

**Transcript of the Board of Commissioners
Multnomah Building, Board Room 100
501 SE Hawthorne Blvd., Portland, Oregon
Tuesday, April 5, 2016**

BOARD BRIEFING

Chair Deborah Kafoury called the meeting to order at 10:12 a.m. with Vice-Chair Loretta Smith and Commissioners Jules Bailey, Judy Shiprack and Diane McKeel present.

Also attending was Marina Baker, Assistant Board Clerk.

B.1 Annual Public Health Heroes Celebration and On-the-Move Kick Off Briefing. Presenters: Joanne Fuller, Director, and Invited Others.

Ms. Fuller: I'M JOANNE FULLER, AND I'M THE HEALTH DEPARTMENT DIRECTOR, AND IT'S MY HONOR TODAY TO GET US STARTED IN THIS EVENT. WHAT WE'RE DOING TODAY IS CELEBRATING NATIONAL PUBLIC HEALTH WEEK. AND WE DO THAT BY HONORING PUBLIC HEALTH HEROES, AND ALSO TODAY WE'RE GOING TO KICKOFF THE ON THE MOVE CAMPAIGN, WHICH IS MULTNOMAH COUNTY'S LATEST WELLNESS EFFORT. WE'VE BEEN CELEBRATING PUBLIC HEALTH WEEK IN MULTNOMAH COUNTY SINCE 1995, WHEN THEN PRESIDENT BILL CLINTON ANNOUNCED THE FIRST PUBLIC HEALTH WEEK. AND THIS WEEK PRESIDENT OBAMA ISSUED A PROCLAMATION, AND I JUST WANTED TO READ A COUPLE WORDS FROM IT, SINCE IT'S THE LAST PUBLIC HEALTH WEEK PROCLAMATION THAT HE WILL GET TO DO, AND I FELT LIKE HE REALLY EMBODIED SOME OF THE THINGS THAT WE'RE TRYING TO HONOR TODAY.

SO DURING NATIONAL PUBLIC HEALTH WEEK, WE JOIN TOGETHER TO ENHANCE PUBLIC HEALTH. THE FOUNDATION OF OUR SECURITY AND WELL-BEING, HERE AT HOME AND AROUND THE WORLD. BY SUPPORTING HEALTH PROFESSIONALS AND EMBRACING OUR OBLIGATIONS TO PROMOTE PUBLIC HEALTH AND PROTECT OUR PLANET, WE CAN UPHOLD OUR SHARED RESPONSIBILITY TO PRESERVE THE PROMISE OF A HAPPY, AND HEALTHY LIFE FOR OUR CHILDREN AND GRANDCHILDREN. ENSURING ALL AMERICANS HAVE ACCESS TO QUALITY AFFORDABLE HEALTH INSURANCE IS AN IMPERATIVE FOR MAINTAINING OUR PUBLIC HEALTH. AND I'M PROUD THAT SIX YEARS AFTER I SIGNED IT, THE AFFORDABLE CARE ACT HAS EXTENDED THE PEACE OF MIND THAT COMES WITH HEALTH COVERAGE TO 20 MILLION AMERICANS. [APPLAUSE]

Ms. Fuller: FIRST LADY MICHELLE OBAMA LETS MOVE INITIATIVE IS ENCOURAGING MORE PHYSICAL ACTIVITY AND NUTRITIOUS FOOD CHOICES FOR OUR YOUTH, ENGAGING PARENTS AND KIDS IN THE WORK OF BUILDING STRONGER, HEALTHIER COMMUNITIES. TO SPARE MORE AMERICAN FAMILIES HEARTBREAK, I PROMISE \$1 BILLION IN NEW FUNDING TO ADDRESS PRESCRIPTION OPIATE ABUSE AND HEROIN USE, A PUBLIC HEALTH ISSUE THAT'S TAKEN A DEVASTATING TOLL ON TOO MANY. WE'RE ALSO STRIVING TO PROMOTE MENTAL HEALTH AS AN ESSENTIAL COMPONENT OF OVERALL HEALTH, HELPING ENSURE ACCESS TO MENTAL HEALTH CARE, AND SERVICES, AND WORKING TO PREVENT SUICIDE. AND BECAUSE PUBLIC SAFETY IS A CRITICAL COMPONENT OF ADDRESSING PUBLIC HEALTH, I ANNOUNCED NEW COMMON SENSE STEPS THIS YEAR TO ADDRESS OUR COUNTRY'S EPIDEMIC OF GUN VIOLENCE AND KEEP OUR NEIGHBORHOODS SAFE.

SO THAT'S JUST A PIECE OF THE PROCLAMATION. BUT I JUST THOUGHT THIS JUST REALLY EMBODIES THE KIND OF WORK THAT'S HAPPENING EVERY DAY HERE IN OUR COMMUNITY, AND I THOUGHT THAT AS WE CELEBRATE TODAY WE CAN REFLECT ON THE QUALITY OF THE WORK THAT'S HAPPENING. EVERY YEAR THE DEPARTMENT HAS RECOGNIZED PUBLIC HEALTH HEROES. AND THAT TRADITION WAS STARTED BY TRISHA TILLMAN, WHO'S COME BACK TO US, COME HOME AGAIN TO MULTNOMAH COUNTY. AND THAT TRADITION WAS REALLY STARTED TO ACKNOWLEDGE THAT PUBLIC HEALTH IS A RESPONSIBILITY THAT GOES BEYOND THE FOLKS THAT ARE PROFESSIONALS PAID TO DELIVER HEALTH SERVICES AND PROVIDE PUBLIC HEALTH INTERVENTION. PUBLIC HEALTH IS REALLY ABOUT EMBRACING ACTIVITIES IN OUR COMMUNITY THAT NEED ALL OF US TO PARTICIPATE IN ORDER TO BUILD A HEALTHY PLATFORM IN OUR COMMUNITY. AND THIS YEAR WE CHOSE TO HONOR AS PUBLIC HEALTH HEROES ALL OF THE MEMBERS OF ADVISORY COMMITTEES, TASK FORCES, AND COUNCILS THAT ADVISE AND SOMETIMES CO-MANAGE OUR DEPARTMENT WITH US.

Ms. Fuller: SO WE REALLY WANTED TO MAKE SURE THAT THESE FOLKS WHO GIVE SO FREELY OF THEIR TIME, THESE ARE FOLKS WHO HAVE OTHER LIVES, OTHER INTERESTS, JOBS, OTHER PLACES TO BE, AND YET YOU ALL, MANY OF YOU ARE HERE TODAY, YOU ALL CHOOSE TO PARTICIPATE HAND IN HAND WITH US TO DEVELOP POLICIES, TO EVALUATE PROGRAMMATIC OUTCOMES, TO LOOK AT BEST PRACTICES, TO DETERMINE AND LISTEN TO THE COMMUNITIES' NEEDS AND HELP US RESPOND TO THOSE NEEDS IN ORDER FOR US TO MAKE MULTNOMAH COUNTY A HEALTHIER PLACE TO LIVE, WORK, AND PLAY. AND SO I JUST WANT TO THANK EVERYONE WHO IS HERE TO REPRESENTS ALL OF THOSE COMMITTEES. WE'RE GOING TO HAVE THE BOARD MEMBERS AND THE CHAIR INDIVIDUALLY RECOGNIZE THE COMMITTEES AND HAVE A REPRESENTATIVE FROM EACH COMMITTEE RECEIVE THE RECOGNITION.

Ms. Fuller: WE'VE GOT CERTIFICATES FOR EVERYONE WHO IS PARTICIPATED ON THESE COMMITTEES, AND I HOPE ALL OF YOU RECOGNIZE THAT YOUR INCREDIBLE CONTRIBUTION TO YOUR COMMUNITY IS BEING CELEBRATED HERE TODAY. BEFORE WE DO THAT, I WOULD LIKE FOR FOLKS TO EITHER STAND OR WAVE WHO ARE MEMBERS OF ALL OF THOSE COMMITTEES. PLEASE DO THAT NOW. [APPLAUSE] THANK YOU SO MUCH FOR YOUR WORK. AND I'M GOING TO TURN IT OVER TO THE CHAIR, WHO IS GOING TO START THE RECOGNITION OF COMMITTEES.

