

**Minutes of the Board of Commissioners  
Multnomah County  
501 SE Hawthorne Blvd., Portland, Oregon  
Thursday, November 13, 2014**

**REGULAR BOARD MEETING**

Chair Deborah Kafoury called the meeting to order at 9:33 a.m. with Vice-Chair Diane McKeel Commissioners Jules Bailey and Judy Shiprack were present and Loretta Smith was excused.

Also attending was Jenny Madkour, County Attorney and Lynda Grow, Board Clerk.

[ALL CAPS TEXT IS THE BYPRODUCT OF CAPTIONING THIS PROGRAM.]

Chair Kafoury: GOOD MORNING, WE ARE GOING TO GET STARTED. WELCOME TO THE THURSDAY, NOVEMBER 13, MEETING OF THE BOARD OF MULTNOMAH COUNTY COMMISSIONERS. THANK YOU FOR BRAVING SNOW MAGEDDON THIS MORNING. IT WAS TOUCH AND GO, BUT I MADE IT, AS WELL AS YOU GUYS, AS WELL. (Laughter) LYNDA DO WE HAVE ANY PUBLIC COMMENT?

Board Clerk: YES, BUT FIRST THE CONSENT AGENDA.

**CONSENT AGENDA**

- C.1 BUDGET MODIFICATION # DCHS-27-15: Reclassify Vacant Data Analyst Position to a Data Analyst Senior in Aging & Disability Services
- C.2 NOTICE OF INTENT for Department of Community Justice, Juvenile Services approval to apply for a grant to Center for Children's Law and Policy
- C.3 BUDGET MODIFICATION HD-15-15 authorizing Three Position Reclassifications within Various Divisions of the Health Department
- C.4 NOTICE OF INTENT to Submit an Application for up to \$8,000 to the Bicycle Transportation Alliance
- C.5 RESOLUTION Authorizing the Repurchase of a Tax Foreclosed Property by the Former Owners, Jon. T. Buyas, Wanda L. Buyas and Wilde Property Investments, LLC.

Chair Kafoury: THE CONSENT AGENDA, THANK YOU. MAY I HAVE A MOTION?

Vice-Chair McKeel: SO MOVED.

Commissioner Shiprack: SECONDED.

Chair Kafoury: COMMISSIONER McKEEL MOVES AND SHIPRACK SECONDS APPROVAL OF THE CONSENT CALENDAR. ALL IN FAVOR, VOTE AYE. THE CONSENT CALENDAR IS APPROVED.

NOW, DO WE HAVE PUBLIC COMMENT?

**PUBLIC COMMENT**

**Opportunity for Public Comment on non-agenda matters. Testimony limited to three minutes per person. This is a time for the Board to hear public testimony, not for Board deliberation.**

Board Clerk: YES, MADAME CHAIR, WE HAVE FOUR SIGNED UP. MR. LIGHTNING, PAUL PHILLIPS, BEN PICKERING, AND JOE WALSH, PLEASE COME FORWARD.

Chair Kafoury: GOOD MORNING.

GOOD MORNING. MY NAME IS LIGHTNING. I REPRESENT LIGHTNING HUMANITARIAN LAB. ONE OF THE THINGS I DO LIKE SEEING CURRENTLY IS WHEN YOU HAVE MULTNOMAH COUNTY SHERIFFS WORKING WITH JOIN AND OTHER AGENCIES TO, BASICALLY, WHEN THEY ARE MOVING PEOPLE OUT OF CAMPS, HOMELESS PEOPLE IN DIFFERENT LOCATIONS, THEY ARE BEGINNING TO TRY TO PROVIDE MORE SOCIAL SERVICES AND BETTER THE LIVES OF THE PEOPLE OUT THERE. NOW, ONE OF THE CONCERNS THAT I HAVE IS THAT I'M NOT A HEROIN ADDICT. I DON'T DO METH AND I DON'T DO OTHER KINDS OF DRUGS. I AM MORE OF A HEALTH FANATIC, PER SE. BUT, THERE ARE A LOT OF PEOPLE THAT DO HAVE ADDICTIONS. ONE OF THE CONCERNS I DO HAVE FOR THEM IS THAT WHEN THEY ARE BEING REMOVED OUT OF A CAMP, LET'S SAY THEY HAVE A HEROIN ADDICTION. I HAVE NOTICED THROUGHOUT THE CITY THAT THERE TENDS TO BE MORE OF A PUSH TO JUST GET THEM OUT OF THE NEIGHBORHOODS, GET THEM OFF THE SIDEWALKS, GET THEM OUT OF THE CAMPS, BUT WHEN YOU ARE REMOVING PEOPLE, WHERE ARE YOU REMOVING THEM TO, IS THE QUESTION. AND I WANT TO MAKE SURE THAT PEOPLE WHO ARE HOMELESS THAT HAVE DRUG ADDICTIONS ARE ALSO -- IT'S AN UNDERSTANDING THAT THESE PEOPLE NEED SOME TYPE OF ASSISTANCE. THEY POSSIBLY NEED TREATMENT. THEY NEED THINGS PUT INTO PLACE. WE CANNOT JUST HAVE THE ATTITUDE OF GET THEM OFF THE BLOCK. PUSH THEM TWO BLOCKS DOWN THE STREET. DON'T ALLOW THEM TO GO INTO HOUSING. THAT'S NOT A SOLUTION. WE NEED TO BE VERY -- MORE SENSITIVE TO THIS NEED BECAUSE ARE WE, ACTUALLY, JUST PUSHING PEOPLE TO THE POINT THAT THEY REALLY DON'T WANT TO BE IN THIS CITY, TO THE POINT THAT THEY DON'T WANT TO -- THEY HAVE BEEN PUSHED OUT OF THEIR HOMES. THEY HAVE BEEN PUSHED OFF THE SIDEWALKS. THEY ARE PUSHED OUT OF CAMPS. SO, WHAT ARE WE GOING TO DO TO BETTER THEIR LIVES AND NOT JUST KEEP PUSHING THEM AROUND TO WHERE THEY FEEL THEY ARE

REALLY NOT EVEN WELCOME IN A LOT OF THIS CERTAIN AREAS OF THE CITY? THAT'S WHY I'M SAYING FROM THE MULTNOMAH COUNTY HEALTHY OFFICIALS, WE NEED TO HAVE PLANS IN PLACE AND WE UNDERSTAND, IF YOU ARE A HEROIN ADDICT, WE WANT TO DO SOMETHING TO ASSIST YOU. WE WANT TO EDUCATE YOU ON LOOK WHAT THIS IS DOING POSSIBLY TO YOU AS FAR AS HEALTH. LOOK WHAT IT'S DOING POSSIBLY AS FAR AS HOUSING. WE WANT TO ASSIST YOU IN PUT THINGS INTO PLACE TO BETTER YOUR LIFE. WE DON'T WANT TO JUST PUSH YOU AROUND AND CONSISTENTLY DO THAT FROM LOCATION TO LOCATION TO LOCATION WHEN THEY HAVE NOBODY ELSE THAT'S GOING TO STEP IN AND SAY HEY, I WANT TO SEE THIS INDIVIDUAL TREATED BETTER. I WANT TO SEE THIS INDIVIDUAL HAVE OPTIONS TO IMPROVE THEIR LIVES. I WANT TO SEE THIS INDIVIDUAL DOING BETTER. WE NEED TO STAND UP FOR PEOPLE OUT IN THE COMMUNITY THAT NEED THIS ASSISTANCE BECAUSE IF WE DON'T, NOBODY ELSE WILL, AND IT NEEDS TO HAPPEN. THANK YOU.

Chair Kafoury: THANK YOU.

YES, I AM PAUL PHILLIPS. I SPOKE HERE NOVEMBER -- OR OCTOBER 16th WAS THE LAST TIME. IF PEOPLE LOOK AT THE WEBSITE, THERE WAS ONLY HALF THE SPEECH OF THE THREE MINUTES. A MINUTE AND 29 SECONDS IS ONLINE, EVEN THOUGH THERE IS SUPPOSED TO BE THREE MINUTES. TODAY'S SUBJECT IS A PAPER ARTICLE FROM THE OREGONIAN YESTERDAY. MARINA POINTED IT OUT TO ME. IT WAS PRINTED NOVEMBER 12th, AND IT SAYS STORE OWNER VIOLATED SERVICE ANIMAL LAW, STATE RULES. IT WAS IN THE BUSINESS SECTION OF THE OREGONIAN, LIKE PAGE 2 BURIED DEEP IN THE NEWSPAPER. I DIDN'T SEE IT, AND THIS MARINA BROUGHT IT TO MY ATTENTION. AND I ASKED HER WHERE THE ARTICLE WAS, AND SHE JUST SAID, SERVICE ANIMAL. SO, I READ IT. ANYBODY CAN READ THAT. YOU ALL HAVE COPIES OF IT, INCLUDING THE COUNTY ATTORNEY. AND AS FAR AS OCTOBER 16th, I WAS SAYING THAT THAT'S CENSORSHIP IN MY OPINION. MY WALKER, THIS IS THE THIRD ONE, IT JUST BROKE A FEW MINUTES AGO TALKING TO MR. LIGHTNING. HE HAD SEEN IT, AND I ALMOST GOT DUMPED ON THE FLOOR HERE. I AM LEAVING THIS THIRD ONE. IT'S BROKE. I AM SURE THAT IT CAN'T BE REPAIRED. AS I WAS SAYING, I AM LUCKY TO BE ALIVE. I BROKE THE T-12 AND C-1 AND A HIP FRACTURE. THERE IS 1,000 SPINAL CORD INJURIES IN THE UNITED STATES EVERY MONTH ACCORDING TO THE CDC, 12,000 TO 20,000 A YEAR. HIP FACTORS ARE A 353,000 A YEAR. THAT'S ALMOST 1,000 SURGERIES A DAY IN THE UNITED STATES. OF COURSE, THOSE AREN'T THE DEAD PEOPLE THAT'S KILLED IN AUTOMOBILE ACCIDENTS LIKE AMANDA FRITZ'S HUSBAND WAS. THEY DON'T DO HIP FRACTURES ON DEAD PEOPLE OR SPINAL CORD INJURIES. ANOTHER THING IS MY SERVICE ANIMAL WAS ATTACKED SIX TIMES OR SEVEN TIMES AND IN LESS THAN SIX YEARS. THE CITY OWNS THE APARTMENT BUILDING AS WELL AS HOME FORWARD, THE CITY OF PORTLAND. IT FORMERLY HAPPENED, FOAM FORWARD NOW. ACCORDING

TO THIS, SOME STATE AGENCY ENFORCES THE SERVICE ANIMAL LAW THAT THE OREGONIAN -- I CAN'T READ HIS NAME, THE WRITER OF IT. TIME IS UP.

Chair Kafoury: THANK YOU.

Mr. Pickering: IS THIS ON? IT'S BEEN ON MY HEART AND IS WHAT I WANT TO TALK ABOUT IS -- I'VE BEEN TALKING ABOUT IT A LOT, IS THE HOMELESS PEOPLE. IT IS VERY COLD OUT THERE. IT IS VERY COLD. WE HAD AN ICE STORM LAST NIGHT. THESE PEOPLE OUT HERE, I DON'T KNOW WHAT KIND OF -- I'M NOT A MEDICAL DOCTOR. I AM NOT A LICENSED TO KNOW EXACTLY WHAT KIND OF FRAME OF MIND THEY ARE IN. BUT, LIKE, I ALWAYS SAY MY PRAYERS AND I GO TO CHURCH EVERY NOW AND AGAIN WITH MOM. I WALK AND I EXPERIENCE THIS ALL THE TIME WHEN I'M OUT THERE WALKING AND TALKING TO CERTAIN PEOPLE. I AM NOT PREACHING TO A CHOIR, BUT YOU KNOW, YOU HAVE GOT PEOPLE OUT THERE. YOU HEAR THIS ONE PERSON STAND UP AND HE SAYS HE'S PRAYING ON HELL THAT EVERYBODY WOULD BE WARM ON THE STREETS THIS WINTER. PRAYING ON HELL? I ALWAYS BELIEVED ON PRAYING ON GOD. I GOT WHAT HE MEANT BY IT. SO LIKE, YOU KNOW, TO BE A PERSON OUT THERE AND THE ANXIETY THEY HAVE OF JUST KNOWING SOMEONE JUST GOT STABBED UP THE ROAD AND THEN SOMEONE GOT KILLED LAST WEEK, AND THEY HEAR EVERYTHING THAT'S GOING ON IN THE CITY, EVERYBODY KNOWS IT. BUT THERE IS -- I MEAN, IT'S LIKE A PREDICAMENT BEING A STANDUP CITIZEN, A STANDUP MODEL AMERICAN, AND IT'S LIKE GOD. THERE IS TONS OF PLACES I GO TO SEE IN DIFFERENT STREETS AND IN DIFFERENT AREAS AND DIFFERENT AREA CODES. THERE IS DIFFERENT PLACES WITH EMPTY PLACES. I SEE IT ALL THE TIME. NOW, I MEAN, EVEN IF YOU HAD TO GET PLACES AND MAKE BUNK BED SETS, JUST GET THESE PEOPLE OFF THIS STATE OF PORTLAND. YOU SHOW SOMETHING AND IT GOES NATIONAL BECAUSE YOU ARE A STANDUP. I BRING THIS TO YOU GUYS' ATTENTION SO PEOPLE WILL HEAR IT AND GOING OVER TO CITY HALL AND GIVING A SPEECH ABOUT IT. PEOPLE NEED TO HEAR THESE PEOPLE ARE OUT THERE. THEY HAD A SPEECH ON THE ELDERLY PEOPLE. THIS IS EVERY AGE OUT THERE. YOU HAVE GOT WOMEN -- I MEAN, THERE IS CHILDREN OUT THERE, KIDS. I WAS A KID ONCE, 18. I HAVE LIVED A COUPLE DAYS ON THE STREET BEFORE IN MY TIME AWAY FROM MY MOM AND DAD BEFORE I LEARNED HOW TO GET MY OWN PLACE AND BE RESPONSIBLE AND HAVING PEOPLE GUIDE ME AND HAVING A COUNSEL. BUT, SOME OF THESE PEOPLE EITHER WENT INTO GROUP HOMES, OR THEY HAD NOBODY THERE AS A FAMILY OR ANYBODY TO TEACH THEM ANYTHING. THE STREETS ARE SO ROUGH. I SEE PEOPLE IN TEARS AND CRYING AND GETTING UP. THEY SAY MY LIFE IS WORTH LIVING. I WANT TO LIVE. WHY IS IT A CONSTANT BATTLE I HEAR FROM THESE GUYS AND CHEERS SAYING OH, IT'S SO ROUGH. IT IS TOUGH. IT IS HARD. IT IS VERY HARD ON MY KNEES. THE ELDERLY PEOPLE. IT'S HARD ON MY BONES. THE COLD MAKES MY BONES HURT. IT REALLY CRUSHES ME IN MY HEART, AND THAT'S REALLY ON MY HEART RIGHT NOW

LIKE THE PEOPLE ON THE STREETS, THERE HAS TO BE SOME SOLUTIONS. YOU CANNOT JUST THROW THEM BLANKETS AND THIS AND THAT. THE FOOD IS HELPING. YOU HAVE GOT THE HOUSES THAT HELP FEED THE HOMELESS, BUT MAN, THIS WINTER -- I WOULD NOT PUT MY WORST ENEMY THROUGH THE WINTER AND TELL THEM TO SURVIVE THROUGH IT AND COME UP WITH YOUR OWN SOLUTION WHEN THEY HAVE NO MORALS AND, YOU KNOW, THEY JUST WANT SOME LEADERSHIP. THANK YOU.

