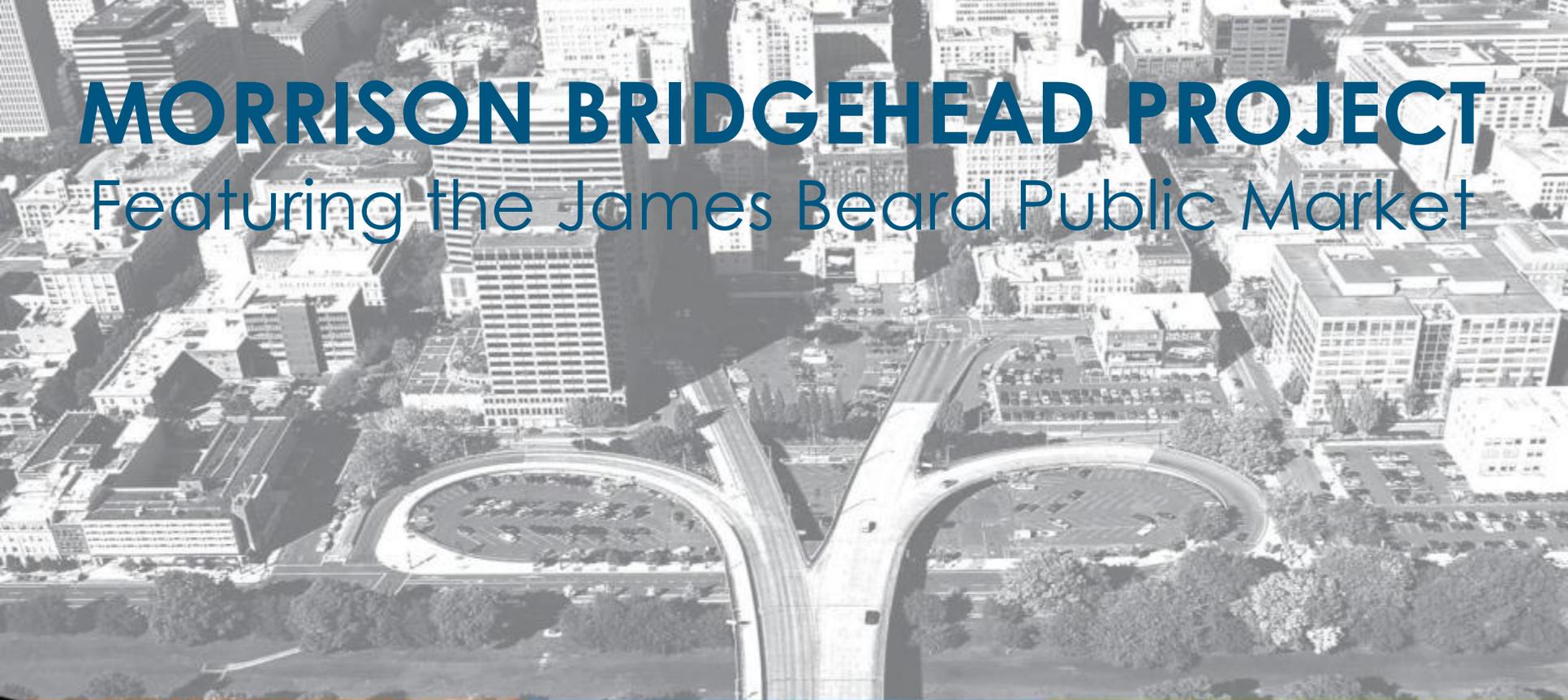


# MORRISON BRIDGEHEAD PROJECT

Featuring the James Beard Public Market



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May 1, 2014