Chair Kafoury: GOOD MORNING AND THANK YOU ALL FOR COMING OUT TO CELEBRATE OUR 2016 PUBLIC HEALTH HEROES. AT THIS TIME I WOULD LIKE TO SPECIFICALLY RECOGNIZE ALL THE VOLUNTEERS WHO SERVE ON THE HEALTH DEPARTMENT'S ADVISORY BOARDS TO STAND AND BE RECOGNIZED. [APPLAUSE] I'M GOING TO BE TALKING SPECIFICALLY ABOUT TWO TODAY. THE COMMUNITY BUDGET ADVISORY COMMITTEE, AND THE COMMUNITY HEALTH COUNCIL. THE COMMUNITY BUDGET ADVISORY COMMITTEE IS COMPRISED OF COMMUNITY VOLUNTEERS WHO REVIEW THE HEALTH DEPARTMENT'S BUDGET AND MAKE RECOMMENDATIONS TO THE HEALTH DEPARTMENT DIRECTOR, JOANNE FULLER, AND TO OUR BOARD OF COUNTY COMMISSIONERS. THIS COMMITTEE HELPS TO ENSURE THE HEALTH DEPARTMENT'S FINANCIAL INVESTMENTS ALIGN WITH ITS MISSION AND ITS STRATEGIC PRIORITIES.

THIS YEAR COMMITTEE MEMBERS DEVELOPED A VALUE STATEMENT TO GUIDE THEIR DECISION AND ENGAGE IN ONE ANOTHER. THEY LEARNED IN THE PROCESS THAT NO OTHER DEPARTMENT COMMUNITY BUDGET ADVISORY COMMITTEE HAD DEVELOPED VALUES TO INFORM THEIR WORK. THIS COMMITTEE'S VALUES ARE DEEPLY ROOTED IN TRANSFORMATIONAL LEADERSHIP AND SOCIAL JUSTICE. WHICH SUPPORT THE RECOMMENDATIONS TO FURTHER INVESTMENTS IN RACIAL EQUALITY, ACROSS OUR PROGRAMS AND SERVICES. I PERSONALLY GOT TO SEE THIS FIRSTHAND WHEN WE HAD THE CBACS COME FORWARD AND TALK TO ME ABOUT THEIR BUDGET PRIORITIES, AND I WAS BLOWN AWAY BY THE HEALTH DEPARTMENT'S BUDGET ADVISORY COMMITTEE, HANDS DOWN THE MOST THOROUGH, THOUGHTFUL WORK THAT I HAVE SEEN IN MY YEARS ON THE COUNTY COMMISSION. SO I'D LIKE TO THANK YOU IN ACCEPTING THE RECOGNITION ON BEHALF OF THE COMMUNITY BUDGET ADVISORY COMMITTEE ARE THE COCHAIRS. [APPLAUSE] SHAKE EVERYBODY'S HAND. AND THEN YOU GET AN AWARD AT THE END. THANK YOU. [APPLAUSE]

NEXT IS THE COMMUNITY HEALTH COUNCIL. THE COMMUNITY HEALTH COUNCIL PROVIDES LEADERSHIP AND GOVERNANCE FOR THE COUNTY'S COMMUNITY HEALTH CENTERS, INCLUDING PRIMARY CARE, DENTAL, EARLY CHILDHOOD SERVICES, SCHOOL-BASED HEALTH CENTERS, AND PHARMACY SERVICES. THE CENTERS SERVE MORE THAN 70,000 LOW-INCOME AND

UNINSURED PEOPLE IN OUR COMMUNITY EVERY YEAR. THE COUNCIL WORKS CLOSELY WITH INTEGRATED CLINICAL SERVICES DIRECTOR VANETTA AND THE BOARD OF COUNTY COMMISSIONERS TO PROVIDE GUIDANCE AND DIRECTION ON PROGRAMS AND POLICIES AFFECTING THE PATIENTS OF MULTNOMAH COUNTY'S HEALTH SERVICES. MEMBERS OF THE COMMUNITY HEALTH COUNCIL CONTINUE TO MAKE AN IMPACT IN THE LIVES OF PATIENTS IN OUR COMMUNITY FAR AND WIDE.

Chair Kafoury: THEIR ACCOMPLISHMENTS INCLUDE SEVERAL VISITS TO WASHINGTON, DC AND TO SALEM TO MEET WITH LEGISLATORS, TO ADVOCATE FOR ORAL HEALTH AND HEALTH CENTER FUNDING WITH AN OPPORTUNITY TO SPEAK WITH REPRESENTATIVE BLUMENAUER, SENATOR WYDEN, AND MANY OTHERS. THEY DEVELOPED A NOMINATING COMMITTEE THAT IS STRENGTHENING RECRUITMENT AND ON BOARDING FOR NEW MEMBERS. WOW. AND THEY ATTENDED DOZENS OF TRAININGS IN THE LAST FEW YEARS, INCLUDING WITH NATIONAL STATE AND REGIONAL ASSOCIATIONS LEARNING ABOUT EFFECTIVE GOVERNANCE, BETTER UNDERSTANDING THE PURPOSE OF MINUTES AND ROBERTS RULES OF ORDERS, AND MUCH MORE. THE COUNCIL'S ELECTED CHAIR IS HAROLD. HAROLD HAS VOLUNTEERED WITH MULTNOMAH COUNTY FOR MORE THAN 10 YEARS, AND SPEAKS NEARLY A HALF DOZEN LANGUAGES. HELPING TO CONNECT PATIENTS TO THEIR CARE PROVIDERS. HIS WISDOM AND CONFIDENCE HELPS COUNCIL DO ITS IMPORTANT WORK EVERY DAY. HAROLD, COME ON DOWN. [APPLAUSE]

Commissioner Bailey: I GET THE HONOR OF INTRODUCING THE NEXT TWO, AND TALKING ABOUT ADULT MENTAL HEALTH AND SUBSTANCE ABUSE ADVISORY COUNCIL. THE ADULT MENTAL HEALTH AND SUBSTANCE ABUSE ADVISORY COUNCIL IS MADE UP OF CONSUMERS, ADVOCATES, MENTAL HEALTH, AND ADDICTION PROVIDERS, PUBLIC PARTNERS, AND FAMILY MEMBERS. THE COUNCIL MAKES RECOMMENDATIONS TO THE MULTNOMAH COUNTY MENTAL HEALTH AND ADDICTION SERVICES DIVISION ABOUT THE ADULT SYSTEM OF CARE. THE COUNCIL ENSURES THE CONSUMERS AND THEIR FAMILIES CAN PROVIDE INPUT ON MENTAL HEALTH AND ADDICTION SERVICES IN THEIR COMMUNITY. AND MEMBERS PROVIDE INPUT ON A BODY OF ISSUES, INCLUDING FAMILY INVOLVEMENT AND ADVOCACY, DELIVERY SYSTEM CAPACITY, ACCESSIBILITY AND CONTINUITY OF CARE, QUALITY ASSURANCE AND QUALITY IMPROVEMENT JUST TO NAME A FEW.

COUNCIL ALSO SERVES AS A LIAISON TO THE MENTAL HEALTH AND ADDICTION SERVICES DIVISION, PROGRAMS BY HELPING TO LINK THE DIVISION WITH THE COMMUNITY, ADVOCATING AND PROMOTING THE DIVISION'S ACTIVITY TO THE COMMUNITY AND MEMBERS, AND SEEKING INPUT FROM MULTNOMAH COUNTY RESIDENTS REGARDING MENTAL HEALTH AND ADDICTION SERVICES. AS MANY OF YOU KNOW, OUR COUNCIL'S ELECTED CHAIR IS AMY ANDERSON. AMY ALMOST NEEDS NO INTRODUCTION.