Chair Kafoury: GOOD MORNING.

Mr. Walsh: GOOD MORNING. MY NAME IS JOE WALSH. I REPRESENT INDIVIDUALS FOR JUSTICE. I AM GOING TO GO OFF SCRIPT A BIT THIS MORNING AND ASK THE PEOPLE THAT ARE WATCHING THIS TO THINK ABOUT COMING DOWN HERE ON THURSDAY MORNING TO SPEAK TO YOU AND GIVE THEIR OPINIONS. IF WE CAN DO THIS, SO CAN YOU. I DON'T REALLY CARE WHAT POSITION YOU TAKE. IT'S VERY IMPORTANT THAT YOU EXPRESS YOUR OPINIONS BECAUSE THESE GOOD COMMISSIONERS HAVE TO BE GROWING WEARY OF HEARING US EVERY WEEK. NOW, WE ARE WILLING TO DO THAT. WE MONITOR CITY HALL AND WE MONITOR THE COUNTY, BUT I AM BEGGING PEOPLE THAT ARE LISTENING TO THIS TO COME DOWN AND VOICE YOUR OPINIONS EVEN IF IT'S IN DIRECT OPPOSITION TO WHAT WE SPEAK TO. WE TRY TO SPEAK FOR WHAT'S GOING ON THE STREETS OF PORTLAND AND THE COUNTY, BUT WE ARE FEW. WE NEED MORE PEOPLE WITH MORE OPINIONS TO COME TO TALK TO THESE GOOD COMMISSIONERS BECAUSE OUR VOICES ARE GETTING OLD. AND I AM AWARE OF THAT BECAUSE I'VE BEEN DOING THIS A LONG, LONG TIME, SINCE 1971. SO, I AM AWARE THE VOICES GET TIRING AFTER A WHILE. I CAN ONLY SAY SO MANY TIMES THAT WE NEED TO DO SOMETHING ABOUT THE PEOPLE THAT ARE STUCK ON OUR STREETS, AND WHEN I SIT DOWN HERE AT THE TABLE ALL THE COMMISSIONERS KNOW MY POSITION ALMOST IMMEDIATELY. SO, WE NEED NEW PEOPLE TO COME IN AND SAY YOU KNOW WHAT, I HAVE A DIFFERENT OPINION. THAT'S THE DEMOCRACY. IT IS SACRED. I FOUGHT FOR NINE YEARS IN THE NAVY AGAINST THE WAR THAT I EVENTUALLY OPPOSED, BUT I BELIEVE IN DEMOCRACY. I BELIEVED IN THE REPUBLIC. I BELIEVED IN THOMAS PAYNE. I BELIEVE IN THOMAS JEFFERSON. I BELIEVE IN ALL THOSE PEOPLE THAT RISK THEIR LIVES TO BUILD THERE FOR US. IF YOU SIT HOME AND JUST WATCH IT ON TV, YOU ARE NOT HELPING US. WE NEED YOUR HELP. SO, I AM ASKING YOU TO COME TO 501 SOUTHEAST HAWTHORNE ON THURSDAY MORNING AT 9:30 AND JOIN US -- OR NOT JOIN US AND SIT ON THE OTHER SIDE OF THE AISLE. BUT COME AND EXPRESS YOUR OPINION BECAUSE IT IS VERY IMPORTANT THAT THESE COMMISSIONERS HEAR FROM ALL SIDES. THEY REPRESENT ALL OF US, NOT JUST ME. THEY REPRESENT ALL OF US, AND I AM BEGGING YOU TO COME. AND IT'S UNUSUAL FOR ME TO DO THIS, BUT WHAT THE HECK. THANK YOU.

## **REGULAR AGENDA**

Chair Kafoury: THANK YOU.

WE WILL NOW RECESS AS THE BOARD OF COUNTY COMMISSIONERS AND CONVENE AS THE BOARD OF HEALTH.

**R.1 Briefing on Multnomah County's Tobacco Landscape. Sponsor: Chair Deborah Kafoury. Presenter: Dr. Jennifer Vines, Public Health Deputy Health Officer**

Chair Kafoury: GOOD MORNING.

Ms. Fuller: GOOD MORNING COMMISSIONERS, MADAM CHAIR. THANK YOU FOR CONVENING TODAY AS THE BOARD OF HEALTH. I AM JOANNA FULLER, THE HEALTH DEPARTMENT DIRECTOR, AND I AM HERE WITH A PANEL OF EXPERTS TO TALK TO YOU ABOUT TOBACCO AND TOBACCO AND NICOTINE PRODUCTS IN OUR COMMUNITY AND SHARE WITH YOU SOME OF THE REALLY SOBERING INFORMATION THAT WE HAVE ABOUT WHAT'S GOING ON OUT THERE WITH THE USE OF TOBACCO. EACH YEAR IN MULTNOMAH COUNTY ALONE, 1,183 PEOPLE DIE FROM TOBACCO-RELATED ILLNESSES. WE SPEND \$223.2 MILLION ON THE MEDICAL TREATMENT FOR TOBACCO-RELATED ILLNESSES AND DEATH. TOBACCO ALSO -- THERE ARE SIGNIFICANT DISPARITIES IN THE USE OF TOBACCO IN OUR COMMUNITY, AND THERE ARE MANY PARTS OF OUR COMMUNITY WHERE TOBACCO IS USED MUCH MORE HEAVILY THAN IT IS WITHIN THE CAUCASIAN COMMUNITY, WHICH RESULTS IN DISPARITIES IN TERMS OF DEATH AND ILLNESS. AS YOU KNOW, THE HEALTH DEPARTMENT HAS BEEN ENGAGED FOR MANY YEARS IN TOBACCO PREVENTION AND INTERVENTION ACTIVITIES.

ONE OF THE FIRST THINGS THAT HAPPENED IS THAT WE SUPPORTED THE BOARD OF COUNTY COMMISSIONERS IN PASSING A TOBACCO-FREE CAMPUS ON LEGISLATION IN 2012, WHICH NOW MEANS THAT AT ALL COUNTY-OWNED FACILITIES, YOU CAN'T USE TOBACCO, TOBACCO RELATED PRODUCTS, OR E-CIGARETTES. THE BOARD WAS VERY FORWARD THINKING IN THAT, AND I THINK IT'S HELPED TO IMPROVE THE HEALTH FOR ALL OF US. OUR INTEGRATED CLINICAL SERVICES SYSTEM HAS IMPLEMENTED A TOBACCO CESSATION REFERRAL LINE, AND IN THE FIRST YEAR THEY RECEIVED 1,000 PHONE CALLS FOR FOLKS WHO ARE INTERESTED IN CESSATION, TOBACCO CESSATION TREATMENT. OUR COMMUNITY WELLNESS AND PREVENTION PROGRAM LAUNCHED THE SWEET TO SEAT CAMPAIGN, WHICH IS DESIGNED TO EDUCATE TEENS AND THEIR PARENTS ABOUT NICOTINE RELATED PRODUCTS AND HOW OFTENTIMES THEY ARE DISGUISED AS CANDY AND MARKETING IN WAYS THAT THEY LOOK EXACTLY

LIKE CANDY. THERE IS A WHOLE DISPLAY OF THOSE PRODUCTION AT THE BACK OF THE ROOM, INCLUDING THE MATERIALS THAT WE USE TO EDUCATE TEENS AND THEIR PARENTS. TODAY WE'RE GOING TO FOCUS ON ADOLESCENTS AND TOBACCO AND NICOTINE PRODUCTION. OUR PRIMARY CONCERN IS THAT THE NUMBER OF TOBACCO AND NICOTINE PRODUCTION IS DRAMATICALLY INCREASING AND THE ACCESS IS INCREASING IN OUR COMMUNITY. YOUTH ARE INCREASINGLY USING THESE PRODUCTS. MULTNOMAH COUNTY HAS ONE OF THE HIGHEST ILLEGAL SALES RATES OF CIGARETTES TO MINORS IN THE COUNTRY. YOU KNOW AT THE HEALTH DEPARTMENT WE HAVE SHARED WITH YOU BEFORE THAT WE TAKE A LIFE COURSE APPROACH TO UNDERSTANDING CHRONIC DISEASE IN OUR COMMUNITY, AND WHAT THIS MEANS IS THAT WE'RE ABLE TO LOOK AT THE IMPACT ON DIFFERENT RACIAL GROUPS OF -- FROM THE LIFE'S COURSE PERSPECTIVE AND UNDERSTAND HOW THEIR EXPERIENCES IN THE COMMUNITY AND THEIR EXPOSURE TO DIFFERENT TRAUMAS AND PRODUCTS THAT MAY ADVERSELY IMPACT THEIR HEALTH CREATES DISPARITIES IN HEALTH OUTCOMES.

WE ALSO UNDERSTAND THAT THE BROADER COMMUNITY HEALTH CAN HAVE MAJOR IMPACT ON PEOPLE'S INDIVIDUAL ILLNESS. SO, PART OF WHAT WANT TO HELP YOU THINK THROUGH, WE WANT TO TAKE A WHOLE PERSON, FAMILY, COMMUNITY SYSTEM'S APPROACH TO SUPPORT PEOPLE TO BE ABLE TO MAKE CHOICES FOR THEMSELVES THAT WILL PROMOTE HEALTH INSTEAD OF PROMOTING ILLNESS. USING THAT LIFE COURSE APPROACH HELPS US UNDERSTAND HOW THERE IS A CUMULATIVE EFFECT AND HOW IF WE LOOK AT ADOLESCENT CHOICES, THOSE CHOICES CAN HAVE CUMULATIVE EFFECTS OVER A LIFETIME TO IMPACT PEOPLE'S HEALTH AND THAT WE, AGAIN, SEE THOSE DISPARITIES IN BOTH ACCESS AND AVAILABILITY OF TOBACCO PRODUCTS ACROSS THE COMMUNITY THAT CAN IMPACT DISPROPORTIONATELY ADOLESCENTS' CHOICES, WHICH THEN CAN LEAD TO A LIFETIME OF ADVERSE HEALTH EFFECTS. SO, I'M GOING TO TURN IT OVER TO DR. JENNIFER VINES WHO IS THE DEPUTY HEALTH OFFICER FOR MULTNOMAH COUNTY, AND SHE IS GOING TO TALK TO YOU SOME MORE ABOUT WHAT WE KNOW ABOUT TEENS AND TOBACCO AND NICOTINE PRODUCTION TODAY. THANK YOU.

Dr. Vines: GOOD MORNING COMMISSIONERS. GLAD TO BE HERE TODAY, I AM GOING TO TALK ABOUT NICOTINE, ITSELF, AND I SORT OF CAME OF AGE AS A YOUNG PERSON AND AS A MEDICAL STUDENT TALKING ABOUT ALL THE JUNK THAT WAS IN CIGARETTES, THE CANCER-CAUSING AGENTS WE REFER TO AS CARCINOGENS, BUT WE NEED TO TALK ABOUT NICOTINE BECAUSE WE'RE SEEING NICOTINE, ITSELF, BEING DISTILLED AND MARKETING TO THE YOUTH. NICOTINE IS A HAZARDOUS SUBSTANCE. IT IS A VERY SEDUCTIVE DRUG. IT WORKS ON THE BRAIN'S PATHWAYS TO INCREASE THE SENSE OF ALERTNESS. IT ALSO WORKS ON THE DOPAMINE PATHWAYS, WHICH ARE THE REWARD AND BLOOD PRESSURE CENTERS OF THE BRAIN INVOLVED IN

ADDICTION, AND IT IS THE PRIMARY ADDICTIVE SUBSTANCE IN ALL TOBACCO. NOW, ASIDE FROM BEING HIGHLY ADDICTIVE, NICOTINE, ITSELF, HAS ADVERSE HEALTH CONSEQUENCES, SO IT PROMOTES VASCULAR DISEASE, SO THINK HEART DISEASE, STROKE. IT ALSO CONTRIBUTES TO LOW BIRTH WEIGHT AND PREMATURITY. IF YOU REMEMBER OUR PRESENTATION ON INFANT MORTALITY, THOSE DRIVE SOME OF THOSE TRAGIC STATISTICS. WHEN WE TALK ABOUT YOUTH AND NICOTINE, SO WE SHOULD BE THINKING ABOUT HEART AND LUNGS OVER LONG-TERM, BUT WHEN WE TALK ABOUT YOUNG PEOPLE, WE REALLY TALKING ABOUT THE BRAIN. THE YOUNG PERSON'S BRAIN IS IMMATURE. IT IS PARTICULARLY SUSCEPTIBLE TO THE ADDICTIVE EFFECTS OF NICOTINE. NICOTINE WORKS ON THE COLON SYSTEM, WHICH MATURES DURING ADOLESCENTS. THIS PLAYS A KEY ROLE IN YOUTH INTELLECTUAL DEVELOPMENT AND THEIR REWARD SYSTEMS, AGAIN, THAT PLAY INTO ADDICTION. ANIMAL MODELS SUGGEST THAT THERE ARE LONG-TERM STRUCTURAL CHANGES IN THE BRAIN FROM EARLY EXPOSURE TO NICOTINE, AND IN FACT, SEVERAL STUDIES ASSOCIATE YOUTH NICOTINE USE WITH BEHAVIORAL PROBLEMS LATER IN LIFE, SO REALLY COMMON BEHAVIORAL ISSUES LIKE DEPRESSION, ANXIETY, AND OTHER SUBSTANCE ABUSE. WHAT YOU ARE LOOKING AT HERE IS THE BRAIN OF A YOUNG PERSON AFTER THREE PUFFS. AS IT TURNS BLUE, THAT'S SHOWING YOU HOW QUICKLY NICOTINE SATURATES THE BRAIN'S RECEPTORS.

