

# MORRISON BRIDGEHEAD PROJECT

Featuring the James Beard Public Market

vibrant

active

sustainable

May 1, 2014  
Informational Board Briefing



# VIEW FROM



# BLOCK 16 TOWER



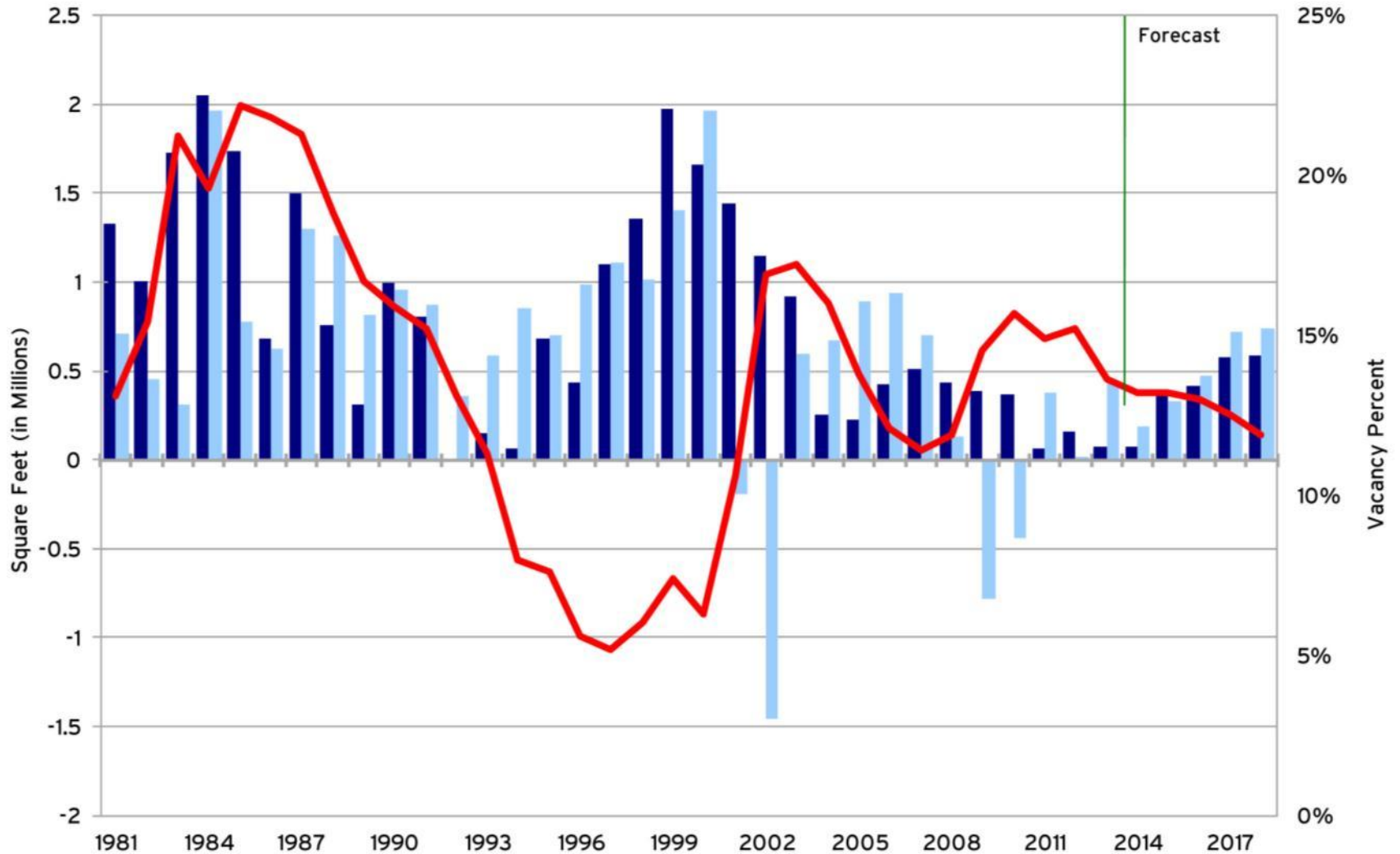
James Beard  
**PUBLIC  
MARKET**

vibrant. active. sustainable.