AMY HAS PARTICIPATED AND HELPED LEADERSHIP ROLES ON SEVERAL ADVISORY AND GOVERNING BOARDS FOR MULTNOMAH COUNTY HEALTH DEPARTMENT SINCE 2007, AND AMY IS A STRONG ADVOCATE FOR PATIENT CARE AND COMMUNITY SERVICES. ACCEPTING RECOGNITION ON BEHALF OF THE ADULT MENTAL HEALTH AND SUBSTANCE ABUSE ADVISORY COUNCIL, CHAIR AMY ANDERSON. [APPLAUSE]

Commissioner Bailey: I ALSO GET TO TALK ABOUT THE MULTNOMAH COUNTY PUBLIC HEALTH ADVISORY BOARD, WHICH IS AFFECTIONATELY CALLED MCPHAB. IT'S NOT THE NEW LINE FROM MCDONALD'S, [LAUGHTER] BUT THE OPPOSITE OF THAT IN THAT IT'S PUBLIC HEALTH. IT'S A NEW ADVISORY BODY, AND IT PROVIDES BROAD STAKEHOLDER INPUT FROM A VARIETY OF COMMUNITY SECTORS ON WORK RELATED TO REDUCING HEALTH AND EQUITY AND IMPROVING POPULATION HEALTH IN MULTNOMAH COUNTY. THE BOARD ADVISES PUBLIC HEALTH LEADERSHIP PRIORITIES SUCH AS BUDGET AND STRATEGIC PLAN, POLICY DEVELOPMENT AND EMERGING PUBLIC HEALTH ISSUES LIKE HOUSING AND AIR QUALITY. IT CONSIST OF 15 MEMBERS, REPRESENTING MANY DIMENSIONS OF OUR COMMUNITY. MEMBERS WERE SELECTED BASED ON PASSION FOR EQUITY, PRIMARY PREVENTION, AND POPULATION HEALTH AS WELL AS REPRESENTATION OF COMMUNITIES AFFECTED BY HEALTH INEQUITIES. THIS INAUGURAL BOARD IS BUILDING INTO SOMETHING THAT CAN BE STRATEGIC AND SUSTAINABLE.

IT'S DEVELOPING ITS LEADERSHIP STRUCTURE AND BY LAWS GETTING ORIENTED TO THE WORK OF THE PUBLIC HEALTH DIVISION, AND IDENTIFYING ITS PRIORITIES FOR THE COMING YEAR. BY BRINGING COMMUNITY VOICE DIRECTLY TO PUBLIC HEALTH LEADERSHIP, MCPHAB IS HELPING CHANGE THE WAY WE WORK. STAY TUNED FOR MORE TO COME. ACCEPTING RECOGNITION ON BEHALF OF MULTNOMAH COUNTY PUBLIC HEALTH ADVISORY BOARD, CHAIR CHARLES TALLMAN AND VICE CHAIR CHRISTINA NAHREN. [APPLAUSE]

Vice-Chair Smith: GOOD MORNING.

Audience: GOOD MORNING!

Vice-Chair Smith: THANK YOU ALL FOR COMING HERE. THIS IS ONE OF MY FAVORITE, FAVORITE EVENTS EVERY YEAR. AND EVERYBODY'S SO HAPPY, AND FULL OF ENERGY, AND I SEE ALL MY OLD FRIENDS HERE, AND DOCTOR, IT'S SO GREAT TO HAVE YOU HERE THIS MORNING. THE FIRST AWARD I WILL PRESENT IS THE NURSE FAMILY PARTNERSHIP COMMUNITY ADVISORY COUNCIL. THE NURSE FAMILY PARTNERSHIP IS AN EVIDENCE-BASED COMMUNITY HEALTH PROGRAM WITH THREE DECADES OF RESEARCH SHOWING JUST WHAT WORKS IN TRANSFORMING THE LIVES OF THE FIRST-TIME MOTHERS IN & THEIR CHILDREN. THE PROGRAM AIMS TO ACHIEVE THREE IMPORTANT OBJECTIVES.

Vice-Chair Smith: ONE, TO IMPROVE PREGNANCY OUTCOMES BY CONNECTING WOMEN WITH GOOD PREVENTIVE HEALTH PRACTICES. INCLUDING THOROUGH PRENATAL CARE WITH HEALTH CARE PROVIDERS, MAKING DIE SATISFACTORY IMPROVEMENTS AND REDUCING CIGARETTE, ALCOHOL, AND SUBSTANCE ABUSE. TO IMPROVE CHILDREN'S HEALTH AND DEVELOPMENT BY HELPING PARENTS PROVIDE RESPONSIBLE AND COMPETENT CARE FOR THEIR KIDS, AND TIME PROVE FAMILIES' ECONOMIC SELF-SUFFICIENCY BY ASSISTING PARENTS IN DEVELOPING THEIR VISION FOR THE FUTURE, PLANS FOR FUTURE PREGNANCIES, AND CONTINUING THEIR WORK IN EDUCATION AND FINDING WORK.

THE NURSE FAMILY PARTNERSHIP COMMUNITY ADVISORY COUNCIL, NSP COUNCIL, SEEKS TO RELATE CLIENTS AND COMMUNITY PARTNER VOICE AND EXPERIENCES TO SUPPORT MULTNOMAH COUNTY'S HEALTH DEPARTMENT WITH ENROLLMENT EFFORTS, REFERRALS, AND STAKEHOLDER ENGAGEMENT FOR THE NSP PROGRAM. THE COUNCIL MEMBERS ACTIVELY SUPPORT THE NURSE FAMILY PARTNERSHIP PROGRAM BY, ONE, PROMOTING AND SUPPORTING THE PROGRAMS AND COMMUNITY EVENTS. TWO, WORKING TO RAISE AWARENESS OF THIS HOME VISITING PROGRAM, BOTH STATEWIDE AND REGIONALLY. PLANNING CELEBRATIONS AND FUND-RAISING EFFORTS, WORKING ON IMPROVING SERVICES FOR PARTICIPATING FAMILIES, AND CREATING OPPORTUNITIES FOR CURRENT AND FORMER CLIENTS TO HELP BUILD NETWORKING RELATIONSHIPS WITH OTHER FAMILIES IN THE PROGRAM. JEANETTE PEREZ CORDERO SERVES AS THE COUNCIL'S ELECTED CHAIR, CHAIR PEREZ CORDERO WAS PREVIOUSLY A CLIENT IN THE PROGRAM AND IS A STRONG ADVOCATE FOR AFFORDABLE HOUSING AND FOR AT-RISK FAMILIES. CHAIR PEREZ CORDERO IS HERE TODAY ACCEPTING RECOGNITION ON BEHALF OF THE NURSE FAMILY PARTNERSHIP COMMUNITY ADVISORY COUNCIL. MISS JEANETTE. [APPLAUSE]

THANK YOU. THE NEXT AWARD IS TO THE HEALTHY BIRTH INITIATIVE COMMUNITY ACTION NETWORK. AND AS WE KNOW, IT TAKES TREMENDOUS EFFORT TO RAISE A CHILD AND BALANCE ALL THE DEMANDS OF LIFE. AS YOU KNOW, I HAVE A SON, AND I KNOW THAT'S A HUGE UNDERTAKING, AND IT FELT LIKE SOMETIMES HE WAS ABOUT SIX KIDS WITH HIS SCHEDULE, AND FOR THOSE FOLKS WHO HAVE MORE THAN ONE KID, CAN YOU RAISE YOUR HAND? THERE IS A SPECIAL, SPECIAL PLACE IN HEAVEN FOR YOU. [LAUGHTER] THE HEALTHY BIRTH INITIATIVE COMMUNITY ACTION NETWORK IS MADE UP OF A LEADERSHIP TEAM AND STRATEGIC PLANNING WORK GROUP. IT'S WITH CLIENTS, COMMUNITY MEMBERS, AND STAFF, IT'S A PART OF THE CRITICAL EFFORT TO ADDRESS THE CHALLENGES ASSOCIATED WITH RAISING HEALTHY CHILDREN IN THE AFRICAN-AMERICAN COMMUNITY. THIS INVOLVES THE WHOLE FAMILY, ENGAGING MOTHERS, FATHERS, AND OTHER CARETAKERS IN SUPPORTING A CHILD'S DEVELOPMENT. OVER THE COURSE

OF THE PAST YEAR, CAN MEMBERS WORKED TOGETHER TO EXPAND LEADERSHIP OPPORTUNITIES ENROLL FOR PARTICIPANTS IN THE HEALTHY BIRTH INITIATIVE.