SO, AS JOY MENTIONED, WE TAKE A LIFE COURSE APPROACH TO THINKING ABOUT PUBLIC HEALTH AT THE HEALTH DEPARTMENT, AND AN ADOLESCENT IS A KEY TIME FOR A LOT OF HEALTH BEHAVIORS. IT'S A TIME OF RISK-TAKING AND EXPERIMENTATION. WE KNOW THAT THE VAST MAJORITY OF SMOKERS BEGIN BEFORE AGE 18 AND ALMOST ALL BY AGE 26. AGAIN, YOUNG PEOPLE'S BRAINS ARE MORE SUSCEPTIBLE TO THE ADDICTIVE PROPERTIES, AND THEY ARE ESTABLISHING THEIR NORMS FOR WHAT IS NORMAL ADULT BEHAVIOR. THEY ARE IN OBVIOUS, AN EASY TARGET FOR THE TOBACCO INDUSTRY, WHO IS INCREASINGLY MARKETING NICOTINE TO OUR YOUTH, AND IN MULTNOMAH COUNTY THEY HAVE FAIRLY EASY ACCESS TO WHAT REALLY SHOULD BE ILLEGAL FOR THEM TO OBTAIN. WE CAN'T UNDERESTIMATE THE EFFECTS OF SOCIAL AND PEER INFLUENCES ON OUR YOUNG PEOPLE. ADOLESCENTS ARE LOOKING FOR CUES CONSTANTLY IN THE SOCIAL ENVIRONMENT ABOUT HOW TO BEHAVE AND WHAT'S NORMAL AND WHAT'S COOL. WE KNOW FROM STUDIES THAT THE MORE TOBACCO AND NICOTINE USE THEY SEE, THE MORE LIKELY THEY ARE TO SMOKE. SO WE'RE THE HEALTHY DEPARTMENT SO WE HAVE TO COME WITH GRAPHS. THIS IS A SNAPSHOT FROM 2012. YOU WILL SEE THAT ABOUT A THIRD OF YOUTH HAVE EVER TRIED CIGARETTES IN MISCONDUCTED. ABOUT ONE IN 15 ARE DAILY USERS OF CIGARETTES. I HAVE SOME PROPS HERE. THERE IS YOUR REGULAR PACK OF CIGARETTES. ABOUT ONE IN 25 YOUTH SMOKE LESS TOBACCO, AND FOR HERE I HAVE THE CAMEL -- THIS IS WINTER CHILL. IF I OPEN THIS, THESE ARE



CONVENIENT PACKETS OF TOBACCO. I GREW UP CALLING THIS CHEWING TOBACCO OR SNUFF SO THIS WOULD SLIP IN BETWEEN THE LIP AND CHEEK, AND THE NICOTINE IS ABSORBED QUICKLY ACROSS THE MUCOSA OF THE MOUTH. 1-25 ARE CIGAR USERS, AND I HAVE HERE SWISHER SWEETS. THIS IS AM FLAVOR, AND THE SWISHER SEATS, IT LOOKS LIKE IT SHOULD BE CANDY, IS STRAWBERRY FLAVOR. WE KNOW THAT THE TOP SELLING SWISHER SWEET FLAVOR IS, ACTUALLY, GRAPE. 1-10 USE HUCCA. I'M NOT GOING TO OPEN THIS. IT IS VERY SMELLY AND STICKY. THE FLAVOR IS FRUIT SENSATION, SO IT HAS A LOT OF NICE LOOKING FRUITS ON THE FRONT. IT IS VERY SWEET, AND IT IS A STICKY SUBSTANCE THAT GETS HEATED IN A PIPE AND SMOKED. ABOUT 1-15 REPORT USING FLAVORED TOBACCO. THIS IS CHEWING TOBACCO OR SNUFF. THIS IS PEACH FLAVORED. ABOUT 1-25 REPORT USING AN E-CIGARETTE OR ELECTRONIC CIGARETTE. THIS IS A MARK 10. THIS IS A DISPOSABLE. IT'S IN A LITTLE PLASTIC CASE, SO IT LOOKS LIKE A CIGARETTE. I'LL SHOW YOU A BIT MORE ABOUT ELECTRONIC CIGARETTES, BUT RIGHT NOW, THERE IS COMPLETELY LEGAL FOR USE TO BOTH BUY AND USE. ABOUT 1-20 REPORT USING MENTHOL PRODUCTS. SO FOR THAT, I HAVE AN ELECTRONIC CIGARETTE. THIS IS THE V-2 PRICED AT \$5.99. JUST TO BE CLEAR, ALL OF THESE THINGS SORT OF ON MY RIGHT-HAND SIDE ARE ILLEGAL TO SELL TO MINORS. WE KNOW THAT THEY ARE STILL ABLE TO GET THEIR HANDS ON IT IN OUR COUNTY. THESE PRODUCTS, HOWEVER, ARE COMPLETELY LEGAL FOR ANYONE OF ANY AGE TO PURCHASE.

Vice-Chair McKeel: CHAIR. I HAVE A QUESTION. WAS THIS A SURVEY OR HOW WAS THIS DATA GATHERED THAT WE'RE LOOKING AT HERE?

I BELIEVE THIS IS BASED ON THE DATA -- ON A SURVEY. I WOULD HAVE TO DEFER TO KARI McFARLAND.

Ms. McFarland: THIS, ACTUALLY, WAS THE SURVEY THAT WE DID UNDER OUR COMMUNITY'S PUTTING PREVENTION TO WORK, AND IT WAS CONDUCTED IN SCHOOL DISTRICTS HERE IN MULTNOMAH COUNTY IN 2012. SO, THIS IS OUR STUDENTS HERE IN MULTNOMAH COUNTY THAT YOU ARE LOOKING AT.

Vice-Chair McKeel: THE TOTAL NUMBER IN THE SURVEY?

Ms. McFarland: THAT I DON'T REMEMBER. I CAN GET BACK TO YOU ON THAT.  
Vice-Chair McKeel: THANK YOU.

Ms. McFarland: THANKS. SO AS FAR AS TRENDING IS CONCERNED, I WILL SHOW YOU THIS GRAPH. THIS SHOWS THE USE BETWEEN 2011 AND 2013, SO THIS IS CURRENT CIGARETTE AND ELECTRONIC CIGARETTE USE AMONG OREGON 11th GRADERS. REMEMBER THAT ELECTRONIC CIGARETTES CAME TO MARKET AROUND 2007, AND WE IN PUBLIC HEALTH ARE STRUGGLING TO KEEP UP WITH THE ENORMOUS VARIETY OF PRODUCTS

AND THE NAMES AND HOW THEY ARE REFERRED TO, SO WE ARE CONSTANTLY TRYING TO FINE TUNE THE WAY THAT WE EVEN ASK THESE QUESTIONS. BUT WHAT WE KNOW IS THAT ELECTRONIC CIGARETTE USE HAS TRIPLED NATIONALLY. WE'RE SEEING A SIMILAR TREND IN OREGON, AS YOU CAN SEE FROM THIS GRAPH. NOW, WHAT YOU SEE HERE IS SHOCKING TO MY EYE. IT'S ALSO CURRENTLY LEGAL. THE BOY ON MY RIGHT LOOKS NO MORE THAN 13. CURRENTLY, THERE IS NOTHING RESTRICTING SALES OF THESE DEVICES TO MINORS. BOTH OF THESE KIDS ARE USING ELECTRONIC CIGARETTES. ANOTHER ISSUE AROUND PROTECTING MINORS IN OUR YOUNG PEOPLE HAS TO DO WITH REALLY YOUNG PEOPLE GETTING THEIR HANDS ON THIS, AND THIS IS THE ELECTRONIC CIGARETTE, NICOTINE LIQUID. IT'S CALLED E-JUICE, OR JOURNALIST JUICE. NATIONALLY THE NUMBER OF CALLS TO POISON CONTROL ROSE TO 110 TO 250 PER MONTH IN 2014. SO, WE'RE SEEING A SIMILAR INCREASE IN CALLS IN OREGON, AND OF THE CALLS IN MULTNOMAH COUNTY IN 2014, ABOUT A THIRD INVOLVE CHILDREN UNDER AGE FIVE. THIS SHOULDN'T SURPRISE ANYONE.

THESE ARE NOT CHILD PROOFED. THEY ARE UNREGULATED. THESE ARE NOT CHILD PROOF CONTAINERS, AND THEY HAVE NAMES LIKE CAPTAIN CRUNCH, GUMMY BEAR, AND IN THIS CASE, BLACKBERRY COBBLER. SO, WHAT ARE ELECTRONIC CIGARETTES? SO, THEY HAVE A LOT OF NAMES. AGAIN, WE'RE TRYING TO KEEP UP WITH THE VOCABULARY. THEY CAN BE CALLED E-CIGS OR VAPE PENS, THE MORE CLINICAL TERM IS NICOTINE DELIVERY DEVICE. AND I HAVE ONE TO SHOW YOU HERE. SO, THIS IS WHAT IT LOOKS LIKE. SO, IF I TAKE THE CAP OFF, I COULD UNSCREW THE MOUTHPIECE HERE. I HAVE MY CHOICE OF FLAVORS. I HAVE BLACKBERRY COBBLER, BLOWING RASPBERRIES, OR IRISH CREAM. SO, IF I WERE GOING TO USE IRISH CREAM, I CAN LOOK AT THE CONTENTS ON THE LABEL. THE INGREDIENTS SAY PROPYLENE AND NATURAL ARTIFICIAL FLAVORS AND NICOTINE, AND YOU WILL HEAR MORE ABOUT WHAT'S IN SOME OF THESE FLAVORED SUBSTANCES. I WOULD HAVE TO TAKE IT ON FAITH THAT THAT IS WHAT IS IN THIS BOTTLE BECAUSE THIS IS UNREGULATED. I WOULD FILL UP MY TANK, WHICH IS THIS MIDDLE PART HERE. I WOULD INHALE. THAT WOULD STIMULATE THE BATTERY TO, ACTUALLY, VAPORIZE THE LIQUID. I COULD INHALE IT AND BLOW IT OUT. I AM NOT ACTUALLY GOING TO DO THAT BECAUSE I DON'T WANT THIS IN MY BODY. I DON'T WANT TO EXPOSE OTHER PEOPLE IN THE ROOM TO THIS, AND THANKS TO YOUR FORWARD THINKING, IT IS AGAINST COUNTY POLICY BECAUSE YOU WISELY INCLUDED ELECTRONIC CIGARETTES IN COUNTY TOBACCO-FREE POLICIES IN 2012. SO, AS LONG AS WE'RE -- SO WE'RE TALKING ABOUT YOUTH HERE AND WE'RE TALKING ABOUT TARGETING BY THE TOBACCO INDUSTRY OF OUR YOUNG PEOPLE. WHAT YOU SEE HERE ARE SOME PHOTOS, AT LEAST ON THE LEFT, FROM MULTNOMAH COUNTY. THIS WAS PART OF OUR TOBACCO RETAIL ASSESSMENT. YOU CAN SEE WHAT LOOKED LIKE, TO ME IF I WERE A YOUNG GIRL, LIKE LIP GLOSS CONTAINERS. THOSE ARE, IN FACT, FANCY

VERSIONS OF AN ELECTRONIC CIGARETTE VAPE PEN. ON THE LEFT YOU CAN SEE THE E-CIGARETTE LIQUIDS. IT INVITES YOU TO CHOOSE AMONG A VARIETY OF SATISFYING FLAVORS. HERE ARE MORE PHOTOS FROM THE MULTNOMAH COUNTY TOBACCO RETAIL ASSESSMENT. ON THE LEFT YOU ARE LOOKING AT FLAVORED CIGARILLOS, SO THE SWISHER SWEETS SO THESE PRODUCTS. IN THE PHOTO WE HAVE TROPICAL FUSION AND MANGO. ON THE RIGHT YOU ARE LOOKING AT THE VAST ARRAY OF E-LIQUID E-JUICES, VANILLA, GRAPE, WATERMELON.

THE CURRENT ESTIMATE IS THAT THERE IS ALMOST 8,000 FLAVORS TO CHOOSE FROM IN THE E-JUICE MARKET. AGAIN, PHOTOS FROM OUR MULTNOMAH COUNTY TOBACCO RETAIL ASSESSMENT. I SHOULD POINT OUT THAT ALMOST ALL TOBACCO RETAILERS ARE SELLING ELECTRONIC CIGARETTES, SO THE MARKET IS SATURATED WITH BOTH REGULATE AND HAD NON REGULATED PRODUCTS. WHAT YOU ARE LOOKING AT HERE IS SOME M&M'S NEXT TO SOME E-JUICE. THE MESSAGE IS HELP YOURSELF TO A TASTY TREAT. ON THE OTHER SIDE A LOT OF THINGS SMUSHED TOGETHER, BUT BEHIND THE STAR WARS AS BUBBLE GUM MACHINE IS THE V-2 ELECTRONIC CIGARETTE AND THE BEST TASTING E-LIQUID. SO NATIONALLY, THE TOBACCO INDUSTRY IS SPENDING ABOUT A MILLION DOLLARS AN HOUR TO SELL TOBACCO AND INCREASINGLY ELECTRONIC CIGARETTES. YOUNG PEOPLE ARE AN EASY TARGET BECAUSE THEY ARE SO SUSCEPTIBLE, AND WE KNOW THAT THEY ARE SEEING MORE AND MORE ELECTRONIC CIGARETTE ADVERTISING EVERY DAY. THIS IS -- TRADITIONAL ADVERTISING, TELEVISION, IT'S IN SOCIAL MEDIA. THIS TOBACCO INDUSTRY MONEY GOES TOWARDS PRODUCT PLACEMENT, PRICE DISCOUNTS, AND COUPONS. THIS IS NOT A PHOTO FROM MULTNOMAH COUNTY. THIS IS A STOCK PHOTO. WE KNOW IN 2012, ONE IN FOUR RETAILERS IN MULTNOMAH COUNTY ILLEGALLY SOLD CIGARETTES TO A MINOR, AND WE KNOW THIS FROM THE FEDERAL PROGRAM ADMINISTERED BY STATE ADDICTION AND IS THE MENTAL HEALTH DIVISION THAT DOES A RANDOM SAMPLE OF SECRET SHOPPER PURCHASES BY A MINOR. SO AGAIN, MOST SMOKERS BEGIN BEFORE AGE 18. WE, AS A HEALTH DEPARTMENT, AND POLICY-MAKERS HAVE AN OBLIGATION TO PROTECT OUR YOUTH BECAUSE WE KNOW THAT AS FAR AS THEIR LIFE COURSE IS CONCERNED, ADOLESCENTS IS A KEY TIME FOR SOME HEALTH BEHAVIORS THAT CAN HAUNT PEOPLE FOR DECADES AND SHORTEN THEIR LIVES. EVERY DAY THE KIDS CAN GET THEIR HANDS ON TOBACCO OR ELECTRONIC CIGARETTES MEANS THAT AS ADULTS, THEY COPE WITH A LIFETIME OF ADDICTION AND HEALTH CONSEQUENCES. YOUTH ARE MOST SUSCEPTIBLE TO NICOTINE AND THE MARKETING BEHIND IT. THEY ARE ALSO THE MOST LIKELY TO UNDERESTIMATE THE SERIOUS HEALTH CONSEQUENCES OF NICOTINE USE. THANK YOU FOR YOUR ATTENTION.

Chair Kafoury: THANK YOU. QUESTIONS FOR DR. VINES?