# PORTLAND OFFICE

## Supply & Demand Trends



■ Completions ■ Net Absorption — Vacancy Percent

James Beard

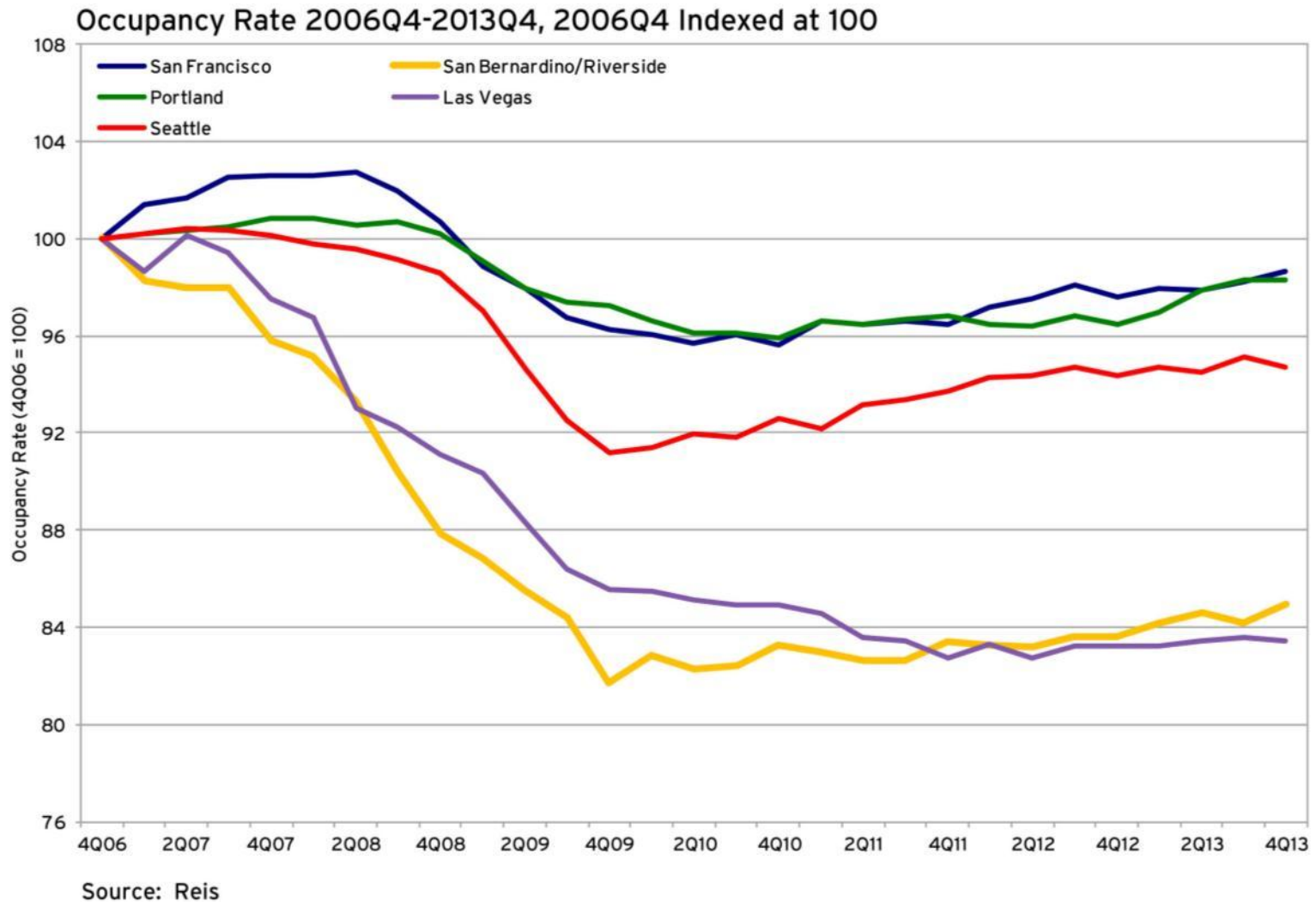
**PUBLIC  
MARKET**



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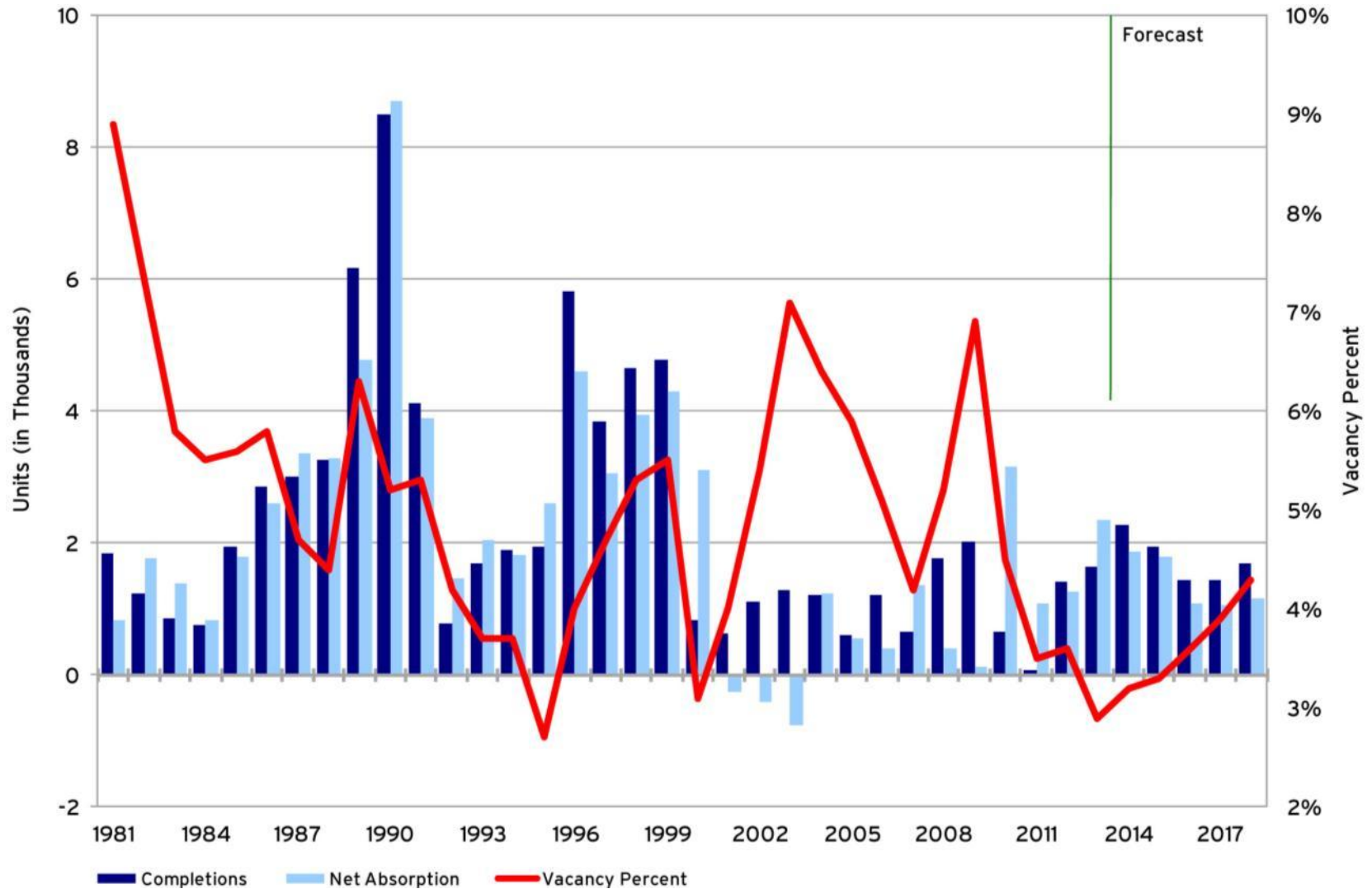
# RECOVERY IN