Vice-Chair Smith: THEY PARTNER WITH THE FAMILY FORWARD TO PROVIDE AN ADVOCACY TRAINING FOR CAN MEMBERS, AND COMPLETED A NEEDS ASSESSMENT IDENTIFYING THREE CORE VALUE AREAS IN THE GROUPS WILL FOCUS ON THE NEXT FOUR YEARS. WHICH INCLUDES HOUSING, ECONOMIC OPPORTUNITIES, AND FAMILY UNITY. 30 TO 35 COMMUNITY MEMBERS, HEALTHY BIRTH INITIATIVE PARTICIPANTS AND HEALTH DEPARTMENT STAFF, THEY GO TO THE COMMUNITY ACTION NETWORK'S MONTHLY MEETINGS. WITH 200 ATTENDEES PER YEAR, THIS COMMITTED AND PASSIONATE GROUP COLLABORATES TO KEEP BUILDING TOWARD A MORE EQUITABLE SOCIETY. AND MEMBER SHAVONTE SCOTT IS HERE ACCEPTING RECOGNITION ON BEHALF OF THE HEALTHY BIRTH INITIATIVE COMMUNITY ACTION NETWORK. THANK YOU FOR YOUR DEDICATION AND YOUR COMMITMENT TO PARENTING AND HELP TO MAKE MULTNOMAH COUNTY A BETTER PLACE FOR ALL OF OUR PRECIOUS CHILDREN. [APPLAUSE]

Commissioner Shiprack: I AM SO PLEASED TO BE SURROUNDED BY HEROES. AND THIS IS MY FINAL OPPORTUNITY TO GIVE THESE AWARDS. IT'S BEEN A REALLY NICE RUN. AND I GET TO BRIDGE TO A HERO AND JUST SAY, WOW, IT'S REALLY SPECIAL TO HAVE SOMETHING IN COMMON WITH MY HERO, PRESIDENT BARACK OBAMA. EVEN IF IT DOES MEAN IT'S THE END OF THIS RUN. VANETTA SUGGESTED THAT I DO SOMETHING DIFFERENT THIS TIME, LIKE KARAOKE, WHICH YOU REALLY DON'T NEED. AND I DIDN'T HAVE TIME TO WRITE A CLEAN LIMERICK, SO I'M JUST GOING TO DO THIS AS WRITTEN. IT REALLY IS MY HONOR TO GIVE THE NEXT AWARD TO THE ACHIEVE COALITION.

ACHIEVE STANDS FOR ACTION COMMUNITIES FOR HEALTH INNOVATION AND ENVIRONMENTAL CHANGE. AND IT WAS FORMED IN 2009 TO CONDUCT COMMUNITY ASSESSMENTS TO HELP IMPROVE HEALTH EQUITY THROUGH POLICY IMPLEMENTATION. THE FOCUS RESTS ON TOBACCO EDUCATION, NUTRITION POLICIES, AFFORDABILITY, AND ACCESS TO HEALTHY FOOD, AND ENCOURAGES PHYSICAL FITNESS. ACHIEVE OBJECTIVES AND STRATEGIES DIRECTLY IMPACT INFANTS, YOUTH, PREGNANT WOMEN, ADULTS, AND ELDERS TOWARD BETTER HEALTH OUTCOMES IN THE AFRICAN-AMERICAN BLACK COMMUNITY WITHIN MULTNOMAH COUNTY.

THE ACHIEVE COALITION DEVELOPS HEALTH PRIORITIES THROUGH AN ASSESSMENT PROCESS OF WHERE PEOPLE WORK, PLAY, LIVE, AND WORSHIP. COALITION MEMBERS CONDUCT ENVIRONMENTAL SCAN AND PROPOSE RECOMMENDATIONS TO SET OR SUPPORT POLICY EFFORTS. MEMBERS WORK WITH COMMUNITY LEADERS AND VOLUNTEERS IN SETTINGS WHERE THEY CAN PROVIDE TECHNICAL ASSISTANCE. THE

ACHIEVE COALITION INFORMS THE RACIAL AND ETHNIC APPROACHES TO COMMUNITY HEALTH, KNOWN AS REACH. THIS THREE-YEAR GRANT PROVIDES CULTURALLY RELEVANT NUTRITION STANDARDS, TOBACCO EDUCATION, AND PHYSICAL FITNESS THAT ENCOURAGE BEHAVIOR CHANGE ACROSS SETTINGS, REACH ENDEAVORS A HOLISTIC APPROACH TO IMPROVE HEALTH OUTCOMES. RECENTLY SEVERAL FAITH HOUSES HAVE WORKED TOGETHER WITH THE ACHIEVE COALITION TO ADOPT POLICY STANDARDS AROUND NUTRITION AND TOBACCO.

Commissioner Shiprack: PARTICIPATING CHURCHES REPORTED A REDUCTION IN THE CONSUMPTION OF SUGARY BEVERAGES, REMOVAL OF DEEP FRYERS, AND AN INCREASE IN ACCESS TO FRESH VEGETABLES AND FRUITS. MORE THAN 100,000 CHURCH AND COMMUNITY MEMBERS ARE IMPACTED BY THESE CHANGES IN COMBINED SETTINGS. ACCEPTING RECOGNITION ON BEHALF OF THE ACHIEVE COALITION ARE MEMBERS NINA PHILLIPS AND ZEV NICHOLSON. [APPLAUSE] THE NEXT PUBLIC HEALTH HERO TODAY IS THE VECTOR CONTROL AND CODE ENFORCEMENT ADVISORY COMMITTEE. THE VECTOR CONTROL AND CODE ENFORCEMENT ADVISORY COMMITTEE, IT WOULD BE EASIER IF WE COULD JUST COME UP WITH A CATCHY ACRONYM LIKE RATS. [LAUGHTER] YOU GUYS I'M SURE WILL WORK ON THAT. THE VECTOR CONTROL AND CODE ENFORCEMENT ADVISORY COMMITTEE IS A GROUP OF NINE CITIZENS APPOINTED BY THE MULTNOMAH COUNTY CHAIR TO PROVIDE RECOMMENDATIONS TO THE HEALTH DEPARTMENT'S VECTOR CONTROL AND CODE ENFORCEMENT PROGRAMS.