THANK YOU, DR. VINES. NOW I WOULD LIKE TO INTRODUCE DR. JAMES PANKOW, WHO IS A DOCTOR OF CHEMISTRY AND ENVIRONMENTAL ENGINEERING AT PORTLAND STATE UNIVERSITY. HE'S GOING TO TALK TO YOU SOME ABOUT THE CHEMICAL ANALYSIS OF THE CANDY-FLAVORED TOBACCO PRODUCTS.

Mr. Pankow: MAYBE THIS WORKS. OK. PERFECT. ALL RIGHT. THANK YOU COMMISSIONERS FOR THE OPPORTUNITY TO SPEAK TO YOU. I DIDN'T START OUT MY CAREER IN BEING INTERESTED AT ALL IN TOBACCO. I CAME INTO IT SORT OF IN A BACK-DOOR KIND OF WAY. A LOT OF THE WORK THAT I DO IS RELATED TO AIR POLLUTION, AND WE WERE INTERESTED IN STUDYING AIR POLLUTION, BUT SINCE I WAS IN PORTLAND, THERE'S NOT TOO MUCH AIR POLLUTION IN PORTLAND. WE DECIDED THAT WE WOULD GO AND SAMPLE A BINGO PARLOR AND SEE IF WE COULD UNDERSTAND HOW CERTAIN AIR POLLUTION PROCESSES HAPPEN. OBVIOUSLY, TOBACCO ENVIRONMENT, TOBACCO IS SMOKE. SO, THAT'S HOW I GOT INTERESTED IN WHAT THE CHEMISTRY OF TOBACCO SMOKE IS, AND UNFORTUNATELY, IT'S BEEN VERY DIFFICULT TO GET FUNDING FOR THIS KIND OF WORK BECAUSE I'M APPROACHING THIS FROM SORT OF A CHEMISTRY POINT OF VIEW. OTHER AGENCIES, IF YOU DON'T DO SOMETHING RUMSFELD TO, TO ANIMAL MODELS OR DIRECT CANCER OR ADDICTION, IT'S DIFFICULT TO GET FUNDING. SO, I'VE BEEN SORT OF -- I DABBLE IN THIS AREA, AND MOST OF MY WORK IS IN AIR POLLUTION.

SO, ALL THE WORK THAT I WILL TALK TO YOU ABOUT TODAY HAS BEEN, BASICALLY, SUPPORTED BY SOME PHILANTHROPY. SO, THIS IS NOT ADVANCING. COULD YOU -- OK. THERE IS A LOT OF INFORMATION ABOUT WHAT PRACTICES IN THE INDUSTRY HAVE BEEN OVER THE YEARS. THIS IS A WEBSITE MANAGED BY THE UNIVERSITY OF CAL IN SAN FRANCISCO. IT HAS A LOT OF THE DOCUMENTS THAT BECAME AVAILABLE AS A RESULT OF THE LITIGATION AGAINST THE INDUSTRY IN THE '90S. IF YOU LOOK AT FLAVORS, IF YOU COULD CLICK TO THE NEXT ONE, THIS IS ONE OF THE DOCUMENTS THAT IS IN THIS REPOSITORY, MILLIONS AND MILLIONS OF PAGES, AND SORT OF SPEAKING ABOUT THE INDUSTRY, USING FLAVORING. COULD YOU ADVANCE ONE? THIS IS A LITTLE FOCUSING -- EVEN NOW THE PROPERTIES OF THE SMOKE AND IMPROVED AND THIS AND THAT AND THE OTHER THING. COULD YOU GO TO THE NEXT ONE? THERE IS OBVIOUS WAYS OF INCREASING CONSUMPTION IS TO DEVELOP NEW CONSUMERS, BRINGING YOUNG WOMEN IN AS CONSUMERS. COULD YOU GIVE ME THE NEXT ONE THERE? THIS MAY BE INTERESTING TO YOU. THIS FELLOW WAS FORESEEING THE DEVELOPMENT OF LITTLE CIGARS, AND FLAVORED TO KEEP THE BREATH SWEET AND KISSABLE. SO, THE EVOLUTION OF WHAT IS A CIGAR HAS CHANGED. THE DOCTOR WAS TALKING ABOUT THESE. THIS IS CATEGORIZED AS A CIGAR. IT IS MADE LIKE A CIGARETTE. IT HAS A FILTER, SHREDDED TOBACCO, A PAPER WRAP, AND THESE CAN BE FLAVORED IN ANY WAY DESIRED BY THE INDUSTRY. SO, SO HERE'S

HIGHLIGHTING A PHOTO HIGHLIGHTING THAT -- THE REALITY OF PASTELS AND SO ON. THE FRIENDLY PACKAGING FOR WOMEN, CHILDREN, AND SO ON AND SO FORTH, SO COULD YOU GO TO THE NEXT ONE. SO, IF ONE LOOKS AT SMOKER'S TOBACCO, THE BREAK-DOWN OF FLAVORS POPULAR. YOU SEE THAT VERY POPULAR IS WINTER GREEN AND MINT, WHICH IS A MENTHOL KIND OF A CHEMICAL. THEN THERE IS JERRY AND BERRY AND APPLE AND ALL THESE OTHER FRUIT FLAVORS. CAN YOU GIVE ME THE NEXT ONE, PLEASE. ONE OF THE THINGS THAT WE HAVE DONE IS SORT OF ASKED THE QUESTION, WELL WHAT ARE THE LEVELS OF SOME OF THE CHEMICALS THAT ARE BEING USED AS FLAVORS, SPECIFIC CHEMICALS IN THE PRODUCTS? THIS IS SOME WORK WE DID A FEW YEARS AGO. AND OOPS. BACK. THIS IS THE LEVEL OF METHYL SALYSLATE. THE Y AXIS IS MILLIGRAMS PER GRAM SO IF YOU COMPARE THAT TO THE LEVELS OF THAT EXACT CHEMICAL VERSUS A WINTER GREEN CHWING GUM OR HARD CANDY OR A WINTER GREEN SOFT CANDY, THE LEVELS ARE MUCH HIGHER. FEMA, AS YOU MAY KNOW THERE, THAT IS NOT THE FEDERAL EMERGENCY MANAGEMENT ADMINISTRATION. THAT IS THE FLAVOR EXTRACTS MANUFACTURER'S ASSOCIATION, AND THEY ARE THE ORGANIZATION THAT SORT OF IS THE INDUSTRY ADVOCACY GROUP FOR FLAVORS. FLAVORS PRETTY MUCH ARE NOT REGULATED BY THE FDA. THIS IS AN AREA THAT'S BEEN ALLOWED BY THE U.S. GOVERNMENT TO SORT OF BE SELF REGULATED. SO, FEMA DOES A LOT OF THINGS TO SHOW THAT THEIR PRODUCTION ARE SAFE. BECAUSE THEY ARE SELF REGULATED, VERY AGGRESSIVE ABOUT DOING STUDIES, SPONSORING STUDIES THAT CERTAIN CHEMICALS ARE SAFE.

THE TERM IS GRAS, GENERALLY RECOGNIZED AS SAFE. THAT APPLICATION ONLY APPLIES TO INGESTION BY EATING. GO TO THE NEXT ONE, PLEASE. SO, WE STARTED LOOKING AT THIS -- WINTER GREEN AND MENTHOL. WE USED A VARIETY OF PRODUCTS WE TOOK A LOOK AT IN TERMS OF THE ACTUAL CHEMICALS. NEXT PLEASE. THERE IS BEEN THIS DEBATE THAT THESE ARE CANDY FLAVORED PRODUCTS. THE EXTENT TO WHICH THAT DEBATE IS PROCEEDED HAS BEEN TO THE EXTENT THERE IS GRAPE CANDY AND THERE IS GRAPE-FLAVORED TOBACCO. THERE IS CHERRY CANDY AND CHERRY-FLAVORED TOBACCO BUT THE QUESTION IS WHAT ARE THE CHEMICALS BEING USED? ARE THEY THE SAME? NEXT PLEASE. SO, WE DECIDED TO LOOK AT A BUNCH OF PRODUCTS. NEXT, PLEASE. KOOLAID, LIFE SAVERS AND DOTS, AND WE COMPARED THEM TO THE FLAVORS -- GO AHEAD, NEXT, PLEASE. A BUNCH OF VARIETIES. KAYAK PEACH, APPLE, NEXT PLEASE. ROYAL WRAPS ARE USED TO ROLL JOINTS WITH. THE REASON THEY ARE CALLED BLUNT WRAPS, I WILL EXPLAIN THAT AT A LATER TIME. I DON'T HAVE TIME TODAY. THE SHORT STORY IS THAT -- WELL, I WON'T BOTHER. [LAUGHTER] ZIGZAG WRAPS, NEXT, PLEASE. SWISHER SWEET CIGAR AND THE CHEYENNE LITTLE CIGAR, ARE ESSENTIALLY A CIGARETTE WITH A DIFFERENT APPEARANCE. NEXT, PLEASE. SO, THE -- WHAT WE FOUND WAS THIS IS KIND OF A CONFUSING GRAPH. I APOLOGIZE,

BUT IT'S A STACK BAR GRAPH SHOWING LEVELS OF DIFFERENT FLAVORED CHEMICALS IN THE DIFFERENT BOX. I HAVE JOLLY RANCHERS, LIFE SAVERS, KOOLAID, CHEYENNE CIGARS AND SO ON. THE DARK RED ONE THAT YOU SEE PREDOMINANTLY ON A BUNCH OF THE BOTTOM, THAT'S BENZ-ALDEHYDE. IT IS A CHERRY FLAVORED CHEMICAL. YOU SEE, BENZ-ALDEHYDE, YOU SEE IT IN THESE AND CIGAR AND IF YOU JUST COMPARE KOOLAID AND THE CHEYENNE CIGARS, YOU DON'T HAVE TO WORRY ABOUT THE DIFFERENT, ACTUALLY CHEMICALS. WE SEE THE PATTERNS ARE REMARKABLY SIMILAR. THEY HAVE A LOT OF BENZ-ALDEHYDE, VANILLA AND ETHEL VANILLA AND ANOTHER CHERRY-FLAVORED CHEMICAL. SO, WHEN YOU OPEN A PACKAGE OF THIS PRODUCT, YOU, BASICALLY, ARE SMELLING CHERRY KOOLAID, ALMOST EXACTLY THE SAME FLAVOR PATTERN, WHICH IS SHOCKING TO ME. NEXT, PLEASE. WE DID THE SAME WITH OTHER FLAVORS, AND YOU CAN SEE SIMILAR PATTERNS. THERE IS GRAPE, COMMON FLAVOR OF CHEM CHEMICAL IS THIS. THE GRAPE KAYAK. NEXT, PLEASE. APPLE, SIMILAR KIND OF A STORY. NEXT, PLEASE. SO THIS WAS PUBLISHED IN THE NEW ENGLAND JOURNAL OF MEDICINE IN MAY 7 OF THIS YEAR AND GOT QUITE A BIT OF PRESS. I WAS PLEASED TO SEE. NEXT, PLEASE. AND THIS IS ONE STORY THAT WE HAVE GOT IN THE BLOOMBERG NEWS, TALKING ABOUT THE STORY, AND THERE WAS QUITE A BIT OF WEB INTEREST. OF COURSE, SOME PUSHBACK. HERE I AM BEING MORE TRADE AS BORIS BY A BLOGGER BY THE NAME OF DRICK. HIS COMMENT ON THE STUDY AND WHAT MAY BE THE MOST IDIOTIC PIECE OF JOURNALISM WE HAVE COME ACROSS, TO BRING THIS STORY.

IT'S SHOCKING DISCOVERY THAT WHAT MAKES FLAVORED TOBACCO PRODUCTS TASTE LIKE THEY DO IS THE FLAVORING THAT THE MANUFACTURERS PUT IN THEM. OK. THE POINT IS PRIOR TO OUR WORK, YOU KNOW, SOME MIGHT SAY THAT'S STUPID. THAT'S SIMPLISTIC, BUT THERE'S BEEN NO DIRECT COMPARISON OF THE ACTUAL FLAVORED CHEMICALS IN THESE PRODUCTIONS VERSUS WHAT'S IN CANDY, AND I THINK THAT'S A BIG STEP FORWARD. NEXT, PLEASE. FLAVORED E-CIGARETTES. THESE ARE GUMMY PEACH. NEXT, PLEASE. WHEN WE LOOK AT -- WE HAVE DONE SOME ANALYSES OF THESE FLAVORED CHEMICALS, AND THE SURPRISING THING, THE LEVELS ARE QUITE HIGH OF THESE CHEMICALS. THERE IS SOMETHING IN THE RANGE OF 2% TO 4%. I AM NOT A COOK. I JUST CHECKED ON THE I-PHONE, THAT'S 4% IS LIKE TWO TEASPOONS IN A CUP. YOU TAKE A CUP OF WATER AND PUT IN TWO TEASPOONS, THAT'S ABOUT 4%, SO THE LEVELS ARE PRETTY SIGNIFICANT. YOU TOOK A CUP AND PUT IN TWO TEASPOONS OF VANILLA EXTRACT, YOU KNOW, THAT'S GOING TO BE PRETTY POWERFULLY FLAVORED. ANY OF THESE CHEMICALS ARE ALDEHYDES, BENZ-ALDEHYDE IS AN ALDEHYDE, AND VANILLA, AND THEY ARE KNOWN RISKS FOR IRRITANTS SO THIS IS A RISK. NEXT, PLEASE. NOW, AS I MENTIONED EARLIER, THE FLAVORED EXTRACT MANUFACTURER'S ASSOCIATION SELF REGULATES THE USE OF FLAVORS, AND WHAT DOES FEMA SAY ABOUT FLAVORS IN CIGARETTES?

THEY, BASICALLY, MADE A DISCLAIMER TO THE EFFECT THAT E-CIGARETTE MANUFACTURERS SHOULD NOT REPRESENT OR SUGGEST THAT THE FLAVORED INGREDIENTS ARE SAFE BECAUSE THEY HAVE FEMA STATUS FOR USE IN FOOD BECAUSE THOSE STATEMENTS ARE FALSE AND MISLEADING. SO, FREQUENTLY PEOPLE SAY THESE ARE HARMLESS FLAVORS, FOR INJECTION, NOT FOR INHALATION, NECESSARILY. NO WORK HAS BEEN DONE ON THAT AREA AT ALL. NEXT, PLEASE. I GET, YOU KNOW, A CALL TO MAKE COMMENTS TO THE MEDIA FROM TIME TO TIME. THIS IS AN ARTICLE IN THE "NEW YORK TIMES" BY MATT ON THE ARMS RACE, AND THE DOCTOR WAS TALKING ABOUT IN TERMS OF THE NUMBER OF FLAVORS AVAILABLE. NEXT, PLEASE.

