancer and to catch cancers earlier. Prevention and early detection saves lives, costs and keep families intact.

Cancer is the second most common cause of death in the US, exceeded only by heart disease. According to the American Cancer Society, about 1.6 million new cancer cases (excluding skin cancers) are expected to be diagnosed in the United States in 2012. 21,370 of these cases will be in Oregon and 7,790 Oregonians will die of cancer this year.

Yet one in three cancer deaths can be avoided through prevention (for example not smoking, eating a healthy diet, exercising). Another third of cancer deaths could be avoided through earlier detection—by knowing family history of cancer, by getting the appropriate screening for cancer and by receiving earlier treatment for the disease.

Detailed data on cancer rates and related issues can be found at:

<http://www.cancer.org/acs/groups/content/@epidemiologysurveillance/documents/document/acspc-031941.pdf>

It is also important to understand that cancer has worse impacts on communities of color, particularly African Americans. African Americans are more likely to develop and die from cancer than any other racial or ethnic group. The death rate for cancer among African American males is 33% higher than among white males; for African American females, it is 16% higher than among white females. According to the American Cancer Society, these "disparities predominantly arise from inequities in work, wealth, income, education, housing, and overall standard of living, as well as social barriers to high-quality cancer prevention, early detection, and treatment services."

By proclaiming April 5 as Cancer Prevention Awareness Day, the Multnomah County Board of Commissioners is encouraging the public to understand their risk and to get appropriate screening.

3. Explain the fiscal impact (current year and ongoing).

N/A

4. Explain any legal and/or policy issues involved.

N/A

5. Explain any citizen and/or other government participation that has or will take place.

April 5 is Public Health Week in Multnomah County.

Required Signature

**Elected
Official or
Department
Director:**



Date: 3/26/12