THE COMMITTEE PROVIDES A DIVERSE SET OF COMMUNITY VIEWS AND RECOMMENDATIONS ON VECTOR CONTROL AND CODE ENFORCEMENT ACTIVITIES, INCLUDING DEVELOPMENT OF EDUCATIONAL MESSAGES ON VECTOR HOME DISEASES, VECTOR CONTROL PLANS FOR PUBLIC SPACES, PREVENTING ILLEGAL DUMPING, AND EVALUATING THE CURRENT AND FUTURE PLANS AND PRACTICES OF VECTOR CONTROL SERVICES. COMMITTEE MEMBERS WORK TOGETHER TO SUPPORT AND ADVOCATE FOR THE VECTOR CONTROL AND CODE ENFORCEMENT PROGRAMS' BUDGET AND COMMUNITY PARTNERSHIPS, PROVIDE INPUT ON ENFORCEMENT AND LICENSING FOR SPECIFIC ANIMALS, AND REVIEW AND DEVELOP INTEGRATED MOSQUITO MANAGEMENT PRACTICES FOR MULTNOMAH COUNTY. ACCEPTING RECOGNITION ON BEHALF OF THE VECTOR CONTROL AND CODE ENFORCEMENT ADVISORY COMMITTEE, CHAIR DEBBIE PORTER. [APPLAUSE]

Commissioner McKeel: GOOD MORNING, EVERYBODY. THANK YOU ALL FOR BEING HERE TO CELEBRATE OUR PUBLIC HEALTH HEROES. LIKE COMMISSIONER SHIPRACK, THIS WILL BE THE LAST TIME I GET TO DO THIS EVENT. AND IT'S TRULY AN HONOR TO BE HERE WITH YOU, PROBABLY ONE OF THE MOST FUN THINGS WE GET TO DO AS COMMISSIONERS, IS TO HONOR THE EVENTS THAT HONOR OUR STAFF AND HONOR OUR VOLUNTEERS. AND OUR HEROES. SO YOU'RE ALL HEROES TO US, AND

THANK YOU SO MUCH. OKAY. WE HAVE THE FOOD SERVICE ADVISORY COMMITTEE.

Commissioner McKeel: THE MULTNOMAH COUNTY FOOD SERVICE ADVISORY COMMITTEE CONSISTS OF LOCAL FOOD SERVICE INDUSTRY REPRESENTATIVES, COUNTY REGULATORY OFFICIALS, CONSUMERS, EDUCATORS, AND DIETICIANS REPORTING TO MULTNOMAH COUNTY'S ENVIRONMENTAL HEALTH SECTION AND THE BOARD OF COUNTY COMMISSIONERS. THE COMMITTEE'S PRIMARY PURPOSE IS TO ASSIST, ADVISE, AND FOSTER COLLABORATION WITH MULTNOMAH COUNTY HEALTH DEPARTMENT AND BOARD OF COUNTY COMMISSIONERS ON FOOD-RELATED MATTERS THAT AFFECT THE DINING PUBLIC, FOOD SERVICE PROVIDERS, AND THE RESTAURANT INDUSTRY.

THE COMMITTEE MAINTAINS OPEN COMMUNICATION IN A VARIETY OF WAYS, INCLUDING INFORMATIONAL INTERVIEWS, LETTERS OF RECOMMENDATION, AND DIRECT FEEDBACK ON TOPICS OF INQUIRY AND EMERGING TRENDS. ALL COMMITTEE DISCUSSION AND RECOMMENDATIONS WEIGH THE PUBLIC'S INTEREST AGAINST INDUSTRY FEASIBILITY WITH FOOD SAFETY AND THE HEALTH OF THE MULTNOMAH COUNTY CITIZENS BEING OF CENTRAL CONCERN. ACCEPTING RECOGNITION ON BEHALF OF THE FOOD SERVICE ADVISORY COMMITTEE IS VICE CHAIR MARGARET -- I'M GOING TO MISPRONOUNCE YOUR LAST NAME. MARGARET VADIOT. [APPLAUSE]

HIV SERVICES PLANNING COUNCIL. THE HIV PLANNING SERVICES COUNCIL IS DEDICATED TO IMPROVING THE QUALITY OF LIFE FOR THOSE INFECTED AND/OR AFFECTED BY HIV AIDS. AND ENSURING THAT MEMBERS OF OUR COMMUNITY PLAY LEAD ROLES IN PLANNING AND ASSESSMENT OF HIV RESOURCES. THE HIV PLANNING SERVICES COMMITTEE, A 30-MEMBER CITIZEN INVOLVEMENT COMMITTEE, IS A DECISION MAKING BODY THAT DECIDES HOW MORE THAN \$3 MILLION IN FEDERAL FUNDS WILL BE SPENT BY SETTING PRIORITIES AND ALLOCATING FUNDS TO PROGRAMS SERVING PEOPLE LIVING WITH OR AFFECTED BY HIV AIDS.

THEY HELP TO PLAN THE DELIVERY OF MEDICAL AND SOCIAL SERVICES IN CLACKAMAS, COLUMBIA, MULTNOMAH, YAMHILL, WASHINGTON, AND CLARK COUNTIES. THEY INVOLVE THE COMMUNITY IN ASSESSING THE HEALTH CARE AND SOCIAL SERVICES NEEDS OF PEOPLE LIVING WITH HIV. MEMBERS OF THE PLANNING COUNCIL HAVE CONSISTENTLY EXCEEDED THE REQUIREMENT THAT AT LEAST ONE-THIRD OF ITS MEMBERS BE CLIENTS WHO RECEIVE HIV SERVICES. THEY HAVE ADJUSTED FUNDING ALLOCATIONS TO MEET NEW AND EMERGING NEEDS FOR THE HIV COMMUNITY.

AN EXAMPLE IS THEIR DECISION TO FUND PEER SUPPORT SERVICES TO ENGAGE CLIENTS AND MENTAL HEALTH PROGRAMS, AND THEY HAVE DEMONSTRATED A STRONG COMMITMENT TO BEING CULL CULTURALLY

RESPONSIVE IN PROGRAMS AND SERVICES. THIS CAN BE SEEN IN THEIR DECISION TO BE MORE EXPLICITLY TRANS-INCLUSIVE. COCHAIRS ALLISON FRYE AND TOM CHERRY JOIN THE COUNCIL IN 2004. THEY CONTINUE TO GO THE EXTRA MILE IN MAKING SURE THAT CLIENTS AND COMMUNITY MEMBERS HAVE THE RESOURCES NEEDED TO HELP IMPROVE THE LIVES OF THOSE INFECTED OR AFFECTED BY HIV. ACCEPTING RECOGNITION ON BEHALF OF THE HIV SERVICES PLANNING COUNCIL, COCHAIRS ALLISON FRYE AND TOM CHERRY. [APPLAUSE]

Chair Kafoury: BECAUSE ONE OF MY AWARDEES SHOWED UP A LITTLE LATE. ANNA, I WANT TO GIVE YOU AN AWARD, BECAUSE WE APPRECIATE AND VALUE YOU. COME ON UP.

Ms. Fuller: I WANT TO THANK ALL OF YOU FOR ALL OF YOUR SUPPORT FOR US AND OUR COUNCIL AND PUBLIC HEALTH AND MAKING PUBLIC HEALTH SUCH AN IMPORTANT PART OF YOUR WORK AT MULTNOMAH COUNTY. THANK YOU VERY MUCH. [APPLAUSE] I ALSO WANT TO MAKE SURE ALL OF YOU KNOW THAT WE'VE GOT A COUPLE OF EVENTS ON THURSDAY THAT ARE ALSO PART OF OUR PUBLIC HEALTH WEEK CELEBRATION. IN THE MORNING HERE BACK IN THIS ROOM AT 9:30, JOHN E. POWELL, WHO IS AN AMAZING SPEAKER AND ADVOCATE ON BEHALF OF EQUITY AND INCLUSION, IS GOING TO BE TALKING TO THE BOARD OF COUNTY COMMISSIONERS, AND THEN THAT EVENING AT SEI HE'S ALSO GOING TO BE DOING A PRESENTATION THAT'S FOR THE PUBLIC THAT WE'RE ASKING PEOPLE TO RSVP FOR.