MY COMMENT WAS THAT IT DEFIES LOGIC TO THINK SUCH FLAVORS WOULD NOT MAKE THE USE MORE APPEALING TO CIGARETTES, AND I WILL JUST SHARE ONE COMMENT I GOT ON A BLOG. NEXT, PLEASE. THIS IS FROM FLAVOR OF THE DAY. HE REFERS TO ME AS MR. PANCO BECAUSE THE ARTICLE DIDN'T REFER TO ME AS A DOCTOR. IT RANGES SUPREME. [INAUDIBLE] COMING FROM AN INDIVIDUAL THAT TEACHES [INAUDIBLE]. YOU ARE GOING TO HAVE TO TAKE SOME FLACK. NEXT, PLEASE. THIS ONE IS SORT OF AMUSING. THIS IS -- R.J. REYNOLDS WENT AHEAD WITH BANS ON SMOKING IN THEIR FACILITIES. AND I GOT ASKED TO COMMENT. I DID SAY IT SEEMS TO BE SOME HYPOCRISY HERE, ETC., ETC. NEXT, PLEASE. THE GUY WHO WROTE THIS, JOE, OF THE ATLANTIC, MADE THE COMMENT THAT EVEN IF AN INDUSTRY IS CRITICIZED FOR LACK OF INTEGRITY, IT STANDS OUT, IT'S EQUIVALENT TO THE ATLANTIC, TELLING PEOPLE THAT THEY CANNOT READ AT WORK. SO, THAT WAS -- THERE WAS SOME INTERESTING COMMENTS ON THAT, WHICH ARE AMUSING, AND I WILL SHARE WITH YOU. PHILLY UNDERSCORES THIS AND SAYS WHAT YOU CONSIDER HYPOCRITICAL IS DRINKING ON THE JOB. WHY OR WHY NOT? THE ONE I LIKED BEST WAS THIS ONE -- FORD BANS ITS EMPLOYEES FROM DRIVING THEIR CARS IN THEIR OFFICES. CAN SOMEONE PLEASE CONFIRM OR DENY. SO, I LEAVE YOU WITH THAT. IT HAS BEEN VERY HARD TO GET FUNDING FOR THE WORK. ALL THE WORK I HAVE DONE HAS BEEN THROUGH TENS OF THOUSANDS HERE AND THERE, SO THERE'S A LOT OF MONEY BEING SPENT IN THIS TOWN ON CANCER CURE AND PREVENTION AND ALL OF THAT, AND YOU KNOW, THAT'S ON THE OTHER END. I WOULD LIKE TO DO SOMETHING MORE ON THIS KIND OF WORK IN THE BEGINNING END. SO, YOU KNOW THE NAMES OF THE PEOPLE WHO ARE THE MAJOR PHILANTHROPISTS, SO IF ANY OF YOU ARE FRIENDS OF THOSE PEOPLE, I COULD USE A MILLION DOLLARS. FOR THIS WORK. NOT FOR ME. THANK YOU.

Chair Kafoury: THANK YOU. AS ELECTED OFFICIALS, I THINK WE WOULD AGREE YOU HAVE HIT ON SOMETHING WHEN YOU START GETTING NEGATIVE COMMENTS ON BLOGS. I THINK TAKE THAT AS A BADGE OF HONOR.

Chair Kafoury: GO AHEAD.

Commissioner Shiprack: I WANTED TO COMMENT, DR. PANKOW.

THANK YOU VERY MUCH.

Commissioner Shiprack: JUST LISTENING TO YOU AND LISTENING TO THE EMPHASIS OF THE MARKETING STRATEGY, WHICH IS TO MAKE TOBACCO PRODUCTS HAVE THE SORT OF NOSE OF A FINE GRAPE KOOLAIID, WHICH IS VERY APPEALING TO CHILDREN. IT KIND OF BRINGS TO MIND WHERE -- WHAT IS THE REAL DANGER, WHICH IS THAT -- LIKE IF I WERE INTERESTED IN, YOU KNOW, POISONING SOMEONE AND I BAKED COOKIES WITH ARSENIC IN THEM, MAYBE I WOULD LIKE TO DISGUISE THAT BY ADDING TWO TABLESPOONFUL OF VANILLA BECAUSE IT COVERS UP THE NASTY FLAVOR. THE POINT IS, IS THAT IT'S NOT THE VANILLA THAT KILLS YOU. I GUESS ALL OF THESE CHEMICALS SOUND LIKE THINGS THAT I WOULD NOT REALLY WANT TO PUT IN MY BODY MAINLY BECAUSE SOMEBODY TOLD ME ONCE IF YOU CAN'T PRONOUNCE IT, YOU PROBE SHOULDN'T BE EATING IT. BUT ALL THAT BEING SAID, THE REAL ISSUE IS THAT ALL OF THESE WONDERFUL, CHILDISH FLAVORINGS THAT THE CHEMICALS ARE CREATING ARE THERE TO ENHANCE THE EXPERIENCE OF INGESTING POISON.

RIGHT. THE THING -- WE HAVE ALL HEARD THIS, YOU SMELL PERFUME OR -- WHEN YOU SMELL A CHEMICAL, IT'S BECAUSE THE SPECIFIC CHEMICAL IS BEING REGISTERED IN YOUR NASAL SYSTEM. A SLIGHT DIFFERENCES IN CHEMICAL STRUCTURE INFLUENCES THE FLAVORS. SO VERY SPECIFIC CHEMICALS, VERY SPECIFIC RESPONSES. YOU CAN RECOGNIZE INDIVIDUAL CHEMICALS, SO WHEN YOU SMELL THIS PRODUCT, THAT'S THE SAME AS OPENING A PACKAGE OF KOOLAIID. IT IS DISTURBING. IF YOU LIKE KOOLAIID AS A KID, PERFECT, YOU KNOW.

Chair Kafoury: I THINK YOU ARE RIGHT, THANK YOU. SOME INTERNAL DOCUMENTS FROM THE TOBACCO INDUSTRY REVEAL THAT THEY CONSIDER FLAVORED PRODUCTS STARTER PRODUCTION BECAUSE IT HIDES THE HARSH FLAVOR OR EXPERIENCE OF TOBACCO.

Commissioner Bailey: FIRST OFF I WON'T BE STOPPING BY COMMISSIONER SHIPRACK'S HOUSE ON HALLOWEEN.

Commissioner Shiprack: PLEASE, COMMISSIONER BAILEY, HAVE A COOKIE.

Commissioner Bailey: LOOKING FORWARD TO THAT. DOCTOR, VERY INTERESTING WORK HERE, AND SOME OF THE ONLINE BLOG CRITICISM, NOT WITHSTANDING. I DO THINK THAT THERE IS AN ELEMENT WHERE WE OUGHT NOT TO BE SURPRISED BY YOUR FINDINGS, AND IT'S BECAUSE THE



TOBACCO INDUSTRY HAS A VESTED INTEREST IN MARKETING TO CHILDREN. THAT'S WHERE THEY DEVELOP CONSUMERS. THAT'S WHERE THEY DEVELOP ADDICTION, AND THAT'S THE FUNDAMENTAL BASIS OF THEIR BUSINESS MODEL. BIG TOBACCO WILL GO AFTER CHILDREN. THEY HAVE DONE IT BEFORE AND WILL DO IT AGAIN. WE HAVE HAD TO FIGHT THEM ON JOE CAMEL, HAD TO FIGHT THEM ON SNUS AND NOW ON VAPING AND E-CIGARETTES. IT'S ALL THE HEAD OF A DIFFERENT HYDRA. THEY ARE SMART AND THEY ARE GOING TO STAY A STEP AHEAD UNTIL THEY FIGURE OUT HOW TO MIMIC THE FLAVORS THAT OTHER COMPANIES ARE DOING A GOOD JOB OF MARKETING TO CHILDREN, AS WELL. NOW WE HAVE TO BE SMART AND STAY A STEP AHEAD OF THEM AND CONTINUE TO FIGHT THIS FIGHT. I WISH THIS WAS THE FIRST TIME THAT I HAD SAT THROUGH A PRESENTATION ON HOW WE COMBAT BIG TOBACCO AND ITS APPROACH TO CHILDREN. IT'S NOT. WE'VE BEEN WORKING ON IT FOR YEARS AND YEARS BEFORE MY TIME IN PUBLIC SERVICE AND CERTAINLY, DURING MY TIME IN THE LEGISLATURE AS WE TRY TO TAKE THEM ON. THIS IS A DIFFICULT CHALLENGE TO FIGHT, AND A TOUGH AND WILEY ENEMY IN HOW WE PROTECT THE HEALTH OF OUR CHILDREN. AND I APPRECIATE YOUR WORK IN HOW WE IDENTIFY THIS, HOW WE QUANTIFY IT AND HOW WE MAKE SURE THAT WE HAVE THE DATA THAT IS NECESSARY TO UNDERSTAND HOW TO REGULATE IT.

Chair Kafoury: DO WE HAVE OTHER COMMENTS OR QUESTIONS?

Vice-Chair McKeel: THANK YOU. I JUST WANT TO SAY THANK YOU FOR THIS PRESENTATION. I THINK, YOU KNOW, THE FIRST STEP IN ANY ISSUE IS REALLY RAISING THE LEVEL OF AWARENESS. I THINK THAT THERE IS NOT THE LEVEL OF AWARENESS AROUND THIS ISSUE THAT THERE NEEDS TO BE AT THIS POINT. SO, THANK YOU FOR THIS PRESENTATION.

Chair Kafoury: WE HAVE OTHER PRESENTERS THIS MORNING?

Ms. Fuller: WE DO. WE HAVE A COUPLE MORE PRESENTERS. SO, WE WERE PLANNING ON BEING JOINED BY A COUPLE OF STUDENTS, BUT BECAUSE PORTLAND PUBLIC SCHOOLS CLOSED TODAY, THEY WERE NOT ABLE TO COME BE WITH US. WE WILL BE JOINED BY A COUPLE PEOPLE WHO WORK WITH THE STUDENTS WHO ARE GOING TO READ TO YOU THEIR STATEMENTS. HEIDI DAVIS IS THE PROGRAM MANAGER FOR THE PROVIDENCE SCHOOL OUTREACH PROGRAM. SHE OVERSEES THE STUDENT-LED REBELS FOR A CAUSE GROUP. THE TWO STUDENTS THAT WE'RE GOING TO GIVE YOU STATEMENTS WERE PART OF REBELS FOR A CAUSE. SHE'S JOINED BY AMY, WHO IS A RESPIRATORY THERAPIST AT PROVIDENCE, AND SHE MENTORS THESE STUDENTS INVOLVED IN THE REBELS FOR A CAUSE. SO, I WILL ASK THE TWO OF THEM TO JOIN ME AND READ THE STATEMENTS OF THE STUDENTS THAT WERE GOING TO JOIN US.

Chair Kafoury: GREAT, THANK YOU.

Ms. Davis: GOOD MORNING, COMMISSIONERS. I AM HEIDI DAVIS, AND I APPRECIATE THIS OPPORTUNITY. UNFORTUNATELY, YOU WILL BE HEARING FROM MY COLLEAGUE AND I INSTEAD OF LOOKING AT THE SMILING FACES OR SOMEWHAT SCARED FACES, MOST LIKELY, OF THE STUDENTS. THEY SO COURAGEOUSLY PREPARED FOR TODAY, AND WE'RE SO PROUD OF THEM, THEIR LEADERSHIP IS REALLY IMPRESSIVE. WHAT WE'RE GOING TO DO IS GO AHEAD AND READ THEIR STORIES THAT THEY DID WRITE AND PREPARE FOR. HELLO, I AM ALLEY, AND I AM WITH MADISON HIGH SCHOOL REBELS.

REBELS FOR A CAUSE ARE A CCO PREVENTION EDUCATION GROUP CONSISTING OF HIGH SCHOOL STUDENTS WHO ARE MENTORED BY PROVIDENCE HEALTH AND SERVICES. WE STRIVE TO INFLUENCE THROUGH EDUCATION AND INSPIRE FROM EXAMPLE TO PROMOTE A TOBACCO-FREE WORLD. IT BEGAN IN 2010 WITH A GROUP OF SEVEN STUDENTS IN THE BEAVERTON HEALTH PROGRAM. THIS YEAR THERE ARE 79 REBELS PARTICIPATING IN THE TRICOUNTY AREA. REBELS ARE INVOLVED WITH DEVELOPING PUBLIC SERVICE ANNOUNCEMENTS, PRINT ADS AND PRESENTING MATERIAL TO MIDDLE SCHOOL STUDENTS IN THEIR AREAS AND TAKING PART IN EVENTS SUCH AS GREAT AMERICAN SMOKEOUT, NATIONAL KICK-BUTTS DAY AND TIMBER'S KIDS DAY. LAST YEAR ALONE 150 STUDENTS AT MADISON HIGH SCHOOL SIGNED THE PLEDGE TO NOT SMOKE UNTIL AT LEAST AGE 18.

I JOINED THIS GROUP BECAUSE MY PARENTS ARE SMOKERS. BUT, I GREW UP MOST OF MY LIFE IN A NON SMOKING ENVIRONMENT BEING TOLD HOW SMOKING WAS. I REMEMBER THE FIRST TIME I SAW MY PARENTS SMOKING OUTSIDE WITH THEIR FRIENDS AND LITERALLY STOPPING IN MY TRACKS OUT OF SHOCK AND MY PARENTS TRYING TO HIDE IT. BUT, IT WAS, OBVIOUSLY, TOO LATE BECAUSE AFTER THAT DAY, THEY HAD STOPPED HIDING IT. THEY ARE MORE OPEN ABOUT IT TO THE POINT THAT SOMETIMES I WOULD HAVE TO BUY IT FOR THEM. THERE IS CURRENTLY A SLEEK, ATTRACTIVE LOOKING CIGARETTE BOX IN THE KITCHEN ON THE MICROWAVE WEAVING ITS WAY TO ALL AGES DIRECTLY. THE DIFFERENCE NOW FROM WHAT I WAS A KID IS THAT I HAVE SIX YOUNGER SIBLINGS, AGES TWO, THREE, FIVE, EIGHT, NINE, AND 11, WHO ARE GROWING UP WITH THIS AS A NORMAL PART OF EVERY DAY LIFE. THEY THINK THAT EVERY PARENT SMOKES, TOO. SO, WHAT'S STOPPING THEM FROM STARTING NOW? ESPECIALLY IF THEIR TRUSTED ADULTS CAN DO IT, IT MUST BE OK. AT 18 YEARS OLD AND IN HIGH SCHOOL, I AM IN A WEIRD POSITION BETWEEN CHILDHOOD AND ADULthood WHERE I SEE THE RESPONSIBILITY TO PROTECT MY SIBLINGS BUT UNABLE TO DISCUSS IT WITH MY PARENTS, AS IT WOULD BE ME, A CHILD, TELLING THEM WHAT TO DO IN THEIR OWN HOUSE. WITH THE OVERPOWERING INFLUENCE OF PERS OVER -- PEERS IN

HOME LIFE, OUR GOAL IS TO EDUCATE KIDS OF PRIMARY AND SECONDARY SCHOOL AGE OF THE EFFECTS AND DANGER OF TOBACCO USE SO THAT WE CAN PREVENT THE ADDICTION, WHICH IS A DISEASE, FROM EVEN STARTING OR AT LEAST MANAGE IT WITH ENFORCING RULES TO STOP STUDENTS SMOKING DURING OR AT LEAST MORE OR LESS AT SCHOOL SUCH AS THE PUBLIC PARK LOCATED THREE FEET AWAY FROM OFFICIAL SCHOOL GROUNDS OR SMOKE SHOPS WITHIN EASY WALKING DISTANCE FROM SCHOOL TO CONTRIBUTE TO THE LIMITING AND DECREASING THE AMOUNT OF YOUNG NEW SMOKERS. THE MADISON HIGH SCHOOL REBELS ARE USING EVENTS, FLYERS, POSTERS AND PRESENTATIONS TO WORK TOWARDS THIS GOAL. THANK YOU FOR YOUR SUPPORT AND OPPORTUNITY TO SHARE AND PRESENT TODAY.