Informational Board Briefing

# VIEW FROM



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# BLOCK 16 TOWER

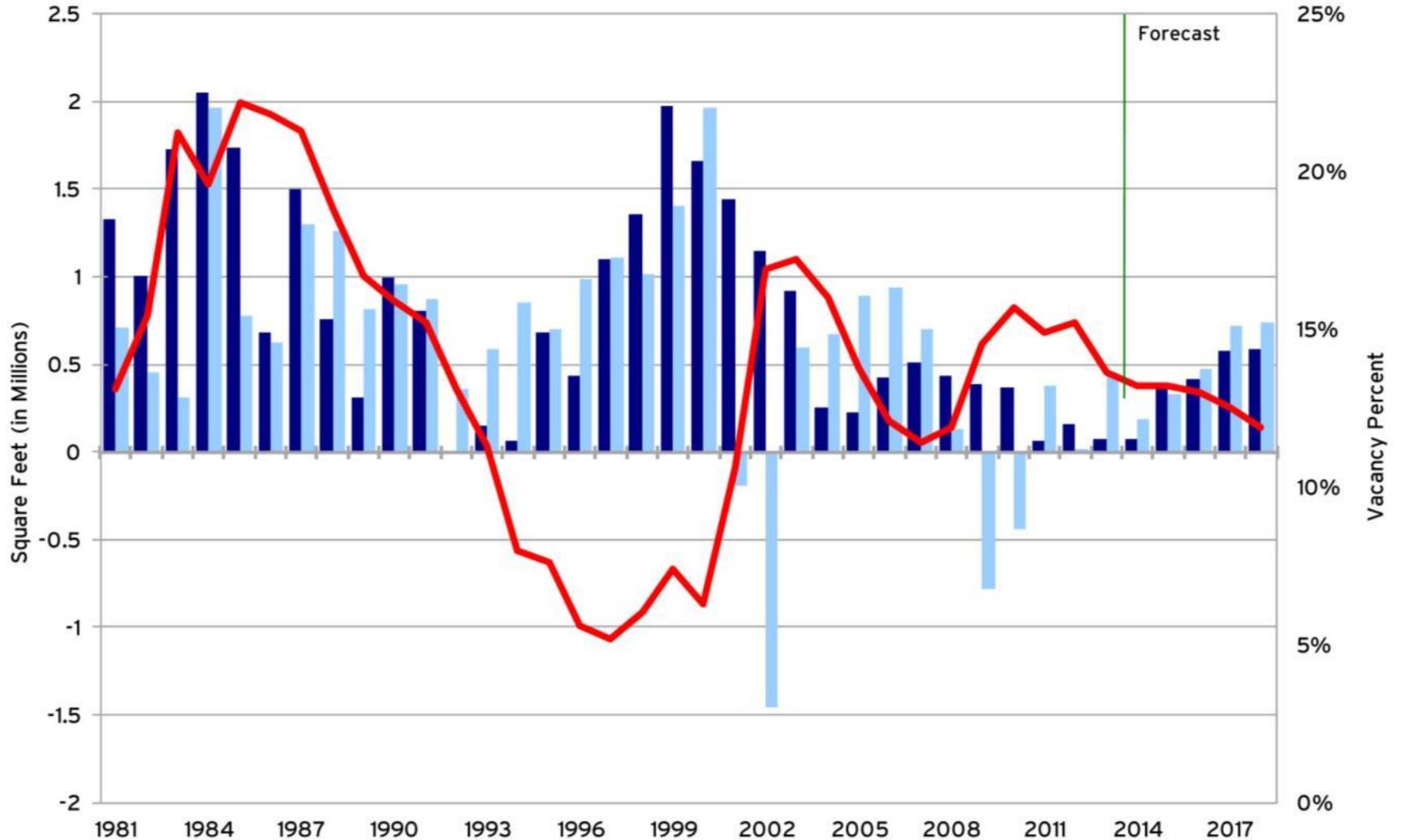