SO ALL THAT INFORMATION IS ON THE COUNTY'S WEBSITE IF YOU'RE LOOKING FOR MORE INFORMATION ABOUT THOSE EVENTS, BUT I JUST WANTED TO MAKE SURE EVERYONE KNOWS THAT'S GOING ON. AND NOW IT'S MY PLEASURE TO INTRODUCE ONE OF MY FAVORITE PEOPLE, MARISSA MADRIGAL, THE CHIEF OPERATING OFFICER FOR MULTNOMAH COUNTY AND SHE'S GOING TO TALK ABOUT ON THE MOVE. [APPLAUSE]

Ms. Madrigal: GOOD MORNING, EVERYONE. AND ONE MORE ROUND OF CONGRATULATIONS TO OUR PUBLIC HEALTH HEROES. [APPLAUSE] THANK YOU FOR EVERYTHING THAT YOU DO TO PROMOTE HEALTH IN OUR COMMUNITY. AT MULTNOMAH COUNTY WE WALK THE TALK. WE PROMOTE HEALTH IN THE COMMUNITY, BUT WE ALSO PROMOTE OUR OWN EMPLOYEES' HEALTH AND WELL-BEING. WE'RE LAUNCHING THE ON THE MOVE WELLNESS CAMPAIGN TO MOVE MORE, TO HAVE FUN, TO JOIN TOGETHER WITH COWORKERS, AND FOR THOSE OF YOU WHO NEED A LITTLE BIT EXTRA, COMPETE NATIONALLY TO SHOW WE'RE ONE OF THE 100 MOST ACTIVE ORGANIZATIONS IN THE COUNTRY. WE'RE GOING TO WIN! WE ARE GOING TO WIN. [APPLAUSE]

THIS CAMPAIGN FIT NOOSE OUR OVERALL APPROACH TO WELLNESS, ADDRESSING THE WHOLE PERSON, PHYSICAL, SOCIAL, EMOTIONAL,

INTELLECTUAL, & ENVIRONMENTAL, FINANCIAL, AND CULTIVATING A SENSE OF PURPOSE. ON THE MOVE IS ABOUT QUICK AND EASY MOVEMENTS YOU CAN FIT INTO YOUR WORKDAY, NO MATTER WHERE YOU WORK. NO MATTER YOUR ABILITY, AGE, FITNESS LEVEL, OR JOB DESCRIPTION. IT'S ABOUT SELF-CARE AND FEELING BETTER. MOVEMENT CAN BE AS SIMPLE AS TAKING WALKING BREAKS, STRETCHING AT YOUR DESK OR IN BETWEEN SITE VISITS, TAKING THE STAIRS INSTEAD OF THE ELEVATOR, OR EVEN TRYING OUT A WELLNESS CLASS.

Ms. Madrigal: YOUR HEALTH MATTERS. WHICH IS WHY WE'RE ALLOWING 10 MINUTES OF PAID TIME TO PARTICIPATE DAILY WITH YOUR SUPERVISOR'S APPROVAL. ON TOP OF YOUR USUAL BREAK TIME. WE HOPE TO SEE EMPLOYEES FROM ALL PARTS OF THE COUNTY ENGAGING IN ON THE MOVE DURING THE CAMPAIGN AND BEYOND, AND IF YOU HAPPEN TO BE IN THIS BUILDING, A LITTLE PERSONAL CONTRIBUTION FROM ME, I'M GOING TO BE HIDING A LITTLE CERTIFICATE FOR GIFT CARDS SOMEWHERE IN THE BUILDING ONCE A WEEK, SO TAKE THE STAIRS, GO THE LONG WAY TO THE WATER FOUNTAIN ONCE A WEEK, A GOLDEN ENVELOPE WILL BE YOUR TICKET TO STARBUCKS, GOOGLE, OR ITUNES. JUST A LITTLE PERSONAL CONTRIBUTION. NOW I'M GOING TO TURN IT OVER TO KYLIE, OUR WELLNESS MANAGER, TO TALK MORE ABOUT THE DETAILS OF THE CAMPAIGN. THANKS. [APPLAUSE]

Ms. Menagh-Johnson: HI, EVERYBODY. CONGRATULATIONS, PUBLIC HEALTH HEROES AND COUNTY EMPLOYEES WHO WORK HAND IN HAND WITH YOU. WE'VE TALKED A LOT TODAY ABOUT COLLABORATION AND PARTNERSHIP, AND I REALLY SEE THE EMPLOYEE WELLNESS PROGRAM AS PART OF OUR OVERALL APPROACH TO PROMOTING HEALTHCARE.GOV IN THE COMMUNITY OF MULTNOMAH COUNTY. AND SO I FEEL VERY FORTUNATE TO BE ABLE TO HELP MAKE THAT HAPPEN. WE ARE GOING TO BE TALKING ABOUT THE EMPLOYEE WELLNESS CAMPAIGN, WHICH IS ON THE MOVE, AND HOPEFULLY WE CAN TURN THIS AROUND, BUT WHILE CHRISTINA IS DOING THAT, HOW ARE YOU ALL FEELING? [APPLAUSE]

ARE YOU ANTSY? DOES IT FEEL UNCOMFORTABLE TO SIT IN A CHAIR FOR A LONG TIME? HOW ABOUT YOU TAKE A MOMENT TO TAKE CARE OF YOURSELF? YOU CAN STRETCH, IF YOU WANT TO STAND UP, GO AHEAD AND STAND. ROTATE YOUR NECK. OKAY. YOU CAN ROTATE YOUR NECK, DO NECK CIRCLES. MAYBE TWIST A LITTLE. THESE ARE LITTLE THINGS WE CAN ALL DO TO TAKE CARE OF OURSELVES DURING THE DAY. FEELING A LITTLE BETTER NOW? A LITTLE MORE ENERGY?

THE EMPLOYEE WELLNESS PROGRAM THE GOAL IS TO SUPPORT THE HEALTH AND WELL-BEING OF OUR EMPLOYEES, THEIR DEPENDENTS AND RETIREES. WE BELIEVE THAT MOVEMENT IS FOR EVERYBODY. NO MATTER YOUR AGE, ABILITY, YOUR WORK SITE, OUR YOUR FITNESS LEVEL. MOVING

HELPS ALL OF US FEEL BETTER. AND WELL-BEING, WE BELIEVE, IS DYNAMIC AND INTERDIMENSIONAL, EVEN THOUGH THIS CAMPAIGN IS ABOUT PHYSICAL ACTIVITY, IT'S ALSO ABOUT COMMUNITY. IT'S ABOUT HOW WE INTERACT WITH EACH OTHER, IT'S HOW WE TREAT EACH OTHER AND WE TREAT OURSELVES EVERY DAY AS WE DO OUR WORK. AND IT'S GOING TO BE SO MUCH FUN. THESE ARE SOME EXAMPLES OF MULTNOMAH COUNTY EMPLOYEES GETTING ON THE MOVE, AND OUR LAST CAMPAIGN, YOU CAN SEE LOTS OF IDEAS, INCLUDING HULA HOOPING, WHO KNOWS, MAYBE WE'LL HAVE A HULA HOOPING EVENT. WHY ARE WE DOING THIS CAMPAIGN? I WANTED TO SHOW YOU A LITTLE BIT ABOUT WHAT'S GOING ON NATIONALLY IN THE MOVEMENT THAT WE ARE A PART OF.

[Ms. Menagh-Johnson played video.]

Video Narrator: TODAY THERE IS AN EPIDEMIC IN AMERICA. IT IS BIGGER THAN OBESITY, IT IS BIGGER THAN SITTING DISEASE, IT IS BIGGER THAN CHRONIC ILLNESS. AMERICA HAS STOPPED MOVING. WE SIT IN FRONT OF COMPUTERS. WE SIT IN FRONT OF TELEVISIONS. WE SIT AT WORK. WE SIT AT SCHOOL. WE SIT AT HOME, AND WE ARE MOVING LESS AND LESS EVERY YEAR. ALREADY WE ARE MOVING 30% LESS THAN WE DID JUST TWO GENERATIONS AGO. IF THIS KEEPS UP, BY THE END OF THIS DECADE, WE WILL EXERT ONLY SLIGHTLY MORE EFFORT THAN IF WE SLEPT 24 HOURS A DAY. WHY SHOULD YOU CARE? NOT BECAUSE YOUR DOCTOR SAYS YOU SHOULD, NOT BECAUSE OF YOUR WAISTLINE, NOT EVEN BECAUSE OF YOUR HEALTH. WE ARE TALKING ABOUT SOMETHING THAT YOU CAN CHANGE RIGHT NOW TODAY. YOU SHOULD CARE BECAUSE MOVING IS WHAT MAKES US THRIVE.