## High & Low Vacancy Office Markets & Recent Trends



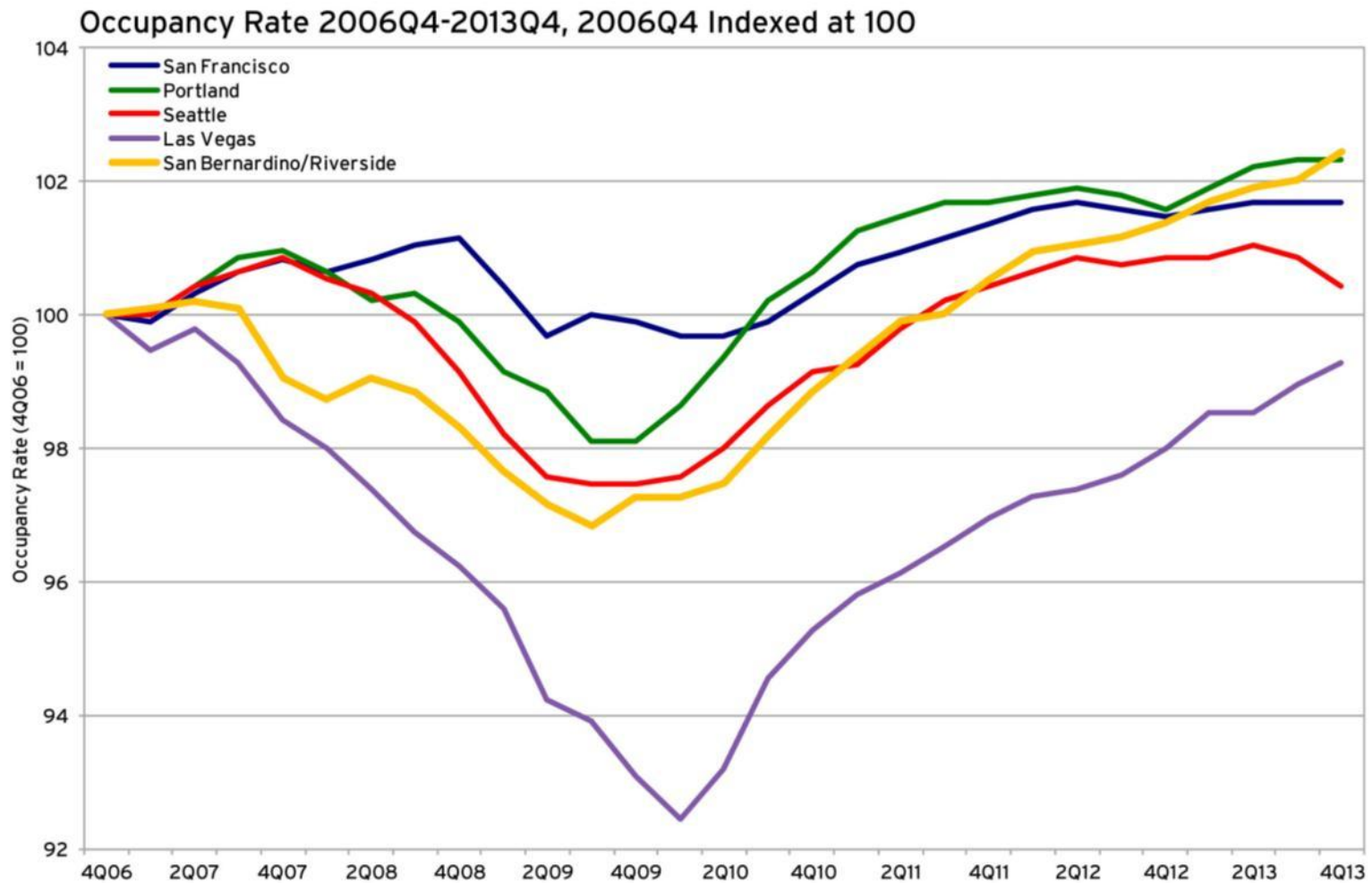
# PORTLAND APARTMENT

## Supply & Demand Trends



# RECOVERY IN

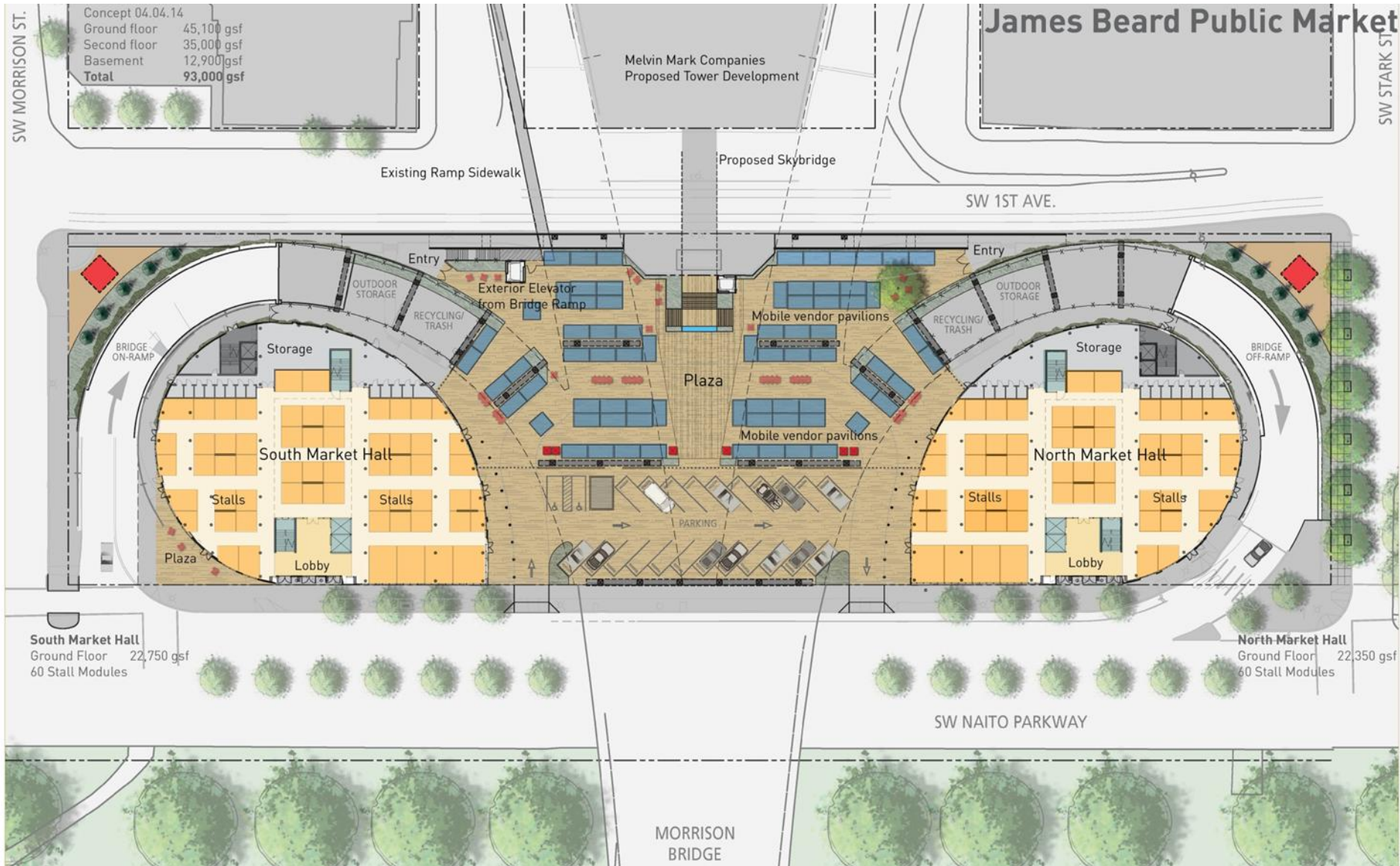
## High & Low Vacancy Apartment Markets & Recent Trends