I AM AMY, A RESPIRATORY THERAPIST FOR PROVIDENCE, AND I WILL BE READING NATALI'S LETTER. HI, MY NAME IS NATALI. I AM IN THE 11th GRADE, AND I AM 16 YEARS OLD. MY SISTERS WERE BORN SEVEN MONTHS INTO THEIR PREGNANCY, AND BECAUSE OF THIS THEIR LUNGS ARE UNDERDEVELOPED. THEY WERE DIAGNOSED WITH ASTHMA WHEN THEY WERE 18 MONTHS OLD. THEY ARE NOW THREE AND USE INHALERS. IT'S BEEN A ROUGH TIME FOR US. WE ALWAYS TRY TO KEEP THEM AWAY FROM GETTING AN ASTHMA ATTACK, BUT WE DON'T ALWAYS OBTAIN THAT GOAL. WHEN WE ARE OUT WITH OUR FAMILY, WE COME ACROSS PEOPLE WHO SMOKE CIGARETTES AND E-CIGARETTES. I DON'T WANT THEM TO GET SECOND HAND SMOKE INTO THEIR LUNGS, SO WE OFTEN WALK AWAY. NO ONE IN MY FAMILY SMOKES, SO WHEN WE ARE OUT, IT IS SAD TO SEE THEM GET THE EXPOSURE TO A HABIT THAT COULD POTENTIALLY CAUSE HARM OR AN ASTHMA ATTACK OR WORSE. THE REASON I JOINED THE REBELS' CLUB AT MADISON WAS TO HELP BUILD THE FOUNDATION FOR PEOPLE TO UNDERSTAND THE EFFECTS OF SMOKING. HOPEFULLY IN THE LONG RUN, PEOPLE WILL UNDERSTANDS THAT THEY ARE NOT ONLY HARMING THEMSELVES, BUT HARMING OTHERS AND THEIR SURROUNDINGS. THERE ARE SO MANY PEOPLE OUT THERE -- PARDON ME -- THERE IS SO MANY PEOPLE OUT THERE WITH BREATHING PROBLEMS, AND PEOPLE WHO SMOKE ARE ENDANGERING THEIR LIVES.

I NOW LIVE IN A PERIOD OF TIME WHERE MOST OF THE PEOPLE AROUND ME IN THE COMMUNITY SMOKE ON A REGULAR BASIS, WHICH MEANS IT'S BECOMING MORE OF A NORMAL HABIT, BUT IT SHOULDN'T BE. THE YOUTH, OUR FUTURE SHOULD NOT GROW UP IN A TIME WHERE SMOKING CIGARETTES OR E-CIGARETTES, VAPE PENS IS NORMAL. TEENAGERS AND ADULTS BELIEVE THAT SMOKING CIGARETTES IS HEALTHIER AND CAUSES THEM NO HARM, BUT IT CONTAINS NICOTINE, WHICH CAUSES THEIR DOPAMINE LEVELS IN THE BRAIN TO RISE AND THEY GET ADDICTED. I HAVE FRIENDS WHO BELIEVE IN VAPE PENS. I HAVE FRIENDS WHO BELIEVE THAT VAPE PENS ARE HEALTHIER OR SAFER, BUT THEY DON'T REALIZE THAT E-CIGARETTES AND VAPE PENS NOT ONLY CONTAIN WATER. WHENEVER I

TRY TO GIVE THEM INFORMATION ABOUT WHAT E-CIGARETTES CONTAIN, THEY TURN ME DOWN, PUSH ME AWAY, AND NOT BELIEVING ME BECAUSE THEY THINK THAT I'M WRONG EVEN WHEN I HAVE THE RESOURCES AND INFORMATION TO BACK UP MY POSITION. IT'S UPSETTING BECAUSE I DON'T WANT TO SEE THEM BECOME ADDICTED. THE REBELS' CLUB IS DOING AN EVENT IN HONOR OF THE GREAT AMERICAN SMOKEOUT. WE'RE GOING TO HELP INFORM STUDENTS AT MADISON HIGH SCHOOL ABOUT THE EFFECTS OF E-CIGARETTES, TOBACCO AND HUCCA TO OUR BODIES, AND WE WILL TALK ABOUT THE INGREDIENTS IN THEM AND WOULD LOVE IF YOU ARE AVAILABLE TO CHECK IT OUT AND SHOW YOUR SUPPORT ON THE 19th OF NOVEMBER FROM 10:00 TO 1:30. THANK YOU FOR ALLOWING US TO BE HERE AND FOR YOUR SUPPORT.

Ms. Fuller: THANK YOU. THAT CONCLUDES OUR PRESENTATION FOR YOU TODAY.

Chair Kafoury: GREAT, THANK YOU. DO WE HAVE ANY OTHER QUESTIONS OR COMMENTS FROM THE BOARD? I WANT TO SAY THANK YOU VERY MUCH FOR ALL OF THE FOLKS WHO HAVE COME TO PRESENT AND EVERYONE WHO HAS COME TO LISTEN. THIS HAS BEEN REALLY, REALLY DISTURBING INFORMATION. WHILE I AGREE WITH COMMISSIONER BAILEY THAT SOME OF THE INFORMATION THAT WE HAVE HEARD TODAY IS NOT DISTURBING, IS NOT SURPRISING, IT IS STILL DISTURBING, ESPECIALLY SOMEONE WHO IS THE MOTHER OF THREE CHILDREN AND HAS A 14-YEAR-OLD, AND I AM WORRIED ABOUT THE NEW THINGS HE'S EXPERIENCING IN HIGH SCHOOL ADDED TO THE FACT NOW I LEARNED, AND I AM SURE MANY PEOPLE IN THE PUBLIC DID NOT KNOW, THAT A 14-YEAR-OLD OR A TEN-YEAR-OLD OR AN EIGHT-YEAR-OLD CAN GO INTO ANY 7-ELEVEN AND BUY AN E-CIGARETTE AND SMOKE IT, AND THAT IS REALLY DISTURBING TO ME. SO, AND I ALSO BELIEVE THAT WE, AS THE BOARD OF HEALTH, IN ADDITION TO BEING THE MULTNOMAH COUNTY BOARD OF COMMISSIONERS, WE ARE THE BOARD OF HEALTH. IT IS OUR OBLIGATION TO ENSURE THAT CHILDREN AND PEOPLE IN OUR COMMUNITY ARE PROTECTED.

I WOULD LIKE TO ASK THE HEALTH DEPARTMENT TO COME BACK TO US WITH SOME RECOMMENDATIONS. I ASSUME THAT YOU ALL HAVE DONE -- I CAN TELL FROM TODAY'S PRESENTATION, YOU HAVE DONE A LOT OF WORK ON THIS ISSUE, AND I KNOW THAT THERE IS JURISDICTIONS AROUND THE COUNTRY THAT HAVE ADDRESSED THE TOPIC OF E-CIGARETTES, FLAVORED CIGARETTES, ACCESS FROM CHILDREN, INDOOR SMOKING, ALL - - THERE IS A PLETHORA OF AREAS THAT WE HAVE HIT ON TODAY, AND I KNOW THAT THERE ARE COMMUNITIES AROUND THE COUNTRY THAT HAVE ADDRESSED THERE, SO I WOULD LIKE YOU TO COME BACK TO US WITH SOME -- A MENU LIST OF OPTIONS OF THINGS THAT WE COULD DO IF OUR COMMUNITY WOULD LIKE US TO HEAD IN THAT DIRECTION. I THINK IT'S INCUMBENT UPON US TO TRY TO GET -- WE CANNOT GET IN FRONT OF THIS

TRAIN BECAUSE OBVIOUSLY, IT'S ALREADY LEFT THE STATION, BUT ANYTHING THAT WE CAN DO MOVING FORWARD TO PROTECT PEOPLE IN OUR COMMUNITY IS OUR RESPONSIBILITY. I HOPE MY COMMISSIONERS -- I AM SURE ARE ALL IN AGREEMENT WITH ME AND APPRECIATE YOU COMING IN TODAY AND LOOK FORWARD TO HAVING A CONTINUED DISCUSSION ABOUT THIS. THIS IS VERY, A VERY IMPORTANT TOPIC.

Dr. Vines: THANK YOU, MADAM CHAIR AND COMMISSIONERS. WE WILL COME BACK WITH A KIND OF SURVEY OF WHAT OTHER JURISDICTIONS ARE DOING ABOUT THESE ISSUES AND A LIST OF RECOMMENDATIONS FOR THE BOARD TO CONSIDER IF YOU CHOOSE TO TAKE ACTION ON THIS SERIOUS THREAT IN OUR COMMUNITY. THANK YOU.

Chair Kafoury: THANK YOU. I WOULD LIKE TO, FOR THOSE WHO ARE HERE AND FOR THOSE LISTENING, IN OUR TV AUDIENCE, I KNOW THAT THERE IS A LOT OF PEOPLE LISTENING IN THE TV AUDIENCE, THE 25th OF NOVEMBER OF THIS MONTH, WE WILL BE HAVING A FOLLOW-UP BOARD MEETING, SO IF PEOPLE ARE INTERESTED IN THIS TOPIC, I INVITE YOU TO COMMENT, AND WE WILL BE ACCEPTING TESTIMONY, SO PLEASE COME AS JOE WALSH SAID EARLIER, WE WANT EVERYONE TO COME AND EXPRESS THEIR OPINIONS TO US. THAT'S WHY WE ARE HERE. THANK YOU.

THANK YOU.

Chair Kafoury: NOW WE HAVE TO ADJOURN AS THE BOARD OF HEALTH AND RECONVENE AS THE BOARD OF MULTNOMAH COUNTY COMMISSIONERS.

**R.2 BUDGET MODIFICATION # DCHS-28-15: Increase the DCHS ADS Division Medicaid Title XIX Federal/State Fund Appropriation by \$1,727,956. Presenter: Peggy Brey, ADS Div. Dir. & Joe Easton, ADS Long Term Care Mgr. Sr.**

Chair Kafoury: COMMISSIONER SHIPRACK MOVES AND McKEEL SECONDS APPROVAL OF R-2. GOOD MORNING. AS YOU ARE GETTING SETTLED, I NEGLECTED TO MENTION AN ELECTED OFFICIAL IN OUR MIDST. WE HAVE THE NEWLY ELECTED STATE REPRESENTATIVE KATHLEEN TAYLOR, IS JOINING US THIS MORNING, SO THANK YOU VERY MUCH FOR COMING AND WE LOOK FORWARD TO SEEING YOU. GOOD MORNING.

Ms. Brey: GOOD MORNING. I SAT THROUGH THE WHOLE PRESENTATION. IT WAS FANTASTIC. I DO WANT TO SAY, THOUGH, COMING FROM DETROIT, MY HUSBAND WORKED FOR FORD, THEY DON'T DRIVE CARS IN THE HALLWAY. JUST FYI. [LAUGHTER] SO GOOD MORNING, CHAIR KAFOURY AND COMMISSIONERS. I AM PEGGY BREY, AND I AM THE DIRECTOR OF THE AGING DISABILITY AND VETERANS' SERVICES DIVISION. YAY!

Chair Kafoury: YEAH.

Ms. Brey: OF THE DEPARTMENT OF COUNTY OF HUMAN SERVICES, AND I AM HERE TODAY TO REQUEST YOUR APPROVAL TO INCREASE OUR 2015 MEDICAID BUDGET BY APPROXIMATELY \$1.7 MILLION. AND THAT WE WOULD ADD NINE PERMANENT POSITIONS AND 15 LIMITED DURATION POSITIONS ACROSS THE DIVISION. THE SOURCE OF THE FUNDS ARE UNSPENT MEDICAID FUNDS FROM YEAR ONE, PARTLY DUE TO, IF YOU REMEMBER, WE HAD 46 POSITIONS APPROVED, TOOK A WHILING TO THOSE POSITIONS ON BUREAU, AND THE STATE RETROACTIVELY IMPLEMENTED A NEW BUILDING PROCESS FOR THE MEDICAID CASE MANAGEMENT THAT ROB HERE CAN ELABORATE ON A BIT. WOULD YOU LIKE TO HEAR ABOUT THAT -- OR ABOUT THE ALLOCATION CHANGE?

Mr. Easton: GOOD MORNING. I AM JOE EASTON, FINANCE MANAGER. USUALLY I STATE -- OUR STATE ALLOCATES A BIENNIAL AMOUNT TO US, AND IN LATE AUGUST OF THIS YEAR, THEY CAME BACK AND THEY REVIEWED THE METHODOLOGY, I.E., THE FORMULA FOR -- TO COVER INCREASING WAIVER SERVICES, AND BASED ON THAT, THEY INCREASED OUR -- WE CALL IT A BASE REVENUE ALLOCATION FOR THE -- BIENNIUM, BUT IT HAS COME IN LATE AUGUST, THE LAST WEEK OF AUGUST, SO THAT'S THE REASON FOR THE INCREASE.