IF YOU MOVE YOUR BODY RIGHT NOW, YOU'LL MOVE A LOT MORE THAN THAT. YOU'LL MOVE YOUR WORLD. ARE YOU READY FOR A WORLD WHERE WE ARE STRIVING AT WORK, AT HOME, AT SCHOOL? ARE YOU READY TO MOVE MORE, SIT LESS AND FEEL BETTER? WE ARE TOO. SO WE ARE ASKING YOU TO JOIN US IN TAKING A SMALL STEP OR A BIG STEP TO GET ON THE MOVE. TAKE THE PLEDGE FOR MORE ENERGY, A HAPPIER PLACE TO WORK, MORE FUN, BETTER SLEEP, BETTER DAYS, A BETTER LIFE. TAKE A PLEDGE TO GET ON THE MOVE AND WE'LL BE THERE TO SUPPORT YOU EVERY STEP OF THE WAY. LEARN MORE AT ONTHEMOVE.WELLCOA.ORG.

Ms. Menagh-Johnson I WANTED TO POINT OUT, THE CAMPAIGN TALKS ABOUT SITTING LESS, BUT WE'VE MADE EFFORTS AT MULTNOMAH COUNTY TO MAKE SURE THAT THE CAMPAIGN IS INCLUSIVE, AND TO MAKE SURE THAT IT REALLY DOES ALIGN WITH OUR VALUES. WE KNOW THAT PEOPLE HAVE ALL SORTS OF DIFFERENT LEVELS OF ABILITIES AND WE BELIEVE THERE ARE WAYS TO MOVE THAT DON'T REQUIRE STANDING OR WALKING AND SO WE WANT TO MAKE SURE THAT THAT MESSAGE IS LOUD AND CLEAR, THAT EVEN THOUGH THE CAMPAIGN TALKS ABOUT SITTING LESS, HERE AT MULTNOMAH

COUNTY WE ARE MOVING IN EVERY SORT OF WAY POSSIBLE. WE CHOSE THIS CAMPAIGN BECAUSE IT ALL LINES WITH OUR VALUES. WE ALSO BELIEVE MOVEMENT IS A GIFT. WE BELIEVE WE CAN ALL CHOOSE WAYS TO MOVE THAT WE ENJOY, IT DOESN'T HAVE TO BE A CERTAIN WORKOUT ROUTINE, A CERTAIN WAY TO LIFT WEIGHTS, WE WANT PEOPLE TO BE SAFE BUT DO THINGS THEY REALLY ENJOY AND IS ENERGIZING FOR THEM. WE BELIEVE ALL MOVEMENT MATTERS.

Ms. Menagh-Johnson: IT DOESN'T HAVE TO BE AN HOUR ZUMBA WORKOUT OR CROSSFIT, IT CAN JUST BE WALKING TO THE WATER COOLER THAT'S FARTHER AWAY AND LOOKING FOR THAT GOLDEN TICKET FROM MARISSA. WE ALSO WANT TO SEND A MESSAGE THERE'S NO SHAMING AND NO GUILT. WE ARE ALL WORKING HARD JUGGLING A LOT OF DIFFERENT THINGS. WE HEARD A LOT TODAY ABOUT THE AMAZING WORK OUR PUBLIC HEALTH HEROES AND HEALTH DEPARTMENT FOLKS ARE DOING IN THE COMMUNITY, AND WE DON'T WANT THIS TO FEEL LIKE A CHORE THAT IS SOMETHING ELSE TO ADD TO OUR BUSY DAYS, BUT SOMETHING TO MAKE US FEEL BETTER AS WE GO THROUGH THE BUSY DAYS AND HELP US MANAGE THOSE BUSY DAYS, JUST BY TAKING CARE OF OURSELVES, LIKE WE DID WITH THAT LITTLE STRETCH BREAK. SELF-CARE HELPS US CARE FOR OTHERS. ANOTHER REASON WE LIKE THIS CAMPAIGN IS BECAUSE IT'S GROUNDED IN THE SCIENCE OF HEALTH PROMOTION AND MOTIVATION SCIENCE. IT'S SECURE, PRIVATE, AND HIPAA COMPLIANT, IT DOESN'T COLLECT PROTECTED HEALTH INFORMATION.

IT HAS SEVERAL COMPONENTS, IT'S A SOCIAL PLATFORM WHERE YOU CAN TRACK YOUR MOVEMENT WITH OR WITHOUT A FITNESS TRACKER DEVICE. YOU CAN JUST ENTER IT IN MANUALLY IF YOU DON'T HAVE A FITNESS TRACKER, THAT'S FINE. THERE WILL BE OPPORTUNITIES EVERY WEEK TO DO AN ASSESSMENT, WHICH WILL GIVE YOU SOME FEEDBACK ON YOUR STATUS AND HELP YOU SET YOUR GOALS. AND YOU'LL HAVE AN OPPORTUNITY TO LEARN. THERE'S A GOOD HEALTH EDUCATION COMPONENT, AND THERE'S ALSO A MEANS TO PROVIDE SOCIAL SUPPORT TO EACH OTHER BY SHARING OUR GOALS, AND BOOSTING EACH OTHER WHICH IS KIND OF LIKE CLICKING LIKE OR OUR FAVORITE ON A SOCIAL MEDIA PLATFORM WHERE YOU CAN GIVE EACH OTHER SUPPORT. I'LL JUST SHOW YOU QUICKLY HOW IT WORKS.

[Ms. Menagh-Johnson played a video.]

Video Narrator: WE NEED A BETTER SOLUTION FOR IMPROVING OUR EMPLOYEES' HEALTH AND PERFORMANCE. ARE YOU TIRED OF PUSHING OUT PHYSICAL ACTIVITY CHALLENGES THAT YOUR EMPLOYEES DON'T HAVE TIME TO PARTICIPATE IN? OR DON'T WANT TO PARTICIPATE IN? WHAT WOULD HAPPEN IF YOU PRESENTED YOUR EMPLOYEE WAS A RESOURCE THAT WAS FUN TO USE AND HELPS THEM CONNECT PHYSICAL ACTIVITY TO OUTCOMES THEY ACTUALLY CARE ABOUT? WE'VE CREATED A SOLUTION TO GET

EMPLOYEES MOVING, BECAUSE THEY WANT TO, NOT BECAUSE THEY HAVE TO. AND IT IS COMPLETELY TURNKEY FOR ANY ORGANIZATION. INTRODUCING "ON THE MOVE". IN THIS 12-WEEK CHALLENGE, YOUR EMPLOYEE HAVE THE OPPORTUNITY TO DO FIVE THINGS EACH WEEK. LEARN, ASSESS, SHARE, BOOST, AND OF COURSE MOVE MORE AND SIT LESS.