Source: Reis

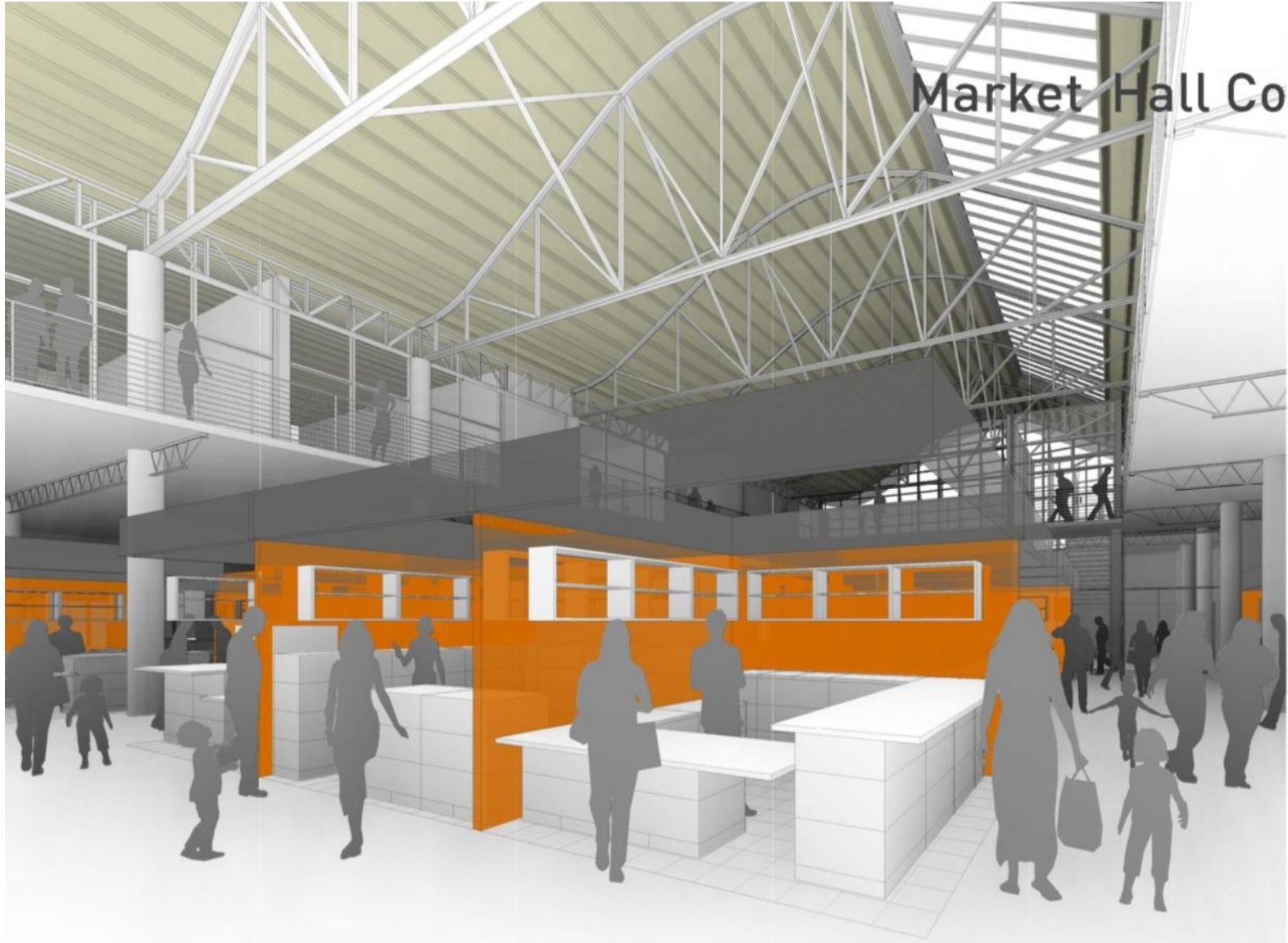


# COMPOSITE

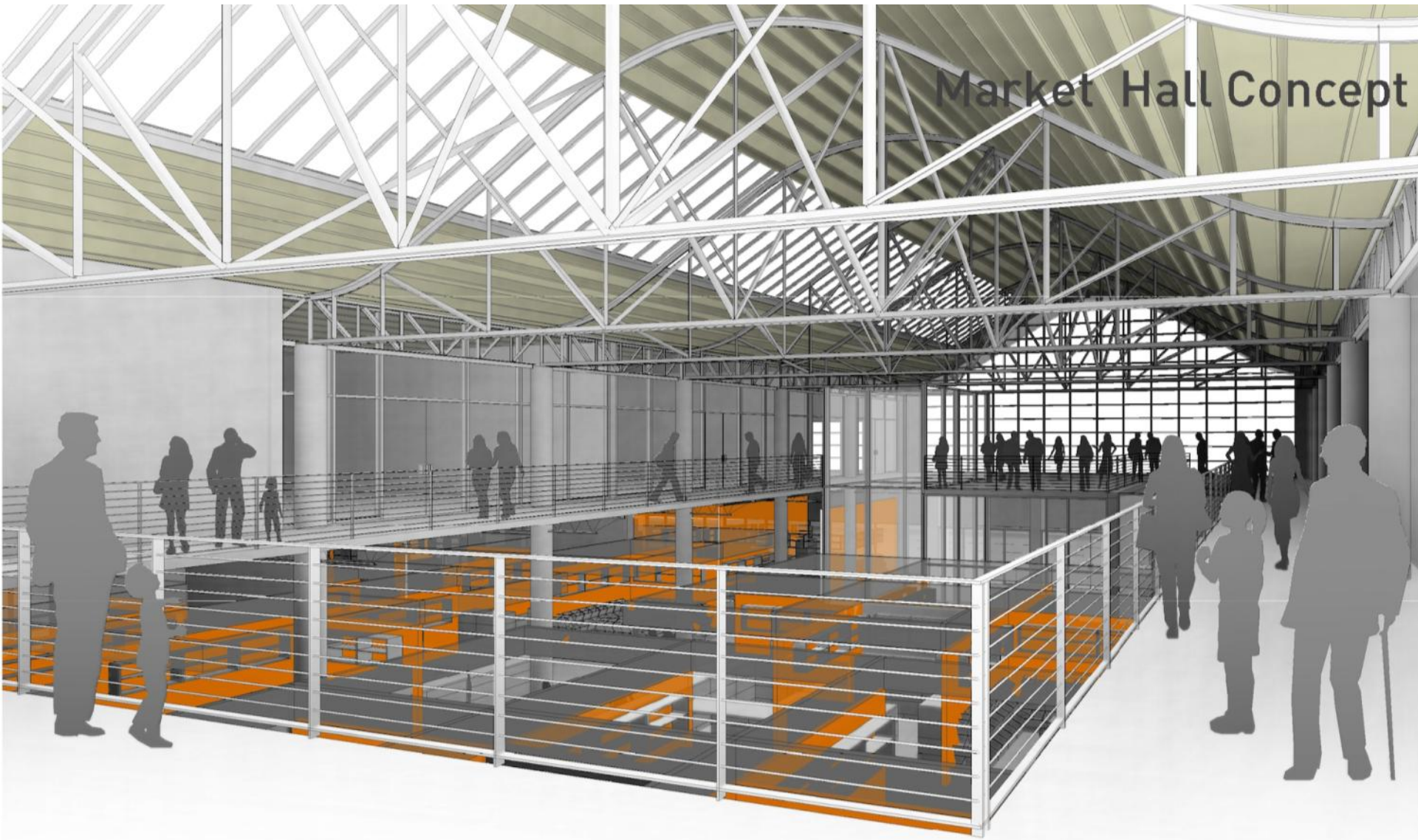




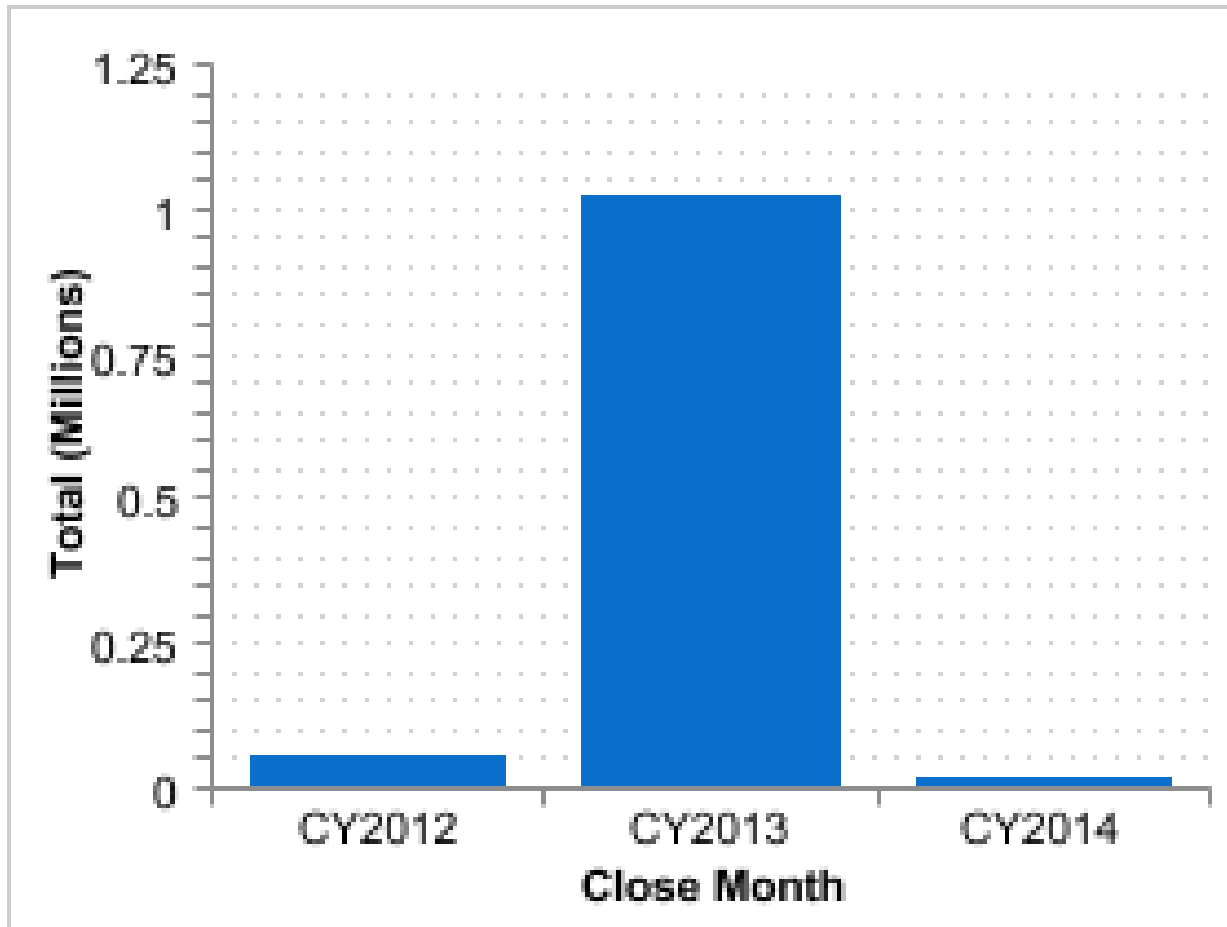
# Market Hall Concept



# Market Hall