IF APPROVED AND WE ARE ABLE TO RECEIVE THESE ADDITIONAL PERMANENT POSITIONS, OUR ELIGIBILITY WORKERS, CASELOADS, SO ONE WORKER'S CASELOAD WHICH SHIFT FROM 468 CLIENTS TO 429, WHICH FOR US IS A BIG DEAL. THE SURFACE CASE MANAGERS, WHICH ARE THE CASE MANAGERS THAT DO THE LONG-TERM CASE MANAGEMENT. THEIR CASELOAD PER CASE MANAGER WOULD GO FROM 103 TO 99. SO, IT'S SOMETHING. WE ALSO THOUGHT AGAIN, IF APPROVED, WE WOULD LIKE TO HIRE LIMITED DURATION EMPLOYEES, 15, TO HELP US WITH A COUPLE OF KEY EFFORTS. ONE IS RELATED TO THE HIPPA BREACH ACTIVITY, SPECIFICALLY WITH THE MAILING PROCESS, BUT ALSO, THERE IS A NEW ELECTRONIC MEDICAL -- WHAT IS IT? ELECTRONIC MEDICAID DATA SYSTEM, WHICH TAKES PAPER AWAY AND MAKES IT ELECTRONIC. SO, WE THOUGHT THESE LIMITED DURATION POSITIONS COULD DO THAT WORK. WE ALSO KNOW THAT WE'RE GOING TO NEED TO LOOK AT THE WORK SPACE, SO WE WOULD LIKE TO USE THESE FUNDS TO ALSO CONSIDER RECONFIGURING, DIFFERENT KINDS OF CUBES BUT FIGURE OUT A WAY ON WHERE TO PUT THESE FOLKS, AND WE WOULD LIKE TO CONTINUE OUR WORK WITH EQUITY TRAINING AND TO BE ABLE TO OFFER THE BUILDING PARTNERSHIPS ACROSS THE DIFFERENCES WITH E-PAD TRAINING, MOVING -- THERE IS ANOTHER TRAINING CALLED MOVING FROM CULTURAL COMPETENCE TO CULTURAL AGILITY, AND ALSO TRAINING ON COMPASSIONATE COMMUNICATION, WHICH REALLY TEACHES FOLKS HOW TO DO NON VIOLENT COMMUNICATION. SO WE THOUGHT THESE FUNDS, IF APPROVED,

REALLY COULD GO FOR THESE EFFORTS, SO WITH THAT, THAT'S THE REQUEST, AND WE ARE HERE TO ANSWER ANY QUESTIONS.

Chair Kafoury: DO YOU HAVE ANY QUESTIONS OR COMMENTS? 468 TO 429, IT'S GOING IN THE RIGHT DIRECTION.

Ms. Brey: IT'S SOMETHING.

Chair Kafoury: IT'S LIKE CASE MANAGING THE U.S. HOUSE OF REPRESENTATIVES. THANK YOU VERY MUCH.

Ms. Brey: THANK YOU.

Chair Kafoury: ALL IN FAVOR, VOTE AYE. THE BUDGET MODIFICATION IS ADOPTED.

THANK YOU VERY MUCH.

**R.3 Intergovernmental Agreement (IGA) to Establish and be a Participating Jurisdiction in the Regional Disaster Preparedness Organization (RDPO).  
Presenter: Dave Houghton, Interim Director - Office of Emergency Management**

Chair Kafoury: I WOULD LIKE A MOTION.

Commissioner Shiprack: I WOULD LIKE TO MAKE A MOTION TO POSTPONE THIS ITEM INDEFINITELY.

Chair Kafoury: COMMISSIONER SHIPRACK MOVES AND COMMISSIONER McKEEL SECONDS APPROVAL TO POSTPONE INDEFINITELY. THEY ARE NOT PREPARED FOR THE PRESENTATION TODAY, BUT WE WILL HAVE THIS AS SOON AS WE CAN GET IT SCHEDULED. ALL IN FAVOR, VOTE AYE. THE MOTION TO POSTPONE IS APPROVED.

**R.4 PROCLAMATION Declaring December 1, 2014 as World AIDS Day in Multnomah County, Oregon. Sponsor: Commissioner Shiprack, District 3. Presenters: Peter Parisot & Tyler TerMeer of Cascade AIDS Project; Kim Toevs & Rujuta Gaonkar – MC Health Dept., Tom Cherry – HIV Planning Council Co-Chair; and, Other Invited Guests**

Chair Kafoury: MAY I HAVE A MOTION?

Vice-Chair McKeel: SO MOVED.

Commissioner Bailey: SECOND.

Chair Kafoury: COMMISSIONER McKEEL MOVES, COMMISSIONER BAILEY SECONDS APPROVAL OF R-4.

Commissioner Shiprack: THANK YOU, MADAM CHAIR. THIS IS KIND OF A WONDERFUL REPEAT, ANNUAL REPEAT EVENT. IT WAS STARTED ON DECEMBER 1st, 1988. WORLD AIDS DAY IS ABOUT INCREASING AWARENESS AND FIGHTING PREJUDICE, AS WELL AS IMPROVING EDUCATION. WORLD AIDS DAY IS AN IMPORTANT REMINDER TO PEOPLE THAT HIV HASN'T GONE AWAY, AND THERE IS STILL MANY THINGS TO BE DONE. THE THEME FOR WORLD AIDS DAY THIS YEAR IS FOCUSED PARTNER ACHIEVE, AND AIDS-FREE GENERATION. SO, JUST BEFORE OUR PRESENTERS HAVE AN OPPORTUNITY TO PRESENT, I JUST WANTED TO GRAB ONE MORE COMMENT ABOUT THE OPPORTUNITY THAT THIS PROVIDES ALL OF US. AS INDIVIDUALS, FOR OUR COMMUNITY, AS POLITICAL LEADERS TO TAKE ACTION, TO ENSURE HUMAN RIGHTS ARE PROTECTED, AND THAT WE TARGET HIV, AIDS PREVENTION TREATMENT, AND CARE AND THAT THE TARGETS THAT WE SET FOR THOSE ARE MET. I DON'T KNOW WHO IS TAKING CHARGE OF THE PRESENTATION THIS MORNING. PETER, IF YOU COULD INTRODUCE YOURSELVES AND YOUR PRESENTATION.

Mr. Parisot: THANK YOU VERY MUCH, COMMISSIONER. AND THANK YOU FOR THAT IMPORTANT REMINDER ABOUT THE IMPORTANCE OF WORLD AIDS DAY, I AM PETER PARISOT, WITH THE DEVELOPMENT AND COMMUNICATIONS DIRECTOR FOR THE CASCADE AIDS PROJECT, AND I HAVE TYLER TERMEER, WHO I THINK YOU HAVE ALL MET. THIS MORNING, TYLER IS GOING TO TALK ABOUT WHERE THE AGENCY IS GOING AND THE EPIDEMIC IS GOING, BUT BEFORE WE GO THERE, I WANTED TO BRIEFLY TALK ABOUT WHERE WE'VE BEEN IN THE PAST YEAR THROUGH OUR PARTNERSHIP WITH MULTNOMAH COUNTY. MULTNOMAH COUNTY HAS BEEN AN INCREDIBLY EFFECTIVE AND IMPORTANT PARTNER IN THE STRUGGLE WITH THE CASCADE AIDS PROJECT. WE THANK YOU FOR YOUR DEDICATION AND EFFORTS IN THE, IN FIGHTING AGAINST HIV. IN THE PAST YEAR, THE EDUCATION AND PREVENTION DEPARTMENT HAVE PROVIDED NEARLY 4,000 HIV TESTS. IT IS A 10% INCREASE OVER LAST YEAR, AND 3,400 YOUTH RECEIVED COUNSELING AND EDUCATION ABOUT HEALTHY SEXUAL ASSAULT. THAT'S THROUGH THE CHAT PDX PROGRAM. 12,000 INDIVIDUALS RECEIVED SOME SORT OF EDUCATION OR OUTREACH EFFORT FROM CAP. 400,000 CONDOMS AND SAFER SEX KITS WERE DISTRIBUTED. THE HOUSING AND SUPPORT SERVICES DEPARTMENT PROVIDED NEARLY 2,500 PEOPLE WITH SOME TYPE OF SUPPORT OVER THE PAST YEAR, INCLUDING HOUSING, EMPLOYMENT COUNSELING, AND REFERRALS AND CONTINUING EDUCATION. WE SPENT 1.1 -- 1.15 MILLION ON DIRECT HOUSING SUPPORT, AND THAT WENT TO 1500 FAMILIES OR INDIVIDUALS. WE DO THAT BECAUSE HOUSING IS HEALTH CARE, AND IF YOU ARE STABLY HOUSED, YOU ARE MORE LIKELY TO BE ADHERENT TO YOUR MEDICATIONS, AND IF YOU ARE, A RECENT STUDY INDICATED THAT YOU WOULD BE 96% LESS LIKELY TO



TRANSMIT THE DISEASE. WE REALLY PRIORITIZE HOUSING. I KNOW THAT MULTNOMAH COUNTY, ALSO, PRIORITIZES HOUSING, SO WE APPRECIATE YOUR SUPPORT ON THAT, AS WELL. HAVE AN EMPLOYMENT PROGRAM CALLED WORKING CHOICES. I THINK MOST OF YOU FAMILIAR WITH IT. 125 PEOPLE WENT THROUGH THAT PROGRAM LAST YEAR, AND 35% OF THEM GOT JOBS, ARE ENROLLED IN FURTHER EDUCATION. WE HAVE A REALLY DESPITE PLACEMENT RATE THROUGH THAT PROGRAM. 85 HOMELESS CLIENTS LIVING WITH MENTAL ILLNESS OR ADDICTION ISSUES RECEIVED SPECIALIZED TRAINING OR STREAM, AND 78% OF THEM SAW IMPROVEMENT ON THEIR ISSUES. 122 AT-RISK PEOPLE LIVING WITH HIV RECEIVED NAVIGATION SERVICES IN PARTNERSHIP WITH THE COUNTY. THAT ALLOWED THEM TO ACCESS HEALTH CARE AND MANAGE THEIR CARE MORE EFFECTIVELY. 31 HIV IMPACTED FAMILIES, INCLUDING 70 ADULTS AND 64 CHILDREN TO PARTNER EDUCATION AND SUPPORTIVE SERVICES, AND 35 OF THOSE KIDS ATTENDED A WEEK LONG SUMMER CAMP THAT WE FUND EVERY YEAR. AS WE DISCUSSED IN OUR BRIEFINGS, MULTNOMAH COUNTY PROVIDES 22% OF THE ANNUAL BUDGET. WE REALLY COULDN'T DO THIS WORK WITHOUT YOU, AND THERE IS NOT A PROGRAM THAT CAP DOES THAT IS NOT IMPACTED BY YOUR DECISIONS AND ABILITY TO FUND OUR WORK, SO THANK YOU. WITHOUT FURTHER ADIEU, I WOULD LIKE TO TURN IT OVER TO TYLER TERMEER.

Mr. TerMeer: THANK YOU FOR HAVING US THIS MORNING. SINCE THE BEGINNING OF THE HIV EPIDEMIC, WE HAVE COME SUCH A FAR WAY IN WHAT WE LEARNED ABOUT THE DISEASE AND IN OUR ABILITY TO TREAT THE DISEASE. BUT, AS PETER HAS HIGHLIGHTED, THE WORK THAT CAP DOES IS STILL INCREDIBLY CRITICAL TO THE ONGOING SUPPORT AND STABILITY OF OUR CLIENTS, AND THE NEED CONTINUES TO GROW IN MANY WAYS AS WE SERVE THE COMMUNITY. AS CAP HEADS INTO 2015, WE ARE RECOGNIZING 30 YEARS OF OUR SERVICE TO THE COMMUNITY, AND JOINING MANY SERVICE ORGANIZATIONS AROUND THE COUNTRY AS WE ARE AT A GREAT MOMENT OF TRANSFORMATION IN THE EPIDEMIC. I THINK FOR THE FIRST TIME YOU ARE HEARING ADVOCATES AND LEADERS OF SERVICE ORGANIZATIONS AND RESEARCHER COME TOGETHER AND NOT HAVE PAUSE WHEN THEY SAY THAT THEY THINK THAT AN END TO THE EPIDEMIC COULD BE ACHIEVABLE. WE HAVE LEARNED SO MUCH ABOUT THE TREATMENT OF THE MEDICATION, THE ABILITY TO, TO HALT THE VIRUS AND MAKE THOSE INDIVIDUALS WHO HAVE ACCESS TO CARE IN AN ONGOING WAY, LESS LIKELY TO TRANSMIT THE VIRUS TO OTHERS. BUT, THE CHALLENGE REMAINS IF EACH OF US IN OUR WORK TO OFFER THOSE OPPORTUNITIES FOR STABILITY IN PROVIDING HOUSING OPPORTUNITIES AND OPPORTUNITIES TO GO BACK TO EMPLOYMENT AS PETER MENTIONED EARLIER. I THINK ALL OF THESE ADVANCES, BOTH IN SCIENCE AND IN OUR ALB TO TREAT THE EPIDEMIC, HAS LED US TO A DAY THAT AN AIDS-FREE GENERATION, AN HAS BEEN COINED MANY TIMES IN THE MEDIA, IS ACHIEVABLE. BUT, IT WILL CONTINUE US TO CONTINUE TO INVEST IN THE

WORK THAT WE HAVE BEEN DOING AND CONTINUE TO GROW THE WORK THAT WE'RE ABLE TO HAVE NOT ONLY HERE, BUT IN JOINING IN THE GLOBAL RESPONSE TO HIV. WORLD AIDS' DAY, AS YOU MENTIONED, WAS FORMED IN 1988 AS AN OPPORTUNITY TO UNITE INDIVIDUALS ACROSS THE WORLD TO BOTH COMMEMORATE THOSE THAT WE HAVE LOST, BUT TO STAND IN SUPPORT OF THOSE WHO ARE LIVING WITH HIV EACH AND EVERY DAY. WE REALLY APPRECIATE THE SUPPORT AND FOR THE SUPPORT PROVIDED TO CAP EACH AND EVERY DAY THAT WE CAN MAKE A DIFFERENCE IN THE LIVES OF THOSE LIVING WITH HIV.

Ms. Toevs: GOOD MORNING COMMISSIONERS. I AM KIM TOEVs, AND I WORK WITH THE COUNTY HEALTH DEPARTMENT. I AM NOT SUPPOSED TO BE HERE TODAY. THE PERSON BEFORE YOU IS SUPPOSED TO BE RUJUTA GAONKAR, OUR HEALTH EQUITY INITIATIVE MANAGER, BUT AS SCHOOLS HAVE CLOSED AND A BUNCH OF OUR STAFF HAVE KIDS, I HAVE HER SPEAKING POINTS. SO, I AM HER. I AM PLEASED TO BE HERE TODAY WITH MY COLLEAGUES FROM THE HIV WORLD TO COMMEMORATE NOT ONLY THE STRUGGLES AND LOSS OF OVER 30 YEARS OF THE EPIDEMIC, BUT ALSO TO STAY CONNECTED AND ALIGNED ON THE GOALS WE HAVE FOR OUR FUTURE. THE FIRST GOAL, AS WE JUST HEARD, IS TO END HIV TRANSMISSION. THE SECOND GOAL, AS WE HAVE HEARD OF THE PIECES OF WORK HAPPENING IN OUR LOCAL AREAS, IS TO PROVIDE EXCELLENT CARE TO THOSE LIVING WITH HIV REGARDLESS OF RACE OR INCOME OR SEXUAL ORIENTATION OR IMMIGRATION STATUS. OVER HALF OF THE INDIVIDUALS LIVING IN OREGON LIVE IN MULTNOMAH COUNTY.

