

**BEFORE THE BOARD OF COUNTY COMMISSIONERS  
FOR MULTNOMAH COUNTY, OREGON**

**PROCLAMATION NO. 2012-050**

Proclaiming the Week of May 5-13, 2012 as Travel and Tourism Week in Multnomah County in Recognition of the Impact of Our Local Travel and Tourism Industry

**The Multnomah County Board of Commissioners Finds:**

- a. Travel matters to the nation's economic prosperity and its image abroad, to business wealth and to individual travelers.
- b. Travel to and within the United States provides significant economic benefits for the nation, generating \$1.9 trillion in economic output in 2011, with \$812.9 billion spent directly by travelers that spurred an additional \$1 trillion in other industries.
- c. Travel is among the largest private-sector employers in the United States, supporting 14.4 million jobs in 2011, including 7.5 million directly in the travel industry and 6.9 million in other industries and generated \$194.6 billion in payroll for those employed directly in U.S. travel.
- d. Travelers' spending directly generated tax revenues of \$124 billion for federal, state and local governments, funds used to support essential services and programs.
- e. The Portland region accounts for \$3.8 billion in travel spending, tax receipts, employment and payroll and 29,000 jobs in the industry.
- f. International travel to the United States is the nation's largest single export industry – greater than the export of business services, machinery, computer and electronic products, motor vehicles and agriculture; resulting in a \$42 billion in balance of travel trade surplus for the U.S.
- g. Meetings, events and incentive travel are core business functions that help companies strengthen business performance – averaging a return on investment of \$12.50 in profits and \$3.80 in revenue for every dollar spent on corporate travel – align and educate employees and customers, and reward business accomplishments.
- h. Leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness;
- i. Travel is a catalyst that moves the national economy forward.

**The Multnomah County Board of Commissioners Proclaims:**

May 5-13, 2012 as Travel and Tourism Week in Multnomah County in recognition of the impact of our local travel and tourism industry.

ADOPTED this 10th day of May 2012.

**BOARD OF COUNTY COMMISSIONERS  
FOR MULTNOMAH COUNTY, OREGON**

  
\_\_\_\_\_  
Jeff Cogen, County Chair

  
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Deborah Kafoury,  
Commissioner District 1

  
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Loretta Smith,  
Commissioner District 2

  
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Judy Shiprack,  
Commissioner District 3



  
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Diane McKeel,  
Commissioner District 4

SUBMITTED BY: Commissioner Diane McKeel, District 4