Video Narrator: EACH WEEK THE CHALLENGE CONTENT IS DIFFERENT. BUT EMPLOYEES ALWAYS ASSESS THEIR PHYSICAL ACTIVITY BARRIERS AND RECEIVE TARGETED COACHING AND NEXT STEPS FROM FITNESS EXPERT SEAN FOYE. THEY WILL LEARN TO CONNECT PHYSICAL ACTIVITY FOR WHAT IS TRULY IMPORTANT TO THEM, LIKE THEIR FAMILIES, CAREERS, AND MANAGING THEIR STRESS. THEY WILL SET GOALS FOR THEIR HEALTH AND WELL-BEING AND SHARE THEM WITH THEIR COWORKERS. AND THEY WILL GET SUPPORT FROM EACH OTHER TO BEGIN TO CREATE A CULTURE OF HEALTH IN YOUR ORGANIZATION. ALREADY USING FITNESS TRACKERS? YOU CAN INTEGRATE ALMOST ANY DEVICE YOU'RE ALREADY USING OR USE THE SELF-TRACKING TOOL TO REPORT MOVEMENT WITHOUT A DEVICE.

ON THE MOVE IS DIFFERENT FROM ANY OTHER PHYSICAL ACTIVITY CHALLENGE, BECAUSE IT WILL FINALLY ENCOURAGE YOUR EMPLOYEES TO MOVE WHEN THEY WANT, HOW THEY WANT, AND HOW MUCH THEY WANT. NO MORE TAKING LONG BREAKS TO WORK OUT. YOU WILL BE SETTING UP YOUR EMPLOYEES TO THRIVE THROUGHOUT THEIR ENTIRE DAY. WHAT ELSE MAKES THE ON THE MOVE COMPANY CHALLENGE SPECIAL? ALL OF THESE ACTIVITIES EARN POINTS FOR YOUR ORGANIZATION.

WATCH HOW YOU STACK UP TO HUNDREDS OF OTHER COMPANIES THROUGHOUT THE COUNTRY IN REAL TIME. WHAT IF YOU COULD TELL CURRENT AND FUTURE EMPLOYEES THAT YOU ARE ONE OF THE TOP 100 MOST ACTIVE COMPANIES IN THE COUNTRY? WE'LL SUPPORT YOU THROUGH A PROVEN ROLLOUT PROCESS THAT WILL RESULT IN BETTER PARTICIPATION THAN YOU'VE HAD IN OTHER CHALLENGES. AND WE'LL GIVE YOU ALL THE COMMUNICATIONS, PROMOTIONAL MATERIALS, AND BEST PRACTICE INFORMATION YOU NEED TO MAKE THE CHALLENGE A SUCCESS. BUILT-IN ASSESSMENT TOOLS WILL SHOW YOU WHAT IMPACTS THE PROGRAM HAD ON YOUR ORGANIZATION. YOU'LL GET A BUILT-IN CULTURE AUDIT, ENGAGEMENT SURVEY, AND PRE AND POST HEALTH OUTCOMES DATA, ALL COMPILED FOR YOU IN A COMPREHENSIVE REPORTING PACKAGE. AFTER PARTICIPATING IN THE CHALLENGE, OASM EMPLOYEES MOVED FROM SEDENTARY TO ACTIVE, GOT THEIR RECOMMENDED AMOUNT OF DAILY PHYSICAL ACTIVITY, AND IT COMPLETELY CHANGED THEIR LIVES. GET YOUR ORGANIZATION ON THE MOVE. CREATE A THRIVING PLACE TO WORK AND SEE THESE RESULTS HAPPEN FOR YOU.

Ms. Menagh-Johnson: AS OF LAST COUNT, WE HAD ALMOST 1300 EMPLOYEES SIGNED UP. [APPLAUSE] YESTERDAY WAS THE FIRST OFFICIAL DAY THAT WE COULD START TRACKING. WHO'S IN THERE? WHO'S BEEN IN THERE ALREADY? AWESOME. THANK YOU. I WANT TO SHOW YOU A COUPLE THINGS ABOUT HOW WE'VE ADAPTED THE CAMPAIGN. SO I'M GOING TO SHOW YOU OUR COMMON SITE, WHICH FOR FOLKS FROM OUTSIDE THE COUNTY THIS IS JUST OUR INTRANET. I WANTED TO SHOW YOU THAT WE HAVE ALL SORTS OF RESOURCES HERE FOR YOU, INCLUDING VIDEOS THAT SHOW OTHER WAYS TO MOVE, AND REFLECT THE MAKEUP OF OUR COMMUNITY IN A MUCH MORE DIVERSE AND EQUITABLE WAY THAN WHAT WE SEE ON THE ON THE MOVE CHALLENGE ITSELF. AND I WANT TO THANK THE CAMPAIGN TEAM FOR HELPING TO SUGGEST VIDEOS FOR THIS, WE EVEN HAVE STRETCH IN THE LIBRARY. AND WE HAVE AN INTERN WHO WILL INTRODUCE FROM THE PORTLAND COMMUNITY COLLEGE FIT TECH PROGRAM WHO IS GOING TO BE LEADING A WALK WITH EASE, ARTHRITIS FOUNDATION PROGRAM. [APPLAUSE] EAST COUNTY AS PART OF OUR CAMPAIGN. WE ALSO WANTED TO SHOW YOU THAT EMPLOYEES CAN SEND IN PHOTOS TO SHOW US YOUR MOVES.

IF YOU'D LIKE TO BE FEATURED IN OUR CAMPAIGN COMMUNICATIONS, PLEASE DO SEND US A PHOTO. YOU CAN UPLOAD THIS FORM OR EMAIL IT TO THE WELLNESS PROGRAM. THE CAMPAIGN HAS A NATIONAL TWITTER FEED, THAT WE'RE NOT GOING TO BE USING, SO WE'RE GOING TO BE USING THIS INSTEAD. AN EXCITING PIECE OF THIS IS THAT THERE ARE OPPORTUNITIES TO WIN A FITBIT. WE PURCHASED 70 FIT BITS WITH KAISER. WE HAVE A KAISER TABLE BACK HERE. [APPLAUSE] EVERY WEEK WE'LL BE RAFFLING OFF FIVE OF THESE. AND THERE IS ALSO GOING TO BE THE BIKE MORE CHALLENGE IN MAY. AND SO WE'RE PARTNERING WITH THE OFFICE OF SUSTAINABILITY AND THE GREEN TEAM TO INTEGRATE THE BIKE MORE CHALLENGE WITH ON THE MOVE, AND WE'LL BE RAFFLING OFF A BIKE TO ONE PERSON, NOT EVERYBODY, WHO PARTICIPATES IN BOTH CHALLENGES. SO PLEASE DO EXPLORE THIS COMMON SITE. WE'VE ALSO INCLUDED SOME COUNTY SPECIFIC FREQUENTLY ASKED QUESTIONS.

Chair Kafoury: NOW YOU'VE ALL BEEN SITTING A LONG TIME, SO LET'S GET ON THE MOVE AND HAVE OUR RECEPTION AND CELEBRATION, AND THANK YOU AGAIN TO THE PUBLIC HEALTH HEROES. [APPLAUSE] CONGRATULATIONS. DURING THIS NEXT SEGMENT THERE'S GOING TO BE SOME LOVELY FOOD CATERED BITE COURTYARD CAFE OUT AT OUR JUVENILE JUSTICE COMPLEX, AND FOR EMPLOYEES WE'LL BE DOING CHAIR MASSAGE IN ROOM 25, YOU CAN SIGN UP WITH COLANE, WE'RE GOING TO BE DOING CHAIR EXERCISES WITH WIC AND COMMISSIONER MCKEEL, HEALTH DEPARTMENT DIRECTOR JOANNE FULLER, AND PUBLIC HEALTH DIRECTOR TRISHA TILLMAN WILL BE LEADING A WALK ACROSS THE HAWTHORNE BRIDGE. AND THERE ARE MORE CERTIFICATES FOR THE PUBLIC HEALTH HEROES.

ADJOURNMENT – 11:05 a.m.

[THESE MINUTES UTILIZE THE REAL-TIME TRANSCRIPT PRODUCED BY LNS CAPTIONING AND MAY INCLUDE ERRORS DUE TO MISHEARING, TECHNICAL DIFFICULTIES AND/OR THE STENOTYPE DICTIONARY SOFTWARE.]

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