WE HAVE ABOUT 120 TO 150 NEW CASES OF HIV EVERY YEAR, ALTHOUGH THAT CERTAINLY IS DECREASED FROM THE HEIGHT OF THE EPIDEMIC. IT HAS REMAINED RATHER STABLE, SO AS MUCH AS WE DO WITH PREVENTION WORK IN TERMS OF TESTING AND COMMUNITY AWARENESS AND EDUCATION, AND YOU WILL HEAR MORE ABOUT THE EDUCATION PIECE FROM ONE OF MY COLLEAGUES IN A MOMENT. IT IS IMPORTANT THAT WE LOOK AT NEW AND DIFFERENT WAYS OF THE ANTI-RETRO VIRAL THERAPY SO LIFE SAVING FOR PEOPLE LIVING WITH HIV IS ONE OF THOSE WAYS THAT WE'RE STARTING TO EXPLORE PREP, IS THE SCIENTIFIC ACRONYM FOR USING THOSE MEDICATIONS FOR SOMEONE WHO DOESN'T YET HAVE HIV BUT MAYBE AT HIGH RISK TO CONTRACT HIV THAT'S JUST ONE EXAMPLE OF NEW AND DIFFERENT WAYS WE NEED TO LOOK. I THINK THAT IT'S ALSO IMPORTANT TO MENTION THE WORK, THE HOUSING, THAT'S HEALTH CARE, AND HOUSING ADDICTIONS, TREATMENT, DECREASING STIGMA ABOUT SEXUAL ASSAULT IN GENERAL. THERE IS A LOT OF DIFFERENT PIECES OF WORK TO DO THAT ARE NOT EVEN HIV SPECIFIC BUT DO AFFECT HIV BESIDES FUNDING, WE ALSO HAVE A GREAT HIV CLINIC AS WELL AS PREVENTION TEAM. IT'S THE LARGEST SERVICE PROVIDER IN THE STATE OF OREGON, AND SHE IS THE HIGHEST PROPORTION OF FOLKS WITH LOWER INCOME WHO STRUGGLE WITH HOMELESSNESS AND

INCARCERATION. THEY DO FANTASTIC WORK. IN TERMS OF THE RACIAL DISPARITIES, WE DO A GOOD JOB LOCALLY GETTING EVERYONE EQUALLY, PROMPTLY INTO MEDICAL CARE WHEN THEY TEST POSITIVE, AND WE HAVE REALLY GOOD HEALTH OUTCOMES FOR FOLKS, BUT THERE IS A DIFFERENCE BASED ON THE RACE AND ETHNICITY, AS WELL, AND SEXUAL ORIENTATION IN TERMS OF WHO IS GETTING HIV TO BEGIN WITH AND, THAT CONTINUES TO BE AN EFFORT THAT WE ADDRESS THROUGH THE SERVICES AND COMMUNITY ORGANIZING AS WELL AS THE GENERAL EFFORTS TO GET HEALTH CARE PROVIDERS IN, AND THE WHOLE SYSTEM OF HEALTH CARE TO IMPLEMENT ROUTINE TESTING, WHICH IS REALLY IMPORTANT. SOME PEOPLE, WHO HAVE HIV DON'T KNOW IT, AND SOME DON'T KNOW THAT THEY HAVE BEEN AT RISK FOR HIV. SO, IN SUMMARY, HIV, LIKE MANY DISEASES, ASK A LENS THROUGH WHICH WE CAN SEE THE EFFECTS OF POVERTY, RACIAL SEGREGATION, DISCRIMINATION, HOMOPHOBIA, BUT ALSO THE CATALYST FOR INCREDIBLY BRAVE AND INCLUSIVE, CREATIVE AND FIERCE HISTORY OF ACTIVISM. DEMANDING CHANGES TO DISCRIMINATORY POLICIES, DEMANDING FUNDING, AND DEMANDING THE COMMUNITIES AFFECTED BY HIV GET TO PARTICIPATE IN SETTING THE RULES AND THE AGENDA AROUND PREVENTING HIV AND CURING IT, HOPEFULLY. I AM HONORED, SPEAKING AS RUJUTA GAONKAR SAYS, THE HEALTH EQUITY MANAGER TO PUT MY TWO CENTS IN TODAY. I HAVE GOT TWO COLLEAGUES TO COME UP, AND I WILL RELINQUISH ONE OF THESE SPOTS SO ONE OF THEM CAN.

Commissioner Shiprack: OK, GREAT. ISHMAEL GARCIA AND TOM CHERRY, DO YOU WANT TO COME UP. THEY WILL SHARE THEIR PERSPECTIVE WITH YOU BRIEFLY. GOOD MORNING.

Mr. Cherry: GOOD MORNING, COMMISSIONER, CHAIR KAFOURY AND COMMISSIONERS. MY NAME IS TOM CHERRY, AND I AM -- WAS A PRACTICING CLINICAL PSYCHOLOGIST FOR MANY YEARS DOING THINGS SUCH AS BEING THE EXECUTIVE DIRECTOR OF THE CHILDREN'S HOME. I WAS ASKED IN TWO MINUTES TO HELP YOU UNDERSTAND MY PASSION FOR WORK WITH THE RYAN WHITE COUNCIL TO IMPROVE SERVICES FOR FOLKS WHO ARE EXPERIENCING HIV DISEASE. I AM THE POSITIVE, HIV POSITIVE CO-CHAIR OF THE COUNCIL AND HAVE BEEN FOR A FEW YEARS NOW. IN TRYING TO THINK OF WHAT PROVOCATIVE THINGS I COULD SAY, THE ONLY ONE I COULD SAY IS 15 YEARS AGO, I HAD SAT DOWN WITH A PIECE OF PAPER WANTING TO TRY TO REMEMBER FOLKS THAT I HAD BEEN VERY CLOSE TO WHO HAD DIED AS A RESULT OF THIS DISEASE. WHEN I GOT TO 25, I STOPPED WRITING. THESE WERE PEOPLE WHO REALLY WERE TALENTED AND WERE MAKING A DIFFERENCE TO SOCIETY AND WHOSE LOSS, I BELIEVE, IS A LOSS TO SOCIETY. THAT HAS DRIVEN ME, I THINK, TO CONTINUE WORKING IN THIS AREA TO -- BECAUSE WHILE THERE ARE HOPEFUL SIGNS, WE ARE FAR FROM FINISHED WITH THE WORK TO DEVELOP VACCINES TO GET 100% OF FOLKS IN TREATMENT SHOULD BE,

AND UP OUR WORKS. I FIND THAT A CHALLENGING AND REWARDING WAY TO SPEND TIME AND TO GIVE BACK TO THE COMMUNITY THAT I THINK HAS GIVEN MUCH TO ME.

Chair Kafoury: THANK YOU.

Mr. Gaonkar: MY NAME IS RUJUTA GAONKAR AND I WORK WITH THE HEALTH DEPARTMENT AND WORKING WITH TODAY'S YOUTH, AND I AM GOING TO SPEAK A BIT ABOUT THE WORK THAT WE ARE DOING IN PROMOTING AIDS AWARENESS. OUR GOAL IS TO BREAK DOWN STEREOTYPES BY TEACHING KNOWLEDGE SO IT TRANSLATES INTO SAFER CHOICES FOR THE YOUTH TODAY, SO WE DO THIS BY WORKING IN THE, IN THE MIDDLE AND HIGH SCHOOLS AND WE TRY TO NORMALIZE THE IDEA ABOUT TALKING ABOUT SEXUAL HEALTH, SEXUAL ORIENTATION AND ENCOURAGING THE YOUTH TO QUESTION THE ASPECTS OF THE TRADITIONAL AND GENDER ROLES HARMFUL TO THEIR HEALTH. MY YOUTH ARE VERY CURIOUS AND LOOKING FOR ANSWERS TO QUESTIONS THAT THEY ARE TOO EMBARRASSED TO ASK, AND WITH THE INTERNET AT THEIR FINGERTIPS, WE WANT TO BE SURE THAT THEY GO FACTUAL INFORMATION. I WAS AT ROOSEVELT HIGH SCHOOL YESTERDAY WORKING WITH A GROUP OF WORTH, AND I ASKED THEM, WHERE WOULD YOU GET THIS INFORMATION IF I WAS NOT HERE, AND THEY SAID THE INTERNET. SO, WITH THEIR CONNECTION WITH THE INTERNET, WHAT WE DO IN OUR CLASSES IS BRING POPULAR MEDIA, LISTEN TO MUSIC VIDEOS, AND OTHER SOURCES OF THE MEDIA TO TRY TO ALLOW THEM TO REFLECT ON WHAT THEY SEE, TALK ABOUT THE MISCONCEPTIONS AND THE STEREOTYPES AND ALLOW THEM TO DEFINE THEIR OWN SOCIAL VALUES, WHICH IS PROGRAM. WE LOOK WITH THE LATINO YOUTH PARENTS, AND IT PROVIDES A SAFE SPACE FOR THEM TO REFLECT ON HOW THEIR CULTURE AFFECTS US ABOUT SEXUAL ASSAULT. THE CULTURE VALUES AND TRADITIONS ARE AT THE ROOT OF SEXUAL HEALTH BEHAVIORS, AND WE BELIEVE THAT THESE TYPES OF CONVERSATIONS ARE CENTRAL TO SELF REFLECTION AND IMPORTANT TO DEVELOPING HEALTHY RELATIONSHIPS IN THE LONG RUN. SO, ANOTHER FOCUS POINT THAT WE WORK ON IS ABOUT HIV WITH 70% OF THE INFECTIONS ARE AMONG MEN WHO HAVE SEX WITH MEN, AND RAISING AWARENESS IS VERY IMPORTANT, SO WE TALK ABOUT HOMOPHOBIA, AND WE SUPPORT LGBT PEOPLE IN OUR COMMUNITY. THE WAY WE DO THIS IS WE ROLE PLAY, ALLOWING A SPACE FOR STUDENTS TO TALK ABOUT THEIR GENDER ROLES AND ALLOW THEM TO GIVE THEM SOME SPACE TO IDENTIFY THEIR SEXUAL ORIENTATION ON THEIR OWN. THESE ACTIVITIES PROVIDE OPPORTUNITY FOR THE STUDENTS TO CARRY THE DISCUSSION INTO THE HOME AND TALK ABOUT IT WITH THEIR PARENTS AND SIBLINGS, WHICH I HAVE SEEN HAS BEEN HAPPENING, AND YEAH. THANK YOU.

Chair Kafoury: THANK YOU. DO WE HAVE ANY QUESTIONS OR COMMENTS FROM THE BOARD? COMMISSIONER BAILEY?

Commissioner Bailey: THANK YOU, CHAIR. OBVIOUSLY, THIS IS AN INCREDIBLY IMPORTANT EFFORT, AND YOUR WORK WITH CHILDREN, ESPECIALLY, AND YOUTH IS, I THINK, THE SHARP EDGE OF THAT SPEAR. I COMMENT BOTH OF YOU AND PETER AND TYLER FOR ALL OF YOUR WORK. THIS IS POSSIBLE THAT WE CAN DO IT AND MULTNOMAH COUNTY HAS AN IMPORTANT ROLE TO PLAY. [THE FOLLOWING TEXT IS THE BYPRODUCT OF THE CLOSED CAPTIONING OF THIS PROGRAM. THE TEXT HAS NOT BEEN PROOFREAD AND SHOULD NOT BE CONSIDERED A FINAL TRANSCRIPT.] THIS IS REALLY IMPORTANT INFORMATION AND I HOPE RAISED AWARENESS ABOUT THE VALUE OF KNOWING YOUR STATUS. THAT THE TESTING IS AVAILABLE IN OUR COMMUNITY. SO THIS STILL REMAINS AN IMPORTANT CALL TO ACTION AND I ENCOURAGE EVERYONE TO GET THE HIV TEST. AS TYLER SAID, THERE IS THE END TO THE EPIDEMIC COULD BE ACHIEVABLE AND WOULDN'T THAT BE A GREAT DAY FOR ALL OF US. THANK YOU.

Commissioner Shiprack: PROCLAIMING DECEMBER 1, 2014, AS WORLD AIDS DAY IN MULTNOMAH COUNTY, OREGON. THE MULTNOMAH COUNTY BOARD OF COMMISSIONERS FINDS DECEMBER 1 IS INTERNATIONALLY RECOGNIZED AS WORLD AIDS DAY BRINGING TOGETHER PEOPLE FROM AROUND THE WORLD TO RAISE AWARENESS ABOUT HIV AIDS AND DEMONSTRATE ENCOURAGE PROGRESS IN HIV AIDS PREVENTION, TREATMENT AND CARE IN THE U.S. AND AROUND THE WORLD. THE THEME FOR THIS YEAR'S WORLD AIDS DAY IS FOCUS. PARTNER. ACHIEVE. AND AIDS FREE GENERATION. MULTNOMAH COUNTY HAS MUCH AT STAKE. APPROXIMATELY HALF THE PEOPLE DIAGNOSED WITH HIV IN OREGON RESIDE HERE. MULTNOMAH COUNTY HAS PARTNER WITH COMMUNITY ORGANIZATIONS FOR OVER 25 YEARS TO REACH THE GOAL OF AN AIDS FREE GENERATION. INCREASED OUTREACH TO HIGH RISK POPULATIONS AND FUNDING FOR CRUCIAL WRAP-AROUND SUPPORT SERVICELESS CONTINUE TO REDUCE HIV TRANSMISSION RATES IN OUR COMMUNITY BY PREVENTING NEW INFECTION AND HELPING MEET THE BASIC NEEDS OF HIV POSITIVE INDIVIDUALS SO THEY CAN FOCUS ON THEIR TREATMENT AND STAY ADHERENT TO THEIR MEDICATION. I HOPE YOU WILL JOIN ME IN ATTENDING.

THANKS VERY MUCH.

**BOARD COMMENT – 11:15 am**

BC.1 Opportunity as time allows, for the Commissioners to provide comment on non-agenda items.

Chair Kafoury: NOW WE HAVE COME TO THAT LOVELY TIME ON OUR AGENDA WHERE WE CAN TALK ABOUT NON-AGENDA ITEMS. COMMISSIONER?

Vice-Chair McKeel: IT'S ALL ABOUT WOOD VILLAGE TODAY. WOOD VILLAGE BOULEVARD OPENING IS TOMORROW THIS IS THE PROJECT OUT OF OUR EAST METRO CONNECTOR PLAN WHICH CONNECTS HALSEY AND ERATA ROAD AND ERATA ROAD IS ALSO A PROJECT OUT OF THE EAST METRO CONNECTOR PLAN. SAFETY AND ACCESS PROJECT. SO WE'RE EXCITED ABOUT THAT BEING OPEN. THERE'S ALSO A VETERANS' DAY PANCAKE BREAKFAST AT 8:00 A.M. ON SATURDAY AT THE WOOD VILLAGE BAPTIST CHURCH.

Chair Kafoury: WHAT TIME IS THE EVENT ON FRIDAY?

Vice-Chair McKeel: 3:00 P.M.

**ADJOURNMENT**

SEEING NO FURTHER BUSINESS, WE'RE ADJOURNED.

The meeting was adjourned at 11:04 a.m.

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Submitted by:  
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Board of County Commissioners  
Multnomah County