Concept

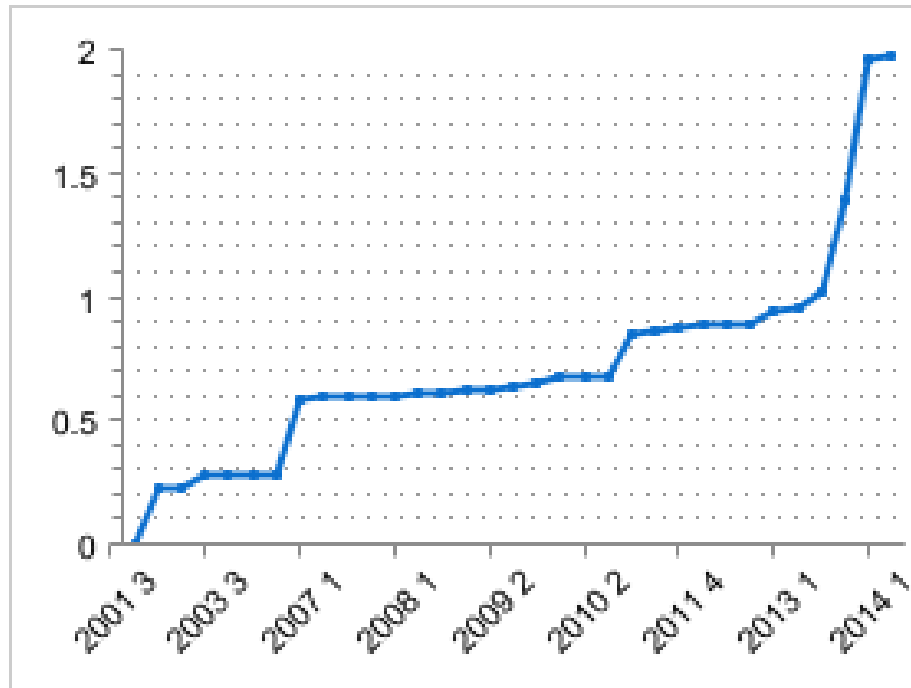


# PROGRESS AND MOMENTUM

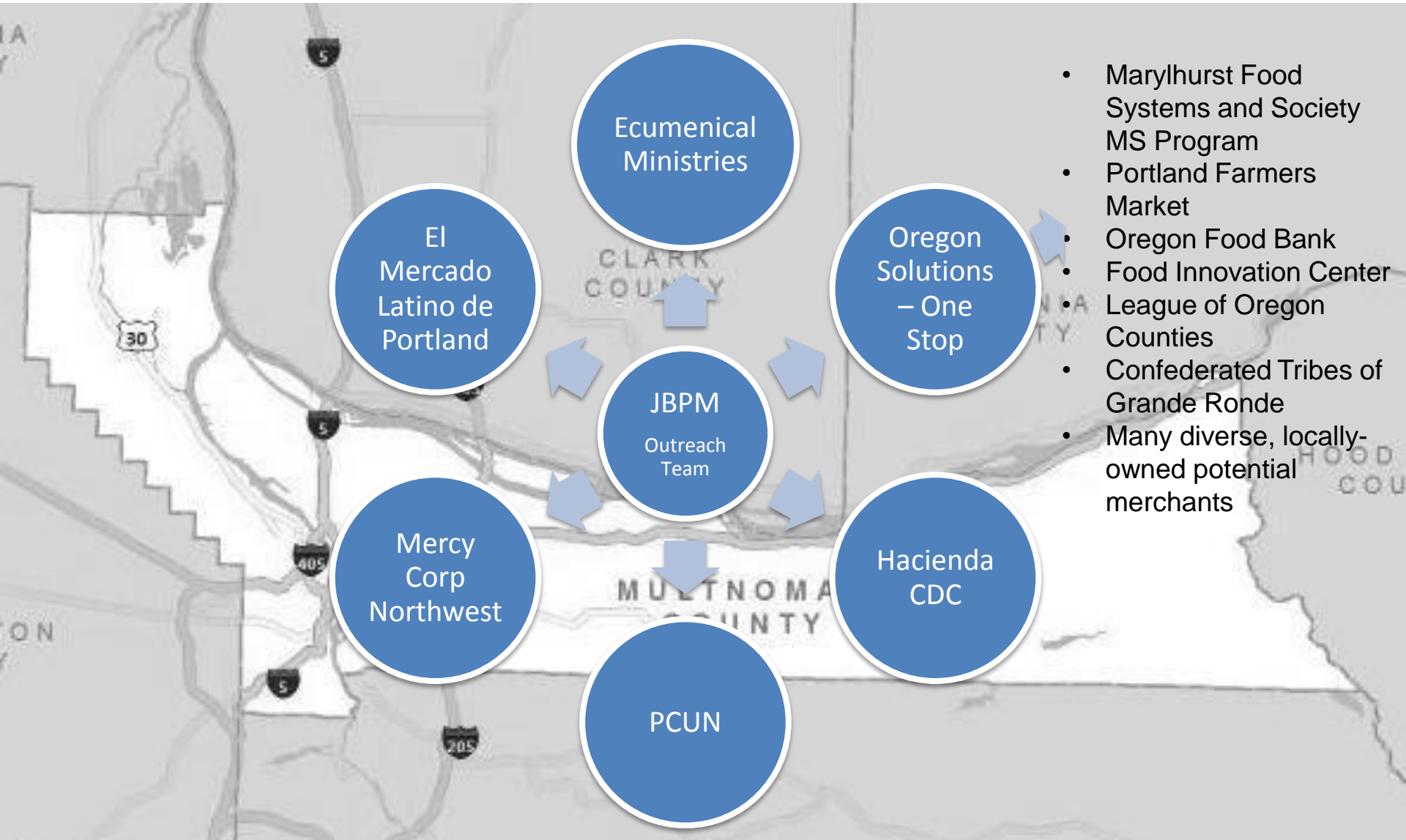




# CUMULATIVE LIFETIME FUNDRAISING



# COMMUNITY



## Media

- Daily Journal of Commerce 2013  
Newsmakers: Ron Paul and The Historic  
Portland Public Market Foundation,  
February 22, 2013
- Portland Business Journal, A Market  
Force, September 27, 2013
- Portland Tribune, What's Ripe to Sell at  
the James Beard Public Market?,



Thank you  
We look forward to welcoming you  
*to the Morrison Bridgehead Project  
featuring the James Beard Public Market*

