



# MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(Revised: 8/18/11)

## Board Clerk Use Only

Meeting Date: 2/2/12  
Agenda Item #: R.1  
Est. Start Time: 9:30 am  
Date Submitted: 1/25/12

**Agenda Title:** **Portland Metro Export Initiative Briefing**

*Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.*

**Requested Meeting Date:** February 2, 2012 **Time Needed:** 9:30 am (30 Minutes)  
**Department:** Non-Departmental—Chair's Office **Division:** Chair Jeff Cogen  
**Contact(s):** John Tydlaska  
**Phone:** 503.988.6277 **Ext.**  **I/O Address:** 503/600  
**Presenter Name(s) & Title(s):** Noah Siegel (Office of Mayor Sam Adams), Chris Harder (Portland Development Commission)

## General Information

### 1. What action are you requesting from the Board?

None. Informational briefing only.

### 2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

The City of Portland and the Portland Development Commission have been working with the Brookings Institution since June 2011, as one of four pilot metro areas, to develop a strategy for helping local companies sell their products and services in new markets. The other three areas are Los Angeles, Minneapolis-St. Paul, and Syracuse. This work aligns with the Obama Administration's National Export Initiative's goal of doubling U.S. exports in five years.

The purpose of this briefing is for the Portland Development Commission and the Mayor's Office to update the Board on their progress to date in developing the strategy and steps towards implementing the strategy.

This briefing is relevant to Program Offer #10035A (Economic Development).

### 3. Explain the fiscal impact (current year and ongoing).

None.

### 4. Explain any legal and/or policy issues involved.

None.

**5. Explain any citizen and/or other government participation that has or will take place.**

The work of developing the strategy has been undertaken by a group known as the Greater Portland Export Task Force. This group is comprised of members from (government organizations in *italics*):

Greater Portland Inc.,  
Portland Business Alliance,  
*Metro*,  
*Business Oregon*,  
*US Export Assistance Center*,  
*Port of Portland*, and  
*Portland Development Commission*.

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**Required Signature**

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**Elected Official  
or Dept  
Director:**



Jeff Cogen,  
Chair

**Date:** 1.25.12