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# PORTLAND OFFICE

## Supply & Demand Trends



■ Completions    ■ Net Absorption    — Vacancy Percent

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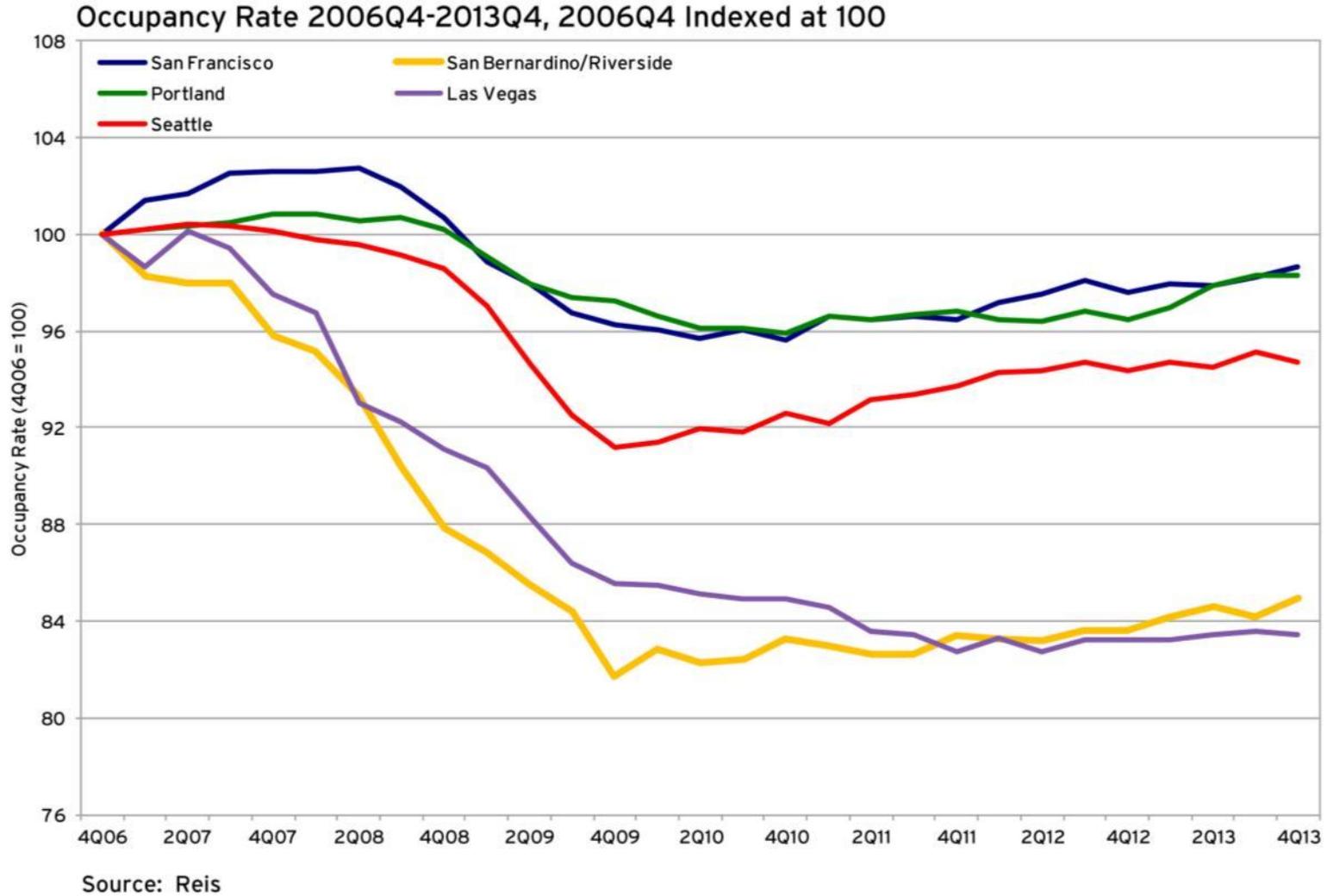
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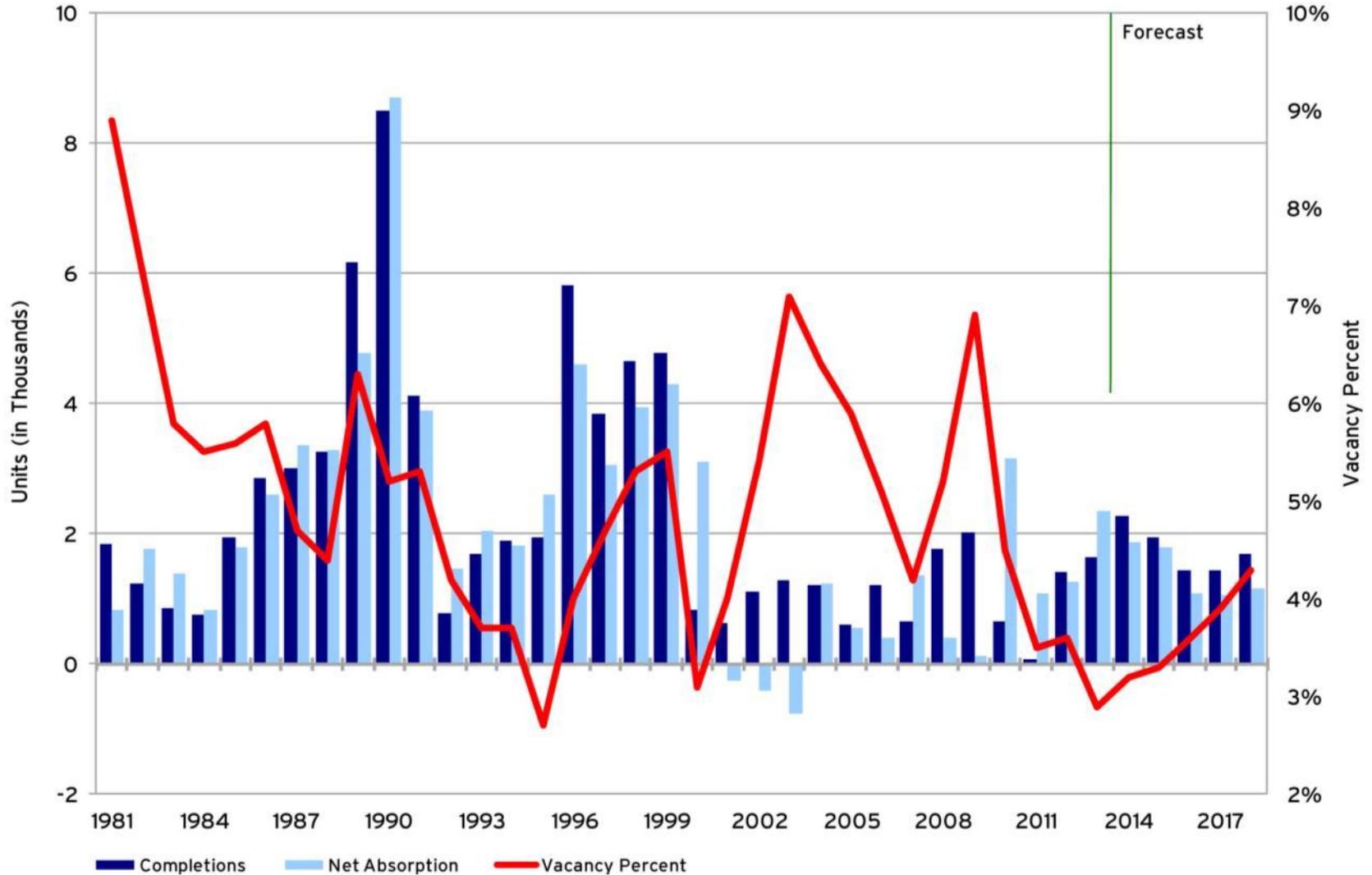
# RECOVERY IN

## High & Low Vacancy Office Markets & Recent Trends



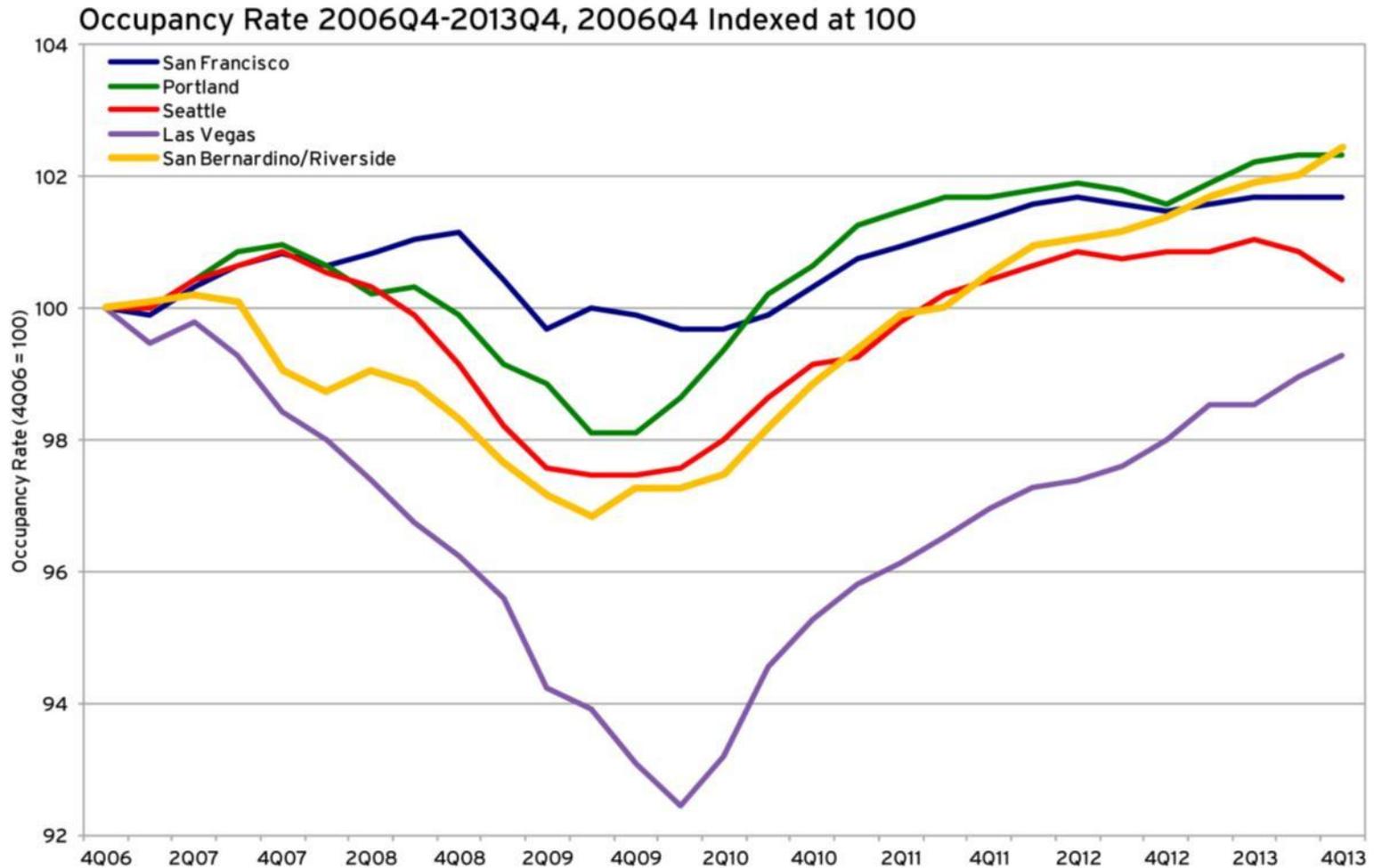
# PORTLAND APARTMENT

## Supply & Demand Trends



# RECOVERY IN

## High & Low Vacancy Apartment Markets & Recent Trends



Source: Reis

# COMPOSITE



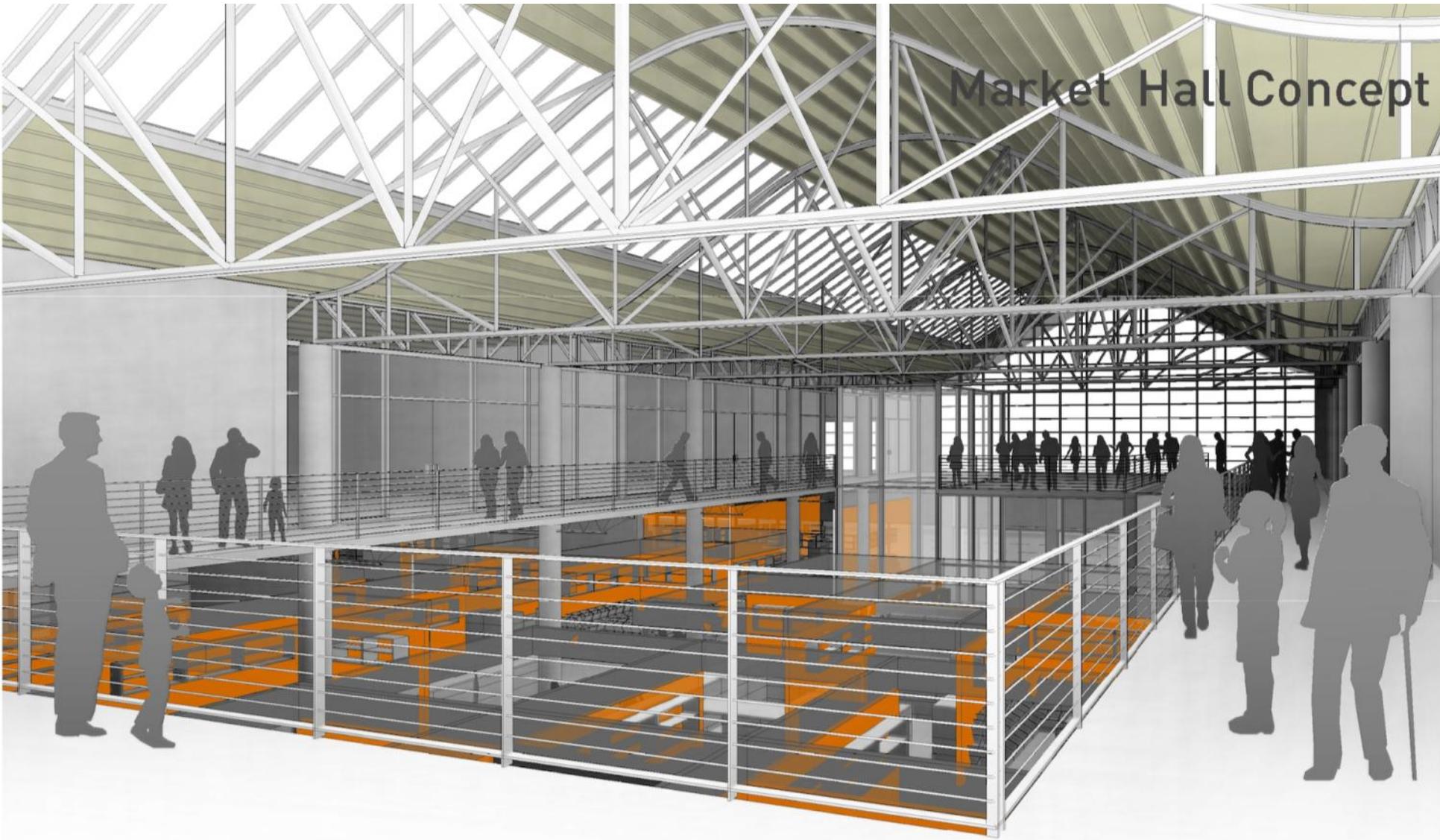
# Market Hall Concept



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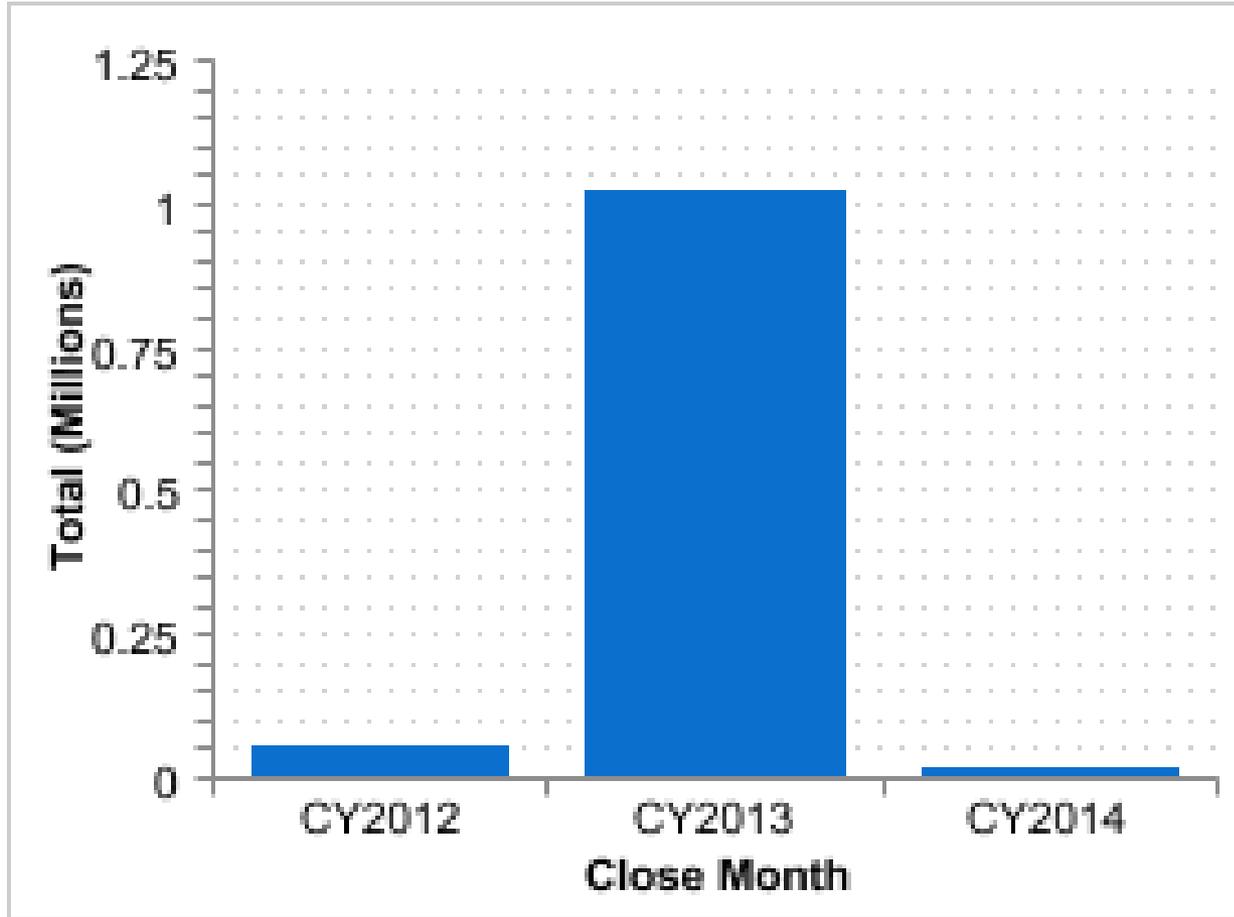
# Market Hall Concept



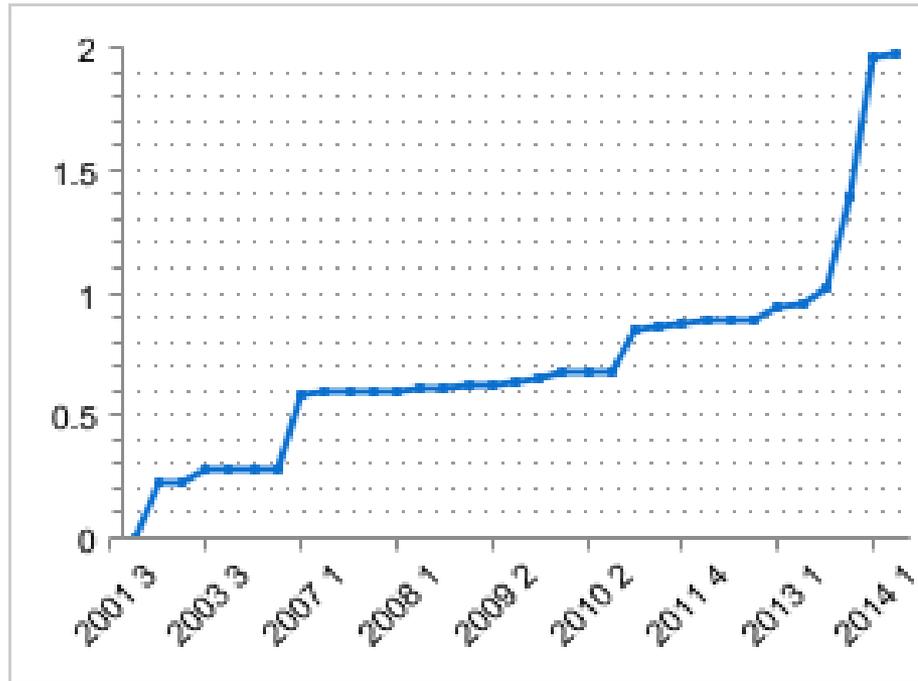
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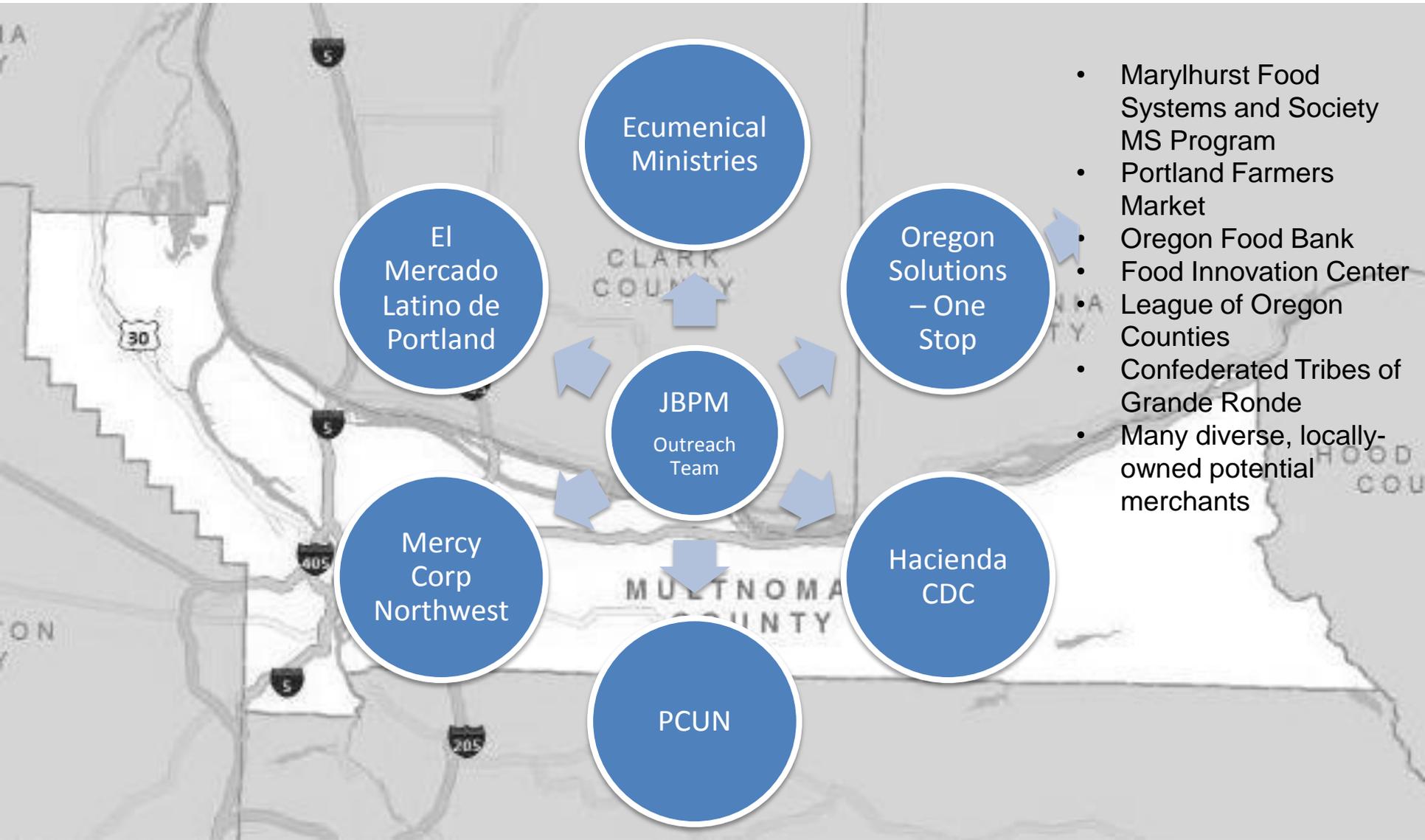
# PROGRESS AND MOMENTUM



# CUMULATIVE LIFETIME FUNDRAISING



# COMMUNITY



## Media

- Daily Journal of Commerce 2013  
Newsmakers: Ron Paul and The Historic  
Portland Public Market Foundation,  
February 22, 2013
- Portland Business Journal, A Market  
Force, September 27, 2013
- Portland Tribune, What's Ripe to Sell at  
the James Beard Public Market?,



# Thank you

We look forward to welcoming you

*to the Morrison Bridgehead Project  
featuring the James Beard